2024年度 グローバル教育センター 講義概要(シラバス)



法政大学

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凡例 その他属性

〈他〉: 他学部公開科目	〈グ〉: グローバル・オープン科目
〈優〉: 成績優秀者の他学部科目履修制度対象科目	〈実〉: 実務経験のある教員による授業科目
$\langle S \rangle$: サーティフィケートプログラム_SDGs	〈ア〉: サーティフィケートプログラム_アーバンデザイン
〈ダ〉: サーティフィケートプログラム_ダイバーシティ	〈未〉:サーティフィケートプログラム_未来教室
〈カ〉: サーティフィケートプログラム カーボンニュートラル	

【A8508】ESOP:日本における人種的・民族的多様性 [Chris H PARK] 春学期授業/Spring 1 【A8501】ESOP:日本の資本主義の形成と起業家精神[Julia YONGUE]春学期授業/Spring 3 【A8502】ESOP:東アジアメディア文化 [Kukhee CHOO] 春学期授業/Spring 4 【A8503】ESOP:家族とセクシュアリティ [Hazuki KANEKO] 春学期授業/Spring...... 6 【A8504】ESOP:グローバル化する日本 [Kei TAKATA] 春学期授業/Spring...... 7 【A8505】ESOP:日本社会演習 I [Sayako ONO] 春学期授業/Spring...... 8 【A8506】ESOP: 上級経済学 [Sonia Isabel Mino AVILA] 春学期授業/Spring 9 【A8507】ESOP:日本のビジュアルアート表現 [Alberto CARRASCO LARA] 春学期授業/Spring 10 【A8531】ESOP: ホスピタリティマネジメント [Masako SHIOZAKI] 春学期授業/Spring..... 12 【A8500】ESOP:メディア表現 [Müge IGARASHI] 春学期授業/Spring 14 【A8509】ESOP: マーケティング論 [Y.SUZUKI,T.SASAKI, H.MAJIMA, K.HISHIDA, A.NOMOTO] 春学期授 業/Spring 15 【A8510】ESOP: 国際金融論「M.ISHIBASHI, O.SAITO, K.AOKI, Y.KUMON] 春学期授業/Spring 16 【A8512】ESOP: グローバル・ガバナンス [JENNY D A BALBOA] 春学期授業/Spring...... 17 【A8513】ESOP:日本の戦争と歴史認識 [Romeo MARCANTUONI] 春学期授業/Spring 19 【A8514】ESOP:日本におけるジャーナリズム I [Robert SAKAI-IRVINE] 春学期授業/Spring...... 21【A8515】ESOP:ネット社会と日本[Yoshiaki OHSHIMA]秋学期授業/Fall 23 【A8516】ESOP:多様な日本—安定と流転[Gregory KHEZRNEJAT]秋学期授業/Fall 25 【A8511】ESOP: 日本の社会問題 [David H SLATER] 秋学期授業/Fall..... 26 【A8518】ESOP:ホスピタリティマネジメント[Masako SHIOZAKI]秋学期授業/Fall 27【A8519】ESOP:コーポレートファイナンス[Nobuya TAKEZAWA]秋学期授業/Fall 28【A8520】ESOP:日本前近代史[Soichi TSUCHIYA]秋学期授業/Fall 29 【A8521】ESOP:日本における市民社会と社会運動 [Kei TAKATA] 秋学期授業/Fall...... 31 32 【A8522】ESOP:日本社会のジェンダー [Hazuki KANEKO] 秋学期授業/Fall 33 【A8523】ESOP:日本のモノづくりと世界経済[Julia YONGUE] 秋学期授業/Fall...... 35 【A8525】ESOP:日本の国際協力[Nobuhisa TAKEDA]秋学期授業/Fall...... 36 【A8526】ESOP:日本の文学 [KEVIN THOMAS NIEHAUS] 秋学期授業/Fall 38 【A8527】ESOP:上級マーケティング論 [John FOSTER] 秋学期授業/Fall 39 【A8528】ESOP:日本近現代史[Marco TINELLO]秋学期授業/Fall 41 【A8529】ESOP:日本におけるジャーナリズム Ⅱ [Robert SAKAI-IRVINE] 秋学期授業/Fall 42 【A8530】ESOP:日本社会演習 Ⅱ 秋学期授業/Fall...... 44 【A8532】Inter-Asia Studies 秋学期授業/Fall...... 45

SOS300LF (その他の社会科学 / Social science 300)

ESOP:日本における人種的・民族的多様性

Chris H PARK

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period: 月3/Mon.3

その他属性:

[Outline and objectives]

This course introduces and examines the history of racial formation and ethnicity in Japan. Focusing on the period after 1868, students will explore the social construction of race, ethnicity, and nationhood in the nation-building project. In particular, this class scrutinizes the complex ways race and ethnicity have constructed in Japanese society and culture including how race and ethnicity have been defined; and how definitions have changed over time.

[Goal]

At the end of this course, students should be able to:

- · Explain such concepts as race/ethnicity, nationalism, minority and diversity:
- · Define the major sociological concepts applicable to the historical construction of racial and ethnic identity, intergroup relations, prejudice, discrimination, racism, immigration, assimilation, and multiculturalism:
- Analyze various primary and secondary sources including governmental policies, legislations, historical facts, and personal and collective narratives;
- Apply such concepts and theories to explain various race and ethnicity related social prejudice, privilege, and discrimination in contemporary Japan;
- · Explain the dynamics of power relationships among racial and ethnic groups in Japan and how minority groups have negotiated the conditions of identity and citizenship in Japan:
- Demonstrate heightened sensitivity to political and cultural issues associated with race and ethnicity, gender, and social class in contemporary society.

[Which item of the diploma policy will be obtained by taking this class?

[Method(s)]

To complete this course, it is important that students have regular access to Hoppii and Zoom. The instructor will provide the basic framework in a lecture every week. However, it is essential for students to read each week's reading assignment prior to joining in the lecture. Also, students are expected to actively participate in and contribute to class discussions. This includes asking questions, seeking clarification, and offering your critical ideas and interpretation in each class. In addition, a small group of individuals will work on a 15-minute presentation on weekly readings.

Students will get some constructive feedback on their assignments and essays via Hoppii or email.

Further details will be announced in class.

[Active learning in class (Group discussion, Debate.etc.)] あり/Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face

Theme No. Contents 1 Introduction:

Course overview, racial/ethnic multicultural Japan? composition of contemporary

Japanese society

Understanding race, 2 ethnicity, and

(Lecture and discussion based

: Millie Creighton, "Chapter 8: diversity in Japan Soto Others and uchi Others:

Imaging racial diversity, imaging homogeneous Japan" (pp. 211-238)

3	Debunking the myth of Japaneseness	Lecture and discussion based on: Michael Weiner, "The invention of identity: Self' and 'Other' in pre-war Japan" (pp. 1-16) And Film: "Hafu: The Mixed-Race Experience in Japan (2013)"
4	Assimilation or autonomy? The buraku liberation and Japan's outcast group	Lecture and discussion based on:"Ian J. Neary, "Chapter 4: Burakumin in contemporary Japan" (pp. 50-78)
5	Field work or movie	Visiting Tokyo's former Buraku
6	day Culture, race, and identity of Japan's Indigenous People: Ainu	district (Details: TBA) Lecture and discussion based on: Richard M. Siddle, "Chapter 1: 'Race, ethnicity and the Ainu" (pp. 6-25)
7	Japan's imperial capitalism and Colonial hybridity (I): Okinawa or Ryuku?	(Lecture and discussion based on: Richard Pearson, "The Place of Okinawa in Japanese Historical Identity" (pp. 95-116)
8	Japan's imperial capitalism and colonial legacies (II):	(Lecture and discussion based on: Erin Aeran Chung, "Chapter 3: Negotiating Korean Identity in Japan"(pp. 82-114)
9	"multicultural coexistence" (tabunka kyosei) policy Discussion: "multicultural coexistence" today	Discussion based on: Chikako Kashiwazaki, "Multicultural Discourse and Policies in Japan: An Assessment of Tabunka Kyōsei" (pp. 1-15)
10	Gender and migration	Lecture and discussion based on: Mike Douglass, "The singularities of international migration of women to Japan: Past, present and future" (pp. 89-119)
11	"Bubble Economy" and the return of Japanese Diasporas	Lecture and discussion based on: Keiko Yamanaka, ""I will go home, but when?": Labor migration and circular diaspora formation by Japanese Brazilians in Japan"Labor migration and circular diaspora formation by Japanese Brazilians in Japan" (pp. 120-149)
12	Movie Day:	(Details: TBA)

[Work to be done outside of class (preparation, etc.)]

Minamata (2019)

Conclusion

Final presentation

Students should complete weekly reading assignments, and submit reading responses online. The average study time outside of class per week would be roughly 4 hours.

Research project

Deciphering the myth of

'homogeneity' Japan

[Textbooks]

13

There is no required textbook. Instead, weekly readings will be distributed in PDF format via Hosei's online system.

[References]

- · Benesch, Oleg. Inventing the Way of the Samurai. London: Oxford University Press, 2016.
- · Dower, John W. Embracing Defeat: Japan in the Wake of World War II. New York: W.W. Norton &/New Press, 2000.
- Eldridge, Robert D., and Paul Midford. The Japanese Ground Self-Defense Force: Search for Legitimacy. New York, NY: Palgrave Macmillan, 2017.

 $\bullet\,$ Seaton, Philip A. Japan's Contested War Memories: The "Memory Rifts" in Historical Consciousness of World War II. New York: Routledge, 2010.

[Grading criteria]

Weekly Reading Responses (to be submitted online) - 30% Midterm Paper (Paper Plan/Outline to be submitted online) - 20% Class Participation - 10%

Final Paper (to be submitted online) - 40%

[Changes following student comments]

Greater grade value has been placed on reading responses and the class participation grade has been slightly reduced in value.

[Equipment student needs to prepare]

N/A

[Others]

N/A

[None]

Reading materials will be distributed before class.

MAN300LF (経営学 / Management 300)

ESOP:日本の資本主義の形成と起業家精神

Julia YONGUE

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period: 火3/Tue.3

その他属性:

[Outline and objectives]

The objective of this course is to explore the development of Japanese capitalism from the Edo period to the present and to learn about the role of entrepreneurs in the process. A unique feature of the course is that students can gain practical knowledge outside the classroom through fieldwork projects. This course is recommended to students who wish to work for a Japanese company after graduation.

[Goal]

Students who take this course will learn how capitalism evolved from the Edo period to the present and the roles of entrepreneurship and innovation in the process. They will also gain practical knowledge outside the classroom through group fieldwork projects.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

The course methods include interactive lectures, group presentations and discussions, and one guided museum visit.

*The course incorporates an 'active learning' component whereby students design a fieldwork project related to the course themes and present their findings at the end of the semester.

*Feedback will be given in class or during office hours.

[Active learning in class (Group discussion, Debate.etc.)] $\rlap{/}$ $\rlap{/}$ / Yes

[Fieldwork in class]

あり/Yes

w) / / 10b			
【Schedule】授業形態:対面/face to face			
No.	Theme	Contents	
1	Introduction	Explanation of the goals and themes of the course	
2	Roots of Japanese capitalism and	Current features of Japanese business with connections to	
	entrepreneurship	the Edo era	
3	Emergence of	The formation of modern	
	Japanese capitalism and	businesses in the Meiji period	
	entrepreneurship		
4	Industrial	Business in the Taishō period	
	capitalism and	and WW1	
	entrepreneurship		
5	Wartime capitalism	Business in the war and	
	and	occupation periods	
	entrepreneurship		
6	Field trip	Guided tour of the Showa	
		National Museum during class	
7	Review and group discussion	Wrap up and group discussion on final project	
8	The formation of the	Business in the high growth	
	Japanese Business System	period and social change	
9	Communitarian	Business in the stable growth	
	capitalism and	period and social change	
10	entrepreneurship	The hubble commerce on 1:4-	
10	Financial capitalism and	The bubble economy and its	
		impact on business and society	
	entrepreneurship		

11	Japanese capitalism and entrepreneurship in a period of (s)low growth	Business in the lost decades and Abenomics
12	Presentations	Group presentations on fieldwork
13	Presentations	Group presentations on fieldwork
14	Presentations and assessment	Review and final wrap up

[Work to be done outside of class (preparation, etc.)]

Students are expected to do all the reading assignments. Their final projects will require preparation outside of class, including group discussions and fieldwork. The average study time outside of class is at least 4 hours per week.

[Textbooks]

There is no textbook for this class. The reading materials and PPTs used in class will be provided on Hoppii.

[References]

Selection of course-related references:

- (1) Pierre-Yves Donzé and Julia Yongue, Japanese capitalism and entrepreneurship: a history of Japanese business from the Tokugawa period to the present, Oxford University Press, 2024.
- (2) Jürgen Kocka, Capitalism A Short History, Princeton UP (2016).
- (3) Andrew Gordon, A modern history of Japan from Tokugawa times to the present, Oxford University Press, 2008.

[Grading criteria]

- (1) Participation: taking an active role in class discussions; museum visit; reflection papers/assignments (30%).
- (2) Group work: presenting and leading a discussion based on the reading assignment (20%)
- (2) Final project (50%): group presentation and final (individual) report, based on the presentation.

Students are expected to attend all of the classes and to be on time.

[Changes following student comments]

N/A. Students are welcome to make requests or voice complaints and concerns at any time during the semester.

[Others]

No prior knowledge of Japanese history or business is necessary to enroll in this course. Anyone is welcome to join!

ARSe300LF (地域研究 (東アジア) / Area studies(East Asia) 300)

ESOP:東アジアメディア文化

Kukhee CHOO

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period: 火3/Tue.3

その他属性:

[Outline and objectives]

The last decades of the 20th century witnessed a great shift in the landscape of East Asian media and popular culture. Border-crossing visual cultural flows in conjunction with trans-Asian co-production among East Asian countries have not only strengthened the imaginary bond of "Asia," but also have cultivated a wider pan-Asian identity. This course will engage the interdisciplinary field of visual media and popular culture studies of East Asia. In this course, students will learn about the trans-Asian flow of Hong Kong films since the 1950s, the dissemination of Japanese popular culture during the 1970s-90s, and the recent popularity of Korean Wave.

[Goal]

Students will also develop an understanding of the processes that enabled Asian entertainers to become part of the larger Western media flows. Students will develop a critical awareness of how visual media and cultural globalization has engaged with the East Asian region and how the local visual media flow has influenced the global.

By the end of the course, students will be able to

- $\bullet\,$ understand the historical development of visual media flows within East Asia
- learn through examples of East Asian visual media flows how culture and socio-political forces help shape hybridized trans-national identities
- cultivate a better understanding how East Asian visual cultural flows border cross and interact with globalization

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

This course will combine lectures, discussions, presentations and screenings. The topics covered will include, but not necessarily be limited to, the following in the schedule section.

Comments/feedback for assignments (tests and reports, etc.) are given during office hours.

[Active learning in class (Group discussion, Debate.etc.)] $\mathfrak{B}(\mathfrak{h})$ / Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face

No.	Theme	Contents
1	Introduction	Lecture about popular culture
		in Asia.
2	Nationalism and	"National Identity, Popular
	Popular Culture	Culture and Everyday
		Life", "Conceptualizing East
		Asian Popular Culture".
3	Early "Asian"	"From transnationalism to
	Cinema	nativism? The rise,
		decline and reinvention of a
		regional Hokkien
		entertainment industry","The
		Early Development of East
		Asian Cinema in a Regional
		Context".

4	Transnational Hong Kong Films	"Transnational imagination in action cinema:Hong Kong and the making of a global popular culture","Transnational collaborations, local competitiveness: Mapping the geographies of filmmaking in/through Hong Kong"
5	Postcolonial Japanese Pop Culture	"Consuming Japan: Early Korean girls comic book artists' resistance and empowerment","Japanese popular music in Hong Kong"
6	Japanese Trendy Drama	"Romancing the Everyday: Hong Kong women watching Japanese Dorama", "Popular Cultural Capital and Cultural Identity: Young Korean Women's Cultural Appropriation of Japanese TV Dramas"
7	Midterm review	Midterm review
8	Pan Asian Music	"Go with your feelings: Hong
	Flows	Kong and Taiwan Popular
		Culture in Greater
		China","Reconsidering
		Transnational Cultural Flows
		of Popular Music in East
		Asia:Transbordering Musicians
		in Japan and Korea searching for "Asia""
9	Millennial Flows	"Postcolonial Hong Kong
		cinema: Utilitarianism and
		(trans)local","Promise and
		perhaps love: Pan-Asian
		production and the Hong
10	Vancon Eilma au 1	Kong-China interrelationship"
10	Korean Films and Television Dramas	"Time and the Neighbor: Japanese Media Consumption
	relevision Dramas	of Asia in the 1990s","Winter
		Sonata and the politics of
		memory","Touring 'Dramatic
		Korea': Japanese Women as
		Viewers of Hanryu Dramas and
		Tourists on Hanryu Tours".
11	21st Century Cool	"Nationalizing 'Cool': Japan's
	Japan	Global Promotion of the
		Content Industry","Akihabara: Conditioning a Public "Otaku"
		T

12 K-pop phenomenon

Conditioning a Public "Otaku Image".

"Hybridity and the rise of Korean popular culture in Asia", "Chogukjeok pan-East Asian soft masculinity".

"The limits of soft power"

Media Flows
Final review
Final review

Future of East Asian

[Work to be done outside of class (preparation, etc.)]

Students are required to read assigned materials before class and be prepared to participate actively in class. Homework should be submitted on time. Late submission will not be entertained. The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

13

Students are not required to purchase textbooks.

[References]

Class reading material will be uploaded to HOPPII.

[Grading criteria]

Class participation (10%)

Reading assignments (20%)

Asking questions, speaking up during class discussions, and class behavior (20%)

Midterm exam (20%)

Final exam (30%)

[Changes following student comments]

Not applicable

[Equipment student needs to prepare]

Pen and paper notebook. Students are not allowed to use computers, tablets or smartphones in this class so students must take hand-written notes in class. They must also bring hard copies of the required readings to class.

[Others]

This course requires students to have intermediate knowledge of media culture and globalization.

Do not miss the first class as a selection process may occur. The content of this syllabus may be subject to change.

[Prerequisite]

Previously taking classes on media, race and gender, and East Asian history will enhance the learning experience for this class. SOC300LF (社会学 / Sociology 300)

ESOP:家族とセクシュアリティ

Hazuki KANEKO

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period: 火4/Tue.4

その他属性:

[Outline and objectives]

This course explores family lives and related issues in contemporary Japanese society through the lens of sexuality. A wide range of topics will be covered, such as changing family patterns, gender roles, marriage and procreation practices, marriage migration, intimate partner violence, and so on. Same-sex and cross-border families will also be discussed in this course.

[Goal]

Through the course, students will learn how family life and sexuality are experienced and organized in contemporary Japanese society. Students will become familiar with basic theories and concepts to discuss their opinions and develop critical thinking skills to question norms and assumptions pertaining to gender and sexuality.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

The course will be taught through lectures and audio-visual materials. In addition, students will give presentations, prepare for and participate in group discussions and write reflection papers. Feedback is given orally in class after discussion and presentation. Comments are also given in a written form to written assignments submitted

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face

No.	Theme	Contents
1.	Introduction	Introduction to the course:
		What is sociology of the family?
		What is sexuality studies?;
		Details of the course structure
2.	Basic concepts and	Students will learn basic
	theories	concepts and theories
		commonly used in the sociology
		of family and sexuality.
3	Sex, dating, and	Changing expectations, norms,
	courtship	and practices before marriage.
4	Marriage and having	Institution of marriage;
	children (1)	demographic trends, konkatsu.
5	Marriage and having	No kids? A stigma for having no
	children (2)	children
6	Student	Student presentations pertain
	presentation (Group	to dating, courtship, and
	1)	marriage. In-class discussions.
7	Lives of married	Relationship between husband
	couples (1)	and wife; Housewives and
		motherhood; "Work-family
		balance"
8	Lives of married	Common issues in marriage:
	couples (2)	sexless and intimate partner
		violence
9	Student	Student presentations pertain
	presentation (Group	to the lives of married couples.
	2)	In-class discussion.
10	Koseki system and	Koseki System; Divorce;
	variation	Lone-parent families;
	in/alternatives to	Cohabiting couples.
	"the family"	

11	Cross-border	Love across borders and related
	families	issues, the sex industry, and
		gender inequality.
12	Queer families	Same-sex couples, lesbians and
		gay men's lives
13	Student	Student presentations pertain
	presentation (Group	to variations in the family.
	3)	In-class discussion.
14	Recap: What is the	Revisiting concepts and
	family?	theories, Tips for taking the
		final exam.

[Work to be done outside of class (preparation, etc.)]

Complete all assigned readings before attending each class is recommended. The average study time outside of class would be about 4 hours per week. Questions for reflection papers and take-home exams are based on the readings covered in the course.

[Textbooks]

Handouts and reading materials will be provided by the instructor. Students can download course materials on Hoppi.

[References]

None

(Grading criteria)

Attendance 10%

In-class discussion participation: 20%

Presentation: 20% Reflection paper: 20% Final exam: 30%

[Changes following student comments]

I will continue to incorporate class and/or group discussions whenever appropriate.

[Equipment student needs to prepare]

Access to the internet and computer for downloading and viewing course materials and submitting reaction papers, presentation slides, and final exams. Hoppi will be used.

[Others]

Students are required to inform the instructor if they are going to absent for one of these cases such as medical reasons, job interviews, family emergency, and other circumstances. Students with special needs should contact the instructor as early as possible.

In addition, the classroom is an academic community. This means both instructor and students alike have obligation to respect each other's points of view and maintain a critical and yet open mind. To this end, all members of the community will preserve the rights and dignity of every individual.

SOS300LF (その他の社会科学 / Social science 300)

ESOP: グローバル化する日本

Kei TAKATA

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period:水3/Wed.3

その他属性:

[Outline and objectives]

This course examines Japanese society through the lens of globalization and its transnational relations with foreigners and foreign societies. On the one hand, Japan's relative geographical isolation as an archipelago surrounded by the sea has cultivated a unique aesthetic culture that attracts people across the world in recent times, as well as being one of the driving forces behind its economic development. Yet, at the same time, this could also be a critical factor in generating a peculiar social system and norms that sometimes generate a considerable gap with the "global standards." Hence, in theory, the global process would be an agency that shapes, reshapes, and alters the social structure in both positive and negative ways. As such, how does globalization - the closer integration of the countries and peoples of the world, especially after the 1980s - affect the change in contemporary Japanese society? The course will explore this question through reading and discussing the effect of transnationalism - both inbound/import and outbound/export - on migration, work, civil society, tourism, education, family, culture, identity, language, and Olympics, among others. The course also introduces theoretical approaches to understand globalization and transnationalism.

[Goal]

The primary goal of this class is to gain an alternative understanding of Japanese society that cannot be seen only by observing from the perspective of the nation-state. Taking the transnational and relational approach would then provide us with insights into why and how Japan is changing in this contemporary era. Students are expected to gain skills and knowledge to critically analyze Japanese globalization through a comparative approach with other countries from East Asia, North America, Europe, among other regions that you are familiar with.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

The course follows a mixed lecture-seminar format, combining short lectures, discussions, and group work designed for ESOP students at Hosei. In the class, followed by the instructor's lecture, participants are expected to discuss the topics through a critical reading of the assigned materials. There will be a group project to work on, and we will allocate time to discuss the project with your group members. Each group will make a short presentation on the final week of the class, and students will write a final assignment individually based on the findings from the group work.

The instructor will provide feedback on the presentations during the class. Students can also access the instructor during office hours (prior appointment needed).

[Active learning in class (Group discussion, Debate.etc.)] あり / Yes

[Fieldwork in class]

なし/No

[Schedule] 授業形態: 対面/face to face
No. Theme Contents
1. Course Internal Course

Introduction to the Course Introduction/Course

Course Overview

2 International, Theories of globalization and Global, and transnationalism; History of

Transnational globalization

3 Global and Globalization and Japan; Transnational Japan Kokusaika and Guröbaruka

4	Globalization,	Globalization of culture; Cool
	Culture, and Politics	Japan; Nation branding
5	Globalization of	Global language;
	Language	Englishinization
6	Globalization and	Inbound tourism, Foreign
	Tourism	tourists: Tourism and social
		change
7	Japanese Emigrants	Japanese emigration to
		overseas; Return migrants
8	Transnational	Japanese returnees;
	Mobility of Japanese	Kikokushijo; New Japanese
	Youth	emigrants
9	New Migrants in	Contemporary migration;
	Japan	Migration policy; Public opinion
	_	towards migrants
10	Multiculturalism	Multiculturalism and
	and	Cosmopolitanism; Tabunka
	Cosmopolitanism	Kyōsei; Integration
11	Mixed Race (Hāfu)	Transnationalism and racial
	and Identity	hybridity; Hāfu, Daburu,
	·	Mikkusu
12	Nationalism	Global Inequality,
		Neoliberalism and Nationalism
13	Final Presentations	Wrap Up session; Student
	1	presentations on chosen topics
14	Final Presentations	Student presentations on
	2	chosen topics

[Work to be done outside of class (preparation, etc.)]

- Reading assignments (every week)
- Preparation for project presentation
- Final paper

The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

Readings will be provided by the instructor.

[References]

Reference materials will be suggested by the instructor whenever appropriate.

[Grading criteria]

Class Participation and Discussions: 25% Presentations (Group Work): 25%

Final Paper: 50%

[Changes following student comments]

Share students' feedback and comments during the lecture.

[Equipment student needs to prepare]

None

[Others]

- The schedule and detail may be subject to change.
- Detailed course descriptions, including the assignments, will be provided on the first day of the class.

GDR300LF (ジェンダー/Gender 300) ESOP: 日本社会演習 I

Sayako ONO

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period:水3/Wed.3

その他属性:

[Outline and objectives]

The course will introduce contemporary Japanese society focusing on popular culture in the traditional media with specially attention to the philosophy and gender representation in the works of Miyazaki Hayao.

Students are expected to read academic articles and discuss issues related to aesthetics, nostalgia and imagination in Japanese popular and theatrical performance.

Both international students and regular Hosei students will work together in groups to conduct a fieldwork experiment and create presentations and papers on a topic covered in class.

[Goal]

By the end of the course, students should be able to build their knowledge of contemporary Japanese society by critically examining social issues through popular culture and its interpretation in the traditional media. In conducting the group work together, both international and domestic students will gain cooperation skills and be able to share their viewpoints, which will be drawn from their diverse perspectives.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

This course will be taught through short lectures, group discussions and video analysis. Students are expected to read the assigned readings and discuss related topics in class on a weekly basis. They will also conduct mini-ethnographic projects as a group and write a report at the end of the course. Comments in the reaction paper will be introduced in class and used to deepen our discussions.

[Active learning in class (Group discussion, Debate.etc.)] \mathfrak{F}_{0} / Yes

[Fieldwork in class]

あり/Yes

[Schedule	e】授業形態:対面/face	e to face
No.	Theme	Contents
1	Introduction	Introduction to the
		course and to
		popular culture in traditional
		media in contemporary
		Japanese society
2	Popular culture	Creativity in popular culture
	and aesthetics	
3	Gender in	Feminism and visual culture
	traditional media	
4	Miyazaki Hayao	Localisation of
	and traditional arts	Japanese popular culture
5	Female	Nausicaa of the Valley of the
	empowerment in	Wind in kabuki theatre
	traditional Japan	
6	Transnationalism,	The Westernisation of
	globalisation and	Japanese popular culture
	Miyazaki Hayao	
7	The philosophy of	Princess Mononoke stage play
	Miyazaki Hayao	
8	Nostalgia and	My Neighbour Totoro Royal
	fantasy	Shakespeare Company
	•	

9	Magical imagination and social issues	Spirited Away stage play
10	Possible field trip (TBA)	Future Boy Conan stage play
11	Fieldwork methods	How to conduct an ethnography, form a group based on the chosen topic (including at least one domestic Hosei student), submit a plan for mini-ethnography
12	Preparations for mini-ethnography	Group tutorials for mini-ethnography, submit a fieldnote
13	Post mini-ethnography	Data analysis of mini-ethnography:
14	project Data analysis of mini-ethnography	Presentations Submit a first draft of essay, peer review of essay

[Work to be done outside of class (preparation, etc.)]

1.The instructor will provide a weekly discussion question. Students must answer the question based on the required readings and submit their answer via Hosei Learning Management System to each class.

2.Students will be also expected to spend a significant amount of time outside of class preparing for and conducting a group fieldwork project on a topic covered in class.

a. Every group will submit a plan for their mini-ethnographic study by Week 11.

b.After completing the mini-ethnographic project, they will make a group presentation and each person will write an individual report about it for submission at the end of the course.

The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

A textbook is not required.

[References]

Brendan C. Walsh (2019) A Modern-Day Romantic: The Romantic Sublime in Hayao Miyazaki's Creative Philosophy, Comparative Literature: East & West, 3:2, 176-191

Trafí-Prats, Laura (2017) Girls' Aesthetics of Existence in/With Hayao Miyazaki's Films. Cultural Studies \leftrightarrow Critical Methodologies. 17:5, 376–383

[Grading criteria]

Contribution to class discussions (25%)

Weekly assignments (20%)

Prior to the mini-ethnography project: writing a plan (10%) After the mini-ethnography project: making a presentation (10%) and a 2,000-word report (35%)

[Changes following student comments]

Not applicable.

[Equipment student needs to prepare]

Hosei Learning Management System (授業支援システム) will be used: https://hoppii.hosei.ac.jp/portal

(Others)

You should attend the first class if you are interested in the course.

ECN300LF (経済学 / Economics 300)

ESOP: 上級経済学

Sonia Isabel Mino AVILA

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period:水4/Wed.4

その他属性:

[Outline and objectives]

Innovation plays an important role in economic growth. This course seeks to provide the foundational concepts and understanding of central aspects of Innovation. We will address questions such as: What is innovation? Are patents the best option and are there other ways of providing incentives to innovate? How do we measure Innovation? What are the linkages between Government, Businesses and Universities in facilitating R&D? Why and how do firms innovate, and what are some of the challenges they face? Students will explore these and other questions to understand this complex process of innovation. The latter part of the course will deal with the study of Japan's corporate network-the keiretsu- and some case studies on innovation in this globalized world.

[Goal]

By the end of the course, students should have grasped the various concepts of innovation, the role played by the various actors of the economy in spurring innovation, and the effects of innovations on economic growth.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

Lectures and guided discussion are the fundamental methods to be used in the course. Students will have to turn in assignments based on the previous week's lecture/topic.

Submission of assignments and feedback are to be uploaded on the Learning Management System.

Feedback on assignments and exams will be sent to students through email.

Where necessary, online meetings will be scheduled with students to discuss the feedback.

[Active learning in class (Group discussion, Debate.etc.)] あり/Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face

Theme No. Contents Week 1 The Nature and Introduction to the course Importance of What is Innovation? Innovation Week 2 The Nature and Stages of Innovation Basic concepts in Innovation Importance of Innovation Process and Product Innovation Incentives to invent and Innovate The Nature and Role Week 3 Why Intellectual Property Rights (IPRs) are awarded? of Intellectual Main Forms of Intellectual Property Property Rights: Patents, Trademarks, Copyright, and Designs How firms Can benefit from **IPRs**

Week 4 Innovation and Productivity

IPR strategies The Measurement of Innovation Surveys Assessing the Inputs to

Innovation Innovation Index R&D Expenditures Partial and Total Factor

Productivity

Week 5	The National Innovative System	The Role of Universities, Government and Businesses
*** 1 0	m, 37 1	The Role of R&D
Week 6	The National	Government - University Axis
	Innovative System	University-Business Axis
		Government - Business Axis
Week 7	Innovative Firms	Entrepreneurship and New
	and Market	Firms
		Innovation and Firms
		Empirical Evidence on Returns
		to Innovation
Week 8	Diffusion and Social returns	Epidemic and Rank models of Diffusion
		Network and Lock-in Effects
		Spillover and Social Returns to
		Innovation
Week 9	Innovation and	Effects of Innovation on Jobs
	Globalization	and Wages
		International Knowledge and
		Technology Flows: Theory and
		Evidence
		International Aspects of IPRs
Week 10	Japan's Network	The Origins of Japanese
	Economy I	Network Structures
		Emergence of Network
		Structures: From Meiji through
		Prewar
Week 11	Japan's Network	Transformation of Network
	Economy II	Structures:
		The Wartime Economy
		Institutionalization of Network
		Structures: The Postwar
		Economy
Week 12	Japan's Network	Network Organization in Japan
	Economy III	Keiretsu
		What Keiretsu Do:
		Performance Consequences
Week 13	Japan's Economy I	High Growth Era
Week 14	Japan's Economy II	The Bubble Burst and
		Recession
[Work to be done outside of class (preparation, etc.)]		

[Work to be done outside of class (preparation, etc.)]

Students should expect to spend about four hours every week. besides class meetings, for readings and homework related to this

[Textbooks]

Textbook is not required.

[References]

Greenhalgh, C. & Rogers, M. (2010). Innovation, Intellectual Property, and Economic Growth. Princeton, NJ: Princeton University Press.

Lincoln, R. J. & Gerlach, M. L. (2004), Japan's Network Economy: Structure, Persistence, and Change. Cambridge University Press. Case Studies from Harvard Business Publishing

Ohno, K. (2006), The Economic Development of Japan: The Path taken by Japan as a Developing Country, Grips Development Forum, http://www.grips.ac.jp/forum/pdf06/EDJ.pdf

[Grading criteria]

Active class participation (participation class discussions/completion of in-class tasks)is 10%

Homework (40%) 2 Exams (25% each)

[Changes following student comments]

Students' preferences for assignments and topics have been incorporated into the course.

[Equipment student needs to prepare]

Hosei Learning Management System and Zoom will be utilized.

[Others]

Prerequisites: Students should have taken some basic courses in Economics.

ART300LF (芸術学 / Art studies 300)

ESOP:日本のビジュアルアート表現

Alberto CARRASCO LARA

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period: 木3/Thu.3

その他属性:

[Outline and objectives]

This course delves into the exploration of art, aesthetics, modernity, and postmodernity in Japan. Through an examination of the evolution of visual arts in Japan, we seek to answer fundamental questions surrounding these concepts. Our focus spans from the Meiji period to the present day, encompassing key artists, movements, and cultural expressions.

We will investigate how the introduction of modernity reshaped Japanese aesthetics, analyzing the interpretations and manifestations of this transformation. By studying paradigm shifts in the pre-war and post-war periods, we aim to understand the transition into the postmodern era and the influence of popular culture on both domestic and international scales.

Maintaining a thematic structure, the course will explore specific art movements and events that have contributed to the shaping of modernity and postmodernity in Japan. Emphasis will be placed on the broader cultural, linguistic, and geographic contexts in which these transformations occurred.

Moreover, we will critically evaluate scholarly perspectives on modernity and its transition or juxtaposition to the postmodern condition within the realm of Japanese visual arts. This analysis aims to challenge students to critique the notions of 'art,' 'modernity,' and 'contemporary culture.'

Throughout the course, students will develop tools for visual analysis and critical thinking, equipping them with the necessary skills to engage deeply with the subject matter.

[Goal]

General Objectives:

-Differentiate between modern and contemporary Japanese art: Explore the transformations of visual arts in Japan from the Meiji period to the present day, focusing on the introduction and interpretation of modernity and postmodernity in Japanese contracts.

-Think critically about what culture and art entail:

Critically evaluate scholarly perspectives on modernity, postmodernity, and the transition between the two within the context of Japanese visual arts, challenging notions of 'art,' 'modernity,' and 'contemporary culture.'

-Identify key political and historical events that shaped art movements from the Meiji period to the present day:

Analyze paradigm shifts in Japanese art within specific historical and political contexts, discerning the relationship between politics and aesthetics in shaping artistic movements and expressions.

-Learn how to analyze visual form and think critically:

Develop skills for visual analysis and critical thinking through the examination of specific art movements, events, and cultural manifestations in Japan, enabling students to analyze visual form and engage deeply with the subject matter.

Specific Objectives:

-Recognize major art movements, events, and artists from Japan: Identify key artists, movements, and cultural manifestations in Japanese art history, recognizing their significance in shaping modernity and postmodernity in Japanese aesthetics.

-Understand the exchanges and connections in the art world beyond the neatly defined borders and linguistic groups:

Explore the broader cultural, linguistic, and geographic contexts in which Japanese art movements and expressions developed, recognizing the interconnectedness of the art world and the influence of global exchanges on Japanese aesthetics.

-Discern the relation between politics and aesthetics:

Analyze the impact of political and historical events on Japanese art movements and expressions, discerning the complex relationship between politics and aesthetics in shaping artistic developments in Japan.

-Compare the processes of modern and contemporary art in Japan: Compare and contrast the characteristics and processes of modern and contemporary art in Japan, examining the transition between different artistic periods and the influence of global trends and popular culture on Japanese art practices.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

Class format:

Each session will be divided into two parts. The first part of the session is comprise by the lecture on the assigned topic/theme. The second part of the session is devoted to class discussion. *During the discussion, students will follow the lead of the student in charge of the assigned reading. After the initial discussion, the instructor will join to answer and pose questions to students. (*Contingent on the number of students enrolled in the course.)

Reading Responses:

All required readings should be follow by a response, no longer than one page. To be submitted prior to the next class (physical and electronic format). They are to help you prepare for class discussion by engaging you with the material that you have read for that class. Each assignment will be graded on the basis of completeness, quality of insight and reflection, degree to which one has engaged the material, posing questions and/or engaging with other material and/or class content. They should be approximately 500 words. Feedback of each response will be provided the session after its submission.

Required Readings:

All required readings for this course will become available on HOPPII as PDF file unless otherwise specified. It is the student's responsibility to access and make a copy of the assigned texts. Please make sure to bring to class the required reading(s) for that day. I also reserve the right to introduce additional readings throughout the semester.

[Active learning in class (Group discussion, Debate.etc.)] $\mathfrak{F}(\mathfrak{h})$ / Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face

【Schedule】授業形態:対面/face to face		
No.	Theme	Contents
1.	Introduction	introducing the course material
2.	Aesthetics,	Readings:Excerpts from: Sato,
	Modernity and the	Doshi, Modern Japanese Art
	Meiji	and the Meiji State: The
		Politics of Beauty, Getty, 2011
3.	Aesthetics,	Readings: Excerpts from:
	Modernity and the	Marra, Michele, Modern
	Meiji State (2)	Japanese Aesthetics: a reader,
		University of Hawaii Press,
		2001
4.	Yoga, Western	Readings: Excerpts from:
	Visuality in	Winther-Tamaki, Bert,
	Japanese Arts	Maximum Embodiment: Yoga,
		the Western Painting of Japan,
		1912-1955, University of
		Hawaii Press, 2012.
5.	Japanese Cultural	Readings: Excerpts from:
	Identity in Modern	Mostow, Joshua, Norman,
	Art	Bryson, et al., Gender and
		Power in the Japanese Visual
		Field, University of Hawaii
		Press, 2003.
6.	Japanese Cultural	Excerpts from: Mostow, Joshua,
	Identity in Modern	Norman, Bryson, et al., Gender
	Art (2)	and Power in the Japanese

Visual Field, University of Hawaii Press, 2003. 7. The Wound of Reading:Excerpts from: Ivy, Modernity in Japan: Marilyn, Discourses of the Legacies of an Vanishing, University of Chicago Press, 1997. Imperialist Past Postmodern Turn in Murakami, Takashi, Little Boy: 8. Jananese Visual The Arts of Japan's Exploding Subculture, Yale University Arts: Art and Subculture Press, 2005. 9 Postmodern Turn in Reading: Haraway, Donna, A Japanese Visual Cyborg Manifesto, Socialist Arts (2): Gender, Review, 1985. Japan and the Excerpts from: Lamarre, Posthuman Thomas, The Anime Machine: a media theory of animation, University of Minnesota Press, Optional: Chino Kaori, excerpts of "Gender in Japanese Art" (2003), in Mostow, Joshua, Norman, Bryson, et al., Gender and Power in the Japanese Visual Field, University of Hawaii Press, 2003. Movie:Mamoru Oshii, Ghost in the Shell, (1995). 10. Identity and Art: Readings:Brandes, Kerstin, Queer Art (Guest Morimura/Duchamp: Lecturer) ImageRecycling and Parody, Edinburg University Press, 2003. TBA 11. Postmodern Turn in Readings:Kinsella, Sharon. Japanese Visual "Cuties in Japan." In Women, Arts (3): Kawaii and Media and Consumption in Gender Japan, edited by Lise Skov and Performativity Brian Moeran, 220-254. Honolulu: University of Hawai'i Press, 1995. Excerpts from: Butler, Judith. Gender Trouble: Feminism and the Subversion of Identity. New York: Routledge, 1990. 12. Blurring the Realm Readings: Excerpts from: Between Subculture Murakami, Takashi, Superflat, and Fine Arts: Nara, Last Gasp, 2003. Murakami, Aida Excerpts from: Aida, Makoto, MONUMENT FOR NOTHING: Tensai De Gomen Nasai, SEIGENSHA Art Piblishing, Inc., 2012, (catalogue) TBA 13. Aesthetics and Readings: Rancière, Jacques. Aesthetics and Politics. Edited Politics in by Ronald R. Martinez. Contemporary Japanese Arts: Translated by Gabriel Rockhill. London: Verso, 2007. Ranciere, State Violence & TBA Chim/Pom 14. Wrap up Session final remarks and general

feedback from students and instructor.

[Work to be done outside of class (preparation, etc.)]

*Students are required to pre-read assigned material and come prepared to discuss the content at each lecture. Preparatory study and review time for this class are 2 hours each.

*Every week, students are required to submit a reading response.

[Textbooks]

Course materials will be provided both during the class and on HOPPII.

[References] Bibliography:

*in order of appearance on the syllabus

Sato, Doshi, Modern Japanese Art and the Meiji State: The Politics of Beauty, Getty, 2011

Marra, Michele, Modern Japanese Aesthetics: a reader, University of Hawaii Press, 2001

Winther-Tamaki, Bert, Maximum Embodiment: Yoga, the Western Painting of Japan, 1912-1955, University of Hawaii Press, 2012. Mostow, Joshua, Norman, Bryson, et al., Gender and Power in the Japanese Visual Field, University of Hawaii Press, 2003.

Ivy, Marilyn, Discourses of the Vanishing, University of Chicago Press. 1997.

Murakami, Takashi, Little Boy: The Arts of Japan's Exploding Subculture. Yale University Press, 2005.

Haraway, Donna, A Cyborg Manifesto, Socialist Review, 1985. Lamarre, Thomas, The Anime Machine: a media theory of

animation, University of Minnesota Press, 2009.

Chino Kaori, excerpts of "Gender in Japanese Art" (2003), in Mostow, Joshua, Norman, Bryson, et al., Gender and Power in the Japanese Visual Field, University of Hawaii Press, 2003.

Brandes, Kerstin, Morimura/Duchamp: ImageRecycling and Parody, Edinburg University Press, 2003.

Kinsella, Sharon. "Cuties in Japan." In Women, Media and Consumption in Japan, edited by Lise Skov and Brian Moeran, 220-254. Honolulu: University of Hawai'i Press, 1995.

Butler, Judith. Gender Trouble: Feminism and the Subversion of Identity. New York: Routledge. 1990.

Murakami, Takashi, Superflat, Last Gasp, 2003.

Aida, Makoto, MONUMENT FOR NOTHING: Tensai De Gomen Nasai, SEIGENSHA Art Piblishing, Inc., 2012, (catalogue)

Rancière, Jacques. Aesthetics and Politics. Edited by Ronald R. Martinez. Translated by Gabriel Rockhill. London: Verso, 2007.

[Grading criteria]

Grading Policy: Reading responses: 40% Midterm assignment: 10% Final assignment: 30%

Attendance and participation: 20%

*Grading criteria are subject to change in accordance with the number of registered students.

[Changes following student comments]

*This is not an art and craft course, and does not provide lessons to develop practical skills for drawing, design, etc: therefore, individual creative skill is not subject to assessment.

[Equipment student needs to prepare]

All assignments must be submitted through the online platform and in physical format.

[Others]

*HOPPII will be the main platform used to share class information, materials, reports, etc. Other platforms may also be used for convenience and according to need.

*The instructor has taught at various universities on arts and politics, philosophy, Japanese Art, Latin American Art and Art in the Global South. He has work at museums and as a freelance curator for a decade. He is currently the curator at an independent art space in the greater Tokyo area.

MAN300LF(経営学 / Management 300)

ESOP:ホスピタリティマネジメント

Masako SHIOZAKI

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period: 木2/Thu.2

その他属性:

[Outline and objectives]

This course is designed to provide the fundamental concepts and understanding of hospitality by introducing how hospitality is practiced in different industries in Japan and discussing the key elements necessary in the pursuit of hospitality. At the end of the course, based on their gained knowledge and insight, students will have the opportunity to explore new possibilities and approaches to the hospitality in the future.

[Goal]

By the end of the course, students should be able to do the following.

- ① Develop comprehensive understanding of hospitality and hospitality management
- $\ensuremath{\textcircled{2}}$ Understand hospitality from multiple perspectives of customers, employees and management through case studies.
- ③ Express their own ideas about hospitality in the future based on what they have learned through this course.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

The course will consist of lectures and group works.

Each student is required to participate actively in group discussion about each topic and submit reflection papers. Feedback is given orally in the next class.

Each student is required to prepare for giving final presentation as a team.

[Active learning in class (Group discussion, Debate.etc.)] \not \not \not \not / Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face		
No.	Theme	Contents
1	Introduction	Overview of the course
		(purpose, objectives, outline,
		and evaluation policy of the
		course)
2	What is	Definition of hospitality
	hospitality?	(concepts of service,
		hospitality and omotenashi)
3	Case study ①	Basic knowledge of airline
	Airlines	industry
		Three elements that compose
		the service (hardware,
		software and human)
4	Case study 2	Japan Airlines' hospitality
	Airlines	(safety, philosophy, and
		brand)
5	Case study ③	Hospitality of luxury hotels
	Hotel and Japanese	and employee empowerment
	inns	Omotenashi in Japanese inns
6	Case study 4	Human resource development
	Theme park	and employee satisfaction at
		theme parks

7	What is hospitality management?	Summary of organizational management for hospitality (human resource development, empowerment, leadership etc.)
8	Safety and	Safety that supports
	hospitality	hospitality and human competency that supports safety
9	Practice of	Basics of customer service
	hospitality	(personal appearance, facial expressions and eye contact, greeting,
		deportment, communication)
10	ESG management	Complaint handling Importance of ESG
10	and hospitality	perspectives in hospitality (environmental consideration, DEI, compliance)
11	Technology in the	Use of technology in
	hospitality field	hospitality industry,
		Collaboration between
		humans and AI
12	Group work	Group discussion to prepare for the presentation
13	Group presentation	Presentation by each group
14	Wrap-up	Review of the presentation and the entire course

[Work to be done outside of class (preparation, etc.)] Students are expected to:

- attend each class session,
- · complete all assigned readings, exercises and problems,
- be prepared to answer questions and take an active and constructive role in discussions and group work.
- write reflection paper after each class meeting and submit it For some classes, you will be asked brief questions before, during, and at the end of class.

Pre-class exercises are designed to let you know what topics will be covered in the coming class.

In-class exercises are designed to check your understanding what is covered in class and may constitute a portion of class participation points.

Post class exercises are in the form of homework assignment and subject to grading.

The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

No textbook will be used.

[References]

Reference materials on each topic will be introduced by lecturer during the class.

[Grading criteria]

Grading will be decided based on class participation, mid-term report and group presentation.

Class participation includes active participation in group discussions in class and submit reflection paper after each class.

Final grade will be calculated according to the following process:

1) Class participation(including submission of reflection paper): 30%

2)Mid-term report:40%

3)Group presentation:30%

ESOP 発行日: 2024/5/1

[Changes following student comments]

From the content of the students 'presentations and reports, it was found that they were interested in social issues such as environmental consideration, regional revitalization, and cultural preservation of ethnic minorities. Therefore, we would like to incorporate a lecture on ESG management, which our company is focusing on, into this course in a way that relates it to hospitality.

[Equipment student needs to prepare]
To be announced if any

SOS300LF (その他の社会科学 / Social science 300)

ESOP:メディア表現

Müge IGARASHI

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period: 木3/Thu.3

その他属性:

[Outline and objectives]

When you follow media outlets from different countries, you will notice that very similar events or concepts can be elaborated upon in very different ways. Some issues that are covered widely and positively in one country could be ignored or covered negatively in mainstream media of other countries.

This is because societies have dominant ideologies that are formulated through institutions of power and diffused through mainstream media outlets.

Consequently, we are subject to stereotypical media representations formulated by the dominant culture and ideology that we live in

Repetitive and stereotypical media representations have a significant impact on how we think about ourselves and "others" even if we do not a; ways realize or question these.

Lectures throughout the semester will combine theories from cultural studies, media studies, and gender studies to analyze stereotypical representations in mainstream media outlets of Japan. Through this class, students will gain academic skills to identify stereotypical media representations and to question or challenge these with a critical perspectives.

[Goal]

Each class will be focused on media chosen by students and theoretical introduction from either cultural studies, media studies or gender studies to analyze the media.

The analysis of various media will allow class discussion on mainstream ideas, what is over represented and what is under represented in the media and why.

At the end of the semester, students will be equipped with enough knowledge to identify the discourse formulated by power institutions that sustain dynamics of how minority groups and disadvantaged groups are portrayed in mainstream media. Although difficult to find, sharing positive representations of minority cultures and subcultures in the media are encouraged.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

Students are required to participate in class discussion and share their views and ideas with their classmates while respecting different views and cultures. All students are required to actively participate in discussion throughout the semester.

General feedback will be provided at each class whereas individual feedback on weekly homework will be provided through Google Classroom system.

There will be two discussion sessions throughout the semester during which students will have the opportunity to work in small groups and discuss theories learned in class before the mid term exam as well as the final exam.

【Active learning in class (Group discussion, Debate.etc.)】 あり / Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face No. Theme Contents

Theory

1 Introduction Introduction to class contents.
2 Representation Representation theory.

Minority vs. majority. Stereotypes in the media.

	-	1. Description
		2. Analysis
		3. Interpretation
		4. Evaluation
		5. Engagement
4	Gender I	Femininity and masculinity in
		Japan.
5	Gender II	Gender roles and child rearing
		in Japan.
6	Gender III	Sexuality and sex education in
		Japan.
7	Discussion Session I	Social Construction of Gender
		in Japan and the Gender Gap.
		The role of mainstream
		representations in the media.
8	Review and mid	Review, summary, and Mid
	term exam	term exam
9	Race and Ethnicity I	Theory. Benedict Anderson,
		"Imagined communities."
		Representation of
		Japanese-ness in the media.
10	Race and Ethnicity	Representation of foreign
	II	workers in Japanese media.
11	Race and Ethnicity	Representation of foreign
	III	spouses and "Half" children in
		Japanese media
12	Race and Ethnicity	Media Representations of
	IV	Muslims in Japan
13	Discussion Session	Group Discussions on race and
	II	identity representations in
		Japanese media.
14	Final Exam and	Summary and final exam.
	Wrap-up	

Media Literacy Worksheet

[Work to be done outside of class (preparation, etc.)]

Actively participating in all class discussions and communication is essential to doing well in this course. Students are expected to read assigned class material. The average study time outside of class per week would be roughly 2 hours.

[Textbooks]

3

Media Literacy

All reading assignments as well as weekly media choices of students will be made available on Google Drive.

[References]

- Baker, C., Jane, E. (2016). Cultural Studies Theory and Practice. Sage publications.
- Campbell, Richard, Christopher R. Martin, and Bettina Fabos. (2017). Media & culture: mass communication in a digital age. 11th Edition. Bedford/St. Martin's.
- Dasgupta, R. (2013). Re-reading the salaryman in Japan crafting masculinities. New York: Routledge.
- Kawano, S., Roberts, G. S. & Orpett Long, S. (Eds). (2014). Capturing contemporary Japan differentiation and uncertainty. Honolulu: University of Hawai'i Press.
- Anderson, B. (1983). Imagined communities: Reflections on the origin and spread of nationalism". London, New York: Verso.
- Vogt, G. (2014). Foreign workers in Japan. In The Sage handbook of modern Japanese studies. Babb, J. D. (ed.). (567-582). UK: University of Newcastle.

[Grading criteria]

Students will be evaluated according to the following criteria.

- (1) Participation in discussion (10%)
- (2) Weekly homework (15%)
- (3) Discussion Sessions (20%)
- (4) Midterm Assignment (25%)
- (5) Final Assignment(30%)

[Changes following student comments] None.

[Equipment student needs to prepare] None.

MAN300LF (経営学 / Management 300)

ESOP:マーケティング論

Y.SUZUKI,T.SASAKI, H.MAJIMA, K.HISHIDA, A.NOMOTO

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period: 木4/Thu.4

その他属性:

[Outline and objectives]

Students will learn actual marketing strategy and management in each of the following fields of industry as well as principles and concepts.

- 1. Consumer Goods
- 2. Auto Industry
- 3. Semiconductor Industry
- 4. Food Industry
- 5. Fashion Industry

[Goal]

Student will deepen their understanding on the peculiarity and commonality of Japan and Japanese companies through their marketing strategies and management as well.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

This is an interactive course which focuses on recent developments in marketing with attention to actual processes and strategies in each industry. It aims to introduce the practical views and opinions of experienced players in the field of marketing. Their following brief profiles may help students enrolling in the lecture.

Feedback will be provided through discussions in the class.

-Yoshiko SUZUKI

Worked for U.S-based consumer goods companies for 25 years, engaging in marketing of import tobacco, cosmetics and apparel industries.

-Hideo Maiima

Worked for Itochu Corporation for 19 years and Fast Retailing Co. Ltd (known as UNIQLO) for 18 years engaging in marketing of automobile and casual clothing. Currently runs a marketing consultancy company as CEO.

-Takeshi SASAKI

Worked for Sony Corporation. Engaged in development of semiconductor. Stationed in U.S.A. for about 3 years.

-Kunio HISHIDA

Worked for Mitsubishi Corporation. Had experiece in working for a supermarket, supply chain for convenience store, wholesalers. Stationed in New York, U.S.A. for 5 years and Shanghai, China for 2 years.

-Akira Nomoto

Worked for Sumitomo Corporation. engaged in operation and management of joint venture companies of Barneys New York, Feiler, Eddie Bauer and L'Occitane.

[Active learning in class (Group discussion, Debate.etc.)]

あり/Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face

No. Theme Contents

Class 1 Overview of Key concepts of marketing and

Marketing global marketing

(Y. Suzuki)

Class 2 Marketing in Globalization vs. Localization

Consumer Goods - I

(Y. Suzuki)

Class 3 Marketing in Uniqueness and commonality of

Consumer Goods - II Japan market in a global

(Y. Suzuki) market

Class 4	Marketing in Consumer Goods - III	Transition of consumer marketing in Japan
	(Y. Suzuki)	
Class 5	Marketing in the	Defining the "Marketing"
	Automobile Industry	Overview of the Auto Industry
	(H. Majima)	
Class 6	Marketing in the	Japanese Auto Makers Practice
	Automobile Industry - II	Future of Auto Industry
	(H. Majima)	
Class 7	Semiconductor	Introduction of semiconducor
	Industry I	industry
	(T. Sasaki)	Where semiconductors are
		used? How semiconductors are manufactured?
Class 8	Semiconductor	Ecosystem of semiconductor
Class o	Industry II	industry
	(T. Sasaki)	Semiconductor business and
	(1. Suburi)	the economy
Class 9	Food Industry - I	Overview of Japanese Food
	(K. Hishida)	industry
Class 10	Food Industry - II	Food Distribution System in
	(K. Hishida)	Japan
Class 11	Food Industry - III	Case study, Sogo Shosha food
	(K. Hishida)	value chain
Class 12	Marketing in the	Overview of Japanese retail
	Fashion Industry - I	fashion industry
<i>α</i> 1 10	(A. Nomoto)	
Class 13	Marketing in the	Brand business and brand
	Fashion Industry - II	marketing
Class 14	(A. Nomoto) Marketing in the	Omni channel marketing and
Class 14	Fashion Industry -	future of fashion industry
	III	ruture of fasition moustry

[Work to be done outside of class (preparation, etc.)]

(A. Nomoto)

Students are expected to complete regular reading assignments and prepare an individual project or report.

The average study time outside of class per week would be roughly 4 hours

[Textbooks]

Textbook is not required. The instructor's own materials will be given each time as the basis for their classes and relevant reading material for each topic will be recommended.

[References]

To be announced in class.

[Grading criteria]

Grade evaluation consists of class participation and writing assignment (reports). Class participation is not only to attend the class, but also to participate in case studies and group discussions actively given in the class.

Final grade will be determined as follow:

Class participation: 30%

Writing assignment (reports): 70%

[Changes following student comments]

Not applicable.

[Equipment student needs to prepare]

To be informed later if any

[Others]

For GIS students, this course is limited to five (5) students. GIS will determine the five students. For more information, please contact the GIS office. (GIS students who entered prior to 2012 can apply for the course at the Global Education Center.)

ECN300LF (経済学 / Economics 300)

ESOP: 国際金融論

M.ISHIBASHI, O.SAITO, K.AOKI, Y.KUMON

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period: 金1/Fri.1

その他属性:

[Outline and objectives]

In order to develop their careers in the future, students will need to learn how to raise, work and operate funds as well as to manage their risk aversion in relation to the ever-changing international environment including various financial issues which have their roots in the recent global economy.

[Goal]

Students will learn about:

- 1. Direct Finance and Indirect Finance
- 2. Risks of Investment
- 3. Corporate & Retail Banking, Project Finance
- 4. Finance and Investment in Asian Countries
- 5. International Trade Business and Monetary Circulation
- 6. Import Finance and Deferred Payment
- 7. Foreign Exchange Markets and Risks
- 8. Transaction, Strategies and Evaluation on M&A

[Which item of the diploma policy will be obtained by taking this class?

[Method(s)]

In this course, a series of omnibus lectures will be given by four professionals with long-term experiences in international business. They will explain many issues from various points of view to help students understand the variety and dynamics of international finance. Each class will have a case study discussion. The following brief profiles may help students enrolling in the course.

Feedback will be provided through discussions in the class -Mitsuru ISHIBASHI:

Worked for Marubeni Corporation from 1977. Engaged in foreign exchange, trade investment and project finance. Worked abroad in Algeria and France as a general manager of finance. Transferred to Fuyo General Leasing Co. (a subsidiary of Fuji Bank) as a general manager of business development. Working as independent finance and trade consultant.

-Osamu SAITO

Work experience since 1982 for financial institutions including Citibank (Tokyo/London), Henderson Global Investors, Asahi Trust and Goldman Sachs Asset Management (until Dec.2023)

-Katsuhiko AOKI

Worked for Mitsubishi Corp. and Mitsubishi UFJ Lease (now Mitsubishi HC Capital) for 38 years, specialized in Corporate finance, M&A and Real Estate finance fields. Experienced in various cases of M&A transactions, assigned to the US companies acquired by Mitsubishi Corporation through M&A.

-Yasuvuki KUMON:

Joined The Bank of Tokyo (current Mitsubishi UFJ Bank) in 1982. Worked in Tokyo, London, Cairo(Egypt) and Dubai(UAE). The main responsibility was the planning and coordination of international banking business. Economic researcher in Institute for International Monetary Affairs (IIMA) since 2018.

[Active learning in class (Group discussion, Debate.etc.)]

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face Theme No.

Class 1 International Monetary Circulation

Finance (Course Overview) (M. ISHIBASHI) Orientation and International

Class 2	What does "finance" mean to you? (O. SAITO)	Financial instruments such as deposit, loan, stock and bond. Direct and indirect finance.
Class 3	What does "finance" mean to you? (O. SAITO)	Risk of Investments
Class 4	What does "finance" mean to you? (O. SAITO)	Case study discussion
Class 5	International Currencies and Foreign Exchange 1 (M. ISHIBASHI)	Trade Transaction: Import Financing and Deferred Payment
Class 6	International Currencies and Foreign Exchange 2 (M. ISHIBASHI)	What is the Foreign Exchange Market?
Class 7	International Currencies and Foreign Exchange 3 (M. ISHIBASHI)	What is Foreign Exchange Risk?
Class 8	M&A 1 (K. AOKI)	M&A transaction, strategy, etc
Class 9	M&A 2 (K. AOKI)	M&A transaction, process of M&A key issues
Class 10	M&A 3 (K. AOKI)	Case study discussion
Class 11	Japanese Yen (Y. Kumon)	Development and internationalization
Class 12	Japan and Asia (Y. Kumon)	Japanese financial market and Asian countries including China
Class 13	Currency Union (Y. Kumon)	Theory and issues
Class 14	International	Case Study Discussion

[Work to be done outside of class (preparation, etc.)]

financial market

(V Kumon)

Students are expected to complete readings prior to class. The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

All readings will be distributed by the instructor.

[References]

To be informed in class

[Grading criteria]

Grade evaluation consists of class participation and writing assignment (reports). Class participation is not only to attend the class, but also to participate in case studies and group discussions actively given in the class.

Final grade will be determined as follows:

Class participation: 30%

Writing assignment (reports): 70%

[Changes following student comments]

Not Applicable

[Equipment student needs to prepare]

To be informed later if any.

[Others]

None

POL300LF (政治学 / Politics 300)

ESOP: グローバル・ガバナンス

JENNY D A BALBOA

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period:月5/Mon.5

その他属性:

[Outline and objectives]

In a more complex and interdependent world, the issues have become even more challenging. Collective efforts of governments, international organizations, non-state actors and individuals are needed to address these issues, such as the recent pandemic, the wars and conflicts that erupted in various parts of the world, humanitarian crisis, increasing poverty, economic insecurity, and climate change. Given the scale and depth of these challenges, global cooperation and collaboration are important. Governance of the efforts to deal with transborder problems has become vital for our world's stability and survival.

This course introduces the students to global governance and helps them critically analyze the important global issues that transpired and continue to persist, as well as the ideas, actors, institutions and mechanisms involved in dealing with the issues. The course will focus on three themes: (1) peace and security; (2) human rights and humanitarian actions; and (3) economic governance and sustainable development.

The first half of the course tackles the key concepts, theories, and institutions of global governance to provide the students with a framework in analyzing the global issues. The second half of the course is devoted to discussions on crucial issues related to the three themes.

[Goal]

In this course, we will answer three key questions: (1) What is global governance?, (2) Why is it important?, and (3) How does global governance address the current and future challenges that the world is facing?

By the end of the course, the students will have a deeper understanding of global governance and understand the ideas, institutions, and mechanisms that enable the actors to address the global issues, as well as the limits and challenges of global governance. The students will also learn some of the milestones in global governance in the past to solve conflicts, in addition to critically analyzing the present global conflict flash points, and the vital future issues.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

(If the Method(s) is changed, we will announce the details of any changes.)

Apart from lectures by the instructor, the students are expected to participate actively in the class during debates, discussions, and group work. There will be one group assignment, and individual reports on assigned topics.

Feedback and comments are provided to individual students on written exams, which include a short mid-term reflection paper and a final term paper or an objective and essay test.

[Active learning in class (Group discussion, Debate.etc.)] & β / Yes

[Fieldwork in class]

なし/No

【Schedul No.	e】授業形態:対面/face Theme	e to face Contents
1	Introduction	Overview, definition of terms and key concepts of
		global governance • Discussions on outline of
		the course and class
2	Theoretical	requirements • Theories of global
4	foundation, Actors,	governance
	Institutions and	• International Government
	Mechanisms of Global Governance	Organizations (IGOs) • International
		Non-Government
		Organizations (INGOs) • The UN as centerpiece of
		global governance
0	D 10 "	Regional Organizations
3	Peace and Security	Wars and peaceful settlement of disputes
		• Collective security,
		enforcement, and sanctions
		• Issues in peace and security: human security;
		terrorism
4	Human rights and humanitarian	 Historical roots of human rights
	actions	Humanitarian norms
5	Faanamia	Humanitarian governance The avalying global
อ	Economic governance and	 The evolving global economy and ideas of
	Sustainable	development
	Development	 Challenges of sustainable development
6	Debate or Group	Topic #1. Should we abandon
	Report and Discussion	the current model of global free trade?
	Discussion	Topic #2. Should we change
		the current membership of
7	Case Studies 1:	the UN Security Council? (1) Race Conflict in South
	The UN Experience	Africa (Apartheid policy,
	in Peace and Security	1948-1994) (2)Arab-Israeli Wars and the
	Security	UN Emergency Force
		(UNEF), 1956
		(3)The Korean Question (The Division of Korea)
8	Case Studies 2:	(4) Taiwan's UN Dilemma
	Current Conflict flash points	and the China-Taiwan tension
	nash points	(5) The South China Sea
		conflict and the South China
		Sea Arbitration Ruling (Philippines vs. China)
9	Case Studies 3:	Involuntary migration:
	Human Rights and humanitarian	Refugees, asylum-seekers, and displaced people and
	actions	their host
		countries/communities of
		people affected by the: (6)Russia-Ukraine War
		(7)Syrian civil war
		(8)Afghanistan under the Taliban
10	Case Studies 4: Economic	(9)Social protection and
	governance and	poverty reduction in the post-pandemic world
	Sustainable	(10)Health governance:
	Development	Lessons from the pandemic

Case Studies 5: (11)Climate Governance: 11 Towards a Just, Green Economic governance and Transition Sustainable (12)Digital governance: Development Generative AI and its **Implications** 12 The future of global Managing risks and challenges governance 13 Guest speaker or World Bank's Development Assistance in Developing Documentary Countries or Japan's viewing (if guest speaker is Overseas Development unavailable) Assistance (ODA) or other issues on the 3 themes 14 Wrap-up lecture Review and final exam and Final Exam

[Work to be done outside of class (preparation, etc.)]

Before each class meeting, all students will be expected to have read the relevant chapter(s) from the textbook or articles. Additionally, assigned students are to prepare presentations. Students required study time per week is at least two hours for reading, and roughly three hours for preparing presentation.

[Textbooks]

(1)Karns Margaret P Karen A Mingst and Kendall W Stiles. 2015. International Organizations: The Politics and Processes of Global Governance Third ed. Boulder Colorado: Lynne Rienner Publishers.

(2)Weiss Thomas G. 2013. Global Governance: Why? What? Whither? Cambridge UK: Polity Press.

(3)Bennett, A.Leroy 1991. International Organizations: Principles and Issues Fifth Ed. Prentice-Hall International Editions.

(4) Barnett, Michael N., Jon C. W. Pevehouse, and Kal Raustiala, eds.2021. Global Governance in a World of Change. Cambridge: Cambridge University Press. doi:10.1017/9781108915199.

[References]

To be provided by the Instructor.

[Grading criteria]

Mid-terms essay———30%

Final exam ————————30%

Active Learning Task 1: Group work—15%

Active Learning Task 2:Individual presentation— 15%

Participation————10%

Notes:

- a) To receive credit from the class, you need to attend the lectures, participate in the Active learning tasks, and pass the mid terms and final examinations, which require you to read and reflect on the materials provided.
- b) For the active learning tasks, other than applying what you learned in class, the activities also aim to enhance your presentation and teamwork skills. Excellent marks will be given to well-prepared, interesting presentations. The Active Learning Tasks can vary depending on class size. We will decide the Group activity on Week 2 and the Individual report assignments on Week 3.
- c) Class participation excellent marks will be given to those who raise relevant issues, contribute in class discussions in ways that reflect the reading materials, and treat the opinions of others with respect.

[Changes following student comments]

Not applicable

[Equipment student needs to prepare]

To be announced if any.

[Others]

Submission of assignments and feedback will be via the Learning Management System.

ARS300LF

ESOP:日本の戦争と歴史認識

Romeo MARCANTUONI

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period: 金4/Fri.4

その他属性:

[Outline and objectives]

Japan is a nation that has undergone huge changes in the last 150 years, transforming from a feudal society ruled by warriors, to an expansionistic imperial state, and then to a modern democracy with a pacifist constitution. This course explores how issues of militarism, pacifism, and nationalism have shaped Japanese identity and history.

One event that took place over 70 years ago - the Second World War - looms large over Japan's current politics and society. This course will explore how postwar Japan has struggled to come to grips with a war that was fought in the name of a "Greater East Asian Co-prosperity Sphere," yet resulted in millions of deaths throughout Asia and left Japan's major cities in ruins. The war brought about years of American Occupation and the adoption of a constitution that bans Japan from officially maintaining a military or waging war. Through lectures, group discussions, and student presentations, we will gain a better understanding of how these issues have influenced Japan's society, its domestic politics, and its relationship with its Asian neighbors. This course is not a traditional history of Japan's conduct in wars. Rather, it is an interdisciplinary examination of Japan's war experience and its impact on postwar Japan. This course will trace Japan's journey from a militaristic autocracy to a pacifist democracy.

[Goal]

By the end of the course students will be able to:

- · Demonstrate an understanding of social scientific approaches to historical memory, national identity, and nationalism
- · Express viewpoints on various perspectives of current controversies in East Asia involving the remembrance of World War II
- · Evaluate the importance of the pacifist and anti-war movement in postwar Japanese society & politics
- · Analyze the domestic and international significance of the atomic bombings of Hiroshima and Nagasaki
- · Integrate historical discussions into an understanding of the current security situation in East Asia, and Japanese political debates over re-militarization and national identity
- · Construct analytical essays and engage in discussions concerning major issues

[Which item of the diploma policy will be obtained by taking this class?

[Method(s)]

Class sessions will consist of lectures and discussions(in-class and via online forum posts).

All assignments will be submitted in electronic format via the Hoppii system. Feedback will be provided via written comments on assignments on the Hoppii system.

[Active learning in class (Group discussion, Debate.etc.)] あり/Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face Theme Contents No.

1. Introduction / An introduction to the outline **Background History** of the course and some

> background history on pre-modern Japan.

2. Militarism, Empire, Japan (2)

Part 1 of a discussion of and War in Meiji Era Pre-World War I Japanese society and the military.

3.	Militarism, Empire,	Part 2 of a discussion of
J.	and War in Meiji Era	Pre-World War I Japanese
	Japan (2)	society and the military.
4.	The Interwar Years	World War I, Taisho Democracy,
	The lines was sears	and the rise of Military
		influence
5.	The Pacific War (1)	A discussion of the
•	(_/	international events leading
		the World War II, as well as
		gender and wartime Japan
6.	The Pacific War (2)	A discussion of the home front
		and air raids in Japan
7.	The Pacific War (3)	A discussion of the atomic
		bombings of Japan
8.	Defeat and War	A discussion of Japan's defeat
	Crimes Trials (1)	in World War II
9.	Defeat and War	A discussion of Japan's
	Crimes Trials (2)	surrender and the postwar war
		crimes trials conducted by the
		Allied Powers
10.	American	The social and political changes
	Occupation (1)	brought about by foreign
		military occupation of Japan
11.	American	The social and political changes
	Occupation (2)	brought about by foreign
10	D .	military occupation of Japan
12.	Postwar	Part 1 of an overview of postwar
	Reconciliation and	attempts at remembrance and
	Memory Disputes (1)	reconciliation, and the
		controversies that surround
13.	Postwar	them. Part 2 of an overview of postwar
15.	Reconciliation and	attempts at remembrance and
	Memory Disputes (2)	reconciliation, and the
	Memory Disputes (2)	controversies that surround
		them.
14.	Postwar	Part 3 of an overview of postwar
	Reconciliation and	attempts at remembrance and
	Memory Disputes (3)	reconciliation, and the
	,	controversies that surround
		them.

[Work to be done outside of class (preparation, etc.)]

Students are asked to read or watch the news and have some working knowledge of everyday news events. We'll discuss topical news items and media coverage in class, so students should have an interest in current events in Japan and the wider world. The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

There is no textbook for this course. Reading lists will be provided per week.

[References]

It is not required that students purchase any books, but these titles could be helpful for better understanding some of the topics discussed in class.

Hashimoto, Akiko. The long defeat: Cultural trauma, memory, and identity in Japan. Oxford University Press, 2015.

Seraphim, Franziska. War memory and social politics in Japan, 1945 - 2005. Brill, 2020.

Seaton, Philip A. Japan's contested war memories: the'memory rifts' in historical consciousness of World War II. Routledge, 2007. Saaler, Sven. "Japan's soft power and the "History Problem"." In Remembrance - Responsibility - Reconciliation: Challenges for Education in Germany and Japan, pp. 45-66. Berlin, Heidelberg: Springer Berlin Heidelberg, 2022.

Yamaguchi, Tomomi. "Ramseyer, the Japanese Right-wing and the "History Wars"." Journal of International Women's Studies 24, no. 9 (2022): 4.

Zulaica y Mugica, Miguel. "The Ambivalence of Culture of Remembrance: The Controversy over the "Comfort Women"-Statue in the Relationship between Japan and Germany." In Remembrance – Responsibility – Reconciliation: Challenges for Education in Germany and Japan, pp. 125-140. Berlin, Heidelberg: Springer Berlin Heidelberg, 2022.

吉田裕. 日本軍兵士: アジア・太平洋戦争の現実. 中央公論新社、2017.

[Grading criteria]

For each week of the class, there will be reading/lecture response assignment due (at least 250 words, to be submitted on the Hoppii online system) - 50% of the grade for this course.

There will also be a mid-term assessment, which is to prepare a plan for your final paper - 10% of your grade.

The Final Paper, due at the end of the semester - 40% of the grade in this course

[Changes following student comments]

An updated list of reference readings has been added to the syllabus to provide students with more resources to draw upon when writing their final papers.

[Equipment student needs to prepare]

None.

[Others]

N/A

SOC300LF(社会学 / Sociology 300)

ESOP:日本におけるジャーナリズム I

Robert SAKAI-IRVINE

 $\mathbf{Subtitle} \ \vdots \ \mathbf{Journalism}$ and the Power of the Press in Japan

Credit(s): 2 | Semester:春学期授業/Spring | Year:

Day/Period: 金5/Fri.5

その他属性:

[Outline and objectives]

This course asks you to think about and discuss the principle of press freedom through its expression here in Japan. Over the 14 weeks of the course, you will delve into the Japanese free press' sometimes troubled history and present reality, while grappling with questions that go to the heart of not just journalism, but to definitions of the "public good" and the health of democratic systems. For example: Is state control of the news media ever justified? Looking at real-world situations for context, your own responses may surprise you. Like any good journalist, be curious and critical.

[Goal]

Using historical and present-day case studies, you will examine what press freedom actually means in practice, and the different ways it can be restricted. For example, does keeping secrets and imposing penalties for reporting them count as limiting press freedom? You will do this by:

- examining the early days of print news in Japan, and the dark days of the descent into war;
- discussing types of information control, and present-day law and attitudes to official secrecy;
- questioning, through actual examples, whether there are any ethical limits to freedom of the press and expression;
- comparing coverage of the same issues in different publications;
- a midterm essay and end-of-term team debate on a question related to press freedom or freedom of speech;
- and talking about how news is covered from day to day, through class analysis of at least one real-time news article per week (of your choosing).

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

In Class

Each class will start with a discussion on one or two articles (chosen by you the student) from the previous week, focussing not just on the content of the news but on how it is presented and why.

We will then move on to the topic of the day, starting the class discussion with points from that week's readings and treating each as a case study, and attempt to draw conclusions about the role and responsibility of journalism in each situation.

This is a heavily discussion-based course (as is reflected in the grading structure), and you will get feedback on your comments from the instructor in real time. While participation is necessary, quality of contribution is more important than volume; well thought-out ideas are appreciated, and will be acknowledged in class

After Class

By the end of the Monday after each class, students will post their personal thoughts on the topic discussed in the course discussion forum on Hoppii, and comment on at least one other student's reflections, to keep the discussion fresh and moving forward. The instructor will also read and comment on the students' posts.

Midterm Paper and Team Debates

The two major projects are a midterm paper of about 2,000 words on a major issue of journalism, information literacy or freedom of expression, and a final team debate on the same or similar issue. For the debate, the instructor will be looking at the quality of the arguments, strong evidence, debate performance, and the team's ability to answer questions on their topic. The instructor will provide paper and debate topic suggestions on request.

Other Written Work

The instructor will provide feedback on written work in the form of extensive comments and constructive criticism, as well as a number grade.

[Active learning in class (Group discussion, Debate.etc.)] \not \not \not \not / Yes

[Fieldwork in class]

なし/No

No.	ule】授業形態:対面/face t Theme	Contents
1	What is journalism for?	Outline of the class. Reflections on your assumptions about the purposes of journalism. Class discussion and short essay
2	Small paper, big paper, huge paper	assigned. Introducing Japanese print news outlets and reporting styles. Comparison with English-language newspapers.
3	Censorship and self-censorship I	A little bit of history on the early days of Japan's news business - and information control - starting in the Meiji period. Class discussion. Short essay due.
4	War and the news (Warning: This session contains graphic descriptions of war)	Delving into the treacherous space between news and propaganda in WWII Japan. What is the news media's responsibility during wartime?
5	Censorship and self-censorship II	Flash forward to Japan's present. What should and should not be a secret? Is freedom of speech under threat in Japan?
6	Access journalism	What is "access journalism", and can it be used to strangle free reporting? We will also explore Japan's kisha clubs.
7	Hot potato topics I	How are topics that tend to spark a backlash from the public or specific groups handled by newspapers? Case study: "Comfort women."
8	Hot potato topics II	Presentations to the class on specific hot potato topics. Group discussion.
9	Hot potato topics II continued	Midterm paper due Presentations to the class on specific hot potato topics. Group discussion.
10	Debate preparation consultations and in-class work	A chance to consult with the instructor on your debate preparation, and in-class work.
11	How far is too far?	Debating the limits of freedom of speech in a newspaper. Is there such a thing as 'too offensive to print'?
12	Freedom of the press in the social media age	Is fake news and mass opinion manipulation a threat to the role of freedom of speech in a
13	Team Debates I	democratic society? Team debates on a critical question relating to journalism and/or freedom of expression, and answer questions from poors and the instructor.
14	Team Debates II	peers and the instructor. Team debates on a critical question relating to journalism and/or freedom of expression, and answer questions from peers and the instructor.

[Work to be done outside of class (preparation, etc.)]

- Weekly reading assignments.
- Read and be ready to discuss at least one news article about Japan per week.
- Post personal reflections to the Hoppii course discussion forum on the topic of the previous class. Posts are due by the end of the Monday after each class, to give other students and the instructor time to respond.
- One short essay, a midterm paper and team debate preparation.
 The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

Students will receive weekly reading assignments. Also, students are expected to keep an eye on current affairs in Japan by following the news regularly.

[References]

Additional literature will be introduced in class as necessary.

[Grading criteria]
Participation: 20%
Class preparation: 20%
Short essay: 10%

Weekly reflections on Hoppii discussion forum: 10%

Midterm essay: 15%

Team debate : 25% (10% preparation, 15% debate performance) NOTE: Two unexplained absences will result in an automatic E

grade.

[Changes following student comments]

I have added a content warning for Class 4, War and the News.

[Equipment student needs to prepare]

A laptop or tablet would be handy, but not essential.

(Others)

The instructor has been a new spaper writer and editor at one of Japan's largest dailies since 2008.

[Prerequisite]

None

PRI300LE(情報学基礎 / Principles of informatics 300)

ESOP:ネット社会と日本

Yoshiaki OHSHIMA

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period: 月3/Mon.3

その他属性:

[Outline and objectives]

This course gives an introduction to Japan's Internet development and deals with its recent trends in network-enabled society ("ネット社会").

This course will focus on the evolution of network communications in Japan over the last few decades. A historical overview will be given on the development of the Internet. Japan's own deployment of global communication networks will then be characterized in terms of technology, standardization, business competition, governmental initiative and deregulation. Also the current status of broadband Internet will be discussed in terms of end-user experiences by taking examples from the following online services:

1) games and streaming multimedia, 2) wireless broadband, 3) ubiquitous computing, 4) net auctions and shopping, 5) weblogs, and social networking services.

Lastly a few sociological and demographic issues will be discussed pertaining to the recent emergence of what is called the "net community".

[Goal]

To acquire a historical overview of Japan's development of "Internet" $\,$

To acquire knowledge on the current status of ICT environment of Japan $\,$

To become able to relate local experiences and observations to those acquired in home country in view of today's Internet

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

Classes are composed of a series of lectures and thematic discussions every week. The former chronologically covers significant events in the development of Internet in Japan. The latter deals with several subjects of today in order to help students better understand contemporary issues. Questions and comments submitted online and/or in the form of reaction paper will be answered or responded at the beginning of the following week unless notified otherwise.

In addition, group work activities will be given 3 times during the semester, where groups of $6{\sim}8$ students collaborate on quick online research on different assigned topics chosen from contemporary issues such as prepaid SIM, online games, subscription services, IoT (Internet of Things), 5G, deep learning, etc. The outcome of such group work would be a brief in-class presentation. Critique will be provided for group activities based on the quality of presentation.

Finally term paper (A4 or 8.5x11, 5 pages) will be assigned at the end of the semester, of which subject must be individually proposed towards the last month of the course and chosen from topics covered in the class or within the related areas of Internet and Japan.

[Active learning in class (Group discussion, Debate.etc.)] あり / Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face No. Theme Contents

No. Theme Week 1 Course Introduction

and Overview

Lecture: Course outline and introduction. Concept and historical overview of "internetworking"

Discussion: Getting a mobile

phone?

Week 2 Early Years: N1 Network and S&T Lecture: Early research effort and development in connecting computers in wide-area and local area domains.

Discussion: Getting a mobile

phone?

Week 3 Nationwide :

Lecture: Development of JUNET and its growth within academia.

Discussion: Getting a mobile

phone?

Week 4 JUNET and Inet Club **Lecture:** Service model and the role of telecom companies in domestic and overseas

connections.

Discussion: LINE, Twitter, Facebook—What's your favorite social media?

social media?

Week 5 WIDE Project Lecture: WIDE as large-scale project that has networked academia and industry of

Japan.

Discussion: LINE, Twitter, Facebook–What's your favorite

social media?

Week 6 World Wide Web and ISP Competitions

Lecture: Web traffic via dial-up access and the emergence of Internet service providers. Enactment of the Telecommunications Business

Discussion: Dark side—Addiction, piracy, illegal downloading, cyber bullying,

Group work 1:

Week 7 Commercial IX Lecture: Growing demand for

Internet traffic and the development of the commercial network hub and backbone.

Discussion: Dark side— Addiction, piracy, illegal downloading, cyber bullying,

etc.

Broadband Internet Lecture: Field studies for xDSL and cable broadband

services. Tardy development of broadband infrastructure.

Discussion: Dark side—Addiction, piracy, illegal downloading, cyber bullying, etc.

— 23 **—**

Week 8

Week 9 Plans for "e-Japan"

Lecture: Government initiative, strategic plans, and a road map to revitalize the nation for the 21st century.

Discussion: E-commerce and net auctions—are you buying or selling?

Group work 2:

Week 10 Development of "e-Japan"

Lecture: Follow up strategies and acceleration plans and outcome.

Discussion: E-commerce and net auctions—are you buying or selling?

Group work 2: Presentation

Week 11 Web2.0 and the Emergence of "Net Community" Lecture: End-user aspect of broadband Internet. Dealing with search engines, "blogsphere", and content archives. Digital divide revisited and web shadow.

Discussion: From past to present–Writing up a time line of events!

Week 12 Ubiquitous Network Communications: "u-Japan" **Lecture:** Government strategic plans. Paradigm shift from "e-Japan" to ubiquitous society.

Discussion: From past to present–Writing up a time line of events!

Group work 3:

Week 13 Users in Ubiquitous World Lecture: Current status and the possible future—Traceability of food product. E-wallet—Suica, FeliCa, PASMO. Mobile phones and WiFi. Social media.

Discussion: Proposals for the term paper.

Week 14 Final Discussion

Summary on what we learned. Q&A for the term paper

[Work to be done outside of class (preparation, etc.)]

This course is given in English. No advanced skills in Japanese language are required. However, students may be interested in getting additional information by searching for Japanese articles. Students, who may need occasional help in Japanese language, are encouraged to take advantage of web-based translation services such as Google as your self-help tool. They are not perfect but often useful.

Students are encouraged to make a good use of Hosei's course management system and additional web-based tools to share findings and exchange ideas as part of their individual learning activities as well as to gain efficiency while working on assignments. No prior knowledge is required for getting started.

The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

Reading materials will be made available on-line.

[References]

Reading materials will be made available on-line.

For ICT policy making of Japan, look for English pages of Ministry of Internal Affairs and Communications:

http://www.soumu.go.jp/main_sosiki/joho_tsusin/eng/index.html To retrieve English translations of Japanese laws, use the following service by Japanese government:

http://www.japaneselawtranslation.go.jp/?re=02

Many useful articles and figures are available from archived "Internet White Paper" since 1996 till 2022, although you need to grab Japanese text and get help from crude translation services such as Google:

http://iwparchives.jp/

[Grading criteria]

Class participation with reaction paper: 20%

Review quiz: 20% Homework: 30% Term paper: 30%

Submitted term paper will be evaluated based upon its 1) format, 2) logical development, 3) relevance, 4) quality of references and 5) originality. By "relevance" your work should be an attempt to somehow characterize contemporary Japan with focused analysis on The Internet and network communications.

[Changes following student comments]

I suggest students take enough time to enable themselves to sign on the campus network and find the "Hoppii" student portal before attending the class.

I have revised the schedule and made clear that lecture subjects and group work themes are on separate horizons for better classroom management. Please note that our group work themes are easy enough requiring no prior knowledge of subjects covered in the class. However, please don't miss out the possible learning outcome of what seemingly easy everyday topics could bring out. You learn a lot through group activities by exchanging and sharing your ideas and experience with your class mates, which turned out effective in the past years.

I would also emphasize the value of reading assignment suggested in the class to better prepared for group activities.

[Equipment student needs to prepare]

You don't have to be technology-savvy, but we use Internet a lot in the classroom as well as at home.

Each enrolled student should bring his/her own laptop PC(*) or tablet with WiFi connectivity for individual classroom use. Smart phones are not allowed as a classroom tool due to their limited functionality. The instructor would ask you to shut down smart phones to avoid WiFi gets tied up with non-classroom use.

We will make use of various on-line resources, some of which are only available for and limited to campus use. So please make sure that you have access to Hosei campus network with your student ID before attending the first week class.

(*)Windows laptop PCs are available at the Hosei University Ichigaya Computing and Networking Center for on-campus use.

[Others]

We will use the "Hoppii" student portal for academic communication. The instructor will additionally provide a web-based e-Portfolio tool for individual workplace.

[Prerequisite]

None

SOS300LF (その他の社会科学 / Social science 300)

ESOP:多様な日本—安定と流転

Gregory KHEZRNEJAT

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period:月4/Mon.4

その他属性:

[Outline and objectives]

This is a team-taught course that aims to give students an in-depth look at multiple facets of Japan through a series of lectures given by scholars from diverse fields. The theme varies by year, and in 2024 the focus is on transnationalism in modes of expression in Japan. Through this course, students will acquire critical knowledge about a variety of forms of creative expression in Japan while also exploring the transnational flows of creation and consumption that defy simple formulations of discrete national culture.

[Goal]

Students will learn about the complex webs of connection and exchange that underpin culture. Students will synthesize the contents of the individual lectures to better understand the creation, maintenance, and consumption of culture in general, and will demonstrate their understanding through final presentations and papers.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

This course will be taught through lectures, discussions, and presentations. Most weeks will be conducted in person, but certain weeks of the class may be provided online; details will be provided later in the semester. Feedback will be provided to students either in class or through the university's online learning system, Hoppii.

【Active learning in class (Group discussion, Debate.etc.)】 あり / Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face

No.	Theme	Contents
1.	Overview	Explanation of the course, its
		theme for this year, and
		requirements. Warm-up
		discussion on transnational
		issues.
2.	Japanese	Understanding the
	Transnationalism	characteristics of Japanese
	(K. Takata)	transnationalism - past and
		present.
3.	Anime's	Exploring different ways to
	Transnationality (S.	consider anime's globalization.
	Suan)	
4.	South Korean Anime	Examining how the Japanese
	Industry (K. Choo)	anime industry propelled the
		development of South Korea's
_		animation industry.
5.	From Parasitic to	Examining translation's
	Productive:	intimate and inextricable
	Consideration	relationship with the birth and
	Translation in Meiji-	efflorescence of modern
	era Literature (K.	Japanese shosetsu.
	Niehaus)	

6.	Modernizing Women's Education	Modernizing women's education in Meiji. We will focus on the
	in Meiji (S.	usage of literature and physical
	Lukminaitė-Anand)	education in particular as tools
	Lukiiiiiaite-Ailailu)	of nation-building and see how
		Japanese educators were
		influenced by the Western
		examples and then influenced
		other countries in Asia.
_	D1	
7.	Ryukyuan Culture	Ryukyu as a foreign country
	(T. Seifman)	within Tokugawa Japan, and
		Okinawan foreignness or
0	T 1	difference within Japan today.
8.	Japanese and	SF short-short stories by the
	American SF	Japanese writer Hoshi Shin'ichi
	short-shorts (L.	(1926-1997) and the American
	Cardi)	writer Fredric Brown
		(1906-1972) from a comparative
0	/Dl I (I	perspective.
9.	The Influence of	An examination of short films
	Early European and	by Émile Cohl, Lotte Reiniger,
	American Animation	the Fleischer Brothers and
	on Pre-War	Disney and how they influenced
	Japanese Anime (C.	early Japanese animation
10.	Hotes)	pioneers.
10.	Yeats' Symbolist Plays and New Noh	Discussing Yeats' adaptation of noh drama in his plays, which
	(A. Takeuchi)	then influenced in creating
	(A. Takeuciii)	"new noh" plays in Japan.
11.	Doctor of Issue and	The influence of Japanese
11.	Poetry of Japan and Okinawa (J.	poetry on Okinawan poetry and
	Urbanova)	different nuances
	Orbanova)	
		of similar expressions in Japanese and Okinawan poetry.
12.	Contomporory	Transnational authorship and
12.	Contemporary Transnational	the fluctuating boundaries of
	Authors in Japan (G.	national literature.
	Khezrnejat)	national interactive.
13.	Student	Student presentations on the
10.	Presentations	knowledge they have acquired
	Tresentations	and discussion of related issues
		not covered in this course.
14.	Student	Student presentations
17.	Presentations	continued and a final synthesis
	1 resembations	of course content.
		or course content.

[Work to be done outside of class (preparation, etc.)]

Students should keep up with the weekly readings so as to be able to contribute to the class discussions. Students will prepare a presentation at the end of the term based on an independent research project and will submit a final report on the same topic. The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

Reading materials will be provided as handouts or made available on Hoppii. (Each student is responsible for keeping all the readings and bringing the assigned reading to class on the designated day.)

[References]

The instructor will suggest reference materials whenever appropriate

[Grading criteria]

Class participation (10%) Weekly response papers (15%) Research presentation (25%) Final report (50%)

[Changes following student comments]
Not applicable.

[Others]

Please note that the list of topics and guest lecturers may be subject to change. Any changes to the syllabus will be announced during the first class of the semester.

SOC300LF(社会学 / Sociology 300)

ESOP: 日本の社会問題

David H SLATER

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period: 火3/Tue.3

その他属性:

[Outline and objectives]

We will draw on a "social constructionist" framework and examine how certain social problems have been discovered, defined, and dealt with in post-war Japan. We begin the course by providing an overview of sociological approaches, in particular, a social constructionist approach to social problems, and critically examining *Nihonjin-ron* (theories of Japanese-ness) to provide frameworks for approaching Japanese social problems. We will then discuss specific Japanese social problems around the issues of race, social class and gender.

The aim of this course is to take critical perspectives into representations of Japanese social problems, particularly in the media, through taking a constructionist approach.

[Goal]

By the end of the course, students will be able to explain the "social constructionist" framework and apply it for making sense of Japanese social problems in post-war Japan. It is expected that students will develop a nuanced understanding of contemporary Japanese society through critically examining the social problems from sociological/ anthropological perspectives.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

Classes will primarily be based on discussions rather than lectures. It is therefore expected that students come to class having done the assigned reading and ready to discuss them. There will be some reading or thinking notes due for each class to aid students in class discussion and their final assignment. Every student will make a presentation or write a paper on a chosen topic. Feedback will be given on the Learning Management System for assignments submitted on the Learning Management System, and in class for work done in class (e.g. presentations).

[Active learning in class (Group discussion, Debate.etc.)] \mathfrak{F}_{0} / Yes

[Fieldwork in class]

あり/Yes

【Schedule】授業形態:対面/face to face		
No.	Theme	Contents
1.	Introduction	Review of full course material
		and introduction of analytical practice
2.	Sociological	Introduction to the social
	Approaches to Social	constructionist perspective on
	Problems	social problems (self
		introduction due)
3.	Approaches to	Overview of key concepts in
	Japanese Society:	Nihonjin-ron
	Nihonjin-ron	
4.	Critical Approaches	Overview of critiques against
	to Japanese Society	Nihonjin-ron
5.	A Case Study of a	Lecture and reading by
	Japanese Social	professor, and students'
	Problem	generated materials
6.	Approaching	Discussion of media reports on
	Japanese Social	Japanese social problems
	Problems	
7.	The issue of race and	Readings on the idea of race as
	its development in	a theoretical concept as it exists
	Japan.	in Japan.

8.	Contemporary race and ethnicity	Readings and visual contemporary representation of race students will get a chance to apply the concepts from the previous class
9.	Socio-economic	Looking at the social
	differences in Japan	consequences of "bubble" Japan and affluence.
10.	Appearance of	Looking at the shifting
	poverty	economic differences as
		compared to the social
		construction of class differences
11.	Gender in Japan	The social construction of
		gender across cultures
		including Japan
12.	Shifting femininity	Looking at the differences of
		postwar housewives to working
		working women
13.	New masculinities	Salaryman to post-bubble new
		types of manhood
14.	Summing up	Summary and discussion of
		media reports on Japanese
		social problems

[Work to be done outside of class (preparation, etc.)]

Students are expected to complete regular reading assignments prior to class and to be ready for productive discussions on the assigned readings. They will need to prepare reading/thinking notes for each class. Students will make a presentation and do a final project to be decided based on the skills and interests of the students. Students should expect to spend roughly 4 hours per week for preparation/review outside of class.

[Textbooks]

We will not use a textbook. Required readings will be provided by the instructor.

References

Goodman, Roger, Yuki Imoto, and Tuukka H. I. Toivonen. A Sociology of Japanese Youth: From Returnees to NEETs. London: Routledge, 2012.

[Grading criteria]

Active class participation: 40%

Reading notes: 50% Presentation(s): 10%

[Changes following student comments]

Students gave positive feedback on discussions and flexibility of topics, so I will continue to include discussions and topic flexibility in the course.

[Equipment student needs to prepare]

We will use the Learning Management System available from the university.

[Others]

You must attend the first class if you are interested in the course. We may have student selection in the first class, depending on the number of interested students.

Students must be ready to bring in and share their reading and/or research notes for each class. They must be ready to discuss, and work collaboratively with other students on reading questions and small research projects in each class. Non-participation will lead to grade penalty. Come to this class ready work share and talk.

MAN300LF (経営学/Management 300) ESOP:ホスピタリティマネジメント

Masako SHIOZAKI

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period: 火3/Tue.3

その他属性:

[Outline and objectives]

This course is designed to provide the fundamental concepts and understanding of hospitality by introducing how hospitality is practiced in different industries in Japan and discussing the key elements necessary in the pursuit of hospitality. At the end of the course, based on their gained knowledge and insight, students will have the opportunity to explore new possibilities and approaches to the hospitality in the future.

By the end of the course, students should be able to do the following.

- 1 Develop comprehensive understanding of hospitality and hospitality management
- 2 Understand hospitality from multiple perspectives of customers, employees and management through case studies.
- 3 Express their own ideas about hospitality in the future based on what they have learned through this course.

Which item of the diploma policy will be obtained by taking this class?

[Method(s)]

The course will consist of lectures and group works.

Each student is required to participate actively in group discussion about each topic and submit reflection papers. Feedback is given orally in the next class.

Each student is required to prepare for giving final presentation as a team.

[Active learning in class (Group discussion, Debate.etc.)] あり/Yes

[Fieldwork in class]

なし/No		
[Schedule	e】授業形態:対面/face	e to face
No.	Theme	Contents
1	Introduction	Overview of the course
		(purpose, objectives, outline,
		and evaluation policy of the
		course)
2	What is	Definition of hospitality
	hospitality?	(concepts of service,
		hospitality and omotenashi)
3	Case study ①	Basic knowledge of airline
	Airlines	industry
		Three elements that compose
		the service (hardware,
		software, and human)
4	Case study 2	Japan Airlines' hospitality
	Airlines	(safety, philosophy, brand)
5	Case study ③	Philosophy of luxury hotels
	Hotel and Inns	and employee empowerment
		Omotenashi in Japanese inns
6	Case study 4	Human resource development
	Theme park	and employee satisfaction at
		theme park
7	What is hospitality	Summary of organizational
	management?	management for hospitality
		(human resource
		development, empowerment,
		leadership etc.)

8	Safety and	Safety that supports
	hospitality	hospitality and human
		competency that supports
		safety
9	Practice of	Basics of customer service
	hospitality	(personal appearance, facial
		expressions and eye contact,
		greeting, deportment,
		communication)
		Complaint handling
10	ESG management	Importance of ESG
	and hospitality	perspectives in hospitality
		(environmental consideration,
		DEI, compliance)
11	Technology in the	Use of technology in
	hospitality field	hospitality industry,
		Collaboration between
		humans and AI
12	Group work	Group discussion to prepare
		for the presentation
13	Group presentation	Presentation by each group
14	Wrap-up	Review of the presentation
		and the entire course
_		_

[Work to be done outside of class (preparation, etc.)] Students are expected to:

- · attend each class session.
- complete all assigned readings, exercises, and problems,
- be prepared to answer questions and take an active and constructive role in discussions and group work.
- · write reflection paper after each class meeting and submit it For some classes, you will be asked brief questions before, during, and at the end of class.

Pre-class exercises are designed to let you know what topics will be covered in the coming class.

In-class exercises are designed to check your understanding what is covered in class and may constitute a portion of class participation points.

Post class exercises are in the form of homework assignment and subject to grading.

The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

No textbook will be used.

Reference materials on each topic will be introduced by lecturer during the class.

(Grading criteria)

Grading will be decided based on class participation, mid-term report and group presentation.

Class participation includes active participation in group discussions in class and submit reflection paper after each class.

Final grade will be calculated according to the following process:

1)Class participation (including submission of reflection paper):30%

2)Mid-term report:40% 3)Group presentation:30%

[Changes following student comments]

From the content of the students 'presentations and reports, it was found that they were interested in social issues such as environmental consideration, regional revitalization, and cultural preservation of ethnic minorities. Therefore, we would like to incorporate a lecture on ESG management, which our company is focusing on, into this course in a way that relates it to hospitality.

[Equipment student needs to prepare]

To be announced if any

MAN300LF (経営学 / Management 300)

ESOP: コーポレートファイナンス

Nobuya TAKEZAWA

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period: 火4/Tue.4

その他属性:

[Outline and objectives]

This course is an introduction to financial management for companies which operate globally. The course discusses the basic principles of financial management and applies them to the decisions faced by financial managers in global firms. The objective is to familiarize the student with financial concepts and tools used in business. The course provides an introduction to standard financial decision-making tools, the role of stock and bond markets, the risk & return tradeoff, and foreign exchange markets in a Japan based context.

[Goal]

The fundamental goal of this course is to equip you, as a future business person, with a working knowledge of finance as a tool. Upon completing this course students should:

- 1) be familiar with financial securities such as stocks and bonds (Japan context).
- 2) be able to explain and critique a net present value and internal rate of return analysis for a project (financial decision making).
- 3) be able to explain the risk-return trade-off as discussed in finance.
- 4) acquire working knowledge (familiar with) of EXCEL for discounting exercises and other finance related functions.
- 5) develop a solid understanding of the link between topics covered in finance and international business (and other areas/fields in business).
- 6) acquire the basic skills and knowledge to undertake more advanced course work in the area of finance.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

The class consists of lectures, weekly assignments and case discussion. Feedback on assignments and numerical exercises provided during class when appropriate. Select assignments will involve some research (data collection and analysis). Active class participation is encouraged. Familiarity with the content covered in an introductory (basic) finance course and EXCEL is recommended.

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face

Schednie	, 技未形態·刈曲/lace	e to face
No.	Theme	Contents
1	Overview of Course	Define and discuss the role of
	and Introduction to	stocks (securities markets)
	Stocks	within the Japanese context.
2	Introduction to	Introduce the IPO process.
	Bonds	Define and discuss the role of
		bonds (securites markets).
3	Introduction to	An overview of the history
	Japanese Capital	and unique characteristics of
	Markets	Japanese capital markets.
4	Introduction to	Main banks, Keitetsu,
	Japanese Capital	Mutual/Cross Sharholding,
	Markets	Shareholder perks, etc.

5	Discounting and Time Value of Money	Introduction to the mechanics of discounting. Examples include obtaining the price of
	Wolley	a straight bond.
6	Perpetuities and	Extending the discounting
	the Dividend	technique to perpetuities.
	Discount Model	Examples include obtaining
		the price of a share of stock.
7	Introduce financial	Net Present Value Rule and
	decision making rules.	Internal Rate of Return Rule
8	Understanding	Measuring risk:
	Risk and Return	variance and standard
		deviation. Introduction to the
		Sharpe ratio.
9	NPV and IRR Case	Case study applying NPV
		(IRR). Use of Excel.
10	Capital Asset	Obtaining the cost of equity.
	Pricing Model	
11	Weighted Average	Cost of equity, cost of debt,
	Cost of Capital	and tax savings effect of debt.
12	The Foreign	An introduction to the foreign
	Exchange Market	exchange market (Japanese
	and Purchasing	yen) and determining the fair
	Power Parity	exchange rate.
13	Topics	Cover topics of interest to the
		class.
14	Final Test	Final Test and Wrap-up.

[Work to be done outside of class (preparation, etc.)]

Students are expected to review the assigned readings and notes prior to class, review notes after class, and complete weekly assignments (3~4 hours per week on average). Reviewing concepts and numerical exercises on a regular basis is especially important in building block oriented courses such as finance.

[Textbooks]

Recommended Text

Akashi Hongo, A Bilingual Introduction to Corporate Finance, 2nd edition, Chuo Keizai, 2019.

Notes and other readings provided by the instructor (posted on Hoppi).

[References]

R. Brealey, S. Myers, and A. Marcus, *Fundamentals of Corporate Finance*, (international paperback) McGraw Hill. Other references and readings provided in class (posted on Hoppi).

[Grading criteria]

- 1) Active, constructive participation (10%)
- 2) Assignments (40%)
- 3) Final test (50%)

Regular class attendance is required.

[Changes following student comments]

There are no student comments that would require major changes to the course.

[Equipment student needs to prepare]

Notebook PC or pad with access to EXCEL. Access to stable internet connection.

[Others]

Students are asked to attend the first class (in-person) in order to enroll in the course. Recommend students take an introductory course in accounting, business, or economics prior to enrolling in this course.

HIS300LF (史学/History 300)

ESOP: 日本前近代史

Soichi TSUCHIYA

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period: 火4/Tue.4

その他属性:

[Outline and objectives]

The purpose of this course is to develop an understanding of the history of pre-modern Japan, a period usually understood as ranging from the Paleolithic age to the end of the Edo period (1603-1868). We will give attention to political, economic, social, environment, and cultural developments, as well as reflect on history as a discipline. To gain such an understanding, we will read and discuss primary and secondary sources. Through our readings and discussion, we will consider questions such as: Why study history? How is history written? What are the origins of the Japanese people? What are distinctive Japanese cultural practices and rituals? How and why did they develop? Who were the samurai? Why did the Tokugawa shogunate enact a seclusion policy? How did Edo (Tokyo) develop into a major city?

- 1. Develop an understanding of the political, economic, social, and cultural dimensions of the history of pre-modern Japan.
- 2. Practice writing reflective and thoughtful essays on historical topics.
- 3. Engage in serious thinking and discussion about historical topics and history itself.

[Which item of the diploma policy will be obtained by taking this class?

[Method(s)]

In this course, there will be a (10-20 pages) reading assignment every week, and the class will be based on the reading assignments. In other words, at the beginning of class, we review the previous class and give/share the feedback on the worksheets. Then I will explain the readings and we have a discussion about them.

In the second half of the course, there is a plan to have the students do active learning several times.

[Active learning in class (Group discussion, Debate.etc.)] あり/Yes

[Fieldwork in class]

to 1 / No

なし/ NO		
[Schedule]	授業形態:対面/face to	face
No.	Theme	Contents
1	Introduction	· Course Introduction
2	Prehistoric Age	· How do we study prehistory
	(Jomon and Yayoi	Japan? (Scientific,
	period)	archaeological, and historical
		approaches)
3	Ancient Times (The	· The emergence of the Yamato
	Courtly Age)	and imperial line
		· Nara (719-794) and Heian
		periods (794-1183)
		(The ancient kingship (imperial court) was established,
		conquered the "surrounding" areas and created a unique
		culture.)
4	Middle Ages 1	· The rise of the samurai.
5	Middle Ages 2	· Feudal society:
o .	Middle Ages 2	Decentralization state,
		regionalism, local identity, and
		civil wars
		· Buddhism new sects
		· Ashikaga Bakufu (Muromachi
		mannaga Dakuiu (Muifillacili

period)

· Muromachi Culture

6	Japan's Encounter with Europe	· European expansion into Asia (Imperialism and
	with Europe	colonialism): The formation of a
		global society and the global
		movement of wealth, goods,
		people, and knowledge began
		· The introduction of
		Christianity (1542-1640)
7	Period of Warring of	· Warring States daimyo
•	States	(warlord), Gekokujo, and
	States	Household code
		· 'Three Great Unifiers': Oda
		Nobunaga, Toyotomi Hideyoshi,
		and Tokugawa Ieyasu
		· Dissolve religious powers and
		the medieval order
		· Medical Science and
		Globalization
8	Film	"Silence" (Director: Martin
		Scorsese, Original novel
		"Silence" written by Endo
		Shusaku)
9	Edo Part 1: Early	· How to build the city Edo?
	Modern: Between	Tokugawa Bakufu, status
	Traditional and	system, and Neo-Confucianism
	Modern	· Early forms of capitalism and centralization
		· Conquest of Ezo, and Ainu
		people
10	Edo Part 2: Culture	· Legibility and the realm:
	and scholarship	Matsuo Basho and Ino
	and sensial simp	Tadataka
		· Science (Dutch
		medicine/learning)
		· Nativists (kokugaku, 国学)
11	Edo Part 3: The	· Rebellions: Smash and break,
	downfall of	and world renewal
	Tokugawa	· External threat: Perry's
	Shogunate	arrival and the Unequal
		treaties
		· Sonno joi (尊王攘夷, expel the
		barbarian) and Kaikoku (開国,
10	G. 1 . D . 3	open the nation)
12	Student Research	Student Presentations
10	Project 1	Student Duesent-Line
13	Student Research	Student Presentations
	Project 2	

[Work to be done outside of class (preparation, etc.)]

Final Examination

Students will be expected to spend 3-4 hours, on average, each week preparing, reviewing, and/or completing assignments for this course.

Review and final examination

- 1. There will be weekly reading assignments.
- 2. There will be some worksheets. (5-7 times)
- 3. Choose one topic related to pre-modern Japanese history, prepare a presentation, and do presentation about it.

[Textbooks]

14

Brett L. Walker, "A Concise History of Japan", Cambridge University Press, 2015

(*Detail on how to obtain the reading materials will be given on the first day of class.)

Farris, William Wayne, Japan to 1600: A Social and Economic History, University of Hawaii Press, 2009

Pyle, Kenneth B., The Making of Modern Japan (second edition), D.C. Heath, 1996

Batten, Bruce Lloyd Batten and Philip C. Brown (edited), Environment and society in the Japanese island, Oregon State University Press, 2015

[Grading criteria]

Class Participation: 20% Weekly assignments: 20%

Project Presentation (Topic: 10%, Presentation: 20%): 30%

ESOP 発行日: 2024/5/1

Final Examination: 30%

[Changes following student comments]

N/A

SOS300LF (その他の社会科学 / Social science 300)

ESOP:日本における市民社会と社会運動

Kei TAKATA

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period:水3/Wed.3

その他属性:

[Outline and objectives]

From an external view, Japan is often seen as a country with obedient citizens that lack aggressive social movements and a "strong" civil society. Conversely, in a positive sense, Japan is imagined as a society in harmony and conformity without tumultuous political disorder. Yet, in fact, in various critical moments in its history, the country has experienced large-scale and vehement uprisings that have impacted the transformation of society and politics in one way or another. This course will provide an overview of Japanese social movements from the post-war period until the current. The course introduces rich narratives of Japanese movements, particularly in three critical time phases: the mass uprisings in the 1960s, the new social movements in the 1980s to 2000s, and contemporary movements after the 3.11 triple disaster in 2011. It also covers social movements with different aims and characteristics, from democratization, youth movements, peace, terrorism, feminism and sexuality, and racial minority politics to environmental movements. By looking historically and comparatively at the Japanese social movements, the course will provide profound knowledge and critical perspective in understanding the development and the characteristics of Japanese society and its social structure.

[Goal]

By the end of this course, students will be able to critically analyze the unique characteristics of Japanese social movements with some comparative insights with social movements in America, Europe, Asia, or other areas you are familiar with. The course also offers an alternative perspective on post-war and contemporary Japan, which may differ significantly from the economic or political research focusing on government authorities, large corporations, and powerful elites.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

The course follows a mixed lecture-seminar format, combining short lectures, discussions, and group work designed for ESOP students at Hosei. In the class, followed by the instructor's lecture, participants are expected to discuss the topics through a critical reading of the materials. There will be a group project to work on. Each group will make a short presentation on the final week(s) of the class, and students will write a final assignment individually based on the findings from the group work.

The instructor will provide feedback on the presentations during the class. Students can also access the instructor during office hours (prior appointment needed).

[Active learning in class (Group discussion, Debate.etc.)] あり/Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face

No.	Theme	Contents
1	Introduction to the	Course Introduction/Course
	Course	Overview
2	What is Civil	Theoretical understanding of
	Society?	civil society and public sphere
3	What are Social	Theoretical understanding of
	Movements?	social movements
4	Japanese civil	Japanese social movements;
	society and social	History of Japanese civil society
	movements	

5	Anpo - The	Anpo movement; Civic (shimin)
	Nation-Wide Protest	movement; Liberal nationalism
6	Global sixties and	Global sixties; Youth
	the youth movement	movement; Radicalism
7	Ribu and the Second	Feminism movement; Identity
	Wave Feminism	politics
8	Ethnic Minority	Zainichi Korean movements;
	Politics	Global social movements;
		Human rights
9	Movements in	Social movements in Okinawa;
	Okinawa	Anti-Military base movements
10	Anti-Nuclear	Environmental movement;
	Movements after	Anti-Nuclear movements; 3.11.
	Fukushima	triple disaster
11	Revival of Youth	New youth movements; Youth
	Movement	in contemporary Japan;
		Anti-Security law movements
12	New Radical Right	Right-wing populism;
	Movements	Nationalism and xenophobia;
		Counter-racism movements
13	Wrap Up	Student presentations on
	session/Final	chosen topics; Review of the
	Presentation	semester
14	Final Presentation	Student presentations on
		chosen topics

[Work to be done outside of class (preparation, etc.)]

- Reading for active discussion during the class.
- Preparation for group work presentation.
- Final paper

The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

Readings will be provided by the instructor through Hoppii system,

Reference materials will be suggested by the instructor whenever appropriate.

[Grading criteria]

Class Participation and Discussions: 25%

Group Presentation: 25%

Final Paper: 50%

[Changes following student comments] Encourage classroom discussions.

[Equipment student needs to prepare]

None.

[Others]

None

SOS300LF (その他の社会科学 / Social science 300)

ESOP:日本の若者・大衆文化

Sayako ONO

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period:水3/Wed.3

その他属性:

[Outline and objectives]

This course uses an anthropological perspective to examine various aspects of Japanese youth and popular culture that have attracted local / global attention. Students should relate their readings to their everyday experiences throughout the course.

[Goal]

The goal of this course is to enable students to critically engage with the anthropological perspective on Japanese youth culture in relation to gender roles. In class, students discuss how young people reinforce or resist the gender norms by consuming popular culture.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

This course will be taught through short lectures, group discussions and video analysis. Students are expected to read the assigned readings and discuss related topics in class on a weekly basis. They will also conduct mini-ethnographic projects of their own and write a report at the end of the course. Comments in the reaction paper will be introduced in class and used to deepen our discussions.

[Active learning in class (Group discussion, Debate.etc.)] \mathfrak{F}_{0} / Yes

[Fieldwork in class]

あり/Yes

【Schedule】授業形態:対面/face to face No. Theme Contents Introduction Introduction to the course 1 and to the anthropological perspective on youth popular culture Lecture on gendered division 2 Gender equity in of labour in the workplace Japan and at home Gender and sexual 3 Lecture on sexual violence in Japan harassment and sexual assault in Japan Gender and Lecture on gendered and sexuality in pop sexualised images in the culture media and music industry Popular music I Examining female idols and 5 shojo 6 Popular music II Examining male idols and shonen 7 Lolicon culture Examining child pornography in pop culture Same-sex marriage Examining shared family and the family names, same-sex marriage registration system Fashion I 9 Examining gender identity in fashion culture (e.g. crossdressing) 10 Fashion II Examining gender identity in fashion culture (e.g. gender neutral fashion)

11	Body image and	Examining beauty standards,
	beauty ideals in	dieting and eating disorders
	Japan	
12	Fieldwork methods	How to conduct an
		ethnography,submit a plan
		for mini-ethnography
13	Preparations	Submit a fieldnote
	for	
	mini-ethnography	
14	Data analysis of	Submit a first draft of essay,
	mini-ethnography	peer review of essay

[Work to be done outside of class (preparation, etc.)]

- 1. The instructor will provide a weekly discussion question. Students must answer the question based on the required readings and submit their answer via Hosei Learning Management System to each class.
- 2. Students will also use a significant amount of time outside of class to prepare and conduct an individual/group fieldwork project on a topic covered in class.
- a. They will submit a plan for mini-ethnography by Week 12.
- b. After conducting a mini-ethnographic project, they will write a report about it at the end of the course.

The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

All readings will be distributed by the instructor.

[References]

Steger, B., Koch, A. & Tso, C. 2020. Beyond Kawaii: Studying Japanese Femininities at Cambridge, Zurich: Lit Verlag.

[Grading criteria]

Contribution to class discussions (20%)

Weekly assignments (25%)

Prior to the mini-ethnography project: writing a plan (10%) After the mini-ethnography project: writing a fieldnote (10%) and a 2,000-word report (35%)

[Changes following student comments]

Since some students were not familiar with fieldwork, the methodology including data collection and analysis will be explained in detail.

[Equipment student needs to prepare]

Hosei Learning Management System (授業支援システム) will be used: https://hoppii.hosei.ac.jp/portal

[Others]

You should attend the first class if you are interested in the course.

GDR300LF (ジェンダー / Gender 300)

ESOP:日本社会のジェンダー

Hazuki KANEKO

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period:水4/Wed.4

その他属性:

[Outline and objectives]

This course explores various gender issues in contemporary Japanese society—and critically reflects on the relationship between men and women, focusing on existing norms, practices, policies, and inequalities. Considering that every individual possesses multiple social identities, the intersections between gender and other social identities will also be examined. In addition to the discussions on (cisgender/heterosexual) women and men, the experiences of sexual and gender minorities are also included.

[Goal]

Students will be familiar with basic theories and concepts in the sociology of gender and understand how gender matters in their everyday lives. By critically examining the socio-cultural contexts in Japan, students will be equipped to think about how gender may operate similarly and differently in another society. As many theories/concepts introduced in this course come from Anglo-European societies, students are encouraged to discuss their limitations when applying them to Japan or other non-Western countries.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

This course combines lectures, discussions, presentations, and film screenings. The topics covered include, but not necessarily be limited to, the following in the tentative schedule. The finalized course guidelines will be distributed to the students in their first class (some lecture topics may change). Reflective memos/take-home exams will be returned with comments. Feedback on the presentations will be given in class.

[Active learning in class (Group discussion, Debate.etc.)] あり/Yes

[Fieldwork in class]

なし / No

【Schedule】授業形態:対面/face to face		
No.	Theme	Contents
1.	Introduction	Why do we study gender? An overview of the course.
2.	Basic theories and concepts (1)	Students will learn basic theories and concepts related to sociology and gender.
3.	Basic theories and concepts (2)	Students will learn basic theories and concepts related to patriarchy and sexism.
4.	Gender and politics (1)	Students will read and discuss the underrepresentation of women in politics, feminism, and backlash.
5.	Gender and politics (2)	Students will read and discuss recent feminist movements, such as "#metoo" and postfeminism.
6.	Marriage, family, and gender (1)	Students will read and discuss the increasing number of single populations.

7.	Marriage, family, and gender (2)	Students will read and discuss changes in gender roles: the emergence of househusbands and
		salarywomen.
8.	International	Students will read and
	marriage (1)	discuss international
		marriage trends. (Japanese women)
9.	International	Students will read and
	marriage (2)	discuss international
		marriage trends. (Japanese
		men)
10.	Gender and	Students will read and
	violence	discuss the relationship
		between gender and violence.
11.	Documentary	Students will watch the
	screening	documentary and critically
		reflect on the meaning of
		"doing gender."
12.	Queer gender (1)	Students will read and
	Gay men and	discuss Japanese gay men
	masculinity	and their masculinities.
13.	Queer gender (2)	Students will read and
	Transgender and	discuss
	non-binary	transgender/non-binary
		history and current issues.
14.	Recap	*Take-home exam questions
		to be announced.

[Work to be done outside of class (preparation, etc.)]

Students should complete assigned readings before attending each session. The amount of reading is moderate — one journal article (empirical research) per week. Students will prepare for one individual or group presentation (depending on enrollment), submit one reflective memo, and take the final exam to complete this course. About 4 hours of self-study per week is expected to keep up with the course.

[Textbooks]

All the reading materials will be provided on Hoppii. (Each student is responsible for keeping all the readings and bringing the assigned reading to class on the designated day.)

[References]

The instructor will suggest reference materials whenever appropriate.

[Grading criteria]

- 1. Attendance (10%)
- 2. Discussion participation (20%)
- 2. Presentation (20%)
- 3. Reflective memo (20%)
- 4. Take-home exam (30%)

[Changes following student comments]

I will actively incorporate topics that students demonstrate interest in, ensuring that the course remains engaging and relevant to their needs.

[Equipment student needs to prepare]

Hosei Learning Management System "Hoppii"(授業支援システム) will be used. (internet and computer)

[Others]

You should attend the first class as a selection process may occur.

Attendance is mandatory. One absence will be allowed without penalty. Each absence beyond that will result in a penalty that may be equivalent to the lowering of the grade.

ESOP 発行日: 2024/5/1

The classroom is an academic community. This means both instructor and students alike have obligation to respect each other's points of view and maintain a critical and yet open mind. To this end, all members of the community will preserve the rights and dignity of every individual.

ECN300LF (経済学 / Economics 300)

ESOP:日本のモノづくりと世界経済

Julia YONGUE

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period: 木3/Thu.3

その他属性:

(Outline and objectives)

The main objectives of this course are to examine the origin and evolution of a wide array of ordinary Japanese goods and to trace their connections to the global economy. Though the study of commonplace Japanese goods, students will analyze the influence of consumerism on culture, business, and society both inside Japan and around the world.

[Goal]

The goals of this course are (1) To explore the origin and evolution of a wide array of ordinary Japanese goods ranging from ramen and cameras to cosmetics and anime, and (2) to trace their connections to the global economy and consumerism in Japan and other parts of the world. By following the 'journey' of Japanese goods through time and space, students will learn some features of Japanese goods and discuss their impact on culture, business, and society.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

Interactive lectures, discussions, and a guided museum visit provide students with knowledge of the key concepts covered in the course.

*The course incorporates 'active learning,' whereby students will select/design a fieldwork project related to the course themes and present their findings in class at the end of the semester.

*Feedback on assignments/tests during office hours and/or during class.

[Active learning in class (Group discussion, Debate.etc.)]

あり/Yes

[Fieldwork in class]

あり/Yes

【Schedule】授業形態:対面/face to face

No.	Theme	Contents
1	Introduction to the	Explanation of the course and
	course and key	its themes/goals
	terms	
2	Rice cookers	Changing lifestyles during the
		high growth period
3	Ramen and instant	The Westernization of the
	cup noodles	Japanese diet
4	Coffee and coffee	Japan's connection to the global
	shops	coffee industry
5	Japanese green tea	The evolving image of Japanese goods
6	Wrap up and	Comparing global and local
U	discussion	marketing strategies for
	uiscussion	Japanese goods
7	Cosmetics	The homogenization of beauty
•	Cosmetics	and the globalization of the
		beauty industry
8	Cameras	The role of the camera industry
O	Cameras	in changing the image of
		Japanese goods
9	Field trip	Camera Museum visit
10	Pokemon and Cool	Culture (soft power) as a vector
	Japan	for globalization
11	Sports and Japanese	Japanese athletes as objects of
	athletes	consumerism
12	Presentations and	Small group presentations
	discussion	

13	Presentations and discussion	Small group presentations
14	Review and final	Discussion of Japanese goods
	wrap up	and the global economy

[Work to be done outside of class (preparation, etc.)]

Students are expected to do the reading assignments each week. Their final projects will require preparation, such as group discussions and field work outside of class. The average study time outside of class per week is at least 4 hours.

[Textbooks]

There is no textbook for this class. Reading materials and PPTs used in class will be provided on Hoppii.

[References]

Selected references:

*Pierre-Yves Donzé and Julia Yongue, Japanese capitalism and entrepreneurship: a history of business from the Tokugawa era to the present, Oxford University Press, 2024.

*Pietra Rivoli, The travels of a t-shirt in the global economy: an economist examines the markets, power, and politics of world trade, Wiley, 2014.

*Thomas Friedman, The Lexus and the olive tree: understanding globalization, Picador, 2012.

*Geoffrey Jones, Entrepreneurship and multinationals: global business and the making of the modern world, Edward Elgar, 2013.

[Grading criteria]

- (1) Participation: taking part in class discussions; assignments; museum visits (30%).
- (2) Group work: presenting and leading a discussion based on the reading assignment (20%)
- (2) Final project (50%): group presentation and individual report, based on the presentation.

Students are expected to attend all of the classes and to be on time.

[Changes following student comments]

N/A. Students are welcome to make requests or voice complaints and concerns at any time during the semester.

ARS1300LF(地域研究(援助・地域協力) / Area studies(Regional cooperation) 300) 1) PCM method Project Cycle Management (PCM) 2) Exercise of Stakeholders Analysis ESOP:日本の国際協力 3) Exercise of Problem Analysis and Objective Analysis 4) Project Design Matrix (PDM) Nobuhisa TAKEDA 1) Role of infrastructure 8 Infrastructure Credit(s): 2 | Semester: 秋学期授業/Fall | Year: development and 2) Master plan study and Day/Period: 木5/Thu.5 **ODA** loans regional development 3) Infrastructure development その他属性: and ODA loans 4) Promotion of quality [Outline and objectives] infrastructure investment This course aims to provide students a broad understanding of Human security and 1) Human security concept policies and actual practices of Japan's international cooperation peace building 2) Application of human for developing countries and global agendas mainly focused on the security concept in projects Official Development Assistance (ODA). 3) Conflict prevention and peace building [Goal] 4) Case from the JICA Project The goal of this course is to provide the students with a broad in Mindanao, the Philippines understanding of Japan's ODA including important issues on 10 Participatory 1) Stakeholders participation in development cooperation and role of various actors involved in the development development projects Japan's international cooperation. 2) Role of community, NGOs Which item of the diploma policy will be obtained by taking this and local government class? 3) Case from the JICA Project in South Sulawesi, Indonesia [Method(s)] 4) Role of facilitator Lecture and discussion. Discussion is conducted based on related 11 Using Japanese 1) How Japanese experiences questions, data and cases. Group work is introduced in some experiences in can be used in international topics. Audio visual materials are also used to enhance students development cooperation understanding. Comments for assignments (mid-term and final 2) MCH handbook for primary cooperation papers) are communicated individually when returning the papers health care as well as in the class for overall feedback. 3) Application of TQM/Kaizen practices [Active learning in class (Group discussion, Debate.etc.)] 12 International 1) Why local governments are あり/Yes cooperation through involved in international [Fieldwork in class] local governments cooperation なし/No 2) One village one product 【Schedule】授業形態:対面/face to face movement Theme 3) Jimotogaku (Localogy) to Contents No. Introduction to 1) Why international identify local resources 13 International 1) History of Japanese NGOs cooperation is needed? international cooperation of Japan 2) Who involved in the cooperation by 2) Group work on SWOT international cooperation? Japanese NGOs analysis of NGOS 3) Situation of Japanese NGOs 3) What areas of international cooperation are necessary? 4) Relationship between NGOs and ODA 2 Japan's ODA: 1) Historical aspect of ODA TICAD and Japan's 1) Japan's cooperation to Africa: history and policy 2) Japan as a recipient country 14 3) ODA policy and its trend cooperation to Africa Why? 3 Trend of 1) Historical trend of 2) TICAD process and Japan's initiative international development cooperation development and 2) Economic theories and 3) Some cases of Japanese aid events behind the trend to Africa Japan's ODA 3) Reflection of international [Work to be done outside of class (preparation, etc.)] trend towards the Japan's ODA Students are expected to read the required readings uploaded on Implementation 1) Different types of ODA the Hoppii. Other recommended references are listed in the Course mechanism of 2) Project formulation and Syllabus on the Hoppii. Students are required to write mid-term Japan's ODA implementation process paper and final paper. The average number of study hours outside 3) Role of MOFA, other of class would be roughly 4 hours per week. Ministries and JICA [Textbooks] Comparison with 1) OECD-DAC Peer review 5 The instructor will upload required readings for each class on the 2) Group work on comparison of other donor Hoppii. countries major donor countries 3) National interest and [References] The instructor will indicate recommended references for each class strategic use of ODA Technical 6 1) Approach of technical in the course syllabus to be uploaded on the Hoppii. cooperation project: cooperation [Grading criteria] role of JICA Experts 2) Capacity development 10% based on class participation in discussion, 45% mid-term paper 3) Role of JICA Experts and 45% final paper.

[Changes following student comments]

[Equipment student needs to prepare]
PC and good access to internet connection.

ESOP 発行日: 2024/5/1

[Others]

Based on the 30 years of experiences for working in the field of international cooperation in Japan International Cooperation Agency (JICA) as well as in the NGO and the United Nations, concrete cases of development cooperation projects and development management methods are introduced in the class.

LIT300LF (文学 / Literature 300) ESOP: 日本の文学

KEVIN THOMAS NIEHAUS

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period: 金3/Fri.3

その他属性:

[Outline and objectives]

This class considers the development of modern Japanese literature through an examination of canonical works from the Meiji to the Heisei periods. This class has two major objectives. On the one hand, this class will familiarize students with many major works of modern Japanese literature (from 1868 onward) and the literary, cultural, and socio-historical frameworks through which scholars have analyzed them. On the other hand, this class will critically examine the process of canon formation, asking how and why certain fictional texts became the object of critical focus while others were conspicuously neglected.

[Goal]

Goals:

- 1. Become familiar with canonical texts in modern Japanese literature
- 2. Become conversant in contemporary methods of literary analysis
- 3. Encourage independent thinking and the exchange of opinions

[Which item of the diploma policy will be obtained by taking this class?

[Method(s)]

Because this class is discussion based, students will be expected to have read and thought about the texts before attending class each week. To facilitate these discussions, students will be required to submit a short reaction paper before class. Additionally, once per semester, students will also work in a group to analyze a scholarly article or book chapter related to the week's reading and present it to the class. Comments on reaction papers and presentations will be provided through Hopii.

[Active learning in class (Group discussion, Debate.etc.)] あり/Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face

Contents Nο Theme 1st class: Introduction

Introduction to course; explanation of requirements

and goals

Literature as Futabatei Shimei, Drifting 2nd class: Translation; Clouds (Selections)

Literature as Progress

3rd class: Spanning the Gap Higuchi Ichiyo, "Child's Play"

from Premodern to

Modern

4th class: The Modern Subject 5th class: Literature and the Canon

Selections from texts by Natsume Soseki Tayama Katai's "The

6th class: Japanese Quilt"(First half) Naturalism

7th class: Japanese Tayama Katai's "The Quilt" Naturalism (Second Half) and Shimazaki

Toson The Broken

Commandment (Short Excerpt) Tamura Toshiko's "Lifeblood"

Mori Ogai "The Dancing Girl"

8th class: Early Women's Writings and

Feminist Thought

9th class: Japanese

Modernism and Erotic Grotesque Nonsense

Edogawa Ranpo, "The Human Chair"

10th	The Culture of	Kojima Nobuo, "The American
class:	Postwar Defeat	School"
11th	Representations of	Oe Kenzaburo, "Prize Stock"
class:	Blackness in Japan	
12th	Burakumin and	Nakagami Kenji, "Gravity's
class:	Japan's Outsiders	Capital"
13th	Japan,	Murakami Haruki, "TV People
class:	Consumerism, and	
	the Bubble Era	
14th	Japan in the World	Tawada Yoko, "Where Europe
class:		Begins"

[Work to be done outside of class (preparation, etc.)]

Each student will be asked to submit a very short written response paper to each week's reading before attending class. Once per semester, students will also be required to present, in a group, on a scholarly article or book chapter related to the week's reading. Students will be also be required to write a final essay on a topic to be selected by the student in consultation with the professor. The study time outside of class each week will average roughly 4 hours.

[Textbooks]

Readings will be provided by the instructor.

[References]

Reference materials for group presentations will be decided upon in consultation with the professor.

[Grading criteria]

Class attendance and oral participation are expected; failure to participate in class will result in the subtraction of marks from the total. Grading criteria: active participation in discussions and assignments (every week): 30%; group presentation: 30% final essav: 40%

[Changes following student comments]

There are no student comments that would require major changes to the course.

[Equipment student needs to prepare]

The materials will be distributed through The Learning Management System Hoppii. Please prepare an electronic device (laptop/tablet) to view the materials during the class or print the materials beforehand and bring them to class.

[Others]

- The schedule and detail may be subject to change.
- Detailed course descriptions, including the assignments, will be provided on the first day of the class.

MAN300LF (経営学 / Management 300)

ESOP:上級マーケティング論

John FOSTER

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period: 金3/Fri.3

その他属性:

[Outline and objectives]

This course focusses on practical and applied aspects of marketing and innovation. Students will explore major concepts in marketing applying methods and frameworks utilized by marketing practitioners. As well, we examine Japan through the marketing lens: how is marketing different, Japan's impact on the marketing outside Japan, and how foreign firms access and appeal to the Japanese marketplace.

This course uses several case studies requiring participation and discussion. A mixture of Ivey Business School Cases, selected articles and practical experiential interactions is used in an effort to increase student awareness of real-world marketing concepts and issues, encourage creative and critical thinking and decision making.

[Goal]

On successful completion of this course a student should be able to:

- 1. Demonstrate an understanding of a range of contemporary marketing issues, theories, practices and models relating broadly and to the Japanese market;
- 2. Evaluate and critique contemporary marketing practices and understand the best methods of implementation to maximize business performance;
- 3. Demonstrate proficiency in presenting, analyzing, discussing, evaluating and making decisions regarding contemporary marketing initiatives within an organization;
- 4. Demonstrate knowledge of marketing (branding, mar-com, localization, distribution, etc.) in Japan
- 5. Critically evaluate contemporary marketing issues through case studies;
- ${\bf 6}.$ Apply theoretical frameworks in relation to marketing literature and practice;
- 7. Present both written and verbal reports within the conventions of academic writing.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

This course is taught using a variety of instructional and learning models. Everyone learns differently and in an international program everyone has different backgrounds and perspectives. Lecture, readings, case studies and assignments are effective methods. Group collaboration and discussion provide opportunity for communicating and justifying one's viewpoint.

An array of case studies will be used through out. Reading (cases and text) and in-depth preparation in advance is required for each class. Cases are effective in preparing future marketing managers. We put ourselves into situations and must make and justify important decisions.

Participation

Student participation is expected and accounts for a major portion of the grade. To be successful students must prepare thoroughly for each class.

Feedback

At the beginning of class, a review and discussion feedback for the previous class is given through comments on selected discussion topics from the previous class.

Good comments and questions from the class discussion are introduced in class to facilitate further discussions.

Submission of assignments and feedback are to be uploaded on the Learning Management System.

Comments for assignments (tests and reports, etc.) are given during office hours. $\,$

In the final class, review, comments and explanations are given for tests, reports and other assignments given during the semester.

[Active learning in class (Group discussion, Debate.etc.)]

あり/Yes

[Fieldwork in class]

なし/No

[Schedule] 授業形態:対面/face to face No. Theme Conte

1. 20 Sept: - Introduction to the course

- Introduction - Marketing Framework

Overview

- Discussion of current issues in marketing - globally and in

Japan

2. 27 Sept: Uncovering the deeper issues
- Market Analysis and problems in markets; a

framework for analyzing markets; an examination of the Japanese market; accessing

information

3. 04 Oct: Orienting perspectives toward
- Marketing Strategy marketing through examining

 Marketing Strategy and Perspective & Introducing the Case Study Method

the works of marketing practitioners; Case analysis and application of the case study method; Practice case

4. 11 Oct: Global Marketing -Strategy

5.

8.

Case: Illy Espresso - Illy Espresso: Where to expand next? Using and array of data

in the case and several frameworks introduced in class, the case requires the answer to a very important marketing

decision.

18 Oct: How ought international
- Culture and marketers approach culture
Advertising difference? How does culture

difference? How does culture affect advertising? These critical questions are examined with the works of Hofstede and

De Mooji.

6. 25 Oct: Guided team-based creative
- Product development task to create a
development new brand for the Japanese

market

7. 08 Nov: Global Case: Ippudo: Bringing Japan
Marketing - to Paris in a Bowl How to

position a Japanese food service product in a foreign market? Developing a new marketing mix; differentiation in a foreign market; promotional strategies; cross-cultural differences in customer expectations.

15 Nov: - Advertising and

Advertising Strategy - An Examination of state of advertising with a focus on global advertising in Japan

9. 22 Nov:
- Business expansion strategies in a

Branding

Branding

Case: Dominos Pizza Japan -Expanding a foreign brand in the Japanese market

foreign market

10. 29 Nov:
- Midterm
Presentations

DUE: Assignment Student presentations, discussion and peer feedback of

a product develop task assigned earlier in the term. An opportunity to apply course learnings in developing a product/marketing campaign for the Japanese market Presentation on major

assignment

11. 06 Dec: An examination of the

- Innovation I importance of innovation in the

marketing process; including the seminal work of Clayton Christiansen - The Innovator's Dilemma; Product innovation in Japan; The silver market

phenomenon

12. 13 Dec: Case: Suntory: Rebranding the

- Innovation II Japanese Whisky Highball.

working with cultural constraints in product design

13. 20 Dec: Case: Nestle Kit Kat in Japan

- Marketing Parts A and B - Sparking a
Strategy in Japan Product, brand and positioning creativity and innovative innovation success of a foreign brand in the

Japanese market.

14. 10 Jan: Case: Nestle Kit Kat in Japan

- Marketing Parts C and D

Strategy in Japan Review of course concepts, final group and class discussion on key topics. Future directions.

[Work to be done outside of class (preparation, etc.)]

- Weekly reading assignments.
- Case study reading and preparation for in-class discussion
- Marketing research essay, presentation preparation.
- Product development (for the Japanese market) assignment and presentation.

The average study time outside of class per week would be roughly $4\ \mathrm{hours}.$

[Textbooks]

No required textbook.

An array of articles and readings will be made available in the course.

Students are expected to keep an eye on current affairs in Japan by following the news regularly.

[References]

Additional articles, academic papers, links and videos will be introduced in class as necessary.

[Grading criteria]

Participation: 15%

As this is a heavily discussion-focussed class, you should be willing to state your views on the topics covered and engage both the instructor and your classmates in debate and exchanges of ideas. Everyone will have plenty of chances to speak, and you will be given the time you need to express yourself, so make your voice heard. Case Studies: 40%

Be ready to discuss cases in group and with the class as a whole. Please note that you will sometimes be asked very specific questions about the readings, and to make short group presentations regarding the material.

Product development: 20%

Marketing Research Assignment and Presentation: 25%

NOTE: Three unexplained absences will result in an automatic E grade.

[Changes following student comments]

Some case studies were revised or replaced; the order of course topics and the order of cases was changed due to student feedback. It was really helpful - we talked it out in the final session of Fall 2023-24

The feedback of the workload and cases remained positive. The Suntory case was most popular; Dominos case was added in 2023 and was well received. Students suggested examining in more detail foreign brand entry and positioning in Japan. This will be included in lecture/discussion in 2024.

[Equipment student needs to prepare]

A computer or mobile device - often in-class internet searched are required to support discussion.

HIS300LF (史学 / History 300)

ESOP:日本近現代史

Marco TINELLO

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period: 金4/Fri.4

その他属性:

[Outline and objectives]

This course explores the modern and contemporary history of Japan with a focus on its foreign relations. We examine the interrelated history of Japan with China, Korea, Ryukyu, Southeast Asia, and the Western world from the Seventeenth century to the 1910s.

[Goal]

To enrich participants view of the modern and contemporary history of Japan by providing an outline and a framework to better understand the events that shaped the modern and contemporary history of Japan.

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

The style of each class of this course consists of the instructor's lecture and an open-ended discussion. In the first part of the lesson, I will give a lecture on a given subject, and in the second, we will discuss a paper, which the students are required to read in advance. Comments for assignments are given during office hours.

[Active learning in class (Group discussion, Debate.etc.)] $\ensuremath{\mathfrak{F}}_{\!\!\!/}\ /$ Yes

[Fieldwork in class]

なし/No

【Schedule】授業形態:対面/face to face

No.	Theme	Contents
1.	Introduction	Overview of the Course and
		Explanation of Basic Concepts
2.	East Asian	Japan and its traditonal
	diplomacy	relations with East Asia
3.	The Edo Period (1)	The Tokugawa bakufu's foreign relations
4.	The Edo Period (2)	The Edo period as seen from
4.	The Edo Feriod (2)	foreign processions and parades
5.	The Edo Period (3)	The city of Edo
6.	The Edo Period (3) The Edo Period (4)	Mid-term Presentations
0. 7.	The Late Edo Period	The Arrival of the Western
1.		
	(1)	powers in East Asia
8.	The late Edo Period (2)	The Opening of Japan
9.	The Meiji Period (1)	The establishment of the Meiji
		government and the creation of
		a modern state
10.	The Meiji Era (2)	The incorporation of Ryukyu,
	-	Ogasawara, and the Kuril
		Islands from a global
		perspective
11.	The Meiji Era (3)	The Sino-Japanese War and the
	-	collapse of the Chinese
		tributary system
12.	The Meiji Era (4)	From the Russo-Japanese War
	-	to the Annexation of Korea
13.	Contemporary	Present-day Japan and the
	Japan	legacy of its contemporary
	•	diplomatic issues
14.	Final Presentations	Course conclusion and Final

Presentations

[Work to be done outside of class (preparation, etc.)]

Students are expected to prepare for two presentations. In addition, students are expected to read the assigned readings and review materials distributed after each class. The average study time outside of class per week would be roughly 4 hours.

Textbooks]

Students are expected to read the handouts and the assigned readings in place of "textbooks".

[References]

References will be provided for each topic in class.

[Grading criteria]

10% Participation

25% Presentations

20% In-class quizzes and reaction papers

45% Take-home final examination

[Changes following student comments]

There are no changes

[Equipment student needs to prepare]

Students are expected to download class materials through Google Classroom and/or HOPPI.

SOC300LF (社会学 / Sociology 300)

ESOP:日本におけるジャーナリズム I

Robert SAKAI-IRVINE

Subtitle: Read Between the Lines: Ethics and Journalism in Japan

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period: 金5/Fri.5

その他属性:

[Outline and objectives]

News plays a significant role in forming what we all think we know about the world. Through the lens of print news here in Japan, this course asks students to question and discuss the ethics of reporting, tackling issues including anonymous sourcing, privacy vs. public interest, and cozying up to information sources. Hopefully, you will never look at news articles the same way again.

NOTE: You may enrol in this course without having taken Journalism in Japan I.

[Goal]

To achieve the above, you will explore the ins and outs of news reporting by:

- delving into how print news media operates in Japan, especially the big national dailies;
- learning the basics of writing articles and penning a few of your own, from a simple crime story to a major news feature;
- looking at real-world examples from both the past and more recent times, and discussing ethical problems and solutions for each case with classmates and the instructor;
- and choosing real-time news stories to dissect in class, asking the basic but important questions: What happened? And is it news?

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

In Class

Each class will start with a discussion on one or two articles (chosen by you the student) from the previous week, focussing not just on the content of the news but on how it is presented and why.

We will then move on to the topic of the day, starting the class discussion with points from that week's readings and treating each as a case study, and attempt to draw conclusions about what it means to behave as an ethical journalist, editor or publication in each situation.

This is a heavily discussion-based course (as is reflected in the grading structure), and you will get feedback on your comments from the instructor in real time. While participation is necessary, quality of contribution is more important than volume; well thought-out ideas are appreciated, and will be acknowledged in class.

Articles

The bulk of the written work for this course is made up of three news articles the students will have to write based on provided information and, for the last two, their own research. The articles will rise in complexity from a basic news report to a news feature on a major social issue. The instructor will be looking for structure, efficient presentation of information, and adherence to newswriting ethics such as source accreditation.

Other Written Work

The instructor will provide feedback on written work in the form of extensive comments and constructive criticism, as well as a number grade (where applicable).

[Active learning in class (Group discussion, Debate.etc.)] あり/Yes

[Fieldwork in class]

なし/No

[Schedule]	】授業形態:対面/face t	o face		
No.	Theme	Contents Outline of the class Short invo		
1	What makes a good news article?	Outline of the class. Short inro to the Japanese media		
		landscape. Class discussion:		
		What makes a good newspaper		
2	Part I: The life of a	article? Due in Class 3. Part I: What's it like to be a		
	reporter at a	reporter in Japan?		
	Japanese newspaper.	Part II: How do you build a basic article?		
	Part II: Building an article 1.	basic article?		
3	Coverage	Who gets coverage? And why?		
		Short essay due.		
		Article assignment 1: Write a basic news article based on		
		provided information. Due in		
4	Sources	Class 4. Goldmines and landmines.		
4	Sources	Article 1 due.		
5	Access journalism	What is "access journalism"?		
	and Japan's kisha clubs	And what are kisha clubs, a fairly unique feature of		
	ciubs	reporting in Japan?		
		Article assignment 2: A news		
		piece about former US President Barack Obama's visit		
		to Hiroshima, using speech		
		excerpts.		
6	Getting personal	Due in Class 7. Can reporters be friends with		
O	Getting personal	their sources? Case study: The		
		Mainichi Shimbun and the		
7	Anonymity	return of Okinawa. The prevalence of anonymous		
•	Anonymity	sources in Japanese articles.		
		When is anonymity necessary,		
		and when is it an ethical misstep? Who does anonymity		
		serve?Article 2 due.		
8	Privacy	How should reporters handle		
		the privacy of those they cover? Is the story always bigger than		
		the individuals involved?		
		Article assignment 3:		
		Long-form news article or feature, based on provided		
		information and quotes plus the		
		student's own research.		
		Up to a 5% bonus for original reporting. First draft due in		
		Class 11.		
9	Documentary screening	Citizenfour screening.		
10	Snowden as a source	Discussion of Edward Snowden		
		as a news source, and his		
11	Driving the	treatment by reporters. Advocacy journalism,		
	discussion	agenda-setting and the purpose		
		of reporting the news.		
		First draft of Article 3 for peer review due		
12	Article 3 peer review	Let's read each other's articles		
	round-table	and give constructively critical		
		feedback, so everyone can improve their work.		
13	Things foreign	Overseas news coverage in		
		Japan, and Japanese news		
		coverage overseas. Article 3 Final Due		
14	PR and the press	What's news and what's an ad?		
	e done outside of class	(preparation, etc.)]		
- Weekly reading assignments				

- Weekly reading assignments.

- Read and be ready to discuss at least one news article about Japan each week.
- Write three news articles and one short essay.

The average study time outside of class per week would be roughly 4 hours. $\,$

[Textbooks]

Readings will be assigned for each class.

[References]

Extra readings will be provided as required.

[Grading criteria] Participation: 25% Preparation: 25% Three articles: 40%

Article 1=5%, Article 2=15%, Article 3=20% (+possible bonus) Note that you should be ready to exchange your work with classmates for peer review. That means getting things done on time. In the news business, missing deadline is not an option.

One short essay: 10%

NOTE: Two unexplained absences will result in an automatic E.

[Changes following student comments] In-class peer review time added.

[Equipment student needs to prepare]

A laptop or tablet would come in handy but is not essential.

[Others]

The instructor has been a new spaper writer and editor at a major Japanese daily since 2008.

ESOP:日本社会演習 I

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period: その他属性:

[Outline and objectives]

[Goal]

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

[Active learning in class (Group discussion, Debate.etc.)]

[Fieldwork in class]

【Schedule】授業形態:対面/face to face No. Theme Contents

[Work to be done outside of class (preparation, etc.)]

This course is given in English. No advanced skills in Japanese language are required. However, students may be interested in getting additional information by searching for Japanese articles. Students, who may need occasional help in Japanese language, are encouraged to take advantage of web-based translation services such as Google as your self-help tool. They are not perfect but often useful.

Students are encouraged to make a good use of Hosei's course management system and additional web-based tools to share findings and exchange ideas as part of their individual learning activities as well as to gain efficiency while working on assignments. No prior knowledge is required for getting started.

The average study time outside of class per week would be roughly 4 hours.

[Textbooks]

Reading materials will be made available on-line.

[References]

Reading materials will be made available on-line.

For ICT policy making of Japan, look for English pages of Ministry of Internal Affairs and Communications:

 $http://www.soumu.go.jp/main_sosiki/joho_tsusin/eng/index.html\\$

To retrieve English translations of Japanese laws, use the following service by Japanese government:

http://www.japaneselawtranslation.go.jp/?re=02

Many useful articles and figures are available from archived "Internet White Paper" since 1996 till 2016, although you need to grab Japanese text and get help from crude translation services such as Google:

http://iwparchives.jp/

[Grading criteria]

Class participation with reaction paper: 20%

Review quiz: 20% Homework: 30% Term paper: 30%

Submitted term paper will be evaluated based upon its 1) format, 2) logical development, 3) relevance, 4) quality of references and 5) originality. By "relevance" your work should be an attempt to somehow characterize contemporary Japan with focused analysis on The Internet and network communications.

[Changes following student comments]

I suggest students take enough time to enable themselves to sign on the campus network and registered on the Hosei Learning Management System before attending the class.

We often encountered technical problems in accessing campus network via WiFi in 2016, for which I have been working on improving the availability and in considering alternative means for accessibility

We did not enjoy full benefit of group learning in 2016 in its early attempt, not seeing enough collaboration among Japanese students and international students. To improve classroom management, I have revised the schedule and made clear that lecture subjects and group work themes are on separate horizons. Please note that our group work themes are easy enough requiring no prior knowledge of subjects covered in the class. However, please don't miss out the possible learning outcome of what seemingly easy everyday topics could bring out. You learn a lot through group activities by exchanging and sharing your ideas and experience with your class mates, which turned out effective in the 2017 course.

I would also emphasize the value of reading assignment suggested in the class to better prepared for group activities, for which I do not feel I was most successful in the 2018 class.

In the academic year of 2019, group work activities did not sufficiently find relevance in the classroom discussions compared to the previous years. We should be able to improve on this problem with a better organization through a more elaborated review process for 2020.

[Equipment student needs to prepare]

You don't have to be technology-savvy, but we use Internet a lot in the classroom as well as at home.

Each enrolled student should bring his/her own laptop PC(*) or tablet with WiFi connectivity for individual classroom use. Smart phones are not allowed as a classroom tool due to their limited functionality. The instructor would ask you to shut down smart phones to avoid WiFi gets tied up with non-classroom use.

We will make use of various on-line resources, some of which are only available for and limited to campus use. So please make sure that you have access to Hosei campus network with your student ID before attending the first week class.

(*)Windows laptop PCs are available at the Campus Computing Center for on-campus use.

[Others]

We will use web-based tools such as e-Portfolio and "h'etudes" course management system as our communication vehicle.

Inter-Asia Studies

Credit(s): 2 | Semester: 秋学期授業/Fall | Year:

Day/Period : その他属性:

[Outline and objectives]

[Goal]

[Which item of the diploma policy will be obtained by taking this class?]

[Method(s)]

[Active learning in class (Group discussion, Debate.etc.)]

[Fieldwork in class]

【Schedule】授業形態:対面/face to face No. Theme Contents

[Work to be done outside of class (preparation, etc.)]

This course is given in English. No advanced skills in Japanese language are required. However, students may be interested in getting additional information by searching for Japanese articles. Students, who may need occasional help in Japanese language, are encouraged to take advantage of web-based translation services such as Google as your self-help tool. They are not perfect but often useful.

Students are encouraged to make a good use of Hosei's course management system and additional web-based tools to share findings and exchange ideas as part of their individual learning activities as well as to gain efficiency while working on assignments. No prior knowledge is required for getting started.

The average study time outside of class per week would be roughly $4\ \mathrm{hours}.$

[Textbooks]

Reading materials will be made available on-line.

[References]

Reading materials will be made available on-line.

For ICT policy making of Japan, look for English pages of Ministry of Internal Affairs and Communications:

 $http://www.soumu.go.jp/main_sosiki/joho_tsusin/eng/index.html\\$

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Many useful articles and figures are available from archived "Internet White Paper" since 1996 till 2016, although you need to grab Japanese text and get help from crude translation services such as Google:

http://iwparchives.jp/

[Grading criteria]

Class participation with reaction paper: 20%

Review quiz: 20% Homework: 30% Term paper: 30%

Submitted term paper will be evaluated based upon its 1) format, 2) logical development, 3) relevance, 4) quality of references and 5) originality. By "relevance" your work should be an attempt to somehow characterize contemporary Japan with focused analysis on The Internet and network communications.

[Changes following student comments]

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In the academic year of 2019, group work activities did not sufficiently find relevance in the classroom discussions compared to the previous years. We should be able to improve on this problem with a better organization through a more elaborated review process for 2020.

[Equipment student needs to prepare]

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Each enrolled student should bring his/her own laptop PC(*) or tablet with WiFi connectivity for individual classroom use. Smart phones are not allowed as a classroom tool due to their limited functionality. The instructor would ask you to shut down smart phones to avoid WiFi gets tied up with non-classroom use.

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(*)Windows laptop PCs are available at the Campus Computing Center for on-campus use.

[Others]

We will use web-based tools such as e-Portfolio and "h'etudes" course management system as our communication vehicle.

