

2026年度 Global Business Program (GBP) 講義概要(シラバス)



法政大学

科目一覧

〔発行日：2026/5/1〕 最新版のシラバスは、法政大学Webシラバス (<https://syllabus.hosei.ac.jp/>) で確認してください。

凡例 その他属性

〈他〉：他学部公開科目	〈グ〉：グローバル・オープン科目
〈優〉：成績優秀者の他学部科目履修制度対象科目	〈実〉：実務経験のある教員による授業科目
〈S〉：サティフィケートプログラム_SDGs	〈ア〉：サティフィケートプログラム_アーバンデザイン
〈ダ〉：サティフィケートプログラム_ダイバーシティ	〈未〉：サティフィケートプログラム_未来教室
〈カ〉：サティフィケートプログラム_カーボンニュートラル	

専門教育科目／ Business Administration Courses_専門基礎科目／ Introductory Courses of Business Administration [A5501] Introduction to Organizational Management [Azusa Ebisuya] 春学期授業 /Spring	1
専門教育科目／ Business Administration Courses_専門基礎科目／ Introductory Courses of Business Administration [A5502] Introduction to Strategic Management [Naoki ANDO] 秋学期授業/Fall	2
専門教育科目／ Business Administration Courses_専門基礎科目／ Introductory Courses of Business Administration [A5503] Introduction to Accounting [Hirotsugu KITADA] 秋学期授業/Fall	3
専門教育科目／ Business Administration Courses_専門基礎科目／ Introductory Courses of Business Administration [A5504] Introduction to Finance [Takashi SHIBATA] 秋学期授業/Fall	4
専門教育科目／ Business Administration Courses_専門基礎科目／ Introductory Courses of Business Administration [A5505] Introduction to Marketing [Shohei HASEGAWA] 春学期授業/Spring	5
専門教育科目／ Business Administration Courses_専門基礎科目／ Introductory Courses of Business Administration [A5506] Introduction to Operations Management [Kiyoko YOSHIMURA] 春学期授業/Spring	6
専門教育科目／ Business Administration Courses_専門基礎科目／ Introductory Courses of Business Administration [A5507] Introduction to Japanese Economy [Hideaki HIRATA] 春学期授業/Spring .	7
専門教育科目／ Business Administration Courses_専門基礎科目／ Introductory Courses of Business Administration [A5508] Introduction to Statistics [Makoto TAKAHASHI] 春学期授業/Spring	9
専門教育科目／ Business Administration Courses_専門基礎科目／ Introductory Courses of Business Administration [A5509] Introduction to Informatics [Mari OTAKI] 秋学期授業/Fall	10
専門教育科目／ Business Administration Courses_専門基礎科目／ Introductory Courses of Business Administration [A5510] Introduction to University Study [LASSEGARD JAMES] 秋学期授業/Fall .	11
専門教育科目／ Business Administration Courses_専門科目／ Intermediate/Advanced Courses of Business Administration [A5511] Organizational Management I [休講] 秋学期授業/Fall	12
専門教育科目／ Business Administration Courses_専門科目／ Intermediate/Advanced Courses of Business Administration [A5512] Organizational Management II [Akira KAMOSHIDA] 春学期授業/Spring .	13
専門教育科目／ Business Administration Courses_専門科目／ Intermediate/Advanced Courses of Business Administration [A5513] Organizational Behavior I [Makiko NISHIKAWA] 秋学期授業/Fall	14
専門教育科目／ Business Administration Courses_専門科目／ Intermediate/Advanced Courses of Business Administration [A5514] Organizational Behavior II [休講] 春学期授業/Spring	15
専門教育科目／ Business Administration Courses_専門科目／ Intermediate/Advanced Courses of Business Administration [A5515] Human Resource Management I [Yoshio OKUNISHI] 秋学期授業/Fall ...	16
専門教育科目／ Business Administration Courses_専門科目／ Intermediate/Advanced Courses of Business Administration [A5516] Human Resource Management II [Yoshio OKUNISHI] 春学期授業/Spring	17
専門教育科目／ Business Administration Courses_専門科目／ Intermediate/Advanced Courses of Business Administration [A5517] Strategic Management [Andrew CHANG] 秋学期授業/Fall	18
専門教育科目／ Business Administration Courses_専門科目／ Intermediate/Advanced Courses of Business Administration [A5518] International Business I [休講] 秋学期授業/Fall	19
専門教育科目／ Business Administration Courses_専門科目／ Intermediate/Advanced Courses of Business Administration [A5519] International Business II [Haruo HORAGUCHI] 春学期授業/Spring	20
専門教育科目／ Business Administration Courses_専門科目／ Intermediate/Advanced Courses of Business Administration [A5520] Global Business Strategy I [Naoki ANDO] 秋学期授業/Fall	21
専門教育科目／ Business Administration Courses_専門科目／ Intermediate/Advanced Courses of Business Administration [A5521] Global Business Strategy II [休講] 春学期授業/Spring	22

専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5522】 Business Management in Japan [Yongdo KIM] 春学期授業/Spring	23
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5523】 Intermediate Accounting I [Yuki TANAKA] 秋学期授業/Fall	24
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5524】 Intermediate Accounting II [休講] 春学期授業/Spring	25
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5525】 Management Accounting [Hirotsugu KITADA] 春学期授業/Spring	26
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5526】 Financial Statement Analysis [休講] 春学期授業/Spring	27
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5527】 Corporate Finance [Yong-jin KIM] 春学期授業/Spring	28
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5528】 Investments A [休講] 秋学期授業/Fall	29
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5529】 Investments B [休講] 春学期授業/Spring	30
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5530】 Principles of Marketing [Jue WANG] 秋学期授業/Fall	31
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5531】 Service Management [Junko KIMURA] 春学期授業/Spring	32
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5532】 Distribution in Japan [Yumiko TODA] 秋学期授業/Fall	33
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5533】 Operations Management I [Kiyoko YOSHIMURA] 秋学期授業/Fall	35
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5534】 Operations Management II [Kiyoko YOSHIMURA] 春学期授業/Spring	36
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5535】 Principles of Macroeconomics [Pengfei Luo] 春学期授業/Spring	37
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5536】 Principles of Microeconomics [Ryoko Oki] 秋学期授業/Fall	38
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5537】 Innovation Management [Noriko TAJI] 秋学期授業/Fall	39
専門教育科目／Business Administration Courses_専門科目／Intermediate/Advanced Courses of Business Administration 【A5538】 Entrepreneurship [休講] 春学期授業/Spring	40
専門教育科目／Business Administration Courses_特殊講義／Special Topics in Management 【A5539】 Special Topics in Management A [Andrew CHANG] 秋学期授業/Fall	41
専門教育科目／Business Administration Courses_特殊講義／Special Topics in Management 【A5540】 Special Topics in Management B [TBA] 春学期授業/Spring	42
専門教育科目／Business Administration Courses_特殊講義／Special Topics in Management 【A5540】 Special Topics in Management B [Noriko KUSUMI] 春学期授業/Spring	43
専門教育科目／Business Administration Courses_特殊講義／Special Topics in Management 【A5541】 Special Topics in Management C [休講] 秋学期授業/Fall	44
専門教育科目／Business Administration Courses_GBP科目／Global Business Courses 【A5542】 Workshop I [TBA] 秋学期授業/Fall	45
専門教育科目／Business Administration Courses_GBP科目／Global Business Courses 【A5543】 Workshop II [Andrew CHANG] 春学期授業/Spring	46
専門教育科目／Business Administration Courses_GBP科目／Global Business Courses 【A5544】 Special Topics in Global Business A [Andrew CHANG] 春学期授業/Spring	47
専門教育科目／Business Administration Courses_GBP科目／Global Business Courses 【A5545】 Special Topics in Global Business B [休講] 春学期授業/Spring	48
専門教育科目／Business Administration Courses_GBP科目／Global Business Courses 【A5546】 Special Topics in Global Business C [Kazuhiro AKITOMO] 秋学期授業/Fall	49
専門教育科目／Business Administration Courses_GBP科目／Global Business Courses 【A5548】 Internship [Kiyoko YOSHIMURA] 秋学期授業/Fall	51
専門教育科目／Business Administration Courses_GBP科目／Global Business Courses 【A5550】 Seminar [Andrew CHANG] 秋学期授業/Fall	52

専門教育科目／Business Administration Courses_GBP 科目／Global Business Courses【A5551】 Seminar [Andrew CHANG] 春学期授業/Spring	53
専門教育科目／Business Administration Courses_GBP 科目／Global Business Courses【A5552】 Seminar [Kiyoko YOSHIMURA] 秋学期授業/Fall	54
専門教育科目／Business Administration Courses_GBP 科目／Global Business Courses【A5553】 Seminar [Kiyoko YOSHIMURA] 春学期授業/Spring	55
専門教育科目／Business Administration Courses_GBP 科目／Global Business Courses【A5555】 Seminar [TBA] 秋学期授業/Fall	56
専門教育科目／Business Administration Courses_GBP 科目／Global Business Courses【A5555】 Seminar [Akira KAMOSHIDA] 春学期授業/Spring	57

MAN100FB-A5501 (経営学 / Management 100)

Introduction to Organizational Management

Azusa Ebisuya

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：月4/Mon.4 | Campus：市ヶ谷 / Ichigaya | Grade：1～4

Notes：

その他属性：

【Outline and objectives】

This course is designed to help undergraduate students understand basic concepts and ideas of organizational management in the world of business. This course teaches the importance of management and its vital roles, organization structures, and effective management of organizations.

【Goal】

The series of lectures in this course will help the students to obtain knowledge of general terms and concepts of organizational management study, and instill further interest and desire to deepen their understanding in this field.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-2" and "DP3" diploma policies and fairly related to the "DP4" policy.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

This course will be delivered through lectures and students' activities so that the students can absorb basic knowledge of the subject. Students will have opportunities to actively participate in the class by providing their critical thoughts and suggestions during discussions. The students will have two written tests (8th and 14th weeks) which will examine their understanding of this course. Feedback on class assignments will be given through the Hosei University Course Management Support System (Hoppii).

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
Week 1	Introduction to the course	- Introduction activity - Class building-up - Selection if needed
Week 2	The role of management	- Interpersonal roles - Informational roles - Decisional roles
Week 3	The planning function	- Defining the mission, vision and values - Assessing strengths, weaknesses, opportunities and threats - Developing forecasts and analyzing competition - Developing an action plan
Week 4	The organizing function	- Top managers - Middle managers - First-line managers
Week 5	The leading function	- Developing an effective leadership style - Coaching and mentoring - Managing change - Building a positive organizational culture
Week 6	The controlling function	- The control cycle - Crisis management - Maintaining control in extraordinary circumstances
Week 7	Essential management skills	- Interpersonal skills - Technical skills - Conceptual skills - Decision-making skills
Week 8	Mid-course review and Test (1)	- Mid-semester review - Explaining key managerial concepts
Week 9	Designing an effective organization structure	- Identifying core competences - Identifying job responsibilities - Defining the chain of command
Week 10	Organizing the workforce	- Functional structures - Divisional structures - Matrix structures - Network structures

Week 11	Organizing in teams	- Problem-solving teams - Self-managed teams (Cross)-functional teams - Virtual teams
Week 12	Ensuring team productivity	- Advantages of working in teams - Disadvantages of working in teams - Characteristics of effective teams
Week 13	Fostering teamwork	- Team development - Causes of team conflict - Solutions to team conflict
Week 14	Course review and Test (2)	- Review the entire semester - Explaining key managerial concepts

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Slides and additional reading materials will be provided through the web-system.

【References】

Supplementary reading materials and/or websites will be shared through the web-system.

【Grading criteria】

Participation in discussions: 28%

Assignment during a class: 12%

Test (1): 30%

Test (2): 30%

【Changes following student comments】

Not applicable.

【Equipment student needs to prepare】

We'll use the Hosei University Course Management Support System for sharing reading materials and handouts.

【Others】

If more people than the classroom capacity allows wish to take the course, a selection (essay writing) will be made at the first class. Those who are unable to attend the first class may not be allowed to take the course unless there is a specific reason or unless they notify the reason in advance. Since this course is primarily for the GBP students, students from other programs who are considering taking this course should be aware that the GBP students will be given priority during the selection process.

The method of conducting the first class and the instructor's contact information will be notified through Hoppii's announcement system a few days prior to the first class, so please check the Hoppii website accordingly.

【Prerequisites】

None

Introduction to Strategic Management

Naoki ANDO

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：月5/Mon.5 | Campus：市ヶ谷 / Ichigaya | Grade：1～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

Why do some firms succeed while others fail? Competitive strategies of firms explain a substantial part of their success and survival in markets. This course introduces students to the key concepts and frameworks of strategic management. By the end of this course, students will be able to understand how firms gain competitive advantages and compete with rivals. The content of this course provides a foundation for advanced courses in strategic management.

【Goal】

Objectives of this course are:

1. To learn how to analyze firms' external environments and internal resources.
2. To understand business-level strategy.
3. To develop skills for analyzing firms' success and failure.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1" diploma policies and fairly related to the "DP2-2", "DP3" and "DP5" policies.

【Main Teaching Method】

L 講義 / Lecture

【Method(s)】

This course is conducted face-to-face in the classroom.

Each session consists of lectures and in-class exercises. Lectures introduce students to basic concepts and frameworks. In-class exercises — including discussions and quizzes — are designed to enhance students' understanding of these concepts and frameworks.

In addition, students will work on a team project throughout the semester. Each team will consist of three to four students. The number of team members may vary depending on the number of students enrolled. Teams are required to conduct a team project. At the end of the semester, teams will deliver a presentation of the project. After the presentation, each team member will submit an individual paper based on the team project. Further details regarding the team project will be announced in class.

Assignments are submitted using WebClass. Feedback will be provided either in-class or on WebClass.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
Week 1	Introduction	Course overview
Week 2	What is strategy?	Definition of strategy and competitive advantage
Week 3	Analysis of external environments(1)	Analysis of general and industry environments
Week 4	Analysis of external environments(2)	Five forces model, the threat of potential entrants
Week 5	Analysis of external environments(3)	The threat of industry competitors, substitutes, suppliers and buyers
Week 6	Analysis of internal resources (1)	Definition of resources, capabilities and core competence
Week 7	Analysis of internal resources (2)	Resources and capabilities to gain and sustain competitive advantages
Week 8	Analysis of internal resources (3)	VRIO framework
Week 9	Project proposal	Proposal of team projects
Week 10	Business-level strategy (1)	Whom and what to serve
Week 11	Business-level strategy (2)	Cost leadership strategy
Week 12	Business-level strategy (3)	Differentiation strategy
Week 13	Presentation of projects (1)	Final presentation of team projects (1)
Week 14	Presentation of projects (2)	Final presentation of team projects (1) Wrap up

【Work to be done outside of class (preparation, etc.)】

Students are required to read assigned materials, complete assignments, and prepare for presentations and discussions. They are also expected to collaborate with their team members on the team project. More than four hours per week should be devoted to preparation and review.

【Textbooks】

Hitt, A.H., Ireland, R.D., and Hoskisson, R.E. 2017. Strategic Management: Competitiveness & Globalization: Concepts and Cases (12th ed). Cengage Learning: CT.

A newer edition of the textbook may be available. Further information regarding the textbook will be announced in Week 1.

Reading materials will be distributed in class or on WebClass.

【References】

Barney, J.B. & Hesterly, W.S. 2019. Strategic Management and Competitive Advantage: Concepts and Cases (6th ed.). Pearson Education: Harlow, UK.

【Grading criteria】

Class participation: 40%

Team project: 30%

Individual term paper based on the team project: 30%

Class participation will be evaluated based on active participation in discussions and in-class exercises, as well as overall contributions to the class.

Further information regarding the team project will be announced in class.

【Changes following student comments】

More class time will be allocated to discussions and in-class exercises.

【Equipment student needs to prepare】

A PC or tablet is required to complete assignments and prepare presentations and the term paper.

【Others】

This course provides a foundation for other courses in strategic management.

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Prerequisites】

None.

Introduction to Accounting

Hirotsugu KITADA

Term : 秋学期授業/Fall | Credit(s) : 2 | Day/Period : 水3/Wed.3 | Campus : 市ヶ谷 / Ichigaya | Grade : 1~4

Notes :

その他属性 : <グ>

【Outline and objectives】

This course is designed to provide a basic understanding of accounting, including introductory accounting concepts, principles, and procedures. Specific attention will be devoted to the four financial statements and frameworks for understanding them, as well as ways in which to prepare financial data. Students will be expected to apply these skills to the analysis of real companies, and to interpret their respective financial statements accordingly. These cases will enable students to grasp the importance of accounting knowledge in the business world, to understand current events in terms of accounting measurements, and to communicate effectively with other professions.

【Goal】

Upon successful completion of the course, students should be able to:

- Analyze a company's annual report
- Draw conclusions about profitability, efficiency, liquidity, and solvency
- Record basic debt-credit journal entries
- Prepare simple financial statements

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-2" and "DP2-1" diploma policies and fairly related to the "DP1-1" and "DP2-2" policies.

【Main Teaching Method】

L 講義 / Lecture

【Method(s)】

- In case it is difficult to hold classes in the classroom due to COVID-19, we plan to hold classes using Zoom. However, some of you may not have internet access, so we will also record the class using Zoom. The recorded lessons will be available until the next class.
- You are required to submit a photo of homework assignments to Google Classroom after checking the answer yourself. The link to Google Classroom will be posted on Hoppii.
- At the beginning of the class, I will give feedback on the homework assignments as well as a review of the previous class.
- After the review, new topics are explained by the instructor, followed by group discussions and/or case analysis. Active participation is strongly recommended especially during discussions and analysis.
- Japanese company financial statements are used in case analysis.
- Questions and comments are welcomed at any time on the Zoom and Google Classroom.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form : 対面/face to face

No.	Theme	Contents
Week1	Introduction	- Basic concepts of accounting - The four financial statements
Week2	Basic concepts of financial statement	- Basic financial analysis ratios, - Accounting principles and standards
Week3	Balance sheet 1	- Assets - Liabilities - Shareholders' equity
Week4	Balance sheet 2	- Liquidity and solvency ratio - Trend and common-size analysis for balance sheet
Week5	Income statement 1	- Expenses - Revenue
Week6	Income statement 2	- Profitability ratio - Trend and common-size analysis for income statement
Week7	Intermediate exam	- Balance sheet - Income statement - Liquidity, solvency and profitability ratio
Week8	Statement of stockholders' equity 1	- Common and preferred stock - Par value and additional paid in capital
Week9	Statement of stockholders' equity 2	- Retain earnings - Treasury stock

Week10	Statement of cash flows 1	- Operating, investing and financing activities - Direct and indirect method for computing cash flow
Week11	Statement of cash flows 2	- Interpret cash flow - Trend and common-size analysis for cash flow
Week12	Inventory and property, plant and equipment 1	- Cash and cash equivalents - Account receivable
Week13	Inventory and property, plant and equipment 2	- Inventory - Property, plant, and equipment
Week14	Accounting cycle	- 10 steps of accounting cycle - Debt-Credit journal entries

【Work to be done outside of class (preparation, etc.)】

Students are expected to spend an average of four hours preparing for this class, including answering assignments for each class.

・ Readings and/or problems are assigned for each class. You should come to class prepared to discuss your analysis of the cases and its underlying problems. Regular class participation is critical to the learning process for both you and your classmates.

・ Additional assignments will either be discussed in class or presented as additional cases for your benefit. I will disclose assignments for class discussion prior to their respective lectures.

【Textbooks】

The following textbook is planned to be used, but it is subject to change and it will be announced in the first class.

Schoenebeck, K. P., & Holtzman, M. P. (2012). Interpreting and analyzing financial statements. Pearson Higher Ed.(6th Edition)

【References】

Nothing in particular however, students are welcome to access topics concerning this course and its objectives in other related texts. The instructor is at liberty to provide further materials during the course of instruction.

【Grading criteria】

Grades will be distributed according to the following weights:

Homework Quiz 20%

Midterm1 20%

Midterm2 20%

Final Exam 40%

【Changes following student comments】

I will cover less topics than last year to give more time to each to be covered.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectation, the number of students who are allowed to register for the course will be limited in order to effectively manage the class. For this reason, if you are planning to take this course, do not forget to attend the first class.

GBP students will be given priority for this course.

【Prerequisites】

None.

ECN100FB-A5504 (経済学 / Economics 100)

Introduction to Finance

Takashi SHIBATA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：火3/Tue.3 | Campus：市ヶ谷 / Ichigaya | Grade：1～4
Notes：

その他属性：

【Outline and objectives】

The objective of this course is to help students acquire an understanding of the fundamental principles of finance. In addition, it enhances the development of students' skill in carrying out an investment experiment.

【Goal】

In this lecture, we will discuss the basics of finance. The goals of the course are to understand the essential concept of finance.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2" and "DP4" diploma policies and fairly related to the "DP1-3" policy.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

This class consists of a series of lectures. I intends to make them as interactive as possible by earmarking class time for students to apply formulae to exercise problems. Also, I will provide students with feedback on additional exercise problems that students are supposed to solve at home.

【Active learning in class (Group discussion, Debate.etc.)】

なし / No

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction	I give the overview of this course.
2	Interest rate, future value, and present value	I explain how to compute future and present values.
3	Interest rate, future value, and present value	I explain how to compute future and present values.
4	Interest rate, future value, and present value	I explain how to compute future and present values.
5	Computation for an annuity	I discuss present value factor for annuity.
6	Internal rate of return	I examine the notion of internal rate of return.
7	Compound interest calculation	I explain the idea of compound interest calculation
8	Mortgage loan and accumulation of investment trust	I consider the mortgage loan and accumulation of investment trust
9	Bond valuation and yield to maturity	I explain the notion of bond valuation and yield to maturity
10	Uncertainty and risk	I explain the notions of uncertainty and risk
11	Risk preference	I examine the idea of risk preference
12	Time value under uncertainty	I discuss time value under uncertainty
13	PV and expected FV under uncertainty	I explain the idea of expected present value under uncertainty
14	Final examination	I give a final examination

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Berk, J., DeMarzo, P., and Harford, J. Fundamentals of Corporate Finance, latest version, Pearson education

【References】

I will refer some references at class.

【Grading criteria】

80% on examination and 20% on quiz and participation

【Changes following student comments】

I explain the basic concepts and principles of finance gently.

MAN100FB-A5505（経営学 / Management 100）

Introduction to Marketing

Shohei HASEGAWA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：火3/Tue.3 | Campus：市ヶ谷 / Ichigaya | Grade：1～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

This is an introductory marketing course. Students will learn fundamental business and marketing concepts by reading articles about real company cases. The cases feature various types of companies (manufacturers, service providers, retailers, internet technology firms, etc.) and strategies (branding, promotion, targeting, etc.).

【Goal】

The goal of this class is to obtain basic marketing knowledge. Students will also learn survey, presentation, and discussion skills.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP5" diploma policy and fairly related to the "DP1-1", "DP2-2", "DP3" and "DP4" policies.

【Main Teaching Method】

L 講義 / Lecture

【Method(s)】

(1) Homework (weekly assignment)

The business case article and assignments are posted on Google Classroom a week before a class. Students write and submit the assignment report before class.

(2) Classroom

Students are split into small groups to discuss the weekly assignments. After group discussions, the instructor gives feedback. After class, students can revise and resubmit their assignment reports based on in-class discussions.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction	Guidance and overview of the course
2	Case 1: Nintendo	Market environment analysis
3	Case 2: Sony	SWOT analysis
4	Case 3: Netflix	Marketing myopia, Competitor analysis
5	Case 4: Smart Car	STP marketing
6	Case 5: IKEA	Marketing mix
7	Case 6: LEGO	Product strategy, Product Life-Cycle
Week8	Case 7: LVMH	Price strategy, Diffusion-line brand
Week9	Case 8: Microsoft	Promotion strategy, Marketing communication mix
10	Case 9: Apple	Place strategy, Sales location
11	Case 10: Coca-Cola	Brand strategy, Brand development matrix
12	Case 11: Disney	Expansion into overseas
13	Course review	Review the entire semester
14	Final assignment	Final assignment

【Work to be done outside of class (preparation, etc.)】

All students submit weekly assignment reports before classes. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

No textbook.

The instructor will provide weekly reading materials or articles.

Cases in the above spring schedule may change depending on the student's interests.

【References】

・ Kotler, Philip and Kevin Lane Keller (2021) Marketing Management (16th ed.), Pearson.

・ Kotler, Philip and Gary Armstrong (2021) Principles of Marketing (18th ed.), Prentice Hall.

・ Keegan, Warren J. and Mark C. Green (2020) Global Marketing (10th ed.), Pearson.

And old editions of these books.

【Grading criteria】

- ・ Weekly assignments: 60%
- ・ Final paper: 40%

【Changes following student comments】

- ・ We will use a rubric, a scoring guide, on Google Classroom to clarify the evaluation criteria of weekly assignments.
- ・ We will increase interaction among students.

【Equipment student needs to prepare】

Students should bring a laptop or tablet PC to class.

【Others】

Related course: Principles of Marketing

Please note that if the number of students who wish to register for this course significantly exceeds expectations, the number of students allowed to register for the course may be limited so that the instructor can effectively manage the class.

【Prerequisites】

None

MAN100FB-A5506（経営学 / Management 100）

Introduction to Operations Management

Kiyoko YOSHIMURA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：金3/Fri.3 | Campus：市ヶ谷 / Ichigaya | Grade：1～4
Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

This course introduces the concepts, principles, problems, and practices of Operations Management. Emphasis is placed on managerial processes for effective operations in both goods-producing and service-rendering organizations. Topics include operations strategy, process design, capacity planning, facilities location and design, forecasting, production scheduling, inventory control, quality assurance, and project management. These topics are integrated using a systems model of organizational operations.

【Goal】

This course aims to improve students' understanding of the concepts, principles, problems, and practices of operations management. By the end of this course, students should be able to:

- Develop an understanding of and appreciation for the production and operations management function within any organization.
- Understand the importance of productivity and competitiveness for both organizations and nations.
- Recognize the significance of an effective production and operations strategy for organizational success.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP4" and "DP5" diploma policies.

【Main Teaching Method】

L 講義 / Lecture

【Method(s)】

Face to Face (except #1 session)

Since this course serves as an introduction to Operations Management, it will primarily be delivered through lectures to provide students with foundational knowledge in this field. Additionally, we will engage in several case discussions where the emphasis is less on 'right' or 'wrong' answers. Instead, students are encouraged to actively participate and develop their discussion skills. Assignment feedback will be provided during class sessions.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	INTRODUCTION	- Course Introduction - What is Operations Management?
2	COMPETITIVENESS and PRODUCTIVITY	- Production Planning - Competitive Priorities
3	FORECASTING	- Demand Characteristics - Forecasting and Operations Management
4	PRODUCT / SERVICE DESIGN	- Product or Service Design Considerations - Reliability in Design
5	CAPACITY PLANNING	- Capacity Planning for Goods and Services - Decision Theory in Capacity Planning
6	PROCESS / FACILITY / LAYOUT DESIGN	- Types of Processing - Need for Layout Planning - Facilities Layout
7	MASTER PRODUCTION SCHEDULING	- Master Production Scheduling - Mid term Quiz
8	WORK DESIGN AND MEASUREMENT	- Job Design - Quality of Work Life - Measurement in Operations
9	QUALITY MANAGEMENT	- Understanding Quality - Quality as a Competitive Advantage
10	KAIZEN SIMULATION	- Conducting Simulations in Class - Group Discussions - Report Assignment
11	SUPPLY CHAIN	-Supply chain management -Global Supply

12	PROJECT SCHEDULING AND CONTROL	-Managing Project -Network Modeling with PERT/CPM
13	JIT AND LEAN OPERATIONS	- Just-in-Time (JIT) Operations - Lean Operations
14	OPERATION AS A COMPETITIVE WEAPON	-Wrap up (Review the entire course) - Final Quiz

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials (course materials and cases) for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

No textbook is required for this course.

I will supply course material (PowerPoint/pdf) in the class.

【References】

Course References/Books will be noted on the bulletin board separately. Reading should be completed before class.

【Grading criteria】

In-class-Quiz: 50%

Mid-term Quiz: 10%

Case report(simulation): 20%

Final Quiz (in-class): 20%

Total:100%

【Changes following student comments】

Feedback will be collected from students after every class.

【Equipment student needs to prepare】

None. The instruction will be given at the course if any.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

ECN100FB-A5507 (経済学 / Economics 100)

Introduction to Japanese Economy

Hideaki HIRATA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：水5/Wed.5 | Campus：市ヶ谷 / Ichigaya | Grade：1～4
Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

This course provides an introduction to (1) the Japan's macroeconomic characteristics, (2) the Japan's current economic issues, and (3) the basic economic principles and methods.

After learning a brief history of the Japanese economy and the basic analytical tools of economics, we focus on Japan's labor markets, financial markets, corporate finance and capital investments, international transactions, and economic policies from the 1980s onward. Comparison with the other economies is frequently done.

By the end of the semester, you are expected to be able to utilize the theoretical and empirical tools practiced in this class to generate practical policy recommendations for Japan's major economic problems.

【Goal】

This course is designed to provide students with opportunities to gain a basic understanding of the Japanese economy. The particular goals can be summarized as follows:

1. To learn the brief history of the Japanese economy after WWII
2. To learn the basic features of Japanese households, firms, and the government and to apply conventional economic theory to understand their behaviors
3. To strengthen analytical skills by discussing the strengths and limitations of Japan's corporate system, labor markets, economic policy, and so forth

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-3", "DP2-1", "DP2-2", "DP3" and "DP4" diploma policies and fairly related to the "DP1-1", "DP1-2", "DP1-4" and "DP5" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

This course mainly comprises lectures, slideshows, in-class activities, and discussions. All class materials are distributed through the LMS. Note that the order of the lectures might be changed from the below suggested schedule but what we will cover would not change very much. Regarding lecture style (in-person and/or online), I am flexible so that the suggested in-person and/or online style is just tentative and is subject to change.

I will give feedback on class assignments during the lecture and/or through Hoppii (i.e., LMS).

【Active learning in class (Group discussion, Debate.etc.)】

あり /Yes

【Fieldwork in class】

なし /No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction	Syllabus guidelines; an overview of the Japanese economy's postwar macroeconomic performance.
2	Japanese economy and the World economy	The Japanese economy's postwar macroeconomic performance; basic economic statistics, such as GDP and its components.
3	Principles of Markets 1	Understanding what demand and supply are. Use various cases to theoretically see what happens in the market.
4	Principles of Markets 2	Understanding what would shift (=make changes in) demand and supply. Studying cases of what happened in the actual markets.
5	Principles of Markets 3	Understanding the concept of equilibrium and the drivers that change the equilibrium.
6	Money and Finance 1	The role of money & banking in the Japanese economy. The role of money circulating in the economy.
7	Money and Finance 2	Fundraising of firms and investors in the financial markets.

Week8	Money and Finance 3 Labor 1	Financial conditions of economic agents and their roles in the Japanese economy. Understanding the basic characteristics of Japanese labor markets.
Week9	Labor 2	Understanding the structural problems of Japanese labor markets.
10	Firms 1	The characteristics of Japanese firms and their corporate governance.
11	Firms 2	Agency problem and its importance in Japan.
12	International Trade 1	Basic characteristics of exports and import between Japan and the rest of the world. Understanding the changing nature of global production network.
13	International Trade 2 International Finance	Understanding the determinants of Japan's exports and imports. Understanding the role of cross-border financial transactions with the rest of the world.
14	Review	Q & A sessions and extra issues to strengthen students' understandings of lectures 1-13.

【Work to be done outside of class (preparation, etc.)】

Students are expected to read the assigned materials and contribute to class discussions. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Daron Acemoglu, David Laibson, John List (2021) Macroeconomics, Global Edition, Pearson.

This book is called "ALL" based on the authors' names. You SHOULD NOT buy this textbook before the first class meeting since a special instruction will be provided for the students of this class.

【References】

1. Papers and newspaper articles will be assigned throughout the semester.
2. Greg Mankiw (2020) Principles of Economics, Cengage.
3. Ito and Hoshi (2020) The Japanese Economy, MIT Press.

【Grading criteria】

Final exam: 100%. (1) Solving and submitting non-mandatory problem sets and (2) class participation (including non-mandatory problem sets) will give you extra points.

Final exam will be offered in-person. You might need PC (no smartphone or tablet) to take the exam properly.

The fail rate was less than 5% for the last 5 years.

【Changes following student comments】

I tried to design this course to motivate students to be interested in learning economic ideas and to understand why those ideas are powerful.

【Equipment student needs to prepare】

You need a computer/tablet. Most of the materials would be distributed electrically.

【Others】

This course has no prerequisites. I strongly encourage students to take Principles of Macroeconomics, Principles of Microeconomics, Business Management in Japan, Japanese Innovation Management, Human Resource Management I /II, and Corporate Finance AFTER taking this course.

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Prerequisites】

None

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

ECN100FB-A5508 (経済学 / Economics 100)

Introduction to Statistics

Makoto TAKAHASHI

Term : 春学期授業/Spring | Credit(s) : 2 | Day/Period : 金3/Fri.3 | Campus : 市ヶ谷 / Ichigaya | Grade : 1~4

Notes :

その他属性 : <グ>

【Outline and objectives】

This course introduces elementary statistics, covering basic knowledge of descriptive statistics, probability and inferential statistics.

【Goal】

After successfully completing this course, students can do the following among others: understand and explain basic concepts; and summarize and examine data using software such as Excel.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-4" and "DP2-1" diploma policies and fairly related to the "DP2-2", "DP4" and "DP5" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

Slide-based lectures with occasional (computer) exercises. Homework will be given almost every week, and will be reviewed at the beginning of the next class.

【Active learning in class (Group discussion, Debate.etc.)】

なし / No

【Fieldwork in class】

なし / No

【Schedule】 Class form : 対面/face to face

No.	Theme	Contents
1	Introduction	What is statistics
2	Introduction to data 1	Case study / Data Basics
3	Introduction to data 2	Sampling principles and strategies / Experiments
4	Summarizing data 1	Examining numerical data
5	Summarizing data 2	Considering categorical data / Case study
6	Distributions of random variables	Normal distribution
7	Foundations for inference 1	Point estimates and sampling variability
Week8	Foundations for inference 2	Confidence intervals for a proportion
Week9	Foundations for inference 3	Hypothesis testing for a proportion
10	Inference for numerical data	One-sample means with the t-distribution
11	Introduction to linear regression 1	Fitting a line, residuals, and correlation
12	Introduction to linear regression 2	Least squares regression
13	Introduction to linear regression 3	Types of outliers in linear regression / Inference for linear regression
14	Review	Review of the course

【Work to be done outside of class (preparation, etc.)】

Complete the reading before a new unit begins, and then review again after the unit is over. Do the problem sets specified in class as a homework. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Diez, David, Mine Çetinkaya-Rundel and Christopher D. Barr (2019) OpenIntro Statistics, 4th Edition. (This book may be downloaded as a free PDF at openintro.org/os)

【References】

References will be given in class if any.

【Grading criteria】

Homework: 50%

Final Exam: 50%

【Changes following student comments】

We will spend time both on analytical and computer exercises.

【Equipment student needs to prepare】

Laptop or tablet with Excel or Google spreadsheet is desirable.

【Others】

Related courses include, but not limited to, Introduction to Finance, Investments I/II, and Elementary Mathematics A/B.

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

The format and content of classes are subject to change depending on progress and other factors.

【Prerequisites】

This course has no specific prerequisites. However, familiarity of some mathematical concepts and notations at a high-school level, and working skills of Excel are desirable.

PRI100FB-A5509 (情報学基礎 / Principles of informatics 100)

Introduction to Informatics

Mari OTAKI

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：木2/Thu.2 | Campus：市ヶ谷 / Ichigaya | Grade：1～4
Notes：

その他属性：〈実〉

【Outline and objectives】

This course is designed for students with little or no prior experience in operating computers who are interested in learning computational approaches to problem solving. Students will learn basic computational operations using Microsoft Office software, as well as the fundamental concepts of informatics.

【Goal】

One of the goals of this course is to familiarize students with basic personal computer operations and to develop their ability to solve problems related to the social sciences.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP2-1" and "DP2-2" diploma policies and fairly related to the "DP1-4", "DP4" and "DP5" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

Students will mainly use the computers in the classroom and learn basic computer operations, particularly those related to Microsoft Office software.

At the beginning of the course, students will learn how to log in to the Windows operating system on the university's computers.

After the course begins, lesson materials will be provided on the course website.

Google Classroom will be used to answer questions, explain assignments in detail, and provide feedback to students.

【Active learning in class (Group discussion, Debate.etc.)】

なし / No

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction	Course overview, objectives, and introduction to using university computers
2	Word processing practice	Learning basic operations of word processing software
3	Email Practice and Networking Theory	Learning basic network concepts and how to write professional emails
4	Presentation Software Methods	Learning technical operations of presentation software
5	Spreadsheet practice (1)	Learning basic spreadsheet operations
6	Spreadsheet practice (2)	Developing skills to create business documents using spreadsheets
7	Spreadsheet practice (3)	Creating spreadsheets using business graphs
8	VBA practice (1)	Introduction to VBA (Visual Basic for Applications)
9	VBA practice (2)	Learning VBA programming using variables
10	Website Development (1)	Introduction to building a personal webpage

11	Website Development (2)	Building webpages using HTML tags
12	Website Development (3)	Building webpages using CSS
13	Website Development (4)	Creating webpages using multiple files and page structures
14	Problem-Solving Workshop	Planning and presenting solutions to assigned problems

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

You are expected to independently learn the basic operations of a personal computer.

If you do not understand the lecture content, please ask questions in class or research the topic on your own.

【Textbooks】

To be announced in class.

【References】

To be announced in class.

【Grading criteria】

Class participation (80%) and submitted reports (20%).

【Changes following student comments】

We design lectures to help students develop the ability to solve problems independently.

【Equipment student needs to prepare】

N/A

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Prerequisites】

This course adopts practical use cases from the business field and is designed to develop problem-solving skills.

【In the event of a change in threat level,】

Please note that the teaching approach may vary: at Level 1, this course will be held on campus, while at Level 2, it will be held online.

EDU100FB-A5510 (教育学 / Education 100)

Introduction to University Study

LASSEGARD JAMES

Term : 秋学期授業/Fall | Credit(s) : 2 | Day/Period : 木3/Thu.3 | Campus : 市ヶ谷 / Ichigaya | Grade : GBP 1~4
 Notes : Not Available for ESOP Students.

その他属性：

【Outline and objectives】

This course is designed primarily to help students in the GBP Program improve the academic/study skills they are expected to use while at university, and become accustomed to life at a Japanese university. Course topics include campus and library orientation, research skills, writing, making references and citations, critical reading and thinking skills.

【Goal】

Throughout this course, students will acquire academic strategies and attitudes that will enhance their ability to function effectively in a university environment.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP2-1", "DP2-2" and "DP5" diploma policies and fairly related to the "DP4" policy.

【Main Teaching Method】

L 講義 /Lecture、S 演習/ゼミ /Seminar

【Method(s)】

A range of teaching methods will be used including mini-lectures (slideshows), group discussions, and individual exercises. Each lesson will include group and individual exercises to practice the skills discussed, and feedback on assignments will be given individually to students. Students will also give short presentations on the course contents.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form : 対面/face to face

No.	Theme	Contents
1	Introduction	Syllabus guidelines, self-introduction and goals setting
2	Culture Learning/team building and acculturation	Definitions of culture and cultural identity
3	The History of Hosei University	Group Visit to Hosei University Museum
4	Intercultural Communication	Learn about cultural values and communication styles
5	Library Research	Visit to Library for research guidance
6	Goals, Hopes and Aspirations	Visit and lecture from GBP alumni
7	Critical Thinking	Lecture on critical thinking and report writing
8	Reflection and Writing	Students Reflection Papers due; Students form research groups
9	Academic Writing II	Lecture on Academic Writing; Groups decide final presentation topics
10	Literature Review	Student write up summaries of the references they have found and share with other group members.
11	Academic Honesty	Lecture on plagiarism and academic dishonesty; students work on PP slides
12	Final presentations	Group Presentations; Instruction on writing the final report.
13	Student presentations	Group presentations; (Students' final report due in early January)
14	Class Wrap-up: Evaluation and Self-Reflection	Feedback on presentations and final report. Review of student learning and self development in the course.

【Work to be done outside of class (preparation, etc.)】

Students will do assigned readings and assignments every week. Students are required to do approximately one to two hours of study and review prior to every class session.

【Textbooks】

Handouts and readings are provided by the instructor

【References】

To be advised during the course; Students should have a good English dictionary (electronic or paper).

【Grading criteria】

Class participation/contribution: 10%

Midterm paper: 30%

Final paper: 35%

Group Presentations: 25%

【Changes following student comments】

More Japan-related topics will be introduced throughout the semester, and debate may be incorporated into some class sessions.

【Equipment student needs to prepare】

Students should have access to a computer for writing and in order to make power point slides for presentations.

【Others】

Students are expected to participate in this class actively. A respectful attitude toward others and collaborative learning are important in this class.

Students are allowed up to three absences for this class. Important: Coming to class late twice =one absence.

Students should notify instructor ASAP if they are absent due to illness or other emergency.

【Prerequisite】

None

【Career background of the lecturer】

None

MAN300FB-A5511 (経営学 / Management 300)

Organizational Management I

休講

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】
This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4",
"DP5" diploma policies and fairly related to the "DP3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
-----	-------	----------

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

Organizational Management II

Akira KAMOSHIDA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：火2/Tue.2 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈実〉

【Outline and objectives】

This lecture focuses on the theory of organizational management, which forms the core of business administration, and covers the process of changes in management organization and the basic concept of the creation and operation of management organization in the modern age where information and communication technology has advanced and spread.

This lecture is offered as Organizational ManagementII, but by taking it in conjunction with Organizational ManagementI, you will be able to comprehensively learn about the basics and applications of management organization theory, as well as new research results and frameworks related to recent management organization theory.

Management organization theory has been developed in close relation with business administration theory and management strategy theory. In addition, with the socio-economic changes surrounding management, the rapid development and spread of information and communication technology, and the remarkable progress of service economy, it is necessary to constantly update the latest theories and cases with interest.

Therefore, in this lecture, we will introduce the latest topics and theories while updating the latest management trends at any time.

Especially in the second half of the lecture, a case discussion will be provided. I strongly hope that you will deepen your understanding of this and cultivate new knowledge and perspectives.

【Goal】

- ・ Understand the main basic theory of organizational management.
- ・ To foster awareness of issues regarding organizational management.
- ・ To be able to analyze cases of Japanese and overseas companies from the perspective of organizational management.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4", "DP5" diploma policies and fairly related to the "DP3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

The entire course will be delivered in an interactive manner, facilitating you to get involved in the class actively. You will have to work with your team members on discussions and tasks. You will have a comment report to submit at some classes and several team-presentations during the course. After the course ends, you will have to submit an essay. I will give you my oral and/or written feedback on your assignments in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Orientation /Organizational Management II, what to learn	Lecture method, explanation of grade evaluation, etc.Organizational Management in the Age of Knowledge Society/Common Points of Innovative Companies/Management of Creativity and Emergence
2	Learning organization (1)	Its definition and concept/Student presentation, class discussion, lecture & Wrap up
3	Learning organization (2)	Special Session:Case Study/Student presentation, class discussion, lecture & Wrap up
4	Learning organization (3)	Special Session:Case Discussion/Student presentation, class discussion, lecture & Wrap up
5	Learning organization (4)	Senge's Shared Vision: Definition &Explanation/Student presentation, class discussion, lecture & Wrap up

6	Learning organization (5)	The Emerging Need for Learning organization/Student presentation, class discussion, lecture & Wrap up
7	Learning organization (6)	The Systems Learning Organization Model/Student presentation, class discussion, lecture & Wrap up
Week8	Organizational Theory in the Age of Uncertainty	Agile Management / BCP TheoryStudent/ presentation, class discussion, lecture & Wrap up
Week9	Organizational theory of knowledge enterprises	Case study:Knowledge Enterprises in Japan/Student presentation, class discussion, lecture & Wrap up
10	Organizational theory of entrepreneurship	Case study:entrepreneurship&IT start Up company/Student presentation, class discussion, lecture & Wrap up
11	Organizational theory in the digital age	Case Study: Global IT company/Student presentation, class discussion, lecture & Wrap up
12	Organizational theory of Japanese management	Case Study: Membership & Job style employment sytem, Hybrid model/Student presentation, class discussion, lecture & Wrap up
13	Case discussion:New employment system,Japanese style	Case study: Emerging new employment system of Japanese companies/Student presentation, class discussion, lecture & Wrap up
14	Group Presentation / Wrap Up	Group final Presentation(Group work)/ Class Discussion Wrap Up

【Work to be done outside of class (preparation, etc.)】

Homework: preparations &reviews. Readings, Summarizing, Internet searching. Preparatory study and review time for this class are 2 hours each.

Several students will make presentation on the topic assigned previous week.

【Textbooks】

- ・ Building the Learning Organization: Mastering the Five Elements for Corporate Learning (English Edition)

【References】

We will use supplementary materials from time-to-time, which will be made available as hand- outs and/or put on reserve at the university library.

【Grading criteria】

Students will be graded based on the following criterions.

50% Class Contribution (Frequency and quality of remarks ,Participation in the class discussion, Presentation, etc.)

50% Homework Assignment and Final Report

Late submission of assignments will result in a lowering of a student's grade.

【Changes following student comments】

N/A

【Equipment student needs to prepare】

PowerPoint may be used for the class presentation.

【Others】

The instructor worked as one of the management teams at a consulting firm and an IT company in the United States.

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

MAN300FB-A5513 (経営学 / Management 300)

Organizational Behavior I

Makiko NISHIKAWA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水3/Wed.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：

【Outline and objectives】

Organizational behaviour (OB) seeks to understand human behaviour in organizational contexts. This course (OBI) will focus on basic attitudes and behaviour of people in organizations. Topics covered in OBI are; work attitudes and behaviour, perception and attribution, individual and collective learning, emotions, and motivation. As students' cultural backgrounds vary, comparative aspects will be emphasised.

【Goal】

Students will learn various concepts and theories of organizational behaviour, mainly developed in the field of psychology, social psychology, and sociology. They will apply the knowledge and skills learnt in this course to their collective activities and experiences. They will also understand how cultural differences affect the attitudes and behaviour of people in organization.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to "Sociology", "Social Psychology" and the "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP1-1" and "DP3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

Each week will focus on a specific topic, and concepts and theories relevant to the topic will be learnt and discussed. Students' own collective experiences and secondary data sets (International Social Survey Program, World Values Survey, etc.) will be analysed to examine the cultural differences in work attitudes and behaviour. Oral or written feedback will be given on class assignments and homework.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction	What is OB? How will we study OB?
2	Work attitudes 1	Diversity within us
3	Work attitudes 2	Which is more fundamental, attitudes or behaviour?
4	Perception 1	What is perception? Value differences across countries
5	Perception 2	Perceptual processes Perceptual errors
6	Attribution	Attribution theory Attribution biases
7	Learning 1	What is learning? Classical and operant conditioning Cultural learning
8	Learning 2	Collective learning Knowledge society and knowledge workers
9	Emotions	Emotions and behavior Emotional intelligence Emotional labour
10	Motivation 1	Needs theories
11	Motivation 2	Process theories
12	Motivation 3	Equity theory and organizational justice
13	Summary	Course summary
14	Report presentation	Final report presentation

【Work to be done outside of class (preparation, etc.)】

Homework will be given about once every 3 weeks to check whether the students understand the contents of the lecture. Students should submit these homeworks, and also prepare and write a final report based on the contents of the lecture and class discussions. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

No textbook will be used.

【References】

No reference will be used.

【Grading criteria】

Participation to class and to discussion (50%)

Homeworks and the final report (50%)

【Changes following student comments】

This course will encourage students to reflect on their own experiences as a group member from the point of view of organizational behaviour.

【Equipment student needs to prepare】

Important notices will be given through the Hosei University Course Management System, *Hoppii*.

To investigate secondary data sets, students may occasionally need to bring their own PC.

【Others】

OB I and OB II cover different topics, but it is highly recommended to take both.

Relevant to this course are; Introduction to Organizational Management, Organizational Management I/II, Human Resource Management I/II.

【Prerequisites】

Students from the Japanese program should have appropriate English skills.

MAN300FB-A5514（経営学 / Management 300）

Organizational Behavior II

休講

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to "Sociology", "Social Psychology" and the "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP1-1" and "DP3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

Human Resource Management I

Yoshio OKUNISHI

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：火2/Tue.2 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈実〉

【Outline and objectives】

This course is intended to introduce students to the field of human resource management (HRM). Students learn theories and applications involved in effectively managing people in organizations.

Unlike many other fields in business and economics, practices of HRM are influenced greatly by country-specific factors such as labor law, social customs, economic development stage and workforce structure. So, I will spend most time in explaining practices among Japanese firms. But some common theories and international comparative perspectives are introduced as well.

More specifically, HRM I covers such topics as overview and methodology of HRM, environments of Japanese HRM, recruitment, training, promotion, performance evaluation, pay and benefits.

【Goal】

Successful students will acquire basic knowledge of HRM in Japanese firms, as well as problem-solving and critical-thinking skills in the field of human resources and organizations, both of which are applicable to all types of organizations and jobs in which students will eventually work.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP2-2", "DP3" and "DP4" diploma policies and fairly related to the "DP1-1" and "DP1-3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

This is a small-size lecture, and face-to-face. I use University's learning system for distributing course materials and making announcements. For each lecture time, I explain the basic knowledge of a theme, including legal framework, statistical facts, theory and arguments. Then I encourage students to express their own ideas and discuss them. The feedback of the assignments will be given in class and in person.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction to HRM	Scope and methodology of HRM
2	Basic Principles of Human Behavior	Economic rationality and irrationality
3	Criteria to Evaluate Transactional or Organizational Performance	Efficiency and justice
4	Outline of Japanese Workforce	Demographic and workforce trends
5	Outline of Japanese Economy	Economic growth, prices and wages, and employment types
6	Staffing and Recruitment	Theory and practices, job market of new graduates in Japan
7	Human Capital Theory and Training	Cost-benefit approach, general and specific training, OJT and Off-JT
8	Promotion and Career Concerns	Patterns of career development and roles of promotion
9	Performance Evaluation (1)	Theory of performance evaluation
10	Performance Evaluation (2)	Practices of performance evaluation
11	Wages (1)	Typology and theory of wages
12	Wages (2)	Practices in Japan and historical changes
13	Fringe Benefits and Social Security	Theory and practices
14	Wrap-up session	Summary of HRM I

【Work to be done outside of class (preparation, etc.)】

I urge students to attend every class and to understand the contents well enough within class. To that end, it is essential to review the lecture at home, and to ask questions at the beginning of the next class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

I do not use any textbooks which students need to purchase. Instead, I will use my own handouts and data sets. But just for your reference, many of my course materials are based on the followings.

【References】

・ Baron, James N. and David M. Kreps (1999) Strategic Human Resources. John Wiley & Sons, Inc. This is an MBA level excellent textbook of HRM, whose methodology is blend of economics and organizational behavior.

・ Lazear, Edward P. and Michael Gibbs (2015) Personnel Economics in Practice (3rd edition). Wiley. This is a readable textbook of "personnel economics" by its pioneers.

・ Although contents written in English are limited, you could find useful information in the following site of the Japan Institute for Labor Policy and Training:

<http://www.jil.go.jp/index.html>

・ Some important Japanese laws are translated into English. See the following site:

<http://www.japaneselawtranslation.go.jp/>

【Grading criteria】

I ask you to submit an assignment during the semester. You also have the final exam in class (without any references). The final grade is mainly based on the sum of the assignment and the final exam (80%). The extent of class participation is also counted (20%).

【Changes following student comments】

I want students to ask any questions they may have. Please do not hesitate. I also want to keep more time for discussions, if time and the number of students allow.

【Equipment student needs to prepare】

Since I use University's learning system regularly, a PC and internet accessibility will be required.

【Others】

HRM I (Fall) and II (Spring) are taught in a sequential manner. So, it is recommended to take both courses in this order if that is possible. Some basic knowledge of economics and organizational behavior is preferred, but not required.

【Prerequisites】

Among GBP subjects, the followings are closely related to this subject although they are not prerequisites: Introduction to Organizational Management, Introduction to Japanese Economy, Organizational Management I/II and Organizational Behavior I/II.

Human Resource Management II

Yoshio OKUNISHI

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：火2/Tue.2 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈実〉

【Outline and objectives】

This course is intended to introduce students to the field of human resource management (HRM). Students learn theories and applications involved in effectively managing people in organizations.

Unlike many other fields in business and economics, policies and practices of HRM are influenced greatly by country-specific factors such as labor law, social customs, economic development stage and workforce structure of a country. So, I will spend most time in explaining Japanese cases. But some common theories and international comparative perspectives are explained as well.

More specifically, students learn such topics as dismissal, job design, and labor-management relations. Furthermore, they learn some current topics such as effects of aging and diminishing workforce, non-regular workers, diversity management, work/life balance and globalization as well.

【Goal】

Successful students will acquire basic knowledge of HRM in Japanese firms, as well as problem-solving and critical-thinking skills in the field of human resources and organizations, both of which are applicable to all types of organizations and jobs in which students will eventually work.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP2-2", "DP3" and "DP4" diploma policies and fairly related to the "DP1-1" and "DP1-3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

My lecture and the discussion among students in a real classroom will be the main method. I count on "WebClass" to distribute course materials and to ask students to submit written assignments. Students will have feedback individually or in class for the written assignments.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Review of HRM I and Introduction to HRM II	Review of HRM I and the overview of HRM II
2	Separation (1)	Economic and legal perspectives
3	Separation (2)	More practical aspects
4	Separation (3)	Mandatory retirement in Japan
5	External Workforce	Outsourcing and temp agency workers in Japan
6	Job Design	Theory and practices
7	Tips for Case Studies in HRM	Useful knowledge to discuss cases in HRM
8	Discussion on a Case Study	A case on work-life balance
9	Diversity Management	Theory and empirical evidence in Japan
10	Working Hours	Situations in Japan and its regulations
11	Industrial Relations (1)	Union activities in Japan
12	Industrial Relations (2)	Labor disputes and the resolution systems in Japan
13	HRM as a System	Various concepts of consistency, and the application to Japan
14	Wrap-up Session	The wrap-up of the course

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each. Before each class, read through course materials and find places where you have questions. During and after the class, you should clarify all the questions, and submit assignments diligently.

【Textbooks】

I do not use any textbooks which students need to purchase. Instead, I will use my own handouts and data sets. But just for your reference, many of my course materials are based on the followings.

【References】

・ Baron, James N. and David M. Kreps (1999) Strategic Human Resources. John Wiley & Sons, Inc. This is an excellent MBA-level textbook of HRM, whose methodology is blend of economics and organizational behavior.

・ Lazear, Edward P. (1998) Personnel Economics for Managers. John Wiley & Sons, Inc.

・ Lazear, Edward P. and Michael Gibbs (2015) Personnel Economics in Practice (3rd edition). Wiley. These two are readable textbooks of "personnel economics" by its pioneers.

・ Although contents written in English are limited, you could find useful information in the following site of the Japan Institute for Labor Policy and Training:

<http://www.jil.go.jp/index.html>

・ Some important Japanese laws are translated into English. See the following site:

<http://www.japaneselawtranslation.go.jp/>

【Grading criteria】

The final grade will be based on the midterm take-home assignment and the final exam in class (80%). The participation in the class is counted as well (20%), so active and thoughtful voices and questions are encouraged.

【Changes following student comments】

I will encourage students to participate more actively in class.

【Equipment student needs to prepare】

I regularly use WebClass to upload course materials and to direct course assignments.

【Others】

HRM I (Fall) and II (Spring) are taught in a sequential manner. So, it is recommended to take both courses in this order if that is possible. Some basic knowledge of economics and organizational behavior is preferred, but not required.

【Prerequisites】

Among GBP subjects, the followings are closely related to this subject although they are not prerequisites: Introduction to Organizational Management, Introduction to Japanese Economy, Organizational Management I/II and Organizational Behavior I/II.

MAN300FB-A5517 (経営学 / Management 300)

Strategic Management

Andrew CHANG

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水5/Wed.5 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈実〉

【Outline and objectives】

This course is an introduction to strategic management from the perspective of real-world business decision-making and problem-solving, as practiced in top global strategy firms such as consulting firms MBB: McKinsey, BCG, and Bain. Students will learn how organizations develop, execute, and evaluate competitive strategies to achieve sustainable advantage.

Through intensive group discussions and a capstone group strategy project, students will apply frameworks to real-world companies and present solutions backed by data and insight.

【Goal】

Students are expected to develop strategic thinking by applying concepts, knowledge, and skills learned from the classes. This class expects students to be able to learn the basic concepts and combine the theoretical basis with the teacher's experience. At the end of the period, students will make a business strategy proposal based on teamwork. By the end of the course, students will:

- ・ Understand core concepts and frameworks in strategic management
- ・ Apply structured problem-solving techniques (e.g., issue trees, 80/20 rule)
- ・ Evaluate the external and internal environments of businesses
- ・ Identify and recommend strategic initiatives to improve firm performance
- ・ Strengthen English communication skills in strategy presentations and teamwork

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-2", "DP3" and "DP4" diploma policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

Using frameworks such as 7-step problem-solving, 7S, SWOT, and the BCG matrix, students will analyze case studies of companies across industries.

The class emphasizes structured thinking, hypothesis-driven problem-solving, issue trees, and MECE logic in both written and verbal communication.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Course Introduction & Strategy Basics	Course overview, syllabus walkthrough, what is strategy?
2	External Strategic Assessment	7-Step Problem Solving, External Hypothesis Framing
3	Internal Capability Analysis	7S Framework, Core Competence Identification, Organizational Design, and Resource Assessment
4	Competitive Strategy	Cost leadership, differentiation, focus strategies
5	Business Model Innovation	Blue Ocean Strategy, disruption theory
6	Case Study	Group analysis using external & internal tools
7	Corporate Strategy	Diversification, vertical integration, portfolio strategy
8	Midterm Submission + Strategy Sprint	Midterm report and 90-minute strategy challenge (mini-consulting project)
9	Global Strategy	Global-local tension, CAGE Framework, Go to market strategy (GTM)
10	M&A and Strategic Alliances	Types of alliances, integration strategies, synergy estimation
11	ESG and Purpose-Driven Strategy	CSR, SDGs, ESG metrics, sustainability as strategy

12	Marketing Strategy & Organizational Strategy Execution	Strategic positioning, segmentation, branding, and go-to-market tactics with real-world examples - Agile, Scrum, matrix management, OKRs, and implementation of cross-functional teams in modern business environments
13	Final Group Presentation	Team strategy consulting presentations
14	Conclusion	Wrap-up + instructor feedback

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each. Students need to preview and review the topics of all classes, complete assignments, and plan a new business strategy as a team project to strengthen the effectiveness of learning.

【Textbooks】

・ Grant, Robert M. Contemporary Strategy Analysis. Wiley, latest edition.

【References】

・ Supplementary readings and case studies will be provided in class.

【Grading criteria】

・ Class Participation and Attendance: 20%

・ Individual Midterm Assignment: 30%

・ Group Strategy Project (Final Presentation): 40%

・ Final Reflection Report: 10%

A group project includes group discussion, presentation, business strategy plan, and related group activities. Absence over 30% of total class attendance with a low participation rate, absence of critical group activities, and any of the reports without submission will result in a downgrade in the final evaluation.

【Changes following student comments】

N/A

MAN300FB-A5518 (経営学 / Management 300)

International Business I

休講

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

International Business II

Haruo HORAGUCHI

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：水2/Wed.2 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈実〉

【Outline and objectives】

The objective of the International Business II course is to examine the fluctuations in foreign exchange rates and multinational finance. It aims to equip students with the necessary skills to pursue careers in financial institutions and the financial divisions of manufacturing companies. In the global economy, multinational corporations face the challenge of forecasting and mitigating risks associated with currency depreciation. To accurately predict foreign exchange rates, it is crucial to comprehend the fundamental principles that govern their determination. This course will provide students with the fundamental concepts to comprehend the underlying logic behind foreign exchange rate movements. It will explore evidence, concepts, and models that contribute to our understanding of foreign exchange rates. Additionally, it will analyze the strategies employed by multinational corporations in response to the volatile nature of currency values.

【Goal】

The goal of this course is to provide students with a comprehensive understanding of the fundamental principles underlying international financial markets. By the end of the course, students will be equipped with the necessary knowledge and skills to forecast currency value fluctuations in the market. The students will also develop the ability to critically analyze the financial policies implemented by central banks and regulatory authorities. This course will examine the historical trends of major currencies such as the Euro, US dollar, Chinese Renminbi, and Japanese Yen. Through the lens of foreign exchange rate theories, students will gain a clear understanding of the roles and functions of financial institutions and the various intermediary services.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

【Main Teaching Method】

L 講義 / Lecture

【Method(s)】

The course employs a combination of group discussions and lectures to facilitate learning. A significant portion of class time will be dedicated to the analysis of newspaper articles, readings, case materials, websites, financial statements, and video materials. Each class session will introduce a major theory in the field of international business and finance, which students will apply to real-world scenarios upon completion of the course.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Course introduction	Course outline and introduction. The distinctions between gambling and investment in comparison to stock investment, mutual funds, and government bonds.
2	Module 1: Basic Background of Investment and Finance	Return on investment, yield, and capitalization. Flow and stock. Capital gain and income gain.
3	Foreign Exchange Market	The latest topics on foreign exchange rates. Basic knowledge of the Euro zone and Asian currencies. Over-the-counter market, spot transactions, outright forward transactions, and options. Textbook Chap. 8.
4	Module 2: Determinants of Foreign Exchange Rates	PPP, Big Mac Index, interest rate parity, overshooting, random walk. Textbook Chap. 9.
5	Interest Rate Parity (IRP): Institutional Aspects of Foreign Exchange Rates	Interest rate, yield, and capitalization. of central bank. The dominance of US dollar, IMF, hard peg, soft peg, floating exchange rates. Textbook Chap. 9.

6	Speculation of Currency: option	Devaluation, major banks in the world, and Nikkei index. Textbook Chap. 8.
7	Foreign Currencies and overshooting	Functions of news. Contagion in the financial turmoil. Textbook Chap. 8.
Week8	Speculation reconsidered: random work	Binomial distribution, binary and decimal systems, forward exchange rates. Textbook Chap. 9.
Week9	Biases: Overconfidence and Illusory correlation	Psychological biases. An actuality bias and the fact-convergence effect.
10	Module 3: Student Presentations on Foreign Exchange Rates	PPP, IRP, News and overshooting, Random walk, and forecasting.
11	Student Presentations on Foreign Exchange Rates	PPP, IRP, News and overshooting, Random walk, and forecasting.
12	Module 4: Accounting management and financial reports	Assets, liabilities, shareholders' equity, in BS and PL. Textbook Chap. 19.
13	Global Debt and Equity Markets: volatility	The debt, equity, and assets of MNEs. Variance and volatility. Textbook Chap. 19.
14	Final Examination	Review of the Concepts and Practices. Review of Textbook Chaps. 8, 9, 10, 19.

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each. Students are expected to complete the assigned readings prior to class discussions. The core material of the course is covered in Chapters 8, 9, 10, and 19 of the textbook. It is highly recommended that students go through these chapters in preparation for engaging in class discussions throughout the semester.

【Textbooks】

Textbook Information:

Title: International Business: Environments and Operations

Authors: John D. Daniels, Lee H. Radebaugh, and Daniel P. Sullivan

Edition: Sixteenth Edition

Year: 2019

Publisher: Pearson Education Ltd.

Access: This book is available at the Hosei Ichigaya Library. Please ensure that you refer to the Sixteenth Edition of the textbook.

【References】

Various materials such as news clips will be provided through Hoppii.

【Grading criteria】

Active class participation and attendance 30%.

Mid-term report and/or presentation 30%.

Final exam 40%.

【Changes following student comments】

Through group discussions held in class, students have the opportunity to exchange their opinions with each other. It appears that all of you have been enjoying and benefiting from these opportunities for learning. If you have acquired English as a native language, we expect you to take the lead in group discussions and demonstrate leadership skills.

【Equipment student needs to prepare】

Smartphone, PC, dictionary, notebooks.

【Others】

Professor Horaguchi is a faculty member in the Faculty of Business Administration at Hosei University. He brings valuable real-world insights to the classroom as an outside director for a company listed on the prime market of the Tokyo Stock Exchange, actively engaging with corporate practitioners. His international experience includes studying as an exchange student sponsored by Hosei University at the University of Sheffield in the UK during the early 1980s. Additionally, he was a Fulbright Scholar at Harvard University in the United States during the mid-1990s. To explore Professor Horaguchi's academic research papers and books, you can search for "Haruo Horaguchi" on Google Scholar.

【Prerequisites】

None

Global Business Strategy I

Naoki ANDO

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：月3/Mon.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

This course introduces students to core concepts and theoretical frameworks in international business studies. Accordingly, the course is more theoretical than practical in orientation.

The course focuses on major topics in international business, including institutional and sociocultural environments, foreign direct investment, internationalization of firms, and entry strategies.

By the end of the course, students will be able to understand how firms enter foreign markets, manage foreign subsidiaries, and gain competitive advantages overseas. Students will also develop the ability to analyze firms' success and failure in foreign markets.

【Goal】

Objectives of this course are:

1. To develop the ability to analyze national differences in institutional and sociocultural environments.
2. To understand theories of firms' internationalization.
3. To understand multinational enterprises, foreign direct investment, and entry strategies.
4. To develop skills in analyzing firms' success and failure in foreign markets using the theories of international business.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1" and "DP4" diploma policies and fairly related to the "DP2-2" policy.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

This course is conducted face-to-face in the classroom.

Each session consists of lectures, in-class exercises, and discussions. Lectures introduce students to basic concepts and frameworks related to the session's topic. In-class exercises and discussions are designed to enhance students' understanding of these concepts and frameworks.

Students will also work on a team project throughout the semester. Each team will consist of three to four students. Each team is required to conduct a team project. In Weeks 13 and 14, teams will present their projects in class. After the presentation, each team member will submit an individual term paper based on the team project. Further instructions for the team project will be provided in class.

Assignments must be submitted via WebClass. Feedback will be provided either in class or on WebClass.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
Week 1	Course orientation: Introduction and overview	Course overview. What is international business?
Week 2	Globalization	What is globalization? Drivers of globalization.
Week 3	Multinational enterprise	What is multinational enterprise (MNE)? MNEs from emerging economies.
Week 4	Global business environment 1	Legal, political, and economic environments that firms confront overseas.
Week 5	Global business environment 2	Emerging and transition economies.
Week 6	Global business environment 3	Sociocultural environments that firms confront overseas.
Week 7	Foreign direct investment	What is foreign direct investment (FDI)? Motives of FDI.
Week 8	Project proposal	Research proposal of team projects.
Week 9	Internationalization of firms 1	Theories to explain the internationalization of firms.
Week 10	Internationalization of firms 2	OLI paradigm. Uppsala model.
Week 11	Entry strategy 1	Location choice. Timing of entry.
Week 12	Entry strategy 2	Entry mode choice.

Week 13	Presentation of projects 1	Final presentation of team projects.
Week 14	Presentation of projects 2	Final presentation of team projects. Wrap up.

【Work to be done outside of class (preparation, etc.)】

Students are required to read assigned materials, complete assignments, and prepare for presentations and discussions. They are also expected to collaborate with their team members on the team project. More than four hours per week should be devoted to preparation and review.

【Textbooks】

Hill, C.W.L. &Hult, G.T.M. 2018 International Business: Competing in the Global Marketplace (12th ed.). McGraw-Hill Education, NY.

A newer edition of the textbook may be available. Further information regarding the textbook will be announced in Week 1.

Reading materials will be distributed in class or on WebClass.

【References】

Ball, D.A., Geringer, J.M., McNett, J.M. &Minor, M.S. 2012. International Business: The Challenging of Global Competition (13th ed.). McGraw-Hill: NY.

Cavusgil, S.T., Cavusgil, S.T., Knight, G. &Riesenberger, J.R. 2008. International Business: The New Realities (2nd ed.). Prentice Hall: NJ.

Collinson, S., Narula, R., &Rugman, A.M. 2020. International Business. Pearson Education: Harlow, UK.

Cullen, J.B. &Parboteeah, K.P. 2011. Multinational Management: A Strategic Approach (5th ed.). Cengage Learning: OH.

Shenkar, O. &Luo, Y. 2008. International Business (2nd ed.). Sage Publications: CA.

Newer editions of these books may be available.

【Grading criteria】

In-class contribution: 40%

Team Project: 30%

Individual term paper based on the team project: 30%

In-class contribution will be evaluated based on active participation in discussions and in-class exercises, as well as overall contributions to the class.

Further information regarding the team project and the individual term paper will be provided in class.

【Changes following student comments】

More class time will be allocated to case analysis, discussions, and in-class exercises.

【Equipment student needs to prepare】

A PC or tablet is required to complete assignments and prepare presentations and the term paper.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Prerequisites】

None.

MAN300FB-A5521 (経営学 / Management 300)

Global Business Strategy II

休講

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1" and "DP4" diploma policies and fairly related to the "DP2-2" policy.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
-----	-------	----------

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

Business Management in Japan

Yongdo KIM

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：火2/Tue.2 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

The following topics will be covered:

1. Arguments on business management in Japan by Japanese and foreign scholars,
2. Comparative analysis of business management between Japanese and American companies,
3. Interfirm relationships in Japan and international comparison of interfirm relationships,
4. The main bank system in Japan.

The objective of this course is to understand business management in Japan more deeply on the international perspective.

【Goal】

You will learn logical thinking and basic knowledge on business management in Japan and enhance the presentation skills.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3" and "DP4" diploma policies and fairly related to the "DP5" policy.

【Main Teaching Method】

L 講義 / Lecture

【Method(s)】

Every week class consists of lecture, discussion, Q&A, and presentation of Japanese company cases that students choose.

Comments on reaction sheets and discussion sheets to be submitted by students will be made in discussion time of every week class.

Class procedure:

1. Lecture will be practiced in the first half of every week class
2. Presentation, discussion, and Q&A will be practiced in the second half of every week class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction	Overview of arguments on business management in Japan
2	Misunderstandings about business management in Japan	Lecture on misunderstandings about business management in Japan and discussion on some topics of Japanese business system
3	Argument on business management in Japan by Japanese scholar(1)	Representative argument that stresses the specialty of business management in Japan by Japanese scholar
4	Argument on business management in Japan by Japanese scholar(2)	Representative argument that emphasizes the generality of business management in Japan by Japanese scholar
5	Argument on business management in Japan by foreign scholar(1)	Representative argument that stresses the specialty of business management in Japan by foreign scholar
6	Argument on business management in Japan by foreign scholar(2)	Representative argument that emphasizes the generality of business management in Japan by foreign scholar
7	Overview of business management in post-war Japan	Characteristics of Japanese business system
8	Comparative analysis of business management between Japan and the U.S.(1)	Did "the three sacred treasures" of industrial relations exist only in Japan?
9	Comparative analysis of business management between Japan and the U.S.(2)	Commonalities between Japanese and U.S. firms
10	Interfirm relationship in the Japanese automobile industry(1)	The characteristics of interfirm relationship in Japanese automobile industry

11	Interfirm relationship in the Japanese automobile industry(2)	Comparative analysis of interfirm relationship between Japanese and U.S. automobile industry
12	Interfirm relationship in Japan's steel industry	The case of transactions in steel products for automobiles in Japan's high economic growth era
13	The main bank system in Japan	Its characteristics and recent changes of main bank system
14	Interfirm relationship in Japanese semiconductor industry	The case of co-development between Japanese semiconductor companies and their customers

【Work to be done outside of class (preparation, etc.)】

Please read previously assigned references before the class of every week. It will need two hours every week.

Please submit discussion sheet or reaction sheet by two days before every week class.

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

No prescribed textbooks.

【References】

Yongdo Kim(2015).The Dynamics of Inter-firm Relationships:Markets and Organization in Japan.Edward Elgar Publishing
 James C. Abegglen(2006).21st-century Japanese management:New systems,lasting values.Palgrave Macmillan
 James C. Abegglen (1960).The Japanese factory.The Free Press.
 Hiroshi Hazama(1997).The History of Labour Management in Japan.Macmillan
 Kazuo Koike(1996).The Economics of Work in Japan.LTCB International Library Foundation
 William G.Ouchi(1981).Theory Z:How American business can meet the Japanese challenge, Addison-Wesley
 William Lazonick(2009).Sustainable Prosperity in the New Economy.Upjohn Institute
 Sanford Jacoby(1985).Employing Bureaucracy:Managers,Unions,and the Transformation of Work in American Industry,1900-1945.Columbia University Press
 Masahiko Aoki and Hugh Patrick,eds.(1995).The Japanese Main Bank System: Its Relevance for Developing and Transforming Economies.Oxford University Press

【Grading criteria】

Term paper(40%)

Discussion sheets and reaction sheets(30%)

Presentation(30%)

【Changes following student comments】

Discussion time will be increased.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Prerequisites】

None

MAN300FB-A5523 (経営学 / Management 300)

Intermediate Accounting I

Yuki TANAKA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水3/Wed.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：

【Outline and objectives】

The objective of this course is to provide students with a sufficient understanding of the theory and practice underlying the measurement and presentation of financial information in accordance with Generally Accepted Accounting Principles (GAAP).

To help understand how GAAP is trying to measure and present business transactions in financial statements, underlying business transactions will be identified first, and then technical details of GAAP will be explained.

In addition to learning accounting concepts, methods and rules, how management's incentives can influence the decisions and estimates that are made when reporting financial statements will be discussed.

【Goal】

Students will be able to understand,

- ・ the basic business transactions and economic events that firms engage in
- ・ how business transactions and economic events are reported in the financial statements
- ・ the structure of and the linkage between the income statement, the balance sheet and the statement of cash flows

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-2" diploma policy and fairly related to the "DP1-1", "DP2-1", "DP2-2" and "DP3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

Students are required to read the assigned part of the textbook before class and bring the textbook to class. Important issues with respect to several learning objectives in the chapter will be explained by the instructor. Exercises will be done to check comprehension, followed by feedback during class. Each student will be asked questions to encourage active involvement and make the class interactive. Questions and comments are welcomed at any time.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Course overview	・ Explain how the course will be delivered
2	Financial reporting environment and the conceptual framework of financial reporting	・ Describe the financial reporting environment, major standard-setting bodies, and the meaning of generally accepted accounting principles (GAAP) ・ Describe the components and usefulness of the conceptual framework. ・ Discuss the basic assumptions and principles of accounting. ・ Identify the major challenges in the financial reporting environment.
3	Accounting information system (1)	・ Explain the basic concepts of an accounting information system. ・ Record and summarize accounting transactions.
4	Accounting information system (2)	・ Identify and prepare adjusting entries.
5	Accounting information system (3)	・ Prepare financial statements from the adjusted trial balance and prepare closing entries. ・ Prepare financial statements for a merchandising company.
6	Review and exercise session for the accounting information system	・ Comprehend the basic accounting cycle by doing exercises

7	Income statement (1)	・ Identify the uses, limitations, and basic content of an income statement. ・ Discuss the accounting for unusual income items. ・ Explain the reporting of stockholders' equity.
8	Income statement (2)	・ Explain the revenue recognition principle. ・ Describe the concept of earnings quality.
9	Review and exercise session for the income statement	・ Comprehend the income statement by doing exercises
10	Balance sheet and statement of cash flows (1)	・ Explain the uses, limitations, and content of the balance sheet.
11	Balance sheet and statement of cash flows (2)	・ Explain the purpose, content, preparation, and usefulness of the statement of cash flows.
12	Review and exercise session for the balance sheet and statement of cash flows	・ Comprehend the balance sheet and the statement of cash flows by doing exercises
13	Wrap-up	・ Wrap up the course
14	End of term test	・ 60 minute test

【Work to be done outside of class (preparation, etc.)】

Assigned materials that will be covered should be read prior to class. It will be assumed that the required part of the textbook has been read. Exercises will be given during class or as homework. Preparatory study and review time for this class are 2 hours per class.

【Textbooks】

INTERMEDIATE ACCOUNTING, by Kieso, Weygandt &Warfield ,Wiley.18th edition

【References】

References will be provided when necessary.

【Grading criteria】

The course grade is based on the following criteria:

- Submission of exercises done during class or as assignments (50%)
- End of term test (50%)

Taking the end of term test will not be allowed in the case of 4 or more absences.

【Changes following student comments】

Exercises and feedback are given during class to help students check their comprehension before the test.

【Equipment student needs to prepare】

Textbook and calculator.

【Others】

This course will be delivered face to face. For details, please check Hoppii Announcements before the start of this course.

Basic knowledge of financial accounting is necessary to understand and achieve the goals of this course. Taking the Introduction to Accounting courses in advance is highly recommended.

【Prerequisites】

Introduction to Accounting

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

MAN300FB-A5524 (経営学 / Management 300)

Intermediate Accounting II

休講

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-2" diploma policy and fairly related to the "DP1-1", "DP2-1", "DP2-2" and "DP3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

MAN300FB-A5525 (経営学 / Management 300)

Management Accounting

Hirotsugu KITADA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：水2/Wed.2 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

Management Accounting is an essential tool that enhances a manager's ability to make effective economic decisions. This course teaches students how to extract and modify costs in order to make informed managerial decisions.

The course covers 3 topics:

1. After an introduction, we will first focus on the interaction of Management Accounting and the business process. "Cost Behavior", "Cost Management Systems" and "Decision Making" are the key issues.
2. In the second part, we will use accounting techniques for planning and control. "Budgeting", "Variance Analysis" and "Management Control System" will be discussed.
3. The last part will be about Capital Budgeting, a technique to evaluate projects having cash flows at different moments in time.

【Goal】

After successfully completing this course, students should be able to:

- Use cost-volume-profit analysis in decision-making
- Use relevant information for decision-making, both for pricing and operational decisions
- Set-up and use a master budget
- Execute variance analysis
- Understand, define, and implement management control systems and responsibility accounting

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP1-2" diploma policies and fairly related to the "DP2-1", "DP2-2", "DP3", "DP4" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

This course is taught primarily through lectures. Active participation, whether in the classroom or online, is encouraged.

At the beginning of the class, I will give feedback on the homework assignments as well as a review of the previous class.

Please register from the Hoppii website.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
Week1	Chapter 1: Managerial Accounting, the Business Organization and Professional Ethics	- Management Accounting and Your Career - Roles of Accounting Information
Week2	Chapter 2: Introduction to Cost Behavior and Cost-Volume Relationships	- Variable-Cost and Fixed-Cost Behavior - Cost-Volume-Profit Analysis
Week3	Chapter 3: Measurement of Cost Behavior	- Cost Drivers and Cost Behavior - Cost Functions
Week4	Chapter 4: Cost Management Systems and Activity-Based Costing	- Cost Management Systems - Traditional and Activity-Based Cost Accounting Systems
Week5	Chapter 5: Relevant Information for Decision Making with a Focus on Pricing Decisions	- Pricing Special Sales Orders - Basic Principles for Pricing Decisions
Week6	Chapter 6: Relevant Information for Decision Making with a Focus on Operational Decisions	- Make-or-Buy Decisions - Deletion or Addition of Products, Services, or Departments
Week7	Mid-term exam	Chapters 1-6

Week8	Chapter 7: Introduction to Budgets and Preparing the Master Budget	- Budgets and the Organization - Types of Budgets
Week9	Chapter 8: Flexible Budgets and Variance Analysis	- Using Budgets and Variances to Evaluate Results - Revenue and Cost Variances - The Role of Standards in Determining Variances
Week10	Chapter 9: Management Control Systems and Responsibility Accounting	- Management Control Systems and Organizational Goals - Designing Management Control Systems - Controllability and Measurement of Financial Performance
Week11	Chapter 10: Management Control in Decentralized Organizations	- Centralization Versus Decentralization - Performance Metrics and Management Control
Week12	Chapter 11: Capital Budgeting	- Capital Budgeting for Programs or Projects - Discounted-Cash-Flow Models - Sensitivity Analysis and Risk Assessment in DCF Models - The NPV Comparison of Two Projects - Relevant Cash Flows - Allocation of Service Department Costs - Allocation of Costs to Product or Service Cost Objects
Week13	Chapter 12: Cost Allocation	- Illustration of Overhead Application - Problems of Overhead Application - Variable Versus Absorption Costing
Week14	Chapter 13: Accounting for Overhead Costs	

【Work to be done outside of class (preparation, etc.)】

Read the textbook and complete the assignments given. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Horngren, C. T., Sundem, G. L., Stratton, W. O., Burgstahler, D., & Schatzberg, J. (2022). Introduction to Management Accounting (17th edition, Global edition). Pearson. ISBN-13: 978-1292412566

【References】

No.

【Grading criteria】

Students will be evaluated based on class participation (20%), assignments (40%) and two exams (40%).

【Changes following student comments】

Not applicable.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Prerequisites】

Introduction to Accounting is recommended to be studied.

MAN300FB-A5526 (経営学 / Management 300)

Financial Statement Analysis

休講

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is fairly related to the "DP1-2", "DP1-4", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

ECN300FB-A5527 (経済学 / Economics 300)

Corporate Finance

Yong-jin KIM

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：水3/Wed.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：

【Outline and objectives】

The firm makes investment, financing and payout decisions. And investors are always concerned with the value of the firm. This course will provide students with a concrete basis for understanding how those financial decisions should be made from investors' perspective. It will focus on basic and core topics in an introductory level of corporate finance rather than attempt to cover a whole spectrum of corporate finance due to time constraints.

【Goal】

Upon completing the course, students will be able to

- 1) understand what goals the management should pursue.
- 2) evaluate the projects in a concrete way.
- 3) calculate the value of the firm.
- 4) understand the concept of cost of capital.
- 5) understand the link between the firm value and financing choices.
- 6) understand when the payout policy of the firm matters.
- 7) solidify an understanding of business and financial news.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1" diploma policies and fairly related to the "DP1-2", "DP1-3", "DP2-1", "DP2-2", "DP3" and "DP4" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

Course materials including lecture slides will be posted on the Hoppii. Every class starts with an explanation of key concepts by the lecturer. Students are encouraged to actively take part in class discussion as well as Q&As. Feedback on assignments will be delivered at the beginning of class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Financial Statement Analysis	-Firms' disclosure of financial information -Analyze a firm through its financial statements -Book value vs. Market value
2	Valuation and the Firm: Investment Decision Rules, Part 1	-Net present value decision rule -Internal rate of return decision rule
3	Valuation and the Firm: Investment Decision Rules, Part 2	-Comparison of NPV and IRR rules -Disadvantages of IRR -Alternative decision rules
4	Valuation and the Firm: Fundamentals of Capital Budgeting	-Determining incremental free cash flow -Analyzing the project in practice
5	Risk and Return: The Cost of Capital 1	-The application of Capital asset pricing model -The estimation of beta
6	Risk and Return: The Cost of Capital 2	-Weighted average cost of capital -Using the WACC to value a project -Project-based costs of capital
7	Raising equity capital	-Understanding of equity finance -Initial public offering -Seasoned equity offering
8	Debt financing	-Understanding of debt finance -Different types of debt financing -Limits that protect the interests of bondholders
9	Capital Structure, Part 1	-Capital structure choices -Capital structure in perfect capital markets -MM propositions
10	Capital Structure, Part 2	-Capital structure with taxes and costs of bankruptcy and financial distress -Optimal capital structure

11	Payout Policy, Part 1	-Cash distributions to shareholders -Dividend versus share repurchase in a perfect capital market
12	Payout Policy, Part 2	-Tax disadvantage of dividends -Payout versus retention of cash -Advice for the financial manager
13	Financial Planning and Forecasting	-Forecasting financial statements -Growth and firm value -Valuing the expansion
14	Wrap-up	Brief overview and final examination

【Work to be done outside of class (preparation, etc.)】

Before/after each class meeting, students will be expected to spend four hours to understand the course content. Late homework submissions will not be accepted.

【Textbooks】

The textbook is the latest global edition of 'Fundamentals of Corporate Finance' by Jonathan Berk, Peter DeMarzo, and Jarrad Harford, Pearson. This course will primarily cover chapters related to core topics of corporate finance.

【References】

Any standard textbooks which include the title of 'corporate finance' will be helpful. Just as an example, Stephen Ross, Randolph Westerfield and Bradford Jordan, Fundamentals of Corporate Finance, McGraw-Hill Education, recent editions.

【Grading criteria】

Grading will be decided based on homework assignments (35%) and term-end examination (65%).

【Changes following student comments】

The lecturer will try to explain key concepts more clearly so that it is easier to understand.

【Equipment student needs to prepare】

Students can use any calculation devices during the class. However, only a pocket calculator can be used in the exam.

【Others】

[Caution] First-year students are not allowed to take this course.

[Prerequisites] Students are required to have already taken Introduction to Finance. Completing Investments A would be also helpful for understanding this course better.

ECN300FB-A5528 (経済学 / Economics 300)

Investments A

休講

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】
This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3" and "DP4" diploma policies and fairly related to the "DP1-3" and "DP1-4" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

ECN300FB-A5529 (経済学 / Economics 300)

Investments B

休講

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", and "DP4" diploma policies and fairly related to the "DP1-3", "DP1-4", "DP2-1", and "DP2-2" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
-----	-------	----------

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

Principles of Marketing

Jue WANG

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：火5/Tue.5 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：

【Outline and objectives】

Marketing quietly influences many of the choices we make each day. The drink we reach for, the clothes we choose, and the smartphone options we evaluate are rarely accidental decisions. Each choice reflects the influence of carefully designed marketing strategies that shape how companies create value and communicate it to customers. This course invites students to look beneath these everyday decisions and consider a central question: How do companies design marketing strategies that enable them to compete successfully while delivering meaningful value to customers? To explore this question, the course is organized around the 4P framework of Product, Price, Place, and Promotion. These concepts are presented not as abstract terminology, but as practical tools that managers rely on when making real business decisions. Classroom discussions draw heavily on company cases and familiar market examples, allowing theory and practice to develop together in a natural way. By the end of the course, students will have developed the ability to analyze marketing problems thoughtfully and apply core principles to situations they may encounter in their future studies and careers.

【Goal】

By the end of the course, students are expected to have acquired:

- ・ A solid understanding of fundamental marketing concepts
- ・ The ability to interpret everyday market phenomena through the 4P framework and explain how companies create and communicate customer value
- ・ The capacity to analyze real company cases and understand how marketing strategies are designed and applied in competitive environments
- ・ The ability to connect marketing theory with practical decision making and approach marketing problems with a strategic mindset relevant to contemporary business contexts
- ・ Enhanced presentation and communication skills through group discussions and presentations

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP2-1" diploma policy and fairly related to the "DP1-1", "DP2-2", and "DP3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

The course will be a combination of lectures, group work, and presentation. Reaction papers may be required. Reaction papers should be submitted directly to the instructor during class. Feedback on the reaction paper will be given during class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Course introduction	Overview of the course, and expectations Self-introduction, and icebreaker games
2	The Marketing Mix	Introduction to the 4Ps framework
3	Product Strategy I: Defining and Classifying Products	Customer needs Product differentiation Product map
4	Product Strategy II: The Product Life Cycle	4 stages of the product life cycle: introduction, growth, maturity, and decline Product strategies for each stage
5	Pricing Strategy I: Principles of Pricing	Markup pricing Equilibrium price
6	Pricing Strategy II: Pricing Approaches and Tactics	Pricing strategies for new products Psychological pricing Product mix pricing
7	Promotion Strategy I: The Promotion Mix	4 elements of the promotion mix: advertising, personal selling, sales promotion, publicity

8	Promotion Strategy II: Advertising effects	
9	Advertising Strategy	
9	Place Strategy I: Fundamentals of Distribution	Definition of distribution Commercial distribution Physical distribution Information distribution
10	Place Strategy II: Distribution Channel	Types of distribution channels Vertical integration Keiretsu channel (Quasi-vertical integration)
11	Presentation	Using 4Ps to analyze a company's marketing strategy. ※ Presentations made by students
12	Presentation	Using 4Ps to analyze a company's marketing strategy. ※ Presentations made by students
13	Presentation	Using 4Ps to analyze a company's marketing strategy. ※ Presentations made by students
14	Wrap-up	Course review One-on-one Q&A session

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each. Students are expected to carefully observe retail stores and purchasing behavior daily.

【Textbooks】

Do not use

【References】

Kotler, P., Armstrong, G., & Balasubramanian, S. (2024). Principles of Marketing (19 Edition). Pearson.
Kotler, P., Keller, K. L., Chernev, A., Sheth, J., & Shainesh, G. (2025). Marketing management. Pearson.

【Grading criteria】

Participation in group discussion: 25%

Reaction Paper: 25%

Presentation: 50%

【Changes following student comments】

Schedule flexibly according to progress

【Equipment student needs to prepare】

A notebook, a pencil, and a rubber

【Prerequisites】

Students must have completed 'Introduction to Marketing'

MAN300FB-A5531 (経営学 / Management 300)

Service Management

Junko KIMURA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：木3/Thu.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：

【Outline and objectives】

Digital Detox is mandatory. When you use smartphone or PC without instructor's permission, class participation grade will be one grade down.

The theme of this class is to research and understand Service Management theories from both Marketing and consumer behavior perspectives.

Organizations and companies would differentiate themselves from competitors only when they create customer values. The students of this class learn the logic of value creation.

【Goal】

By actively participating in this class, students can acquire the following skills:

- 1) bridge theories to specific phenomena
- 2) think logically
- 3) use qualitative methodologies for research, and
- 4) argue and explain theoretical and practical findings to others

【Which item of the diploma policy will be obtained by taking this class?】

This course is fairly related to the "DP1-1", "DP2-1", "DP2-2" and "DP3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

Class starts at 13:10 on Thursday.

Please contact the instructor at kimura@hosei.ac.jp when you have any problems or concerns.

Feedback will be given back to the students verbally in class and grading (D to S)for each assignment and activity, including active discussion in class.

Recently many researchers in Marketing focus on Service Management regarding it as competitive advantage. Not only service industry but also manufacturers and retailers try developing and innovating business model for creating customer value.

Using specific phenomena related to customer value creation in Japan and other countries, students will learn theoretical frameworks and apply them to the phenomena to explain the reality.

Students will use qualitative methodologies, mainly interviews and fieldwork to gather primary data to make presentations by using their own legs. (Students will not be permitted to use secondary data from the Internet unless it is statistical data.)

Assignments will be given and each student will make his/her own presentation respectively. Group projects will be assigned for the final presentation. Each group will choose one product/service and research how the company was successful in Service Profit Chain perspective.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

あり / Yes

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction	Basic Concepts of Marketing: From Product Oriented to Customer oriented Marketing
2	What is Marketing?	Basic Concepts of Marketing: Creating Customer Value
3	Marketing myopia	Avoid Marketing Myopia
4	Marketing myopia	Creating customer value
5	Service Profit Chain	Theoretical framework of Service Profit Chain:Understanding Theory
6	Service Profit Chain	Theoretical framework of Service Profit Chain: Application
7	Midterm Presentation	Students groups present their research question and findings
8	Service Innovation	Case Study: CRAI (1/2)
9	Service Innovation	Case Study: CRAI (2/2)
10	Intercultural Service Management	Case Study: Panasonic and Fnac (1/2)
11	Intercultural Service Management	Case Study: Panasonic and Fnac (2/2)
12	OMOTENASHI	Case Study: Kyoto KAGAI (1/2)

13 OMOTENASHI Case Study: Kyoto KAGAI (2/2)

14 Final Presentation Students groups present their
research and findings

【Work to be done outside of class (preparation, etc.)】

Students need to contribute to class discussions by conducting

1) Project meetings with group members outside classroom

2) Fieldworks

3) Interviews toward consumers and companies

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

No textbooks

【References】

Materials would be distributed in class.

【Grading criteria】

Grade is decided with three components

1) Class Participation (Arguments and remarks you make in class)70%

2) Group Project (peer evaluation) 20%

3) Individual Assignment 10%

Digital Detox is mandatory. When you use smartphone or PC without instructor's permission, class participation grade will be one grade down.

【Changes following student comments】

1) Each student's contribution to group work varies and we should solve the issue adding new criteria such as "individual's contribution on the group.

2) The students of the previous semester were pleased to work on the group project with actual company (BARILLA Japan) and argue with the practitioners would find another company for collaboratively work on a certain issue.

【Equipment student needs to prepare】

Personal Computer with PPT and WORD

【Others】

Using smartphone and/or PC are not allowed unless the instructor assigns the work with it. It is not polite and shows your disrespect to the class to ignore the classmates and the instructor.

【Prerequisites】

Introduction to Marketing and Principles of Marketing are recommended to be studied as prerequisites.

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

Distribution in Japan

Yumiko TODA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：木1/Thu.1 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

This course aims to provide students with a fundamental understanding of the Japanese distribution system and its dynamism. The first part introduces the basic concepts underlying the Japanese distribution system and examines the characteristics and roles of retailers and wholesalers as the core actors in distribution activities. The second part explores historical shifts in the dominant forces within the distribution system, focusing on the transition from the post-World War II era-when large-scale manufacturers held primary influence-to the 1990, when large-scale retailers became dominant. The third part discusses distribution policies in Japan, addressing contemporary challenges such as the revision and subsequent abolition of the Large-Scale Retail Store Act, the relationship between the Antimonopoly Law and the distribution system, the evolution of policies for small and medium-sized enterprises, and initiatives in urban development.

【Goal】

Through the discussions in parts one to three, the objective is to understand the basic concepts of distribution as well as the historical development of the Japanese distribution system and its unique features.

【Which item of the diploma policy will be obtained by taking this class?】

This course is fairly related to the "DP1-1", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

This course combines lectures and discussions. In each class, the first part will be delivered in a lecture format, followed by a discussion session with the students. By applying the knowledge gained from the lectures through discussions, students are expected to develop a deeper understanding of the subject. Furthermore, by listening to the diverse perspectives of the peers, students will be able to gain a more multifaceted understanding of distribution phenomena.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	What is distribution?	Learn the basic concepts of distribution systems.
2	Types of retailers in the Japanese distribution system.	Study the classifications of retailing in Japan's distribution system.
3	Historical development of retailers in Japan.	Study the historical development of the retail industry in Japan.
4	Types of wholesalers in the Japanese distribution system.	Study the types of wholesalers in Japan's distribution system.

5	Historical development of wholesalers in Japan.	Learn the historical development of wholesalers in Japan.
6	Concept of distribution system in Japan.	Study the concept of distribution system in Japan.
7	Theoretical connections between commercial distribution and marketing.	Lear the theoretical connections between commercial distribution and marketing.
8	Manufacturer-leading distribution system in Japan, the development of Keiretsu in marketing.	Learn manufacture-leading distribution system in Japan and the development of Keiretsu in marketing.
9	Manufacturer-leading distribution system in Japan, the current issues.	Study manufacture-leading distribution system in Japan and the current issues
10	Retailer-driven distribution system in Japan, the growth of supermarkets and CVS	Learn retailer-driven distribution system in Japan and the growth of supermarkets and convenience stores.
11	Retailer-driven distribution system in Japan, the current issues.	Study retailer-driven distribution system in Japan and the current issues.
12	The history of Large-scale Retail Store Law.	Study the history of Large-scale Retail Store Law in Japan.
13	Antimonopoly Law and distribution system in Japan.	Learn Antimonopoly Law and distribution system in Japan.
14	Small and Medium Enterprise Support policy and the town development laws.	Study Small and Medium Enterprises Support policy and the town development laws in Japan.

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

Students should review class materials, reserved books or papers, and the content of class discussions after each lecture.

【Textbooks】

This course does not assign specific textbooks. Lecture materials will be provided at the beginning of each class.

【References】

Reading lists will be provided as required.

【Grading criteria】

Class participation and contribution 40%, Midterm paper 30%, Final paper 30%

【Changes following student comments】

In order to encourage active discussions among students, the first part of each class will be conducted in a lecture format to provide foundational knowledge and concepts. The second part will focus on discussions based on that content. In addition, the outcomes of each group's discussions will be shared with the entire class to foster an environment where students can learn from one another.

【Equipment student needs to prepare】

It is recommended that you bring a laptop or tablet when attending this class.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【None】

None

MAN300FB-A5533 (経営学 / Management 300)

Operations Management I

Kiyoko YOSHIMURA

Term : 秋学期授業/Fall | Credit(s) : 2 | Day/Period : 金2/Fri.2 | Campus : 市ヶ谷 / Ichigaya | Grade : 2~4

Notes :

その他属性 : <グ> <実>

【Outline and objectives】

Operations Management I reviews the Operations Management in terms of the decisions corporations face in aligning operations with their competitive strategy. Topics include examining the activities and responsibilities of positioning and design decisions.

【Goal】

This course aims to improve students' understanding of operations management's concepts, principles, problems, and practices. After completing this course, students should be able to:

- Develop an understanding of how corporate strategy defines a company's missions.
- To understand the trade-offs companies face in choosing between critical aspects of process design and operating decisions.
- To understand how product planning encompasses all the activities leading up to introducing, revising, or dropping the products.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

Face to Face (except #1 session)

The course will be delivered mainly through lectures with case discussions on real-world industries. In addition, some simulation works are planned. Thus, the students can have a better understanding of Operations Management basics.

There will be no "right" or "wrong" answers for the case discussion. Therefore, Students' contribution is expected to move the class discussion in a new direction. Assignment feedback will be made in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form : 対面/face to face

No.	Theme	Contents
1	Introduction	Getting started Course Introduction Overall Operations Management
2	Product Planning and competitive priorities	Product planning Competitive priority
3	Service Operations Management	What are service operations? Key challenges
4	Customer relationship	Understanding your customer in service industry
5	Designing Customer Experience	What is customer experience? Why is service process design important?
6	Quality Management	Quality as a competitive advantage
7	Process Design	What is process design? Facets of process design Process analysis
8	Operations management topics	Outside speaker talking about one of topics of Operations Management
9	Capacity and Maintenance	Capacity Planning Maintenance
10	Location	Trends Factors affecting location decisions
11	Layout	Layout planning Strategic Issues Process layout
12	Simulation	Service Layout and real settings
13	Case discussion	Factors affecting Operations Management
14	Wrap-up	Wrap-up
	Final Quiz	Final Quiz

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials (course materials and cases) for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

There is no textbook required for this course.

Will supply course material (PowerPoint) in the class.

【References】

Will notice Course References/Books on the bulletin board separately.

Reading should be completed before class.

【Grading criteria】

In-class-Quiz: 50%

Mid-term Quiz: 10%

Case report(simulation): 20%

Final Quiz (in-class): 20%

Total : 100 %

【Changes following student comments】

Will conduct feedback survey questions for student feedback.

【Equipment student needs to prepare】

None. The instruction will be given at the course if any.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN300FB-A5534 (経営学 / Management 300)

Operations Management II

Kiyoko YOSHIMURA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：金2/Fri.2 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

Operations Management II reviews the management of operations in terms of operating decisions. Topics include a review of the activities and responsibilities of operations management, the tools and techniques available to assist in running the operation, and the factors considered in the system's design.

【Goal】

This course aims to improve students' understanding of operations management's concepts, principles, problems, and practices. After completing this course, students should be able to:

- Develop an understanding of forecasting and materials management, functions tied to most operation decisions.
- Look at approaches to production/staffing plans and master production schedules.
- Necessary inputs to the workforce, operations, and project schedules.
- To understand the importance of project management.
- To understand what is happening in the organizations and the importance of an effective "way of working."

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

Face to Face (except #1 session)

This course follows Operations Management I. However, students can take this course separately. The course will be delivered mainly through lectures with case discussions on real-world industries. In addition, some simulation works are planned. Thus, the students can have a better understanding of Operations Management basics. There will be no "right" or "wrong" answers for the case discussion. Therefore, students' contribution is expected to move the class discussion in a new direction. Assignment feedback will be made in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	INTRODUCTION TO OPERATIONS MANAGEMENT II	- Overview of Operations Management - Importance of Operations Management
2	MATERIAL MANAGEMENT	- Importance of Materials Management - Function of Materials Management - Purchasing and Distributions
3	INVENTORY MANAGEMENT	- Importance of Inventory - Economic Order Quantity (EOQ) - Periodic Review System
4	PRODUCTION AND STAFFING PLAN	- Production Planning - Staffing Plans and their Managerial Importance
5	SUPPLY CHAIN MANAGEMENT	- Supply Chain Management Principles - Global Supply Chain Considerations
6	QUEUE MANAGEMENT	- Waiting Lines Management
7	MOTIVATING AND LEADING EMPLOYEE	- Importance of Psychological Contracts in the Workplace - Employee Morale and Job Satisfaction
8	KAIZEN SIMULATION 1	- Conduct simulations in class with various settings - Group Discussions and Analysis of Results
9	KAIZEN SIMULATION 2	- Conduct simulations in class with various settings - Group Discussions and Analysis of Results

10	DRIVING CONTINUOUS IMPROVEMENT	Main approaches to continuous improvement
11	LEARNING FROM PROBLEMS	Sustain continuous improvement Why problem occur? Dealing with issues Organizational culture
12	PROJECT MANAGEMENT I	- Introduction to Project Management - Project Management Methodologies:
13	PROJECT MANAGEMENT II	- Agile (AJAIL/SCRUM) - Lean Operations in Project Management
14	COURSE REVIEW (WRAP-UP)	- Review of Course Content and Concepts - Recap of Key Learnings - Final Thoughts and Feedback

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials (course materials and cases) for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

No textbook is required for this course.

I will supply course material (PowerPoint/pdf) in the class.

【References】

Course References/Books will be noted on the bulletin board separately. Reading should be completed before class.

【Grading criteria】

In-class-Quiz: 50%

Mid-term Quiz: 10%

Case report(simulation): 20%

Final Quiz (in-class): 20%

Total: 100 %

【Changes following student comments】

I will conduct feedback survey questions for student feedback.

【Equipment student needs to prepare】

None. The instruction will be given at the course if any.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, the number of students allowed to register for the course may be limited in order for the instructor to manage the class effectively.

ECN300FB-A5535 (経済学 / Economics 300)

Principles of Macroeconomics

Pengfei Luo

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：水2/Wed.2 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

This course introduces key macroeconomic concepts such as growth, inflation, interest and exchange rates, and policy tools like government spending and monetary policy. Students will learn to apply these concepts to real-world issues and develop analytical skills to understand economic policies and global economic trends.

【Goal】

Students are expected to understand key macroeconomic concepts such as GDP, inflation, interest rates, and exchange rates. They will be able to apply this knowledge to analyze economic conditions and assess the impact of fiscal and monetary policies on business and society.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-3", "DP2-1" and "DP2-2" diploma policies and fairly related to the "DP3", "DP4" and "DP5" policies.

【Main Teaching Method】

L 講義 / Lecture

【Method(s)】

The course consists of lectures followed by in-class exercises. After learning each macroeconomic concept, students will solve related problems during class. Additional exercises will be assigned as homework through the e-learning platform. All course materials, including lecture slides and notes, will be provided on online class support system. Feedback on assignments will be given via the e-learning platform, email, or during class sessions.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
Week 1	Introduction	Guidance on syllabus, semester schedule, usage of online materials, and class rules
Week 2	National Income	GDP: components, measurement; Real vs Nominal GDP
Week 3	Cost of Living	CPI, inflation, GDP deflator
Week 4	Production and Growth	Economic growth around the world, the role and determinants of productivity, policy implications
Week 5	Investment & Saving	Financial institutions, national income account, and the market for loanable funds
Week 6	Unemployment	Measurement of unemployment, labor market, minimum-wage, and the theory of efficiency wages
Week 7	The Monetary System	The meaning of money, banks and money supply, the Fed's monetary control
Week 8	Money Growth & Inflation	The classical theory of inflation, the costs of inflation
Week 9	The Open Economy macroeconomics 1: basic concepts	The international flows of goods and capital, nominal and real exchange rates, purchase power parity
Week 10	The Open Economy macroeconomics 2: theory	Supply and Demand for Loanable Funds and for Foreign Currency Exchange, Equilibrium in the Open Economy
Week 11	Economic Fluctuations	Key facts and causes of economic fluctuations
Week 12	Economic Policies	Monetary policies, fiscal policies, and their economic influence
Week 13	Short-run Trade-offs between inflation and unemployment	The Philipps Curve, costs of reducing inflation
Week 14	Review and Final Exam	Review and final exam

【Work to be done outside of class (preparation, etc.)】

Students are expected to read the assigned textbook before class and do homework after class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

TBA

We will use one of the two textbooks in the references section and the accompanying online materials. The textbook and its online materials will be assigned in the first class. Please do not purchase them until then. Both are available at the Hosei University Ichigaya Library.

【References】

Acemoglu, D., D. Laibson, and J. List, Microeconomics (3rd Edition), Pearson.

Mankiw, G.N., Principles of Microeconomics (10th Edition), Cengage.

Other supplementary materials will be provided during the semester.

【Grading criteria】

Class participation: 20%

Homework and exercises: 40%

Final exam: 40%

【Changes following student comments】

Not applicable

【Equipment student needs to prepare】

Students are expected to bring a computer in class to access the online materials.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Prerequisite】

This course is highly related to Introduction to Japanese Economy and Principles of Microeconomics. Students are strongly encouraged to take them before or after taking this course.

ECN300FB-A5536 (経済学 / Economics 300)

Principles of Microeconomics

Ryoko Oki

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：木3/Thu.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

This class aims to help with the understanding of basic concepts and analytical methods of microeconomics at the introductory level. It focuses on decision-making of individuals and firms and the allocation of scarce resources in society. Topics are Supply and Demand, Equilibrium, Welfare Economics, The Role of Government in Markets, Markets and Competition, and Market Failure. Also, how microeconomics principles are applicable to the real world issues as well as to other academic fields will be discussed.

【Goal】

By the end of the course, students will be expected to:

- (1) Understand key economic models.
- (2) Understand key concepts in the textbook.
- (3) Acquire basic skills in order to make graphs and mathematical formulas.
- (4) Solve problem sets.
- (5) Evaluate daily life topics and current economic and business news from the viewpoint of microeconomic theory.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-3", "DP2-1" and "DP2-2" diploma policies.

【Main Teaching Method】

L 講義 / Lecture

【Method(s)】

This course consists mainly of lectures and subsequent exercises. After understanding the basic idea of microeconomics, students will solve problems in class. Problems will also be assigned as homework. Students are required to use the e-learning platform to do homework. All materials, including lecture notes, will be posted on Hosei's class support online system. Feedback on assignments will be provided by either the e-learning platform, email, or in class.

Regarding lecture style (in-person and/or online), I am flexible so that the suggested in-person and/or online style is just tentative and is subject to change. Please follow the latest information provided in the class and on the class webpage.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
Week 1	Introduction	Guidance on syllabus, semester schedule, usage of online materials, and class rules.
Week 2	Supply and Demand 1	Basic model using supply and demand curves.
Week 3	Supply and Demand 2	Changes in market outcomes, given changes in the demand and supply curves.
Week 4	Elasticity	Analysis using elasticity; "Do technological innovations increase firms' revenue?"
Week 5	Markets and Welfare 1	Measurement of consumer surplus.
Week 6	Markets and Welfare 2	Measurement of producer surplus.
Week 7	Mid-term exam, Supply, Demand, and Government Policies 1	Mid-term exam, and Price controls; effects of minimum wage and legislation on market outcomes.
Week 8	Supply, Demand, and Government Policies 2	Taxes; effects of taxation on market outcomes.
Week 9	Government Policies and Welfare	The deadweight losses of taxation.
Week 10	Markets and Competition	Perfectly competitive markets and market efficiency.
Week 11	Market Failures 1: Overview	Imperfectly competitive markets and market inefficiency.
Week 12	Market Failures 2: Externalities	Externalities and market inefficiency.

Week 13	Market Failures 3: Imperfect Competition	Introduction to Game Theory; firms' decision making under interdependence.
Week 14	Final Exam	Final exam and review of the course.

【Work to be done outside of class (preparation, etc.)】

Students are expected to read the assigned textbook before class and do homework after class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

We will use the e-book version of the textbook mentioned in the References section below and the accompanying online materials. Students should NOT purchase the textbook until the first class meeting. Details will be given at that time. (If you take Principles of Macroeconomics in the spring semester 2026, you can use the same e-book with a one-year subscription.)

【References】

Mankiw, G.N., Principles of Microeconomics (10th Edition), Cengage. Other supplementary materials will be provided during the semester.

【Grading criteria】

Class participation: 20%

Homework and Mid-term exam: 40%

Final exam: 40%

【Changes following student comments】

To help you gain practical skills, I will provide more opportunities for exercises.

【Equipment student needs to prepare】

Students are expected to bring a computer in class to access the online materials. Students are required to use the online learning material to do homework. Details of the online material will be given at the first class meeting.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Prerequisites】

This course is highly related to Introduction to Japanese Economy and Principles of Macroeconomics. Students are strongly encouraged to take them before or after taking this course.

Innovation Management

Noriko TAJI

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水4/Wed.4 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈実〉

【Outline and objectives】

The objective is to understand recent Japanese companies management. This lecture focuses on how to find a business opportunity and commercialize it by utilizing internal and external management resources.

This lecture covers the following:

1. Understanding innovation projects using the case study method.
2. Strategies and operations in the process of new business development.
3. How to found and grow a startup business.

【Goal】

Students can understand notions of innovation management and strategy.

Students can explain and discuss about issues of strategy and marketing.

Students can judge current companies' decisions that are shown on news papers.

Students can choose a good company or startup when searching a job.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-2" and "DP3" diploma policies and fairly related to the "DP2-1" and "DP4" policies.

【Main Teaching Method】

L 講義 / Lecture

【Method(s)】

This lecture is conducted in a typical MBA style. Proactive participation is expected in all group discussions.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction/ Radical & incremental innovation	Analog camera: Kodak
2	Disruptive and sustaining technology	Digital camera: Fuji Film
3	Radical innovation in the watch industry in Japan	Quartz watch: Seiko
4	Commoditization	Quartz watch: Seiko LCD TV: Sharp
5	Radical innovation in the watch industry in Europe	A fashion gear watch: Swatch
6	Defining concept design in the consumer market	An unbreakable watch "GSHOCK": Casio Computer①
7	Building a global brand in the consumer market	An unbreakable watch "GSHOCK": Casio Computer②
8	Product development in a middle-size manufacturing company	A new switch equipped with LCD display: NKK Switches①
9	Global strategy in a middle-size manufacturing company	A new switch equipped with LCD display: NKK Switches②
10	Approaching Globalization	How to sell Swedish furniture in Japan: Ikea
11	Finding a business opportunity by startup	Semiconductor inspection equipment: RAYTEX①
12	Growing process of a startup	Semiconductor inspection equipment: RAYTEX②
13	Academic Startup in the Life Science Field	Regenerative Medicine: CellSeed①
14	Pursing Commercialization	Regenerative Medicine: CellSeed①

【Work to be done outside of class (preparation, etc.)】

Beforehand, case descriptions are delivered. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

No specified textbooks

Case descriptions can be downloaded on the web.

【References】

No specified references

【Grading criteria】

Each assignments (70%), final report (30%)

【Changes following student comments】

The first lecture for GBP was done in 2017. Students were divided into groups of three and discussed about assignments.

【Equipment student needs to prepare】

PC

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Research Theme】

Innovation Management

High-tech startups

Entrepreneurship

【Representative English paper】

"What Enables Spin-Off Emergence After the Closure of Anchor Firms?," Mich Fukushima, Noriko Taji, Shingo Igarashi, Human-Centred Technology Management for a Sustainable Future, Vol.3, pp.99-107.2025.

"Resource Acquisition in High-Tech Startup Global Strategies," Noriko Taji, *Technology, Innovation, Entrepreneurship and Competitive Strategy*, Emerald Publishing Group, Vol. 14, pp.263-287, 2014

"Guess Country Report, Japan" Noriko Taji, et.al., Global University Entrepreneurial Spirit Students' Survey, University of St.Gallen, 2012, 2014, 2016.

"Psychological Predictors of Entrepreneurial Interest in Japan" Noriko Taji & Yu Niiya, *Innovation management*, Hosei University, No.9, pp.61-72, 2012

【Representative Japanese book】

Strategy of High Tech Startups, Noriko Taji and Emiko Tsuyuki, Toyo Keizai Shinposha, 2010, printed in Japanese.

Architectural Innovation, Noriko Taji, Hakuto-shobo, 2005, printed in Japanese.

Career Design, Noriko Taji, First Press, 2008, printed in Japanese.

【Recommended lecture】

Introduction to Strategic Management, Introduction to Marketing, Strategic Management, International Business, Principles of Marketing

MAN300FB-A5538 (経営学 / Management 300)

Entrepreneurship

休講

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈グ〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】
This course is strongly related to the "DP1-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP1-2", "DP2-1" and "DP3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
-----	-------	----------

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN300FB-A5539 (経営学 / Management 300)

Special Topics in Management A

Andrew CHANG

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水3/Wed.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

This course introduces the fundamental concepts and practices of management, essential for effective organizational leadership. Students will explore key management functions, including planning, organizing, leading, and controlling. Through theoretical frameworks, case studies, group discussions, and practical exercises, students will gain a comprehensive understanding of management principles and their application in modern business environments.

【Goal】

By the end of the course, students will be able to:

1. Understand and explain the core functions of management.
2. Analyze organizational structures and culture.
3. Apply effective decision-making techniques.
4. Demonstrate knowledge of motivational theories and leadership styles.
5. Utilize strategies for effective communication and team management.
6. Formulate and implement strategic management plans to address real-world organizational challenges.

【Which item of the diploma policy will be obtained by taking this class?】
This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

Students will also work on a group project, applying the concepts learned to develop and execute a comprehensive management project. Regular preparation and active participation in discussions and case study analyses are essential for effective learning.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Course Introduction & Foundations of Management	Overview of course objectives, expectations, and assessments. Introduction to core management functions and the historical evolution of management theories.
2	Management Environment & Corporate Responsibility	Explore internal and external environments influencing management, and understand the growing importance of ethics, sustainability, and corporate social responsibility.
3	Strategic and Operational Planning	Examine planning processes at both strategic and operational levels, including goal setting, SWOT analysis, and alignment with vision and mission.
4	Organizational Structure, Design & Culture	Analyze various organizational structures and design principles. Discuss the role of organizational culture and values in shaping behavior and performance.
5	Decision-Making & Problem-Solving	Learn frameworks and tools for effective managerial decision-making and creative problem-solving, with emphasis on real-world applications.
6	Motivation & Leadership	Study motivational theories (Maslow, Herzberg, etc.) and their practical applications. Understand different leadership styles and their impact on team performance.
7	Communication, Teamwork & Group Dynamics	Explore organizational communication processes and barriers. Develop skills in building effective teams and managing group dynamics.

8	Human Resource Management & Performance Systems	Introduce core HR functions including recruitment, training, appraisal, and compensation. Discuss performance management and control systems.
9	Case Study Discussion	Engage in case study discussions to apply theoretical knowledge to real-life managerial situations.
10	Strategic Management & Competitive Advantage	Understand strategy formulation, competitive positioning, and the role of innovation in achieving sustainable competitive advantage.
11	Change, Innovation & Crisis Management	Examine change management models and the role of creativity and innovation. Explore tools for crisis response and risk assessment.
12	Global & Cross-Cultural Management	Discuss globalization's impact on management practices and develop cross-cultural leadership competencies essential for global managers.
13	Ethics, Governance & Negotiation	Analyze ethical decision-making, corporate governance structures, and key negotiation and conflict resolution strategies.
14	Future Trends, Presentations & Course Wrap-Up	Explore emerging trends such as AI, digital transformation, and remote work. Conduct final group project presentations and conclude with course reflection and Q&A.

【Work to be done outside of class (preparation, etc.)】
Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Authors: Stephen P. Robbins, Mary A. Coulter
Title: Management (15th ed.)
Publisher: Pearson, 2021

【References】

N/A

【Grading criteria】

- ・ Attendance: 10%
- ・ Class Participation: 15%
- ・ Individual Assignments: 10%
- ・ Midterm Group Project: 25%
- ・ Final Group Project: 40%

Note on Group Project:

The group project requires students to develop a comprehensive management strategy, including planning, organizational analysis, leadership approach, and a final presentation. Active participation and completion of all required components are critical to the final grade. Attendance below 70% or minimal contribution to group projects may negatively affect the student's final evaluation.

【Changes following student comments】

N/A

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN300FB-A5540 (経営学 / Management 300)

Special Topics in Management B

TBA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

This course is aimed to learning Strategic Marketing, Consumer Behavior theory and its framework that is mainly focused both domestic and global business, and understanding strategic marketing and consumer behavior principles and way of thinking through case study and discussions.

This course focuses on lectures and case discussions on strategic marketing and consumer behavior.

The course will be conducted with lectures and discussions from various perspectives on marketing and consumer behavior theory. Students are expected to actively participate in the class.

【Goal】

- ・ Understand the main basic theories of strategic marketing, consumer behavior.
- ・ To foster awareness of issues regarding strategic marketing, consumer behavior.
- ・ To be able to analyze cases of Japanese and overseas companies from the perspective of management science.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

The entire course will be delivered in an interactive manner, facilitating you to get involved in the class actively. You will have to work with your team members on discussions and tasks. You will have a comment report to submit at some classes and several team-presentations during the course. After the course ends, you will have to submit an essay. I will give you my oral and/or written feedback on your assignments in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Orientation	Lecture method, explanation of grade evaluation, etc./What is Marketing?/Marketing and consumer behavior theory, what to learn
2	Successful Selling	Student presentation, class discussion, lecture & Wrap up/Marketing Management ①
3	Successful Selling	Student presentation, class discussion, lecture & Wrap up/Marketing Management ②
4	Successful Selling	Student presentation, class discussion, lecture & Wrap up/Marketing Management ③
5	Marketing Case study/Group work	Student presentation, class discussion, lecture & Wrap up/Hotel Business Case ①
6	Marketing Case study/Group work	Student presentation, class discussion, lecture & Wrap up/Hotel Business Case ②
7	Customer Strategy	Student presentation, class discussion, lecture & Wrap up/Customer satisfaction theory, Customer Loyalty
8	Customer Strategy	Student presentation, class discussion, lecture & Wrap up/ Customer Value analysis
9	Customer Strategy	Student presentation, class discussion, lecture & Wrap up/premium price theory, WTP, CLTV analysis

10	Luxury strategy	Student presentation, class discussion, lecture & Wrap up/ luxury brand management theory
11	Luxury strategy/ Group work	Student presentation, class discussion, lecture & Wrap up/ Hosino Resort Overview
12	Luxury strategy/ Group work/case study	Student presentation, class discussion, lecture & Wrap up/ Hoshino Resort New Location Strategy
13	Luxury strategy/ Group work/case study	Student presentation, class discussion, lecture & Wrap up/ Hoshino Resort Inbound Marketing Strategy
14	Group Presentation / Wrap Up	Group Presentation Class Discussion Wrap Up/ Group Final Proposal

【Work to be done outside of class (preparation, etc.)】

Homework: preparations & reviews. Readings, Summarizing, Internet searching. Preparatory study and review time for this class are 2 hours each.

Several students will make presentation on the topic assigned previous week.

【Textbooks】

・ Atkinson, S., O'Hara, S., & Sturgeon, A. (Eds.). (2014). The Business Book: Big Ideas Simply Explained. Dorling Kindersley Ltd.

【References】

We will use supplementary materials from time-to-time, which will be made available as hand-outs and/or put on reserve at the university library.

【Grading criteria】

Students will be graded based on the following criterions.

50% Class Contribution (Frequency and quality of remarks ,Participation in the class discussion, Presentation, etc.)

50% Homework Assignment and Final Report

Late submission of assignments will result in a lowering of a student's grade.

【Changes following student comments】

N/A

【Equipment student needs to prepare】

PowerPoint may be used for the class presentation.

【Others】

The instructor worked as one of the management teams at a consulting firm and an IT company in the United States.

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

Special Topics in Management B

Noriko KUSUMI

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：金4/Fri.4 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

This course examines global sustainability challenges — environmental constraints, evolving social expectations, political-economic structures, and global governance frameworks — as key conditions shaping corporate strategic and operational decision-making. By analyzing how rules, norms, and standards are formed, the course explores how sustainability is strategically and operationally integrated in contemporary business contexts.

【Goal】

By the end of the course, students will be able to:

1. Build a foundational understanding of the scientific, social, and political-economic conditions that shape strategic and operational business decisions.
2. Analyze how global governance frameworks and actors shape rules, norms, and standards that affect corporate behavior
3. Critically evaluate how firms respond to sustainability-related risks and opportunities
4. Integrate the foundational knowledge and global governance frameworks to explain how firms incorporate sustainability into business strategies and operational practices.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

The course adopts a lecture-and-discussion format.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
Week 1	Module 0 Introduction	Sustainability as a Strategic Condition
Week 2	Module I Foundational Knowledge (1)	Environment: Scientific Foundations of Sustainability
Week 3	Module I Foundational Knowledge (2)	Society: Social Impacts and the Legitimacy of Business
Week 4	Module I Foundational Knowledge (3)	Political Economy: Corporations in the Global Economic System
Week 5	Module II Business and Global Governance (1)	Global Environmental Governance and Its Implications for Corporate Strategy
Week 6	Module II Business and Global Governance (2)	Rule-Making beyond the Nation-State

Week 7	Module II Business and Global Governance (3)	Contemporary Sustainable Business Paradigms
Week 8	Module III Sustainability as Business Strategy (1)	Business Strategy and Value Creation
Week 9	Module III Sustainability as Business Strategy (2)	ESG Risks and Opportunities
Week 10	Module III Sustainability as Business Strategy (3)	The Role of Sustainable Finance
Week 11	Module IV Integration and Operationalization (1)	Corporate Responses to Sustainability (1): Risk Management and Process Design
Week 12	Module IV Integration and Operationalization (2)	Corporate Responses to Sustainability (2): Corporate Governance and Board Accountability
Week 13	Module V Conclusion and Synthesis (1)	Student Presentations
Week 14	Module V Conclusion and Synthesis (2)	Course Reflection

【Work to be done outside of class (preparation, etc.)】

For pre-class preparation, students are expected to read the assigned materials and identify key issues and questions. For post-class study, students should reflect on class discussions and readings, and articulate their understanding and perspectives through reports and reaction papers.

【Textbooks】

No specific textbook is required for this course.

【References】

The instructor will provide references — such as academic articles, industrial reports, and policy documents — corresponding to each week's topic.

【Grading criteria】

Module reflection paper (15% x 4 papers)

Term paper (Draft 10%, Final 20%)

Class discussion participation (10%)

Based on the objectives of this course, the course assessment prioritizes analytical reasoning, structured argumentation, and the ability to connect theory with business practice; there will be no exams focused on memorization or short-term recall.

【Changes following student comments】

As this is a newly introduced course in the current academic year, no course evaluation survey has been conducted.

【Others】

Weekly course contents may be adjusted as necessary to reflect class progress and learning needs.

MAN300FB-A5541 (経営学 / Management 300)

Special Topics in Management C

休講

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈グ〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】
This course is strongly related to the "DP1-1", "DP2-1","DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
-----	-------	----------

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN100FB-A5542 (経営学 / Management 100)

Workshop I

TBA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP2-1", "DP2-2" and "DP3" diploma policies and fairly related to the "DP1-1", "DP4" and "DP5" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN100FB-A5543（経営学 / Management 100）

Workshop II

Andrew CHANG

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：月2/Mon.2 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

This Workshop course is designed to expose students to real-world perspectives from global business professionals. Throughout the semester, students will participate in a series of interactive sessions led by external guest speakers, including corporate executives, consultants, entrepreneurs, and social innovators. Each workshop will combine expert lectures with interactive Q&A, student-led discussions, and preparatory assignments.

【Goal】

By the end of the course, students will:

- Gain insight into diverse industries and global career paths through direct interaction with practitioners
- Strengthen skills in business communication, discussion facilitation, and cross-cultural engagement
- Apply critical listening and questioning techniques in real-time
- Synthesize lessons from guest talks into broader business and strategy frameworks
- Deliver structured reflections and collaborative presentations

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-2" and "DP4" diploma policies and fairly related to the "DP1-4" and "DP3" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

The course emphasizes critical thinking, cross-cultural communication, and active participation. Students are expected to research speaker backgrounds, prepare discussion questions, and reflect on takeaways in individual and group formats.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Course Introduction & Expectations	Overview of course, speaker schedule, discussion etiquette
2	Workshop Preparation I	Introduction to guest speakers' industries, company background research
3	Guest Lecture 1 + Discussion	Executive from consulting or finance; lecture + student Q&A
4	Guest Lecture 2 + Discussion	Entrepreneur / founder perspective; innovation challenges
5	Debrief 1	Guide reflection on insights from the first two guest speakers
6	Workshop Preparation II	Student research and team-based speaker prep (e.g., questions)
7	Guest Lecture 3 + Discussion	Corporate sustainability or digital transformation leader
8	Guest Lecture 4 + Discussion	Executive in global marketing, branding, or tech industry
9	Debrief 2 + Midterm Reflection Writing	Group synthesis and writing session for midterm report
10	Workshop Preparation III	Role-play: anticipating real-world questions and communication scenarios
11	Guest Lecture 5 + Discussion	Cross-cultural leadership or HR executive
12	Guest Lecture 6 + Discussion	Social impact innovator or venture capital professional
13	Debrief 3 + Final Project Prep	Final reflection and preparation for team presentations
14	Final Group Presentations & Wrap-up	Students present key learnings + peer feedback + instructor review

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hour each. Students need to preview and review the topics of all classes.

【Textbooks】

No formal textbook required.

【References】

Speaker profiles, readings, and prep materials will be provided in class.

【Grading criteria】

- Attendance and Active Participation: 30%
- Guest Speaker Preparation Assignments: 20%
- Midterm Reflection Report: 20%
- Final Group Presentation: 30%

【Changes following student comments】

N/A. Teach the very first time.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN100FB-A5544 (経営学 / Management 100)

Special Topics in Global Business A

Andrew CHANG

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：木3/Thu.3 | Campus：市ヶ谷 / Ichigaya | Grade：1～4
Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

This course examines the structure, practices, and evolving challenges of global business from both theoretical and practical perspectives. Students will analyze major components of the global corporate landscape, including industrial policy, employment systems, gender dynamics, aging demographics, and internationalization.

【Goal】

This course empowers students with analytical thinking, interdisciplinary skills and a global perspective, enabling them to navigate the complexities of the modern economy.

Upon completion of this course, students will be able to:

- Analyze the historical development and current state of the global economy, including its industrial policies and trade strategies.
- Evaluate global's economic growth model and its impact on economic dynamics.
- Critically assess contemporary global economic issues, formulating informed opinions.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-2" and "DP3" diploma policies and fairly related to the "DP4" policy.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

The course combines lectures, group discussions, and experiential learning. Effectively communicate complex economic concepts through discussions and presentations. Students will actively engage with the course material through weekly readings, group discussions, and individual presentations and reports.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction to the Course	Overview of the syllabus, expectations, and introduction to active learning methods.
2	Global Economic History	Transition to a market-oriented economy
3	Global business growth Model	Discussion of global-led industrial policies and economic reforms.
4	The Role of the Private Sector	Analysis of the development of private enterprises and their impact on the economy.
5	Trade Relationships	Focus on global trade dynamics, highlighting interdependencies and tensions.
6	Industrial Policies	Focus on major industries: technology, manufacturing, and energy.
7	Regional Economic Disparities	Understanding regional economic differences and urbanization challenges.
8	Globalization	Discuss the role of global trade organizations.
9	Digital Economy	Exploration of the rapid development of digital economy, including e-commerce, fintech, and the role of technology giants.
10	Sustainability and Green Policies	Analysis environmental policies, renewable energy initiatives, and the challenges of balancing economic growth with sustainability.
11	Current Economic Challenges	Examination of the difficulties facing the economy, including slowing growth, international trade tensions, demographic challenges, and debt concerns.

12	Japanese Business	- What led to Japan's bubble economy, and how did it burst? - How did the Plaza Accord affect Japan's currency and trade?
13	Final Group Project Presentations	Group presentations with peer and instructor feedback.
14	Course Summary and Reflection	Comprehensive review of the course and discussion on key takeaways, along with reflections.

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Watanabe S (2018) Japanese management: strengths to preserve, in Japanese management for a globalized world, Palgrave Macmillan Asian Business Series, Singapore

【References】

China's Economy: What Everyone Needs to Know

Author: Arthur R. Kroeber

Publisher: Oxford University Press (2016)

【Grading criteria】

- Participation: 20%
- Midterm Assignment (Written Report): 25%
- Final Presentation: 25%
- Final Paper: 30%

【Changes following student comments】

N/A. Teach the very first time

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN100FB-A5545 (経営学 / Management 100)

Special Topics in Global Business B

休講

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：1～4

Notes：

その他属性：

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1" and "DP2-2" diploma policies and fairly related to the "DP3" and "DP4" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
-----	-------	----------

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

Special Topics in Global Business C

Kazuhiro AKITOMO

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：金5/Fri.5 | Campus：市ヶ谷 / Ichigaya | Grade：1～4
Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

The course is built around basic Global Business Expansion Strategies and is designed to enable students to familiarize themselves with all the critical variables which business leaders must consider in making global business management decisions.

The emphasis is on practical approaches so that after entering the corporate world, students will be ready to be global business specialists in corporate enterprises or consulting firms.

【Goal】

Students will be prepared to create business case proposals centered on entering new geographical markets, with compelling reasons for a firm to expand its businesses.

1. Understanding critical variables to be considered for a firm to go global
2. Acquiring knowledge of entry strategies and methodologies for location choice
3. Learning tasks and challenges which modern global companies are facing

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1" and "DP2-2" diploma policies and fairly related to the "DP3" and "DP4" policies.

【Main Teaching Method】

L 講義 /Lecture

【Method(s)】

For the first half of the semester, 50% lectures and 50% active learning. Active learning requires the students to take the lead in the learning process with the instructor acting as a facilitator. This will particularly be the case in the second half of the semester. Some examples of active learning are group work, case studies with discussions and debates, team presentations, etc. This course provides students with a series of live presentations including Q&A sessions on specific topics related to global business expansion from experienced, globally active business leaders. The presentations by guest speakers are online. Before each presentation, the instructor will give necessary frameworks to facilitate understanding of the subject. Students are expected to prepare questions in advance so that the Q & A sessions will be fruitful for the students. After the presentation, any remaining time will be devoted to discussions among students and the instructor.

The plan is to conduct this course in a classroom. However, depending on the pandemic situation, the course may be held remotely via Zoom or equivalent software.

Instructor will give students his oral and written feedback on their assignments in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
Week 1	Introduction to the course	*Ice-breaking session *Students feedback of the instructor's previous course and changes following the feedback
Week 2	Understanding Economic Systems and Business	*What is management study? *GDP vs GNP/ Per capita GDP *International vs Global *Development of Emerging Economies *Japan's challenge
Week 3	Why do firms go abroad?	*Reasons for going abroad *Pros and Cons for Business Globalization *Risks associated with Global Businesses *Refutation to Cons for Business Globalization

Week 4	Entry Modes and Stages of Globalization	*Seven Approaches to Foreign Markets *Frameworks vs Theory *The PEST/The CAGE/The AAA *Stages of Transnational Development of a Firm *Born-Global & BAG firms *Cross-border investment & Transaction Types
Week 5	Modes of Entry-1	*Indirect Exporting/Importing *Types of Channels *Consignment production/OEM/ODM *Licensing/Franchising *FDI (Foreign Direct Investment) *Risks & Rewards
Week 6	Modes of Entry-2	*Green Field Operations *M&A, and JV *Risks and Rewards *Why do firms choose FDI? *OLI-Paradigm
Week 7	Modes of Entry-3 Cultural aspects and MNCs	*OLI Paradigm vs Dynamic OLI-Paradigm *What is a Strategic Alliance? *What is an International JV? *Fabless, OEM revisited *Geert HOFSTEDE, Erin MEYER
Week 8	Globalization and CSR/Challenges for Japan's Multinational Corporations	*SDGs *ESG *CSV *HR management in MNCs
Week 9	Mid-term examination: 60 minutes Explanation of the Team Presentations	The exam.: closed books written test.
Week 10	Review of the Mid-term exam. Preparation for online guest speaker	*Instructor explanation on the correct answers for the mid-term exam. *Students preparation for Q&As for the upcoming guest speaker session.
Week 11	Online guest speaker Q & A	Challenges Facing Japanese Companies in the Global Era (Tentative)
Week 12	Team presentations-1	Each student has to be a presenter by taking turns. After each team presentation, Q&A session will be conducted.
Week 13	Team presentations-2	Each student has to be a presenter by taking turns. After each team presentation, Q&A session will be conducted
Week 14	Course wrap-up	Instructor will give either new topics for class discussions or revisit topics that the course covered.

【Work to be done outside of class (preparation, etc.)】

- Students are requested to complete reading assignments prior to class.
- Students are required to spend 4 hours of study time each week to prepare for class activities.
- Students are expected to allot time outside of class to meet with their team members for discussion and preparation of team presentations.

【Textbooks】

- Slides and additional reading materials will be provided via Hoppii (Hosei portal site).

【References】

- Cornelis A. de Kluyver and John A. Pearce II Global Business Strategy. New York Business Expert Press, LLC 2021
- Howard Thomas, Richard R. Smooth, Fermin Diez Human Capital and Global Business Strategy. Cambridge UK, Cambridge University Press, 2013
- Lawrence J. Gitman, Carl McDaniel, Amit Shah and et.al Introduction to Business. Houston, Texas OpenStax Rice University,

【Grading criteria】

Student grades will be based on the following:

50% Mid-term test score

20% In-class Participation

30% Team Presentation

【Changes following student comments】

Students' feedback of the instructor's previous course and changes following the feedback will be presented at the first class.

【Equipment student needs to prepare】

A personal computer with MS PPT, Excel, and Word software

High speed internet connection

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, the number of students allowed to register for the course may be limited for the instructor to manage the class effectively.

Attendance is checked every class. If you cannot attend class due to illness or other unavoidable reasons, please notify the instructor via email about your absence and its legitimate reason before the start of the class. Students with more than two unexcused absences or absences without a valid reason will not be eligible to earn credits for this course.

The instructor had worked for a Japanese manufacturing company for 42 years. He worked in the U.S. to develop markets for the company's products and customers for nearly 11 years. He worked in Germany for six years as President of the European Regional Headquarters of the company. Since 2025, he has served as Chairperson of a public interest foundation that collaborates with local governments to design and implement industrial promotion policies, with a particular focus on supporting small and medium-sized enterprises (SMEs).

【Prerequisite】

Students should at least be knowledgeable of basic business terminologies; therefore, being sophomores or juniors with a business major or equivalent is advisable.

CAR300FB-A5548 (キャリア教育 / Career education 300)

Internship

Kiyoko YOSHIMURA

Term : 秋学期授業/Fall | Credit(s) : 2 | Day/Period : 集中・その他/intensive・other courses | Campus : 市ヶ谷 / Ichigaya |

Grade : 1~4

Notes : Not Available for ESOP Students.

その他属性 : <実>

【Outline and objectives】

This course offers intensive well-mentored educational internships complementary to classroom education at companies who understand that students registered are capable of making a real contribution to their companies. It allows students to experience a real-world industry project while simultaneously working towards the completion of 2 academic credits.

Credits will be awarded as Fall semester credits.

*Please note that due to the limited number of students that companies can accept, registration for this course does not guarantee participation in the internship program.

【Goal】

Students will learn through hands-on activities how a manager starts and carries out a new business project. In the fall semester after the internship, students will make a presentation to introduce the company and explain how the organization worked effectively based on their experiences and observations.

Class registration will open in the Spring 2026 semester (May). Students who are interested in this program must participate in the introduction and preparation meetings, which will be held during the Spring 2026 semester.

Selected interns will commute to the company on fixed dates during the summer of 2026 and will learn through hands-on activities. In the Fall 2026 semester, interns will give a presentation on what they learned from their internship experience.

Feedback on class assignments will be provided through the Hosei University Course Management Support System (Hoppii).

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Main Teaching Method】

E 実験/実習/実技 /Experiment

【Method(s)】

Class registration will open in the Spring 2026 semester (May). Students who are interested in this program must participate in the introduction and preparation meetings, which will be held during the Spring 2026 semester.

Selected interns will commute to the company on fixed dates during the summer of 2026 and will learn through hands-on activities. In the Fall 2026 semester, interns will give a presentation on what they learned from their internship experience.

Feedback on class assignments will be provided through the Hosei University Course Management Support System (Hoppii).

*1 Please note that due to the limited number of students that companies can accept, registration for this course does not guarantee participation in the internship program.

*2 Because this course involves work in a real-world professional environment, arriving late to the internship orientation sessions (whether online or in person) will be considered as an inability to participate in the program.

*3 This internship curriculum is designed to simulate work in a real-world professional environment. Therefore, during the internship period, students are expected to demonstrate punctuality, appropriate attire, professional manners, and proper communication at all times. Students who are unable to meet these expectations will not be permitted to participate in the program.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

あり / Yes

【Schedule】 Class form : 対面/face to face

No.	Theme	Contents
1	Introduction meeting	- What is the purpose of internship? - What will you do as an intern? - Introduction of Internship Company
2	Preparation meeting	- Tips to succeed as an intern - How to keep a meaningful journal

3	Internship 1	- Work with your mentor - Observe and learn how to carry out a business project
4	Internship 2	- Work with your mentor - Observe and learn how to carry out a business project
5	Internship 3	- Work with your mentor - Observe and learn how to carry out a business project
6	Internship 4	- Work with your mentor - Observe and learn how to carry out a business project
7	Internship 5	- Work with your mentor - Observe and learn how to carry out a business project
8	Internship 6	- Work with your mentor - Observe and learn how to carry out a business project
9	Internship 7	- Work with your mentor - Observe and learn how to carry out a business project
10	Internship 8	- Work with your mentor - Observe and learn how to carry out a business project
11	Internship 9	- Work with your mentor - Observe and learn how to carry out a business project
12	Internship 10	- Work with your mentor - Observe and learn how to carry out a business project
13	Review and presentation preparation	- Read your own journal - Reflect the lessons you obtained through the internship - Prepare for your presentation
14	Program-ending Presentation	- Individual presentation - Program Review

【Work to be done outside of class (preparation, etc.)】

Interns will write a journal during the internship (and submit it to the instructor after the internship experience). Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Not applicable.

【References】

Not applicable.

【Grading criteria】

Participation in Introduction/Preparation meetings: 20%

Mentor's Evaluation: 30%

Internship Journal: 20%

Program-ending Presentation: 30%

If inappropriate behavior occurs during the internship (such as tardiness, absence, or behavior deemed inappropriate), course credit may not be awarded. Inappropriate behavior refers to conduct or attitudes (including attire) that are not suitable for a professional working environment, as well as actions that cause inconvenience or trouble to the host company.

【Changes following student comments】

During the students' internship, the instructor will communicate with the students as appropriate and address any concerns together.

【Equipment student needs to prepare】

Please follow the mentor's direction.

【Prerequisite】

None

MAN300FB-A5550 (経営学 / Management 300)

Seminar

Andrew CHANG

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：火3/Tue.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
 Notes：Not Available for ESOP Students.

その他属性：〈実〉

【Outline and objectives】

This seminar focuses on new venture creation. It introduces processes of starting a new venture, growing the business, and harvesting it successfully. In this seminar, it gives students gain basic knowledge of venture management, including key concepts, processes, and approaches of creating a venture business.

【Goal】

Students are expected to develop spirits of entrepreneurship and capabilities of designing a venture business by applying concepts, knowledge and skills learned from the classes.

【Which item of the diploma policy will be obtained by taking this class?】
 This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Main Teaching Method】

S 演習/ゼミ /Seminar

【Method(s)】

Business cases are discussed together with the seminar. Students will learn to build entrepreneurship through working on venture creation, and are required to complete a term project with both group discussion, group work, and individual work during the semester.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Course Introduction & What is a Venture?	Overview of the course objectives, structure, and expectations. Introduction to the concept of ventures and differences from traditional businesses.
2	Entrepreneurship & Entrepreneurial Process	Exploration of entrepreneurial mindsets, motivations, and the startup journey from ideation to execution.
3	Business Idea Generation & Team Formation	Techniques for creating innovative business ideas and forming effective startup teams. Includes initial group discussions.
4	Business Planning & Project Management	Understanding a business plan components and project management fundamentals for startups.
5	Organization Structure & Startup Teams	Roles of founders, team dynamics, and how to build organizational structures in early-stage ventures.
6	Marketing for Startups & Customer Validation	Practical startup marketing approaches, including lean marketing, customer, and validation.
7	Social Entrepreneurship & High-Tech Ventures	Comparison between social and for-profit ventures; introduction to Silicon Valley models and innovation ecosystems.
8	Fundraising, Finance & Valuation	Basics of entrepreneurial finance, valuation methods, and understanding what investors look for.
9	Venture Capital, Growth Capital & Deal Structuring	Deep dive into VC funding, term sheets, capital strategies, and deal negotiation
10	Startup Challenges & Resource Management	Typical difficulties startups face (e.g., HR, operations, product-market fit), and how to manage limited resources.
11	Final Report Preparation & Team Coaching	Dedicated session for refining final presentations and written reports. Includes team-by-team coaching, pitch rehearsal, and Q&A on evaluation criteria.

12 Final Project Presentation I

Final team presentations (first half of groups). Peer and instructor feedback provided. Includes team-by-team coaching, pitch rehearsal, and Q&A on evaluation criteria.

13 Final Project Presentation II

Remaining presentations, overall course reflection, and guidance for final report submission.

14 Wrap-Up

Review and Feedback

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class is 1 hour each.

【Textbooks】

Authors：Stephen Spinelli, Robert J. Adams

Title：New venture creation: entrepreneurship for the 21st Century century (10th ed.)

Publisher Year：New York: McGraw-Hill/Irwin, 2016

【References】

N/A

【Grading criteria】

Attendance (10.0 %)

Class participation (15.0 %)

Mid-term Presentation and Report assignments (30.0 %)

Final Group Presentation and Report assignments (45.0 %)

Absence of over 30% of total class attendance with low participation rate, absence of critical group activities, and any of the reports without submission will result in a downgrade in the final evaluation. Absence of more than 4 of the total classes would result in a score of F.

【Changes following student comments】

N/A

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN300FB-A5549 (経営学 / Management 300)

Seminar

Andrew CHANG

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：火3/Tue.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
 Notes：Not Available for ESOP Students.

その他属性：〈実〉

【Outline and objectives】

This Seminar focuses on Management Information Systems (MIS). Familiarity with the concepts and application of MIS has become a necessary knowledge and ability nowadays. The rapid development of the Internet and the innovation of management concepts have not only increased the importance of IT in management, but also increased many business opportunities and applications that have not been available before.

【Goal】

Training the fundamental concepts of MIS is the core discipline in this Seminar. It mainly trains students to understand the new paradigm of information technology, how to plan management and use of IT, and the key factors for the success of enterprise computerization. The content of the Seminar focuses more on MIS-related issues at the management level.

【Which item of the diploma policy will be obtained by taking this class?】
 This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Main Teaching Method】

S 演習/ゼミ /Seminar

【Method(s)】

The Seminar emphasizes "thinking" and discussion. Through group discussions, students have a certain degree of understanding of the practical and basic theoretical MIS.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Course Introduction & The Importance of MIS	Overview of course goals, structure, and evaluation. Discuss why MIS is critical to modern organizations and strategic decision-making.
2	Business Processes, Information Systems & Infrastructure	Explore how business processes are supported by information systems. Introduce key hardware and software concepts.
3	Database Processing & Cloud Computing	Learn the fundamentals of data storage, relational databases, and how the cloud supports scalable, flexible computing.
4	Mobile Systems	Examine mobile computing in business contexts.
5	Introduction to Programming Concepts	Learn basic programming logic and how it applies to automation and system development in MIS contexts.
6	Business Intelligence Systems	Understand how businesses use BI tools to gain insights.
7	Individual Presentations	Students will give short presentations on selected MIS-related topics.
8	ERP, CRM & Digital Marketing	Explore how enterprise systems and customer data drive business integration and digital outreach.
9	Emerging Artificial Intelligence (AI) Applications in Business	Investigate real-world use cases of artificial intelligence in various industries such as retail, finance, and logistics, and the growing role of AI in decision-making.
10	E-Commerce & Organizational Information Systems	Examine how businesses operate online and how IS aligns with organizational structure and goals.
11	Big Data, Deep Learning & Competitive Strategy	Dive into advanced data technologies and their role in shaping competitive advantage through IS strategy.

12	Supply Chain Management	Analyze how MIS optimizes supply chains and supports operational excellence across networks.
13	Health Information Systems	Explore how technology transforms healthcare systems.
14	Final Report Presentations & Wrap-Up	Student teams present their final projects. Course concludes with reflections and final remarks.

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Laudon, K. C., & Laudon, J. P., Management information systems: managing the digital firm (Vol. 14), Pearson Education, 2016.
 You can download the electronic version from the following link:
<https://drive.google.com/file/d/0B7QFNdxT-Ohjb1Y3STBEanUyT1k/view?usp=sharing&resourcekey=0-K0TvVDbtirK6P-W0yHT1eg>

【References】

N/A

【Grading criteria】

1. Mid-term Individual Report: 25%
2. Attendance : 15%
3. Group project (group presentation + group report) : 30%
4. Final Individual Report: 30%

【Changes following student comments】

N/A

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN300FB-A5552 (経営学 / Management 300)

Seminar

Kiyoko YOSHIMURA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水4/Wed.4 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
 Notes：Not Available for ESOP Students.

その他属性：〈実〉

【Outline and objectives】

The objective of this course is to explore business concepts in a seminar format through the examination of real-world business cases and tools. Students are encouraged to actively participate in discussions, integrating aspects of their home-country backgrounds into their ideas. This approach enables other students to gain insights into how various countries operate and which global-scale topics interest them.

【Goal】

The goal of this course is to explore real-world business cases and tools, focusing on various topics through the lens of Operations Management, essential for effective business operations. Through active discussions, the course aims to deepen students' comprehension of the fundamental concepts, principles, challenges, and methodologies pertinent to business operations.

By the end of the course, students are expected to gain a heightened awareness of business acumen, entrepreneurship, and how to effectively create a business plan within the business landscape.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Main Teaching Method】

S 演習/ゼミ /Seminar

【Method(s)】

Face to Face (except #1 session)

Each seminar session consists of discussions following the lectures with the case, process, and/or tool introduction of real-world industries. In addition, some simulation works are planned. Thus, the students can have a better understanding of how Operations Management works or contributes to the real world. Assignment feedback will be made in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction	- Seminar Objective and Course Introduction
2	Designing your own plan I	- Understanding the Business Environment
3	Designing your own plan II	- Design Thinking - Critical Thinking - Project Charter
4	Case assessment of your own case I	- Project Charter - Idea Sharing
5	Case assessment of your own case II	- Workshop - Leadership and Team Building
6	Case assessment of your own case III	- Case presentation
7	Global Business Case I	- Understanding the customer experience
8	Global Business Case II	- Understanding the service management - Service Blueprint
9	Operation Management in corporation (2)	- Efficiency and Productivity
10	Global Environment and Talent Management I	- Expansion Strategies for Your Business
11	Global Environment and Talent Management II	- Expansion Strategies for Your Business
12	Business Ethics	- Ethics in the Workplace - Social Responsibility
13	Final Presentation (1)	- Final Presentations
14	Final Presentations (2)	- Final Presentations - Review the entire course
	Wrap-up	

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials (course materials and cases) for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

There is no textbook required for this course.

Course material (PowerPoint) will be supplied in the class.

【References】

Will notice Course References/Books on the bulletin board separately. Reading should be completed before class.

【Grading criteria】

In-class Quiz: 50%

Report 1: 20%

Report2 + Presentation: 30%

Total: 100 %

In each course, students may be required to engage in group work. The outcomes of the group work should be presented in class.

【Changes following student comments】

Will conduct feedback survey questions for student feedback.

【Equipment student needs to prepare】

None. The instruction will be given at the course if any.

MAN300FB-A5554 (経営学 / Management 300)

Seminar

Kiyoko YOSHIMURA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：水4/Wed.4 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：Not Available for ESOP Students.

その他属性：〈実〉

【Outline and objectives】

The objective of this course is to explore business concepts in a seminar format through the examination of real-world business cases and tools. Students are encouraged to actively participate in discussions, integrating aspects of their home-country backgrounds into their ideas. This approach enables other students to gain insights into how various countries operate and which global-scale topics interest them.

【Goal】

The goal of this course is to explore real-world business cases and tools, focusing on various topics through the lens of Operations Management, essential for effective business operations. Through active discussions, the course aims to deepen students' comprehension of the fundamental concepts, principles, challenges, and methodologies pertinent to business operations.

By the end of the course, students are expected to gain a heightened awareness of business acumen, entrepreneurship, and how to effectively create a business plan within the business landscape.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Main Teaching Method】

S 演習/ゼミ /Seminar

【Method(s)】

Face to Face (except #1 session)

Each seminar session consists of discussions following the lectures with the case, process, and/or tool introduction of real-world industries. In addition, some simulation works are planned. Thus, the students can have a better understanding of how Operations Management works or contributes to the real world. Assignment feedback will be made in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Introduction	- Seminar Objective and Course Introduction
2	Business Environment	- Understanding the Business Environment - What is capability
3	Design thinking and Critical thinking (1)	- Design Thinking - Critical Thinking - Project Charter
4	Design thinking and Critical thinking (2)	- Project Charter - Idea Sharing
5	Operation Plan Development (1)	- Leadership and Team Building
6	Operation Plan Development (2)	Conduct simulation Workshop
7	Customer experience (1)	- Understanding the service management - Service Blueprint
8	Customer experience (2)	Conduct simulation Workshop
9	Employee motivation (Planning a workshop)1	How to motivate your staff
10	Employee motivation (Planning a workshop)2	Conduct simulation Workshop
11	Developing Business Plan (1)	- How to Inform Customers About Your Business (Advertising and Promotions)
12	Developing Business Plan (2)	Conduct simulation Workshop
13	Final Presentation (1)	- Final Presentations
14	Final Presentations (2)	- Final Presentations - Review the entire course
	Wrap-up	

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials (course materials and cases) for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

There is no textbook required for this course.

Course material (PowerPoint) will be supplied in the class.

【References】

Will notice Course References/Books on the bulletin board separately. Reading should be completed before class.

【Grading criteria】

In-class Quiz(feedback form) : 50%

Report 1: 20%

Report2 + Presentation:30%

Total: 100 %

In each course, students may be required to engage in group work. The outcomes of the group work should be presented in class.

【Changes following student comments】

Will conduct feedback survey questions for student feedback.

【Equipment student needs to prepare】

None. The instruction will be given at the course if any.

MAN300FB-A5553 (経営学 / Management 300)

Seminar

TBA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：Not Available for ESOP Students.

その他属性：

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】
This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Main Teaching Method】
S 演習/ゼミ /Seminar

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 Class form：対面/face to face
No. Theme Contents

【Work to be done outside of class (preparation, etc.)】
Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】
Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN300FB-A5551 (経営学 / Management 300)

Seminar

Akira KAMOSHIDA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：火3/Tue.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
 Notes：Not Available for ESOP Students.

その他属性：〈実〉

【Outline and objectives】

This course is designed so that students who often come into contact with familiar business topics on a daily basis can learn with interest the basics of business theory. All the students are expected to learn about strategic management theory, marketing theory etc. with interest by linking it with concrete examples. In the class, students will hold group exercises and discussions with the aim of deepening their understanding in a more practical manner.

【Goal】

- ・ Understand the main basic theories of management science.
- ・ To foster awareness of issues regarding management science.
- ・ To be able to analyze cases of Japanese and overseas companies from the perspective of management science.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Main Teaching Method】

S 演習/ゼミ /Seminar

【Method(s)】

The entire course will be delivered in an interactive manner, facilitating you to get involved in the class actively. You will have to work with your team members on discussions and tasks. You will have a comment report to submit at some classes and several team-presentations during the course. After the course ends, you will have to submit an essay. I will give you my oral and/or written feedback on your assignments in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 Class form：対面/face to face

No.	Theme	Contents
1	Orientation	Lecture method, explanation of grade evaluation, etc./What is management science?/Management science and what to learn
2	Start Small, Think Big ①	Starting and Growing the Business ①：Student presentation, class discussion, lecture & Wrap up
3	Start Small, Think Big ②	Starting and Growing the Business ②：Student presentation, class discussion, lecture & Wrap up
4	Start Small, Think Big ③	Starting and Growing the Business ③：Student presentation, class discussion, lecture & Wrap up
5	Lighting The Fire ①	Leadership and Human Resources ①：Student presentation, class discussion, lecture & Wrap up
6	Lighting The Fire ②	Leadership and Human Resources ②：Student presentation, class discussion, lecture & Wrap up
7	Making Money Work ①	Managing Finances ①：Student presentation, class discussion, lecture & Wrap up
8	Making Money Work ②	Managing Finances ②：Student presentation, class discussion, lecture & Wrap up
9	Working With a Vision ①	Strategy and Operations ①：Student presentation, class discussion, lecture & Wrap up
10	Working With a Vision ②	Strategy and Operations ②：Student presentation, class discussion, lecture & Wrap up

11	Successful Selling ①	Marketing Management ①：Student presentation, class discussion, lecture & Wrap up
12	Successful Selling ②	Marketing Management ②：Student presentation, class discussion, lecture & Wrap up
13	Successful Selling ③	Marketing Management ③：Student presentation, class discussion, lecture & Wrap up
14	Group Presentation / Wrap Up	Group Presentation Class Discussion Wrap Up

【Work to be done outside of class (preparation, etc.)】

Homework: preparations & reviews. Readings, Summarizing, Internet searching. Preparatory study and review time for this class are 2 hours each.

Several students will make presentation on the topic assigned previous week.

【Textbooks】

・ Atkinson, S., O'Hara, S., & Sturgeon, A. (Eds.). (2014). The Business Book: Big Ideas Simply Explained. Dorling Kindersley Ltd.

【References】

・ Strategic Management in 100 Minutes: In sprint with fun to the point for all, Marc Opresnik, Svend Hollensen, Opresnik Management Guides Book 36, 2021

・ James Teboul, Service is Front Stage, INSEAD Business Press, 2006

(ISBN 978-0-230-00660-7)

・ Joe Tidd and Frank M Hull, Service Innovation, Imperial College Press, 2003

(ISBN-13 978-1-86094-367-6).

We will use supplementary materials from time-to-time, which will be made available as hand-outs and/or put on reserve at the university library.

【Grading criteria】

Students will be graded based on the following criterions.

60% Class Contribution (Frequency and quality of remarks, Participation in the class discussion, etc.)

40% Comment report, Presentation and Final Report (individual essay)

Late submission of assignments will result in a lowering of a student's grade.

【Changes following student comments】

Please feel free to request additional explanations and ask questions as necessary.

【Equipment student needs to prepare】

PowerPoint may be used for the class presentation.

【Others】

The instructor worked as one of the management teams at a consulting firm and an IT company in the United States.

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

