

2024年度
Global Business Program (GBP)
講義概要 (シラバス)



法政大学

科目一覽

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凡例 その他属性

〈他〉：他学部公開科目	〈グ〉：グローバル・オープン科目
〈優〉：成績優秀者の他学部科目履修制度対象科目	〈実〉：実務経験のある教員による授業科目
〈S〉：サーティフィケートプログラム_SDGs	〈ア〉：サーティフィケートプログラム_アーバンデザイン
〈ダ〉：サーティフィケートプログラム_ダイバーシティ	〈未〉：サーティフィケートプログラム_未来教室
〈カ〉：サーティフィケートプログラム_カーボンニュートラル	

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MAN100FB-A5501 (経営学 / Management 100)

Introduction to Organizational Management

Azusa Ebisuya

Term : 春学期授業/Spring | Credit(s) : 2 | Day/Period : 火2/Tue.2 | Campus : 市ヶ谷 / Ichigaya | Grade : 1~4
Notes :

その他属性 : 〈グ〉

【Outline and objectives】

This course is designed to help undergraduate students understand basic concepts and ideas of organizational management in the world of business. This course teaches the importance of management and its vital roles, organization structures, and effective management of organizations.

【Goal】

The series of lectures in this course will help the students to obtain knowledge of general terms and concepts of organizational management study, and instill further interest and desire to deepen their understanding in this field.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-2" and "DP3" diploma policies and fairly related to the "DP4" policy.

【Method(s)】

This course will be delivered mostly through lectures so that the students can absorb basic knowledge of the subject. However, students will have opportunities to actively participate in the class by providing their critical thoughts and suggestions during discussions. The students will have two written tests (8th and 14th weeks) which will examine their understanding of this course. Feedback on class assignments will be given through the Hosei University Course Management Support System (Hoppii).

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態 : 対面/face to face

No.	Theme	Contents
Week 1	Introduction to the course	<ul style="list-style-type: none"> Introduction activity Class building-up
Week 2	The role of management	<ul style="list-style-type: none"> Interpersonal roles Informational roles Decisional roles
Week 3	The planning function	<ul style="list-style-type: none"> Defining the mission, vision and values Assessing strengths, weaknesses, opportunities and threats Developing forecasts and analyzing competition Developing an action plan
Week 4	The organizing function	<ul style="list-style-type: none"> Top managers Middle managers First-line managers
Week 5	The leading function	<ul style="list-style-type: none"> Developing an effective leadership style Coaching and mentoring Managing change Building a positive organizational culture
Week 6	The controlling function	<ul style="list-style-type: none"> The control cycle Crisis management Maintaining control in extraordinary circumstances
Week 7	Essential management skills	<ul style="list-style-type: none"> Interpersonal skills Technical skills Conceptual skills Decision-making skills
Week 8	Mid-course review and Test (1)	<ul style="list-style-type: none"> Mid-semester review Explaining key managerial concepts
Week 9	Designing an effective organization structure	<ul style="list-style-type: none"> Identifying core competences Identifying job responsibilities Defining the chain of command
Week 10	Organizing the workforce	<ul style="list-style-type: none"> Functional structures Divisional structures Matrix structures Network structures

Week 11	Organizing in teams	<ul style="list-style-type: none"> Problem-solving teams Self-managed teams (Cross-)functional teams Virtual teams
Week 12	Ensuring team productivity	<ul style="list-style-type: none"> Advantages of working in teams Disadvantages of working in teams Characteristics of effective teams
Week 13	Fostering teamwork	<ul style="list-style-type: none"> Team development Causes of team conflict Solutions to team conflict
Week 14	Course review and Test (2)	<ul style="list-style-type: none"> Review the entire semester Explaining key managerial concepts

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Slides and additional reading materials will be provided through the web-system.

【References】

Supplementary reading materials and/or websites will be shared through the web-system.

【Grading criteria】

Participation in discussions: 28%

Assignment during a class: 12%

Test (1): 30%

Test (2): 30%

【Changes following student comments】

Not applicable.

【Equipment student needs to prepare】

We'll use the Hosei University Course Management Support System for sharing reading materials and handouts.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectation, the number of students who are allowed to register for the course will be limited in order to effectively manage the class.

【Prerequisites】

None

MAN100FB-A5502 (経営学 / Management 100)

Introduction to Strategic Management

Naoki ANDO

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：月5/Mon.5 | Campus：市ヶ谷 / Ichigaya | Grade：1～4
Notes：

その他属性：〈グ〉

【Outline and objectives】

Why do some firms succeed and others fail? Competitive strategies of firms explain a substantial part of their success and survival in markets. This course introduces students to the key concepts and frameworks of strategic management. At the end of this course, students will be able to understand how firms gain competitive advantages and compete with rivals. The content of this course will form a basis for studying other courses on strategic management.

【Goal】

Objectives of this course are:

1. To learn how to analyze firms' external environments and internal resources.
2. To understand business-level strategy.
3. To build skills in analyzing firms' success and failure.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1" diploma policies and fairly related to the "DP2-2", "DP3" and "DP5" policies.

【Method(s)】

This course is primarily conducted in a classroom (face to face classes). In some weeks, the class may be conducted online.

Sessions consist of lectures and in-class exercises. Lectures introduce the students to basic concepts and frameworks. In-class exercises to foster comprehension of the concepts and frameworks include discussions and quizzes.

Additionally, students work on a team project during the semester. The team consists of 3-4 students. The number of team members may vary depending on the number of registered students. Teams are required to conduct a team project. At the end of the semester, teams will deliver a presentation of the project. After the presentation, each team member writes up a term paper based on the team project. Details regarding the team project will be announced in class.

Assignments are submitted using Hoppii. Feedback will be given either in-class or on Hoppii.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
Week 1	Introduction	Course overview
Week 2	What is strategy?	Definition of strategy and competitive advantage
Week 3	Analysis of external environments(1)	Analysis of general and industry environments
Week 4	Analysis of external environments(2)	Five forces model, the threat of potential entrants
Week 5	Analysis of external environments(3)	The threat of industry competitors, substitutes, suppliers and buyers
Week 6	Analysis of internal resources (1)	Definition of resources, capabilities and core competence
Week 7	Analysis of internal resources (2)	Resources and capabilities to gain and sustain competitive advantages
Week 8	Analysis of internal resources (3)	VRIO framework
Week 9	Project proposal	Proposal of team projects
Week 10	Business-level strategy (1)	Whom and what to serve
Week 11	Business-level strategy (2)	Cost leadership strategy
Week 12	Business-level strategy (3)	Differentiation strategy
Week 13	Presentation of projects (1)	Final presentation of team projects (1)
Week 14	Presentation of projects (2)	Final presentation of team projects (1) Wrap up

【Work to be done outside of class (preparation, etc.)】

Students are required to read materials, complete assignments, and prepare for presentations and discussions. They also work on the team project with team members.

Time for preparatory study and review for this class will be at least 2 hours each.

【Textbooks】

Hitt, A.H., Ireland, R.D., and Hoskisson, R.E. 2017. Strategic Management: Competitiveness & Globalization: Concepts and Cases (12th ed). Cengage Learning: CT.

A newer edition may be available. More information about textbooks will be announced in week 1.

Reading materials are distributed in class or on Hoppii.

【References】

Barney, J.B. & Hesterly, W.S. 2019. Strategic Management and Competitive Advantage: Concepts and Cases (6th ed.). Pearson Education: Harlow, UK.

【Grading criteria】

Class participation: 40%

Team project: 30%

Individual term paper based on team project: 30%

Class participation is evaluated based on active participation in discussions and in-class exercises and contributions to the class.

More information regarding the team project will be announced in class.

【Changes following student comments】

More time will be allocated to discussions and in-class exercises.

【Equipment student needs to prepare】

PC or tablet is required to complete assignments and prepare for presentations and term paper.

【Others】

This course provides a basis for other courses on strategic management.

【Prerequisites】

None.

MAN100FB-A5503 (経営学 / Management 100)

Introduction to Accounting

Kenji Kawashima

Term : 秋学期授業/Fall | Credit(s) : 2 | Day/Period : 水3/Wed.3 | Campus : 市ヶ谷 / Ichigaya | Grade : 1~4

Notes :

その他属性 : 〈グ〉

[Outline and objectives]

This course is designed to provide a basic understanding of accounting, including introductory accounting concepts, principles, and procedures. Specific attention will be devoted to the four financial statements and frameworks for understanding them, as well as ways in which to prepare financial data. Students will be expected to apply these skills to the analysis of real companies, and to interpret their respective financial statements accordingly. These cases will enable students to grasp the importance of accounting knowledge in the business world, to understand current events in terms of accounting measurements, and to communicate effectively with other professions.

[Goal]

Upon successful completion of the course, students should be able to:

- Analyze a company's financial statements
- Describe conclusions about profitability, efficiency, liquidity, and solvency
- Record basic debt-credit journal entries and prepare a set of financial statements

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP1-2" and "DP2-1" diploma policies and fairly related to the "DP1-1" and "DP2-2" policies.

[Method(s)]

- In case it is difficult to hold classes in the classroom due to COVID-19 or natural disasters, we will keep holding the classes using Zoom. The recorded lessons will be available until the end of the class.
- After the review, new topics are explained by the instructor, followed by group discussions and/or case analysis. Active participation is strongly recommended especially during discussions and analysis.
- Japanese company financial statements are used in case analysis.
- Questions and comments are welcomed at any time on the Zoom and Google Classroom.
- Feedback on questions from students is provided verbally during class.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

なし / No

[Schedule] 授業形態 : 対面/face to face

No.	Theme	Contents
Week1	Introduction	- Basic concepts of accounting - The four financial statements
Week2	Basic concepts of financial statement	- Basic financial analysis ratios, - Accounting principles and standards
Week3	Balance sheet 1	- Assets - Liabilities - Shareholders' equity
Week4	Balance sheet 2	- Liquidity and solvency ratio - Trend and common-size analysis for balance sheet
Week5	Income statement 1	- Expenses - Revenue
Week6	Income statement 2	- Profitability ratio - Trend and common-size analysis for income statement
Week7	Intermediate exam	- Balance sheet - Income statement - Liquidity, solvency and profitability ratio
Week8	Statement of stockholders' equity 1	- Common and preferred stock - Par value and additional paid in capital
Week9	Statement of stockholders' equity 2	- Retain earnings - Treasury stock
Week10	Statement of cash flows 1	- Operating, investing and financing activities - Direct and indirect method for computing cash flow
Week11	Statement of cash flows 2	- Interpret cash flow - Trend and common-size analysis for cash flow

Week12	Inventory and property, plant and equipment 1	- Cash and cash equivalents - Account receivable
Week13	Inventory and property, plant and equipment 2	- Inventory - Property, plant, and equipment
Week14	Accounting cycle	- 10 steps of accounting cycle - Debt-Credit journal entries

[Work to be done outside of class (preparation, etc.)]

Students are expected to spend an average of four hours preparing for this class, including answering assignments for each class.

- Readings and/or problems are assigned for each class. You should come to class prepared to discuss your analysis of the cases and its underlying problems. Regular class participation is critical to the learning process for both you and your classmates.
- Additional assignments will either be discussed in class or presented as additional cases for your benefit. I will disclose assignments for class discussion prior to their respective lectures.

[Textbooks]

Nothing in particular however, students are welcome to access topics concerning this course and its objectives in other related texts. The instructor is at liberty to provide further materials during the course of instruction.

[References]

Schoenebeck, K. P., & Holtzman, M. P. (2012). Interpreting and analyzing financial statements. Pearson Higher Ed.(6th Edition)

[Grading criteria]

Grades will be distributed according to the following weights:

Class Participation 30%

Midterm exam1 20%

Midterm exam2 20%

Final Exam 30%

[Changes following student comments]

I will cover less topics than last year to give more time to each to be covered.

[Others]

Please note that if the number of students attending the first lesson significantly exceeds expectation, the number of students who are allowed to register for the course will be limited in order to effectively manage the class. For this reason, if you are planning to take this course, you need to attend the first lesson.

[Prerequisites]

None.

ECN100FB-A5504 (経済学 / Economics 100)

Introduction to Finance

Naoki KISHIMOTO

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：月3/Mon.3 | Campus：市ヶ谷 / Ichigaya | Grade：1~4

Notes：

その他属性：〈実〉

[Outline and objectives]

Students are given an introduction to interest rate computation and investment analysis of bonds and stocks.

[Goal]

- (1) Students can compute present values and future values.
- (2) Students can use basic terms of bonds and bond investments.
- (3) Students can compute yields to maturity based on bond prices. Conversely, students can compute bond prices based on yields to maturity.
- (4) Students understand major sources of risk in bond investments.
- (5) Students can use basic terms of stocks and stock investments.
- (6) Students can compute fair values of stocks using the dividend discount model.

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2" and "DP4" diploma policies and fairly related to the "DP1-3" policy.

[Method(s)]

This class consists of a series of lectures. Yet, the instructor intends to make them as interactive as possible by throwing questions to students and earmarking class time for students to apply formulae to exercise problems.

Also, I will try to speak slowly, so that well-motivated Japanese students can understand my lectures.

Furthermore, I will provide students with feedback on additional exercise problems that students are supposed to solve at home.

[Active learning in class (Group discussion, Debate.etc.)]

なし / No

[Fieldwork in class]

なし / No

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
1	Overview of this course, corporations and stock market	I will give an overview of this course. In addition, I will explain basic organizational structures of corporations.
2	Interest rates, future values, and present values	I will explain how to compute future values and present values.
3	Interest rates, future values, and present values	I will explain the FV and PV computation of a perpetuity.
4	Interest rates, future values, and present values	I will explain the FV and PV computation of an annuity.
5	Interest rates, future values, and present values	I will explain how to compute the FV of a growing perpetuity. In addition, I will explain how to solve loan payments and the internal rate of return.
6	Interest rate quotes and discount rates	I will explain interest rate quotes.
7	Interest rate quotes and discount rates	I will explain interest rate quotes more. In addition, I will discuss discount rates and loans.
8	Introduction to bonds	I will explain basic terms of bonds and bond investment.
9	Yield to maturity	I will explain how to compute the yield to maturity.
10	Financial market	We discuss why bond prices change.
11	Stock valuation	I will explain basic terms of stocks and stock investments. In addition, I will explain basic valuation methods for stocks, i.e. the dividend discount model.
12	Stock valuation	I will explain limitations of dividend discount model. In addition, I will discuss share repurchases.
13	Financial statements	I will discuss major items on balance sheets and income statements.

14 Final examination I will give a final examination in class.

[Work to be done outside of class (preparation, etc.)]

Students must complete reading assignments before class. In addition, students are given exercise problems to solve at home, which will prepare them for in-class quizzes. Correct answers to the exercise problems will be distributed later in class and some of the problems are explained in class. Students are expected to spend about four hours on preparatory study and review of each class.

[Textbooks]

Jonathan Berk, Peter DeMarzo, and Jarrad Harford, Fundamentals of Corporate Finance, latest edition (Global Edition), Pearson Education.

[References]

Richard Brealey and Stewart Myers, Principals of Corporate Finance, McGraw Hill (any recent edition).

Richard Brealey, Stewart Myers and Alan Marcus, Fundamentals of Corporate Finance, McGraw Hill (any recent edition).

Stephon Ross, Randolph Westerfield and Jeffrey Jaffee, Corporate Finance, McGraw Hill (any recent edition).

Stephon Ross, Randolph Westerfield and Bradford Jordan, Fundamentals of Corporate Finance, McGraw Hill (any recent edition).

Stephen Ross, Randolph Westerfield and Bradford Jordan, Essentials of Corporate Finance, McGraw Hill (any recent edition).

Thomas Copeland, Fred Weston, and Kuldeep Shastri, Financial Theory and Corporate Policy, Addison Wesley (any recent edition).

[Grading criteria]

80% on quizzes and final examination and 20% on class participation.

[Changes following student comments]

I will cover less topics this year than last year to spend more time to each topic to be covered.

[Others]

To gain better understanding of finance courses, including this course, you are strongly encouraged to take Introduction to Accounting and Introduction to Statistics in your first year at Global Business Program. In addition, you need to have basic knowledge in arithmetics to comprehend the contents of this class.

Please note that this course is held face to face and in a small classroom which accommodates only twenty plus students.

Therefore, the number of students to be admitted to this class is limited to twenty plus.

Note, however, that because this class is offered for GBP, GBP students are guaranteed a seat in this class, if they choose to register for it.

[Prerequisites]

None

[Upon threat level change]

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

MAN100FB-A5505 (経営学 / Management 100)

Introduction to Marketing

Shohei HASEGAWA

Term : 春学期授業/Spring | Credit(s) : 2 | Day/Period : 火3/Tue.3 | Campus : 市ヶ谷 / Ichigaya | Grade : 1~4
Notes :

その他属性 : 〈グ〉

【Outline and objectives】

This is an introductory marketing course. Students will learn business and marketing basics by reading articles describing actual company cases. The cases include various companies (manufacturer, service, retailing, internet technology, etc.) and strategies (new product, branding, promotion, targeting, etc.).

【Goal】

The goal of this class is to obtain basic marketing knowledge. Students will also learn survey, presentation, and discussion skills.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP5" diploma policy and fairly related to the "DP1-1", "DP2-2", "DP3" and "DP4" policies.

【Method(s)】

(1) Homework (weekly assignment)

The business case article and assignments are posted on Google Classroom a week before a class. Students write and submit the assignment report before class.

(2) Realtime class

Students are divided into small groups to discuss the weekly assignments. After the discussion within the groups, the feedback is provided by the instructor.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態 : 対面/face to face

No.	Theme	Contents
1	Introduction	Guidance and overview of the course
2	Case 1: Nintendo	Market environment analysis
3	Case 2: Sony	SWOT analysis
4	Case 3: Netflix	Marketing myopia, Competitor analysis
5	Case 4: Smart Car	STP marketing
6	Case 5: IKEA	Marketing mix
7	Case 6: LEGO	Product strategy, Product Life-Cycle
Week8	Case 7: LVMH	Price strategy, Diffusion-line brand
Week9	Case 8: Microsoft	Promotion strategy, Marketing communication mix
10	Case 9: Apple	Place strategy, Sales location
11	Case 10: Coca-Cola	Brand strategy, Brand development matrix
12	Case 11: Disney	Expansion into overseas
13	Course review	Review the entire semester
14	Final assignment	Final assignment

【Work to be done outside of class (preparation, etc.)】

All students submit weekly assignment reports before classes.

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

No textbook.

The instructor will provide weekly reading materials or articles.

Cases in the above spring schedule may change depending on the student's interests.

【References】

- ・ Kotler, Philip and Kevin Lane Keller (2021) Marketing Management (16th ed.), Pearson.
- ・ Kotler, Philip and Gary Armstrong (2021) Principles of Marketing (18th ed.), Prentice Hall.
- ・ Keegan, Warren J. and Mark C. Green (2017) Global Marketing (9th ed.), Pearson.

And old editions of these books.

【Grading criteria】

- ・ Weekly assignments: 60%
- ・ Final paper: 40%

【Changes following student comments】

- ・ We will use a rubric, a scoring guide, on Google Classroom to clarify the evaluation criteria of weekly assignments.

- ・ We will increase interaction among students.

【Equipment student needs to prepare】

Students should bring a laptop or tablet PC to class.

【Others】

Related course: Principles of Marketing

Students who wish to register for this course must attend the first class.

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Prerequisites】

None

MAN100FB-A5506 (経営学 / Management 100)

Introduction to Operations Management

Kiyoko YOSHIMURA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：金3/Fri.3 | Campus：市ヶ谷 / Ichigaya | Grade：1～4
Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

This course introduces the concepts, principles, problems, and practices of Operations Management.

Emphasis is on managerial processes for effective operations in goods-producing and service-rendering organizations.

Topics include operations strategy, process design, capacity planning, facilities location and design, forecasting, production scheduling, inventory control, quality assurance, and project management. The topics integrate using a systems model of the operations of an organization.

【Goal】

This course aims to improve students' understanding of operations management's concepts, principles, problems, and practices. After completing this course, students should be able to:

- Develop an understanding of and appreciation for any organization's production and operations management function.
- To understand the importance of productivity and competitiveness to organizations and nations.
- To understand the importance of an effective production and operations strategy to an organization.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP4" and "DP5" diploma policies.

【Method(s)】

Face to Face (except #1 session)

Since this course is Introduction to Operations Management, it will be delivered mainly through lectures so the students can grab the basic knowledge of Operations Management. However, we have several case discussions. When the case is discussed, we are less concerned with "right" or "wrong" answers. Therefore, students are expected to participate in building their discussion skills. Assignment feedback will be made in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1	INTRODUCTION - Getting started	Course Introduction What is operation management?
2	COMPETITIVENESS and PRODUCTIVITY	Production Planning Competitive Priorities
3	FORECASTING	Demand Characteristics Forecasting and Operations Management
4	PRODUCT / SERVICE DESIGN	Product or Service Design Considerations Reliability
5	CAPACITY PLANNING	Capacity Planning for goods and services Decision Theory
6	PROCESS / FACILITY / LAYOUT DESIGN	Type of Processing Need for Layout Planning Facilities Layout

7	WORK DESIGN AND MEASUREMENT	Job design Quality of Work life Measurement
8	QUALITY MANAGEMENT	What is quality? Quality as a competitive advantage
9	MASTER PRODUCTION SCHEDULING	Master Production Scheduling MRP/ERP
10	SUPPLY CHAIN	Supply chain management Global Supply
11	PROJECT SCHEDULING AND CONTROL	Managing Project Network modeling with PERT/CPM
12	JIT AND LEAN OPERATIONS	JIT LEAN
13	SIMULATION	Conduct simulations in class Group discussion
14	OPERATION AS A COMPETITIVE WEAPON	Wrap up (Review the entire course)

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials (course materials and cases) for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

There is no textbook required for this course.
Will supply course material (PowerPoint) in the class.

【References】

Will notice Course References/Books on the bulletin board separately.
Reading should be completed before class.

【Grading criteria】

In-class-Quiz: 50%
Mid-term Quiz: 10%
Case report(simulation): 20%
Final Quiz (in-class): 20%
Total:100%

【Changes following student comments】

Will conduct feedback survey questions for student feedback.

【Equipment student needs to prepare】

None. The instruction will be given at the course if any.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

ECN100FB-A5507 (経済学 / Economics 100)

Introduction to Japanese Economy

Hideaki HIRATA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：火3/Tue.3 | Campus：市ヶ谷 / Ichigaya | Grade：1～4

Notes：

その他属性：〈グ〉〈実〉

[Outline and objectives]

This course provides an introduction to (1) the Japan's macroeconomic characteristics, (2) the Japan's current economic issues, and (3) the basic economic principles and methods.

After learning a brief history of the Japanese economy and the basic analytical tools of economics, we focus on Japan's labor markets, financial markets, corporate finance and capital investments, international transactions, and economic policies from the 1980s onward. Comparison with the other economies is frequently done.

By the end of the semester, you are expected to be able to utilize the theoretical and empirical tools practiced in this class to generate practical policy recommendations for Japan's major economic problems.

[Goal]

This course is designed to provide students with opportunities to gain a basic understanding of the Japanese economy. The particular goals can be summarized as follows:

1. To learn the brief history of the Japanese economy after WWII
2. To learn the basic features of Japanese households, firms, and the government and to apply conventional economic theory to understand their behaviors
3. To strengthen analytical skills by discussing the strengths and limitations of Japan's corporate system, labor markets, economic policy, and so forth

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP1-3", "DP2-1", "DP2-2", "DP3" and "DP4" diploma policies and fairly related to the "DP1-1", "DP1-2", "DP1-4" and "DP5" policies.

[Method(s)]

This course mainly comprises lectures, slideshows, in-class activities, and discussions. All class materials are distributed through the LMS. Note that the order of the lectures might be changed from the below suggested schedule but what we will cover would not change very much. Regarding lecture style (in-person and/or online), I am flexible so that the suggested in-person and/or online style is just tentative and is subject to change.

I will give feedback on class assignments during the lecture and/or through Hoppii (i.e., LMS).

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

なし / No

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
1	Introduction	Syllabus guidelines; an overview of the Japanese economy's postwar macroeconomic performance.
2	Japanese economy and the World economy	The Japanese economy's postwar macroeconomic performance; basic economic statistics, such as GDP and its components.
3	Principles of Markets 1	Understanding what demand and supply are. Use various cases to theoretically see what happens in the market.
4	Principles of Markets 2	Understanding what would shift (=make changes in) demand and supply. Studying cases of what happened in the actual markets.
5	Principles of Markets 3	Understanding the concept of equilibrium and the drivers that change the equilibrium.
6	Money and Finance 1	The role of money & banking in the Japanese economy. The role of money circulating in the economy.
7	Money and Finance 2	Fundraising of firms and investors in the financial markets.

Week8	Money and Finance 3 Labor 1	Financial conditions of economic agents and their roles in the Japanese economy. Understanding the basic characteristics of Japanese labor markets.
Week9	Labor 2	Understanding the structural problems of Japanese labor markets.
10	International Trade 1	Basic characteristics of exports and import between Japan and the rest of the world. Understanding the changing nature of global production network.
11	International Trade 2 International Finance	Understanding the determinants of Japan's exports and imports. Understanding the role of cross-border financial transactions with the rest of the world.
12	Firms 1	The characteristics of Japanese firms and their corporate governance.
13	Firms 2	Agency problem and its importance in Japan.
14	Review	Q & A sessions and extra issues to strengthen students' understandings of lectures 1-13.

[Work to be done outside of class (preparation, etc.)]

Students are expected to read the assigned materials and contribute to class discussions. Preparatory study and review time for this class are 2 hours each.

[Textbooks]

Daron Acemoglu, David Laibson, John List (2021) Macroeconomics, Global Edition, Pearson.

This book is called "ALL" based on the authors' names. You SHOULD NOT buy this textbook before the first class meeting since a special instruction will be provided for the students of this class.

[References]

1. Papers and newspaper articles will be assigned throughout the semester.
2. Greg Mankiw (2020) Principles of Economics, Cengage.
3. Ito and Hoshi (2020) The Japanese Economy, MIT Press.

[Grading criteria]

Final exam: 100%. (1) Solving and submitting non-mandatory problem sets and (2) class participation (including non-mandatory problem sets) will give you extra points.

Final exam will be offered in-person. You might need PC (no smartphone or tablet) to take the exam properly.

The fail rate was less than 5% for the last 5 years.

[Changes following student comments]

I tried to design this course to motivate students to be interested in learning economic ideas and to understand why those ideas are powerful.

[Equipment student needs to prepare]

You need a computer/tablet. Most of the materials would be distributed electrically.

[Others]

This course has no prerequisites. I strongly encourage students to take Principles of Macroeconomics, Principles of Microeconomics, Business Management in Japan, Japanese Innovation Management, Human Resource Management I / II, and Corporate Finance AFTER taking this course.

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

[Prerequisites]

None

GBP 発行日 : 2024/5/1

[Upon threat level change]

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

ECN100FB-A5508 (経済学 / Economics 100)

Introduction to Statistics

Makoto TAKAHASHI

Term : 春学期授業/Spring | Credit(s) : 2 | Day/Period : 月2/Mon.2 | Campus : 市ヶ谷 / Ichigaya | Grade : 1~4
Notes :

その他属性 : 〈ゲ〉

【Outline and objectives】

This course introduces elementary statistics, covering basic knowledge of descriptive statistics, probability and inferential statistics.

【Goal】

After successfully completing this course, students can do the following among others: understand and explain basic concepts; and summarize and examine data using software such as Excel.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-4" and "DP2-1" diploma policies and fairly related to the "DP2-2", "DP4" and "DP5" policies.

【Method(s)】

Slide-based lectures with occasional (computer) exercises. Homework will be given almost every week, and will be reviewed at the beginning of the next class.

【Active learning in class (Group discussion, Debate.etc.)】

なし / No

【Fieldwork in class】

なし / No

【Schedule】 授業形態 : 対面/face to face

No.	Theme	Contents
1	Introduction	What is statistics
2	Introduction to data 1	Case study / Data Basics
3	Introduction to data 2	Sampling principles and strategies / Experiments
4	Summarizing data 1	Examining numerical data
5	Summarizing data 2	Considering categorical data / Case study
6	Probability 1	Defining probability
7	Probability 2	Conditional probability
Week8	Probability 3	Sampling from a small population / Random variables / Continuous distributions
Week9	Distributions 1	Normal distribution
10	Distributions 2	Binomial distribution
11	Foundations for inference 1	Point estimates and sampling variability
12	Foundations for inference 2	Confidence intervals for a proportion
13	Foundations for inference 3	Hypothesis testing for a proportion
14	Review / Final Exam	Review of the course / Evaluation of students' understanding

【Work to be done outside of class (preparation, etc.)】

Complete the reading before a new unit begins, and then review again after the unit is over. Do the problem sets specified in class as a homework. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Diez, David, Mine Çetinkaya-Rundel and Christopher D. Barr (2019) OpenIntro Statistics, 4th Edition. (This book may be downloaded as a free PDF at openintro.org/os)

【References】

References will be given in class if any.

【Grading criteria】

Homework: 50%

Final Exam: 50%

【Changes following student comments】

We will spend time both on analytical and computer exercises.

【Equipment student needs to prepare】

Laptop or tablet with Excel or Google spreadsheet is desirable.

【Others】

Related courses include, but not limited to, Introduction to Finance, Investments I/II, and Elementary Mathematics A/B.

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

The format and content of classes are subject to change depending on progress and other factors.

【Prerequisites】

This course has no specific prerequisites. However, familiarity of some mathematical concepts and notations at a high-school level, and working skills of Excel are desirable.

PRI100FB-A5509 (情報学基礎 / Principles of informatics 100)

Introduction to Informatics

Yasushi KODAMA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：木2/Thu.2 | Campus：市ヶ谷 / Ichigaya | Grade：1～4
Notes：

その他属性：〈実〉

【Outline and objectives】

This course is aimed at students with little or no prior knowledge for operating computers but a desire computational approaches to problem solving. You can learn any basic computational operations using Microsoft Office software but also any theoretical meanings of informatics.

【Goal】

One of the goals of this course is to become familiar with basic operations for personal computers. Also you should learn how to solve the problems related to social sciences.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP2-1" and "DP2-2" diploma policies and fairly related to the "DP1-4", "DP4" and "DP5" policies.

【Method(s)】

Mostly you can use the computers in the class room and you can learn any operations of computer software especially for Office software. At first you should learn how to login Windows operating system on the university's computers. After this course has started, the contents of the lesson will be provided on the Web site.

Use Google Classroom to answer questions, explain the assignment in detail, and give feedback to students on Google Classroom.

【Active learning in class (Group discussion, Debate.etc.)】

なし / No

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1st	Introduction	Introduction to this course. The goal of this course is specified. You can learn how to operate university's computers.
2nd	Word processing practice	Using Word Processing software, you can learn the basic operation of this software.
3rd	Electrical mail practice and networking theory	You can learn the network system and how to write e-mail scripts.
4th	Methodologies for presentation using software	Using the presentation software, you can learn the technical operations of it.
5th	Spreadsheet practice (1)	You can learn the basic operations of spreadsheets.
6th	Spreadsheet practice (2)	It will test your ability of creating spreadsheets for the business documents.
7th	Spreadsheet practice (3)	It will test your ability of creating spreadsheets using business graphs.
8th	VBA practice(1)	You can learn about VBA(Visual Basic for Applications) as spreadsheet macro programs.
9th	VBA practice(2)	You can learn about VBA programming using the variables.
10th	How to build your home pages (1)	You can learn how to start to build a page as your home pages.
11th	How to build your home pages (2)	You can learn how to build your home pages using some tags.
12th	How to build your home pages (3)	You can learn how to build your home pages using the CSS (Cascading Style Sheets).
13th	How to build your home pages (4)	You can learn how to build your home pages using new style files and new pages.
14th	Workshop for solving problem	At the workshop of classroom, you should make a plan to present how to solve the problems.

【Work to be done outside of class (preparation, etc.)】

You should autonomously learn the basic operations of personal computers. If you can not understand the contents of the lecture, you should ask us it in the classroom or investigate it by yourself. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Specified in the lecture.

【References】

Specified in the lecture.

【Grading criteria】

Participation rate (80%) and reports to present in the lecture (20%).

【Changes following student comments】

We devise lectures so that students can solve problems autonomously.

【Equipment student needs to prepare】

N/A

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

【Prerequisites】

We will adopt practical use cases that are useful in the business field and devise to develop problem solving skills.

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

EDU100FB-A5510 (教育学 / Education 100)

Introduction to University Study

LASSEGARD JAMES

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：木3/Thu.3 | Campus：市ヶ谷 / Ichigaya | Grade：1～4

Notes：Not Available for ESOP Students.

その他属性：

【Outline and objectives】

This course is designed primarily to help students in GBP/SCOPE Programs improve the academic/study skills they are expected to use while at university. Course topics include research skills, writing, making references and citations, critical reading and thinking skills.

【Goal】

Throughout this course, students will acquire academic strategies and attitudes that will enhance your ability to function effectively in a university environment.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP2-1", "DP2-2" and "DP5" diploma policies and fairly related to the "DP4" policy.

【Method(s)】

A range of teaching methods will be used including mini-lectures (slideshows), group discussions, and individual exercises. Each lesson will include group and individual exercises to practice the skills discussed, and feedback on assignments will be given individually to students. Students will also give short presentations on the course contents.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1	Introduction	Syllabus guidelines, self-introduction and goals setting
2	Library Research	How to use the library
3	Reading Strategies	How to read effectively and critically—finding good sources.
4	Writing article summaries	Students share an article summary they've written with their group members.
5	Preparation for a Book Review Presentation	Navigating various cultural identities. How to create and organize presentations Part 1.
6	First presentation event	Groups give presentations on various topics.
7	Intercultural Team building Pt2	Feedback on presentations; Exploring cultural values and how to become more ethnorelativistic.
8	Plagiarism	How to avoid a plagiarism and other academic dishonesty.
9	Critical Thinking	Students form new research groups. Clarifying the differences between inductive and deductive thinking
10	Literature Review I	Not all references are equal. Instruction on giving organized and logical presentations.
11	Literature Reviews II	Literature Review. Groups prepare for final Presentation
12	Final presentations	Group Presentations. Instruction on writing the final report.
13	Student presentations	Group presentations; Students' final report due.
14	Review and Self-Reflection	Reviewing what you have learned in this course and reflecting on your academic performance

【Work to be done outside of class (preparation, etc.)】

Students do assigned readings and assignments every week. Students are required to do approximately one to two hours of study and review prior to every class session.

【Textbooks】

Handouts

【References】

To be advised during the course; Students should have a good English dictionary that they bring to class every week.

【Grading criteria】

Class participation/contribution: 20%

Midterm paper/Final paper: 50%

Presentations: 30%

【Changes following student comments】

More Japan-related topics will be introduced throughout the semester, and debate may be incorporated into some class sessions.

【Equipment student needs to prepare】

Students should have access to a computer for writing and in order to make power point slides for presentations.

【Others】

Students are expected to participate in this class actively. Good manners and collaborative learning are important in this class.

Students are allowed up to three absences for this class. Important: Coming to class late twice = one absence.

Students must notify instructor ASAP if they are absent due to illness.

【Prerequisite】

None

【Career background of the lecturer】

None

MAN300FB-A5511 (経営学 / Management 300)

Organizational Management I

休講

Term : 秋学期授業/Fall | Credit(s) : 2 | Day/Period : TBA | Campus : 市ヶ谷 / Ichigaya | Grade : 2~4
Notes :

その他属性 :

[Outline and objectives]

[Goal]

[Which item of the diploma policy will be obtained by taking this class?]
This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4", "DP5" diploma policies and fairly related to the "DP3" policies.

[Method(s)]

[Active learning in class (Group discussion, Debate.etc.)]

[Fieldwork in class]

[Schedule] 授業形態 : 対面/face to face

No.	Theme	Contents
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[Work to be done outside of class (preparation, etc.)]

Preparatory study and review time for this class are 2 hours each.

[Textbooks]

[References]

[Grading criteria]

[Changes following student comments]

Organizational Management II

Akira KAMOSHIDA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：火3/Tue.3 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：

その他属性：〈実〉

[Outline and objectives]

This lecture focuses on the theory of organizational management, which forms the core of business administration, and covers the process of changes in management organization and the basic concept of the creation and operation of management organization in the modern age where information and communication technology has advanced and spread.

This lecture is offered as Organizational ManagementII, but by taking it in conjunction with Organizational ManagementI, you will be able to comprehensively learn about the basics and applications of management organization theory, as well as new research results and frameworks related to recent management organization theory.

Management organization theory has been developed in close relation with business administration theory and management strategy theory. In addition, with the socio-economic changes surrounding management, the rapid development and spread of information and communication technology, and the remarkable progress of service economy, it is necessary to constantly update the latest theories and cases with interest.

Therefore, in this lecture, we will introduce the latest topics and theories while updating the latest management trends at any time.

Especially in the second half of the lecture, a case discussion will be provided. I strongly hope that you will deepen your understanding of this and cultivate new knowledge and perspectives.

[Goal]

- Understand the main basic theory of organizational management.
- To foster awareness of issues regarding organizational management.
- To be able to analyze cases of Japanese and overseas companies from the perspective of organizational management.

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4", "DP5" diploma policies and fairly related to the "DP3" policies.

[Method(s)]

The entire course will be delivered in an interactive manner, facilitating you to get involved in the class actively. You will have to work with your team members on discussions and tasks. You will have a comment report to submit at some classes and several team-presentations during the course. After the course ends, you will have to submit an essay.

I will give you my oral and/or written feedback on your assignments in class.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

なし / No

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
1	Orientation /Organizational Management II, what to learn	Lecture method, explanation of grade evaluation, etc.Organizational Management in the Age of Knowledge Society/Common Points of Innovative Companies/Management of Creativity and Emergence
2	Knowledge creation company / tacit knowledge management	Student presentation, class discussion, lecture & Wrap up
3	Cross-cultural management and innovation / Silicon Valley and Venture Spirit	Student presentation, class discussion, lecture & Wrap up
4	Innovation management (1) / An organization that enhances innovation	Student presentation, class discussion, lecture & Wrap up
5	Innovation management (2) / Open Innovation and Ambidextrous Management	Student presentation, class discussion, lecture & Wrap up

6	Learning organization (1) / its definition and concept	Student presentation, class discussion, lecture & Wrap up
7	Learning organization ② / Research on organizational failure	Student presentation, class discussion, lecture & Wrap up
Week8	Organizational Theory in the Age of Uncertainty / Agile Management / BCP Theory	Student presentation, class discussion, lecture & Wrap up
Week9	Organizational theory of knowledge enterprises	Student presentation, class discussion, lecture & Wrap up
10	Organizational theory of entrepreneurship	Student presentation, class discussion, lecture & Wrap up
11	Organizational theory in the digital age	Student presentation, class discussion, lecture & Wrap up
12	Organizational theory of Japanese management	Student presentation, class discussion, lecture & Wrap up
13	Case discussion	Student presentation, class discussion, lecture & Wrap up
14	Group Presentation / Wrap Up	Group Presentation Class Discussion Wrap Up

[Work to be done outside of class (preparation, etc.)]

Homework: preparations & reviews. Readings, Summarizing, Internet searching. Preparatory study and review time for this class are 2 hours each.

Several students will make presentation on the topic assigned previous week.

[Textbooks]

· Atkinson, S., O'Hara, S., & Sturgeon, A. (Eds.). (2014). The Business Book: Big Ideas Simply Explained. Dorling Kindersley Ltd.

[References]

We will use supplementary materials from time-to-time, which will be made available as hand-outs and/or put on reserve at the university library.

[Grading criteria]

Students will be graded based on the following criterions.
50% Class Contribution (Frequency and quality of remarks ,Participation in the class discussion, Presentation, etc.)
50% Homework Assignment and Final Report
Late submission of assignments will result in a lowering of a student's grade.

[Changes following student comments]

N/A

[Equipment student needs to prepare]

PowerPoint may be used for the class presentation.

[Others]

The instructor worked as one of the management teams at a consulting firm and an IT company in the United States.

[Upon threat level change]

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

MAN300FB-A5513 (経営学 / Management 300)

Organizational Behavior I

Makiko NISHIKAWA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水3/Wed.3 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：

その他属性：

【Outline and objectives】

Organizational behaviour (OB) seeks to understand human behaviour in organizational contexts. This course (OBI) will focus on basic attitudes and behaviour of people in organizations. Topics covered in OBI are; work attitudes and behaviour, perception and attribution, individual and collective learning, emotions, and motivation. As students' cultural backgrounds vary, comparative aspects will be emphasised.

【Goal】

Students will learn various concepts and theories of organizational behaviour, mainly developed in the field of psychology, social psychology, and sociology. They will apply the knowledge and skills learnt in this course to their collective activities and experiences. They will also understand how cultural differences affect the attitudes and behaviour of people in organization.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to "Sociology", "Social Psychology" and the "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP1-1" and "DP3" policies.

【Method(s)】

Each week will focus on a specific topic, and concepts and theories relevant to the topic will be learnt and discussed. Students' own collective experiences and secondary data sets (International Social Survey Program, World Values Survey, etc.) will be analysed to examine the cultural differences in work attitudes and behaviour. Oral or written feedback will be given on class assignments and homework.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1	Introduction	What is OB? How will we study OB?
2	Work attitudes 1	Diversity within us
3	Work attitudes 2	Which is more fundamental, attitudes or behaviour?
4	Perception 1	What is perception? Value differences across countries
5	Perception 2	Perceptual processes Perceptual errors
6	Attribution	Attribution theory Attribution biases
7	Learning 1	What is learning? Classical and operant conditioning Cultural learning
8	Learning 2	Collective learning Knowledge society and knowledge workers
9	Emotions	Emotions and behavior Emotional intelligence Emotional labour
10	Motivation 1	Needs theories
11	Motivation 2	Process theories
12	Motivation 3	Equity theory and organizational justice
13	Summary	Course summary
14	Report presentation	Final report presentation

【Work to be done outside of class (preparation, etc.)】

Homework will be given about once every 3 weeks to check whether the students understand the contents of the lecture. Students should submit these homeworks, and also prepare and write a final report based on the contents of the lecture and class discussions. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

No textbook will be used.

【References】

No reference will be used.

【Grading criteria】

Participation to class and to discussion (50%)

Homeworks and the final report (50%)

【Changes following student comments】

This course will encourage students to reflect on their own experiences as a group member from the point of view of organizational behaviour.

【Equipment student needs to prepare】

Important notices will be given through the Hosei University Course Management System, *Hoppi*.

To investigate secondary data sets, students may occasionally need to bring their own PC.

【Others】

OB I and OB II cover different topics, but it is highly recommended to take both.

Relevant to this course are; Introduction to Organizational Management, Organizational Management I/II, Human Resource Management I/II.

【Prerequisites】

Students from the Japanese program should have appropriate English skills.

MAN300FB-A5514 (経営学 / Management 300)

Organizational Behavior II**休講**

Term : 春学期授業/Spring | Credit(s) : 2 | Day/Period : TBA | Campus : 市ヶ谷 / Ichigaya | Grade : 2~4

Notes :

その他属性 :

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】
This course is strongly related to "Sociology", "Social Psychology" and the "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP1-1" and "DP3" policies.

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 授業形態 : 対面/face to face

No.	Theme	Contents
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Week8

Week9

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

Human Resource Management I

Yoshio OKUNISHI

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：火2/Tue.2 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：

その他属性：〈実〉

【Outline and objectives】

This course is intended to introduce students to the field of human resource management (HRM). Students learn theories and applications involved in effectively managing people in organizations.

Unlike many other fields in business and economics, practices of HRM are influenced greatly by country-specific factors such as labor law, social customs, economic development stage and workforce structure. So, I will spend most time in explaining practices among Japanese firms. But some common theories and international comparative perspectives are introduced as well.

More specifically, HRM I covers such topics as overview and methodology of HRM, environments of Japanese HRM, recruitment, training, promotion, performance evaluation, pay and benefits.

【Goal】

Successful students will acquire basic knowledge of HRM in Japanese firms, as well as problem-solving and critical-thinking skills in the field of human resources and organizations, both of which are applicable to all types of organizations and jobs in which students will eventually work.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP2-2", "DP3" and "DP4" diploma policies and fairly related to the "DP1-1" and "DP1-3" policies.

【Method(s)】

This is a small-size lecture, and face-to-face. I use Hoppii for distributing course materials and making announcements. For each lecture time, I explain the basic knowledge of a theme, including legal framework, statistical facts, theory and arguments. Then I encourage students to express their own ideas and discuss them.

The feedback of the assignments will be given in class and in person.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1	Introduction to HRM	Scope and methodology of HRM
2	Basic Principles of Human Behavior	Economic rationality and irrationality
3	Criteria to Evaluate Transactional or Organizational Performance	Efficiency and justice
4	Outline of Japanese Workforce	Demographic and workforce trends
5	Outline of Japanese Economy	Economic growth, prices and wages, and employment types
6	Staffing and Recruitment	Theory and practices, job market of new graduates in Japan
7	Human Capital Theory and Training	General and specific training, OJT and Off-JT
8	Promotion and Career Concerns	Patterns of career development and roles of promotion
9	Performance Evaluation (1)	Theory of performance evaluation
10	Performance Evaluation (2)	Practices of performance evaluation
11	Wages (1)	Typology and theory of wages
12	Wages (2)	Practices in Japan and historical changes
13	Fringe Benefits and Social Security	Theory and practices
14	HRM as a System	Complementarity among various parts of HRM

【Work to be done outside of class (preparation, etc.)】

I urge students to attend every class and to understand the contents well enough within class. To that end, it is essential to review the lecture at home, and to ask questions at the beginning of the next class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

I do not use any textbooks which students need to purchase. Instead, I will use my own handouts and data sets. But just for your reference, many of my course materials are based on the followings.

【References】

・ Baron, James N. and David M. Kreps (1999) Strategic Human Resources. John Wiley & Sons, Inc. This is an MBA level excellent textbook of HRM, whose methodology is blend of economics and organizational behavior.

・ Lazear, Edward P. and Michael Gibbs (2015) Personnel Economics in Practice (3rd edition). Wiley. This is a readable textbook of "personnel economics" by its pioneers.

・ Although contents written in English are limited, you could find useful information in the following site of the Japan Institute for Labor Policy and Training:

<http://www.jil.go.jp/index.html>

・ Some important Japanese laws are translated into English. See the following site:

<http://www.japaneselawtranslation.go.jp/>

【Grading criteria】

I will not conduct any formal exams separately. Instead, I ask you to submit 2 or 3 assignments during the semester. The final grade is mainly based on the sum of those assignments (80%). The extent of class participation is also counted (20%).

【Changes following student comments】

I want students to ask any questions they may have. Please do not hesitate. I also want to keep more time for discussions, say using case materials.

【Equipment student needs to prepare】

Since I use Hoppii regularly and may use Zoom in case of the pandemic, a PC and internet accessibility will be required.

【Others】

HRM I (Fall) and II (Spring) are taught in a sequential manner. So, it is recommended to take both courses in this order if that is possible. Some basic knowledge of economics and organizational behavior is preferred, but not required.

【Prerequisites】

Among GBP subjects, the followings are closely related to this subject although they are not prerequisites: Introduction to Organizational Management, Introduction to Japanese Economy, Organizational Management I/II and Organizational Behavior I/II.

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

MAN300FB-A5516 (経営学 / Management 300)

Human Resource Management II

休講

Term : 春学期授業/Spring | Credit(s) : 2 | Day/Period : TBA | Campus : 市ヶ谷 / Ichigaya | Grade : 2~4

Notes :

その他属性 : 〈実〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP2-2", "DP3" and "DP4" diploma policies and fairly related to the "DP1-1" and "DP1-3" policies.

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 授業形態 : 対面/face to face

No.	Theme	Contents
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Week8

Week9

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

Strategic Management

Kazuhiro AKITOMO

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水4/Wed.4 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：

その他属性：

[Outline and objectives]

This course offers an in-depth exploration of strategic management principles. The course is structured to provide students with a comprehensive understanding of the internal and external factors influencing corporate strategy and decision-making.

In the initial segments, students will delve into the dynamics of the external business environment and the internal capabilities of firms, gaining insight into critical management concepts and terminology. This sets the stage for more advanced exploration, where we examine the evolution of strategic management post-World War II. This period highlights how businesses have adapted to and shaped their strategies in response to changing global landscapes and technological advancements, emphasizing sustainable growth and innovation.

As future leaders in a rapidly evolving 'VUCA' (volatile, uncertain, complex, and ambiguous) world, students will be equipped to tackle real-world challenges by synthesizing traditional and contemporary strategic management approaches through dynamic analysis.

[Goal]

Upon completion of this course, students will have acquired:

- 1.In-depth Understanding: Grasp the complexities of the ever-changing environment in which businesses operate.
- 2.Strategic Proficiency: Clearly understand methods and strategies that enhance organizational efficiency and capability.
- 3.Internal Change Mastery: Comprehend and apply frameworks for implementing strategic change internally.
- 4.Historical Contextualization: Gain insights into the evolution of corporate management challenges and global societal changes since the early 1990s.
- 5.Ethical and Global Awareness: Cultivate an informed perspective on corporate social responsibility, emphasizing the importance of ethical conduct and global citizenship in the business world.

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP1-1", "DP2-2", "DP3" and "DP4" diploma policies.

[Method(s)]

The plan is to conduct this course in a classroom. However, depending on the pandemic situation, the course may be held remotely via Zoom. From time to time, the lecturer has students discuss specific subject matter on each topic mentioned below.

Active learning requires the students to lead the learning process, with the instructor as a facilitator. This will mainly be the case in the second half of the semester. Some active learning examples are group work, case studies with discussions and debates, team presentations, etc.

Registered students are required to submit a document titled 'Student Biodata Memo' via Google Drive, which will be shared individually. This will allow the lecturer to gain insights into each student's current academic interests and future goals, influencing the content of the lectures accordingly. Students are also encouraged to provide questions or comments one-on-one after each lecture. A feedback form for this purpose is included in the Student Biodata Memo. The template for the memo can be accessed through Hoppii in an Excel format.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

なし / No

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
Week1	Introduction	<ul style="list-style-type: none"> • Course Introduction: Syllabus overview, grading policy, Mid-term and final exams, group discussions, and team presentation sessions • Lecturer Introduction: Sharing the lecturer's business experiences and skills. • Introduction to Strategic Management: Key concepts and roles in strategic management. • Overview of Managerial Roles: Discussing managers' major characteristics and responsibilities.

Week2	Corporate Enterprises and Ownership What is corporate performance	<ul style="list-style-type: none"> • Understanding economic systems and business • Macroeconomics vs Microeconomics • Types of business entities • Stakeholders of corporate enterprises • How to measure corporate performance
Week3	Ethics and Social Responsibility	<ul style="list-style-type: none"> • Managing Ethically and Social Responsibility: Concepts and trends in corporate ethics and social responsibility. • Compliance and Reporting: Focus on ethical compliance and integrated reporting in business.
Week4	Evolution of Management Theories	<ul style="list-style-type: none"> • Italy to UK, Germany, USA, and Japan, China, emerging countries = globalization • Bernard, Fayol, and Taylor • Bureaucratic management • HR movement • Contingency and system management
Week5	Analyzing Business Environments	<ul style="list-style-type: none"> • PESTEL Analysis: Examining external factors affecting businesses. • Michael Porter's Competitive Strategy
Week6	Human Resources and Leadership Workplace Diversity and Motivation	<ul style="list-style-type: none"> • Organizational Design and Culture: Understanding the impact of corporate culture and structure on business. • Change Management: Strategies and processes for effective organizational change. • HR Management: Exploring human resource management. • Leadership Styles and Theories: Different types of leadership and their effectiveness in various contexts. • Diversity in the Workplace: Impact, benefits, and challenges.
Week7	Strategic Analyses and Formulation - I	<ul style="list-style-type: none"> • 1950-1960: A. Chandler, I. Ansoff, P.F. Drucker • BCG-PPM, SWOT, 3C • 1970 PIMS study, • Dawn of Marketing, 4P
Week8	Mid-term Exams	<ul style="list-style-type: none"> • Mid-term Examination: Covering course material up to Week 7. • Focus on Globalization: Discussing the impact of globalization on strategic management.
Week9	Strategic analyses and Formulation-II. Explanation of a Team Presentation session.	<ul style="list-style-type: none"> • Modern Strategic Theories: Delving into the works of Michael Porter and other key strategists from the 1980s. • Japanese Management and Global Strategies: Examining Japanese management styles and their global influence.
Week10	Entrepreneurship and Business Models Born Global Company	<ul style="list-style-type: none"> • Business Model Design: Key elements of successful business models. • Entrepreneurship and Global Trends: Examining trends in entrepreneurship and global business strategies.

Week11	Advanced Strategic Concepts	<ul style="list-style-type: none"> • Core Competencies and RBV: Exploring the resource-based view of the firm. • Strategy in Practice: Understanding emergent strategies and value creation in businesses. • Strategy Implementation: Focusing on the PDCA cycle, synergy, and STP strategies. • Managing Product Life Cycle: Discussing product life cycle theory and ambidexterity in business.
Week12	Technology and Innovation Management	<ul style="list-style-type: none"> • Innovation Theories: Exploring Schumpeter's theory and the concept of the innovator's dilemma. • Sources of Innovation: Understanding internal and external sources of innovation and technology in business.
Week13	Team Presentation-1	Each student has to be a presenter by taking turns. After each team presentation, Q&A
Week14	Team Presentation-2	Each student has to be a presenter by taking turns. After each team presentation, Q&A

[Work to be done outside of class (preparation, etc.)]

Preparatory study and review time for this class are 2 hours each. Students are expected to participate actively in classroom discussions at each lecture. Therefore, readings of related materials and textbooks are highly recommended.

Students are expected to allot time outside of class to meet with their team members for discussion and preparation of team presentations.

[Textbooks]

Slides and additional reading materials will be provided via Hoppii(Hosei Portal Site)

[References]

"Strategic Management: Theory & Cases: An Integrated Approach" by Charles W. L. Hill, Gareth R. Jones, and Melissa A. Schilling

"Principles of Management" by openstax, Rice University

"Entrepreneurship" by openstax, Rice University

[Grading criteria]

Classroom participation policy: Late arrival negatively affects this score.

If you cannot attend class due to illness or other unavoidable reasons, please notify the instructor via email about your absence and its legitimate reason before the start of the class. Students with more than two unexcused absences or absences without a valid reason will not be eligible to earn credits for this course.

Midterm examination: 40%, Final examination: 40%, In-class participation and contribution to the team presentation session: 20%

[Changes following student comments]

It is not applicable until next term, as the lecturer offers this course for the first time. Please note: the lecturer has been teaching the Special Topics in Global Business C under GBP since the fall of 2022.

[Equipment student needs to prepare]

PC or tablet capable of online connection, writing papers in MS WORD, and creating presentation materials by MS PPT.

[Others]

The lecturer had worked for a Japanese manufacturing company for 42 years. He worked in the U.S. to develop markets for the company's products and customers for nearly 11 years. He worked in Germany for six years as President of the European Regional Headquarters of the company. Since 2018, he has been assigned mainly to chief auditor roles in the internal audit section of the company, specializing in auditing its overseas subsidiaries.

MAN300FB-A5518 (経営学 / Management 300)

International Business I

休講

Term : 秋学期授業/Fall | Credit(s) : 2 | Day/Period : TBA | Campus : 市ヶ谷 / Ichigaya | Grade : 2~4
Notes :

その他属性 :

[Outline and objectives]

[Goal]

[Which item of the diploma policy will be obtained by taking this class?]
This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

[Method(s)]

[Active learning in class (Group discussion, Debate.etc.)]

[Fieldwork in class]

[Schedule] 授業形態 : 対面/face to face
No. Theme Contents

[Work to be done outside of class (preparation, etc.)]
Preparatory study and review time for this class are 2 hours each.

[Textbooks]

[References]

[Grading criteria]

[Changes following student comments]

International Business II

Haruo HORAGUCHI

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：水2/Wed.2 | Campus：市ヶ谷 / Ichigaya | Grade：2~4

Notes：

その他属性：

[Outline and objectives]

The objective of the International Business II course is to examine the fluctuations in foreign exchange rates and multinational finance. It aims to equip students with the necessary skills to pursue careers in financial institutions and the financial divisions of manufacturing companies. In the global economy, multinational corporations face the challenge of forecasting and mitigating risks associated with currency depreciation. To accurately predict foreign exchange rates, it is crucial to comprehend the fundamental principles that govern their determination. This course will provide students with the fundamental concepts to comprehend the underlying logic behind foreign exchange rate movements. It will explore evidence, concepts, and models that contribute to our understanding of foreign exchange rates. Additionally, it will analyze the strategies employed by multinational corporations in response to the volatile nature of currency values.

[Goal]

The goal of this course is to provide students with a comprehensive understanding of the fundamental principles underlying international financial markets. By the end of the course, students will be equipped with the necessary knowledge and skills to forecast currency value fluctuations in the market. The students will also develop the ability to critically analyze the financial policies implemented by central banks and regulatory authorities. This course will examine the historical trends of major currencies such as the Euro, US dollar, Chinese Renminbi, and Japanese Yen. Through the lens of foreign exchange rate theories, students will gain a clear understanding of the roles and functions of financial institutions and the various intermediary services.

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

[Method(s)]

The course employs a combination of group discussions and lectures to facilitate learning. A significant portion of class time will be dedicated to the analysis of newspaper articles, readings, case materials, websites, financial statements, and video materials. Each class session will introduce a major theory in the field of international business and finance, which students will apply to real-world scenarios upon completion of the course.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

なし / No

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
1	Course introduction	Course outline and introduction. The distinctions between gambling and investment in comparison to stock investment, mutual funds, and government bonds.
2	Module 1: Basic Background of Investment and Finance	Return on investment, yield, and capitalization. Flow and stock. Capital gain and income gain.
3	Foreign Exchange Market	The latest topics on foreign exchange rates. Basic knowledge of the Euro zone and Asian currencies. Over-the-counter market, spot transactions, outright forward transactions, and options. Textbook Chap. 8.
4	Module 2: Determinants of Foreign Exchange Rates	PPP, Big Mac Index, interest rate parity, overshooting, random walk. Textbook Chap. 9.
5	Interest Rate Parity (IRP): Institutional Aspects of Foreign Exchange Rates	Interest rate, yield, and capitalization. of central bank. The dominance of US dollar, IMF, hard peg, soft peg, floating exchange rates. Textbook Chap. 9.

6	Speculation of Currency: option	Devaluation, major banks in the world, and Nikkei index. Textbook Chap. 8.
7	Foreign Currencies and overshooting	Functions of news. Contagion in the financial turmoil. Textbook Chap. 8.
Week8	Speculation reconsidered: random work	Binomial distribution, binary and decimal systems, forward exchange rates. Textbook Chap. 9.
Week9	Biases: Overconfidence and Illusory correlation	Psychological biases. An actuality bias and the fact-convergence effect.
10	Module 3: Student Presentations on Foreign Exchange Rates	PPP, IRP, News and overshooting, Random walk, and forecasting.
11	Student Presentations on Foreign Exchange Rates	PPP, IRP, News and overshooting, Random walk, and forecasting.
12	Module 4: Accounting management and financial reports	Assets, liabilities, shareholders' equity, in BS and PL. Textbook Chap. 19.
13	Global Debt and Equity Markets: volatility	The debt, equity, and assets of MNEs. Variance and volatility. Textbook Chap. 19.
14	Final Examination	Review of the Concepts and Practices. Review of Textbook Chaps. 8, 9, 10, 19.

[Work to be done outside of class (preparation, etc.)]

Preparatory study and review time for this class are 2 hours each. Students are expected to complete the assigned readings prior to class discussions. The core material of the course is covered in Chapters 8, 9, 10, and 19 of the textbook. It is highly recommended that students go through these chapters in preparation for engaging in class discussions throughout the semester.

[Textbooks]

Textbook Information:

Title: International Business: Environments and Operations

Authors: John D. Daniels, Lee H. Radebaugh, and Daniel P. Sullivan

Edition: Sixteenth Edition

Year: 2019

Publisher: Pearson Education Ltd.

Access: This book is available at the Hosei Ichigaya Library. Please ensure that you refer to the Sixteenth Edition of the textbook.

[References]

Various materials such as news clips will be provided through Hoppii.

[Grading criteria]

Active class participation and attendance 30%.

Mid-term report and/or presentation 30%.

Final exam 40%.

[Changes following student comments]

Through group discussions held in class, students have the opportunity to exchange their opinions with each other. It appears that all of you have been enjoying and benefiting from these opportunities for learning. If you have acquired English as a native language, we expect you to take the lead in group discussions and demonstrate leadership skills.

[Equipment student needs to prepare]

Smartphone, PC, dictionary, notebooks.

[Others]

Professor Horaguchi is a faculty member in the Faculty of Business Administration at Hosei University. He brings valuable real-world insights to the classroom as an outside director for a company listed on the prime market of the Tokyo Stock Exchange, actively engaging with corporate practitioners. His international experience includes studying as an exchange student sponsored by Hosei University at the University of Sheffield in the UK during the early 1980s. Additionally, he was a Fulbright Scholar at Harvard University in the United States during the mid-1990s. To explore Professor Horaguchi's academic research papers and books, you can search for "Haruo Horaguchi" on Google Scholar.

[Prerequisites]

None

Global Business Strategy I

Naoki ANDO

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：月3/Mon.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈グ〉

[Outline and objectives]

This course introduces students to key concepts and theoretical frameworks of international business. Accordingly, the course is more theoretical than practical.

The course focuses on key topics in international business such as institutional and sociocultural environments, foreign direct investment, internationalization of firms, and entry strategy.

At the end of this course, students will be able to understand how firms enter foreign markets, manage foreign subsidiaries, and gain competitive advantage overseas. They will also acquire an ability to analyze firms' success and failure in foreign markets.

[Goal]

Objectives of this course are:

1. To develop the ability to analyze national difference in institutional and sociocultural environment.
2. To understand theories of firms' internationalization.
3. To understand multinational enterprises, foreign direct investment, and entry strategy.
4. To build skills in analyzing firms' success and failure in foreign markets using the theories of international business.

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP1-1" and "DP4" diploma policies and fairly related to the "DP2-2" policy.

[Method(s)]

This course is conducted in a classroom (face to face classes). In some weeks, the class may be conducted online.

Sessions consist of lecture, in-class exercise, and discussion. Lecture introduces students to basic concepts and frameworks of the session's topic. Discussion and in-class exercises as well as case analysis are conducted to foster comprehension of the concepts and frameworks.

Students also work on a team project during the semester. A team consists of 3-4 students. Each team is required to conduct a team project. In Weeks 13 and 14, teams make a presentation of the project. After the presentation, each team member writes up a term paper based on the team project. Details regarding the team project will be announced in class.

Assignments are submitted using Hoppii. Feedback will be given either in-class or on Hoppii.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

なし / No

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
Week 1	Course orientation: Introduction and overview	Course overview. What is international business?
Week 2	Globalization	What is globalization? Drivers of globalization.
Week 3	Multinational enterprise	What is multinational enterprise (MNE)? MNEs from emerging economies.
Week 4	Global business environment 1	Legal, political, and economic environments that firms confront overseas.
Week 5	Global business environment 2	Emerging and transition economies.
Week 6	Global business environment 3	Sociocultural environments that firms confront overseas.
Week 7	Foreign direct investment	What is foreign direct investment (FDI)? Motives of FDI.
Week 8	Project proposal	Research proposal of team projects.
Week 9	Internationalization of firms 1	Theories to explain the internationalization of firms.
Week 10	Internationalization of firms 2	OLI paradigm. Uppsala model.
Week 11	Entry strategy 1	Location choice. Timing of entry.
Week 12	Entry strategy 2	Entry mode choice.
Week 13	Presentation of projects 1	Final presentation of team projects.

Week 14	Presentation of projects 2	Final presentation of team projects. Wrap up.
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[Work to be done outside of class (preparation, etc.)]

Students are required to read materials, complete assignments, and prepare for presentations and discussions. They also work on the team project with team members.

Time for preparatory study and review for this class will be at least 2 hours each.

[Textbooks]

Hill, C.W.L. & Hult, G.T.M. 2018 International Business: Competing in the Global Marketplace (12th ed.). McGraw-Hill Education, NY.

A newer edition may be available. Textbook may be changed subject to availability. More information about a textbook will be announced in week 1.

Reading materials are distributed on Hoppii.

[References]

Ball, D.A., Geringer, J.M., McNett, J.M. & Minor, M.S. 2012. International Business: The Challenging of Global Competition (13th ed.). McGraw-Hill: NY.

Cavusgil, S.T., Cavusgil, S.T., Knight, G. & Riesenberger, J.R. 2008. International Business: The New Realities (2nd ed.). Prentice Hall: NJ.

Collinson, S., Narula, R., & Rugman, A.M. 2020. International Business. Pearson Education: Harlow, UK.

Cullen, J.B. & Parboteeah, K.P. 2011. Multinational Management: A Strategic Approach (5th ed.). Cengage Learning: OH.

Shenkar, O. & Luo, Y. 2008. International Business (2nd ed.). Sage Publications: CA.

Newer editions may be available.

[Grading criteria]

In-class contribution: 40%

Team Project: 30%

Individual term paper based on team project: 30%

In-class contribution is evaluated based on active participation in discussions and in-class exercises and contributions to the class.

More information regarding the team project and the individual term paper will be announced in class.

[Changes following student comments]

More time will be allocated to case analysis, discussions, and in-class exercises.

[Equipment student needs to prepare]

PC or tablet is required to complete assignments and prepare for presentations and term paper.

[Prerequisites]

None.

MAN300FB-A5521 (経営学 / Management 300)

Global Business Strategy II

休講

Term : 春学期授業/Spring | Credit(s) : 2 | Day/Period : TBA | Campus : 市ヶ谷 / Ichigaya | Grade : 2~4

Notes :

その他属性 : 〈グ〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1" and "DP4" diploma policies and fairly related to the "DP2-2" policy.

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 授業形態 : 対面/face to face

No. Theme Contents

Week8

Week9

【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN300FB-A5522 (経営学 / Management 300)

Business Management in Japan

休講

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈グ〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】
This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3" and "DP4" diploma policies and fairly related to the "DP5" policy.

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 授業形態：対面/face to face
No. Theme Contents

Week8

Week9

【Work to be done outside of class (preparation, etc.)】
Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

Intermediate Accounting I

Mioko TAKAHASHI

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水3/Wed.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：

【Outline and objectives】

The objective of this course is to provide students with a sufficient understanding of the theory and practice underlying the measurement and presentation of financial information in accordance with Generally Accepted Accounting Principles (GAAP).

To help understand how GAAP is trying to measure and present business transactions in financial statements, underlying business transactions will be identified first, and then technical details of GAAP will be explained.

In addition to learning accounting concepts, methods and rules, how management's incentives can influence the decisions and estimates that are made when reporting financial statements will be discussed.

【Goal】

Students will be able to understand,

- the structure of and the linkage between the income statement, the balance sheet and the statement of cash flows
- the basic business transactions and economic events that firms engage in
- how business transactions and economic events are reported in the financial statements

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-2" diploma policy and fairly related to the "DP1-1", "DP2-1", "DP2-2" and "DP3" policies.

【Method(s)】

After the student's presentation, based on the textbook, important issues with respect to several learning objectives in the chapter will be explained and supplemented by the instructor.

Exercises will be done to check comprehension, followed by feedback provided during class.

Students' active involvement is encouraged. Questions and comments are welcomed at any time.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1	Course overview	· Explain how the course will be delivered
2	Accounting information system (1)	· Understand the basic accounting information system · Record and summarize basic transactions
3	Accounting information system (2)	· Identify and prepare adjusting entries
4	Accounting information system (3)	· Prepare financial statements from the adjusted trial balance · Prepare closing entries · Prepare financial statements for a merchandising company
5	Review and exercise session for accounting information system	· Comprehend the accounting cycle by doing exercises
6	Income statement (1)	· Understand the uses and limitations of an income statement · Describe the content and format of the income statement · Prepare an income statement
7	Income statement (2)	· Explain how to report various income items · Understand the reporting of accounting changes and errors · Prepare a retained earnings statement · Explain how to report other comprehensive income
8	Review and exercise session for income statement	· Comprehend the income statement by doing exercises

9	Balance sheet and statement of cash flows (1)	· Explain the uses and limitations of a balance sheet · Identify the major classifications of the balance sheet · Prepare a classified balance sheet using the report and account formats
10	Balance sheet and statement of cash flows (2)	· Indicate the purpose and content of the statement of cash flows · Prepare a basic statement of cash flows · Understand the usefulness of the statement of cash flows
11	Balance sheet and statement of cash flows (3)	· Identify the major types of financial ratios and what they measure
12	Review and exercise session for Balance sheet and statement of cash flows	· Comprehend the balance sheet by doing exercises
13	End of term test	· 60 minute test
14	Test feedback and Wrap-up	· Provide test feedback and wrap-up the course

【Work to be done outside of class (preparation, etc.)】

Assigned materials that will be covered should be read prior to class. It will be assumed that the required chapters have been read. Exercises will be given during class or as homework.

Students should prepare a presentation using PowerPoint slides when assigned. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

INTERMEDIATE ACCOUNTING, by Kieso, Weygandt & Warfield, Wiley.

【References】

References will be provided when necessary.

【Grading criteria】

The course grade is based on the following criteria:

- Presentation based on the text book (30%)
- Submission of exercises done during class or as assignments (30%)
- End of term test (40%)

Taking the end of term test will not be allowed in the case of 4 absences or more.

【Changes following student comments】

Exercises and feedback are given after the completion of each topic to help students check their comprehension before the test.

【Equipment student needs to prepare】

A PC/Tablet is required when taking class as exercises and related materials are provided via Hoppii.

【Others】

This course will be delivered face to face. For details, please check Hoppii Announcements before the start of this course.

Basic knowledge of financial accounting is necessary to understand and achieve the goal of this course. Taking the Introduction to Accounting courses in advance is highly recommended.

【Prerequisites】

Introduction to Accounting

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

Intermediate Accounting II

Mioko TAKAHASHI

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：水3/Wed.3 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：

その他属性：

【Outline and objectives】

This course is a sequel to Intermediate Accounting I. Topics that were not covered in Intermediate Accounting I will be covered.

The objective of this course is to provide students with a sufficient understanding of the theory and practice underlying the measurement and presentation of financial information in accordance with Generally Accepted Accounting Principles (GAAP). To help understand how GAAP is trying to measure and present business transactions in financial statements, underlying business transactions will be identified first and then technical details of GAAP will be explained.

In addition to learning accounting concepts, methods and rules, how management's incentives can influence the decisions and estimates that are made when reporting financial statements will be discussed.

【Goal】

Students will be able to understand

- the business transactions and economic events that firms engage in
- how business transactions and economic events are recognized and measured in financial statements

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-2" diploma policy and fairly related to the "DP1-1", "DP2-1", "DP2-2" and "DP3" policies.

【Method(s)】

Students are required to read assigned materials prior to class. During class, basic concepts and important issues with respect to several learning objectives in the chapter will be explained by the instructor. Exercises will be done to check comprehension, followed by feedback provided during class.

Students' active involvement is encouraged. Questions and comments are welcomed at any time.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1	Course Overview	<ul style="list-style-type: none"> · Explain course schedule and assigned materials · Review accounting cycle learned in Intermediate Accounting I
2	Cash and Receivables (1)	<ul style="list-style-type: none"> · Indicate how to report cash and related items · Define receivables and understand accounting issues related to their recognition · Explain accounting issues related to valuation of accounts receivable
3	Cash and Receivables (2)	<ul style="list-style-type: none"> · Explain accounting issues related to recognition and valuation of notes receivable
4	Cash and Receivables (3)	<ul style="list-style-type: none"> · Explain additional issues related to accounts and notes receivable
5	Review and Exercise Session for Cash and Receivables	<ul style="list-style-type: none"> · Comprehend accounting issues related to cash and receivables by doing exercises
6	Valuation of Inventories	<ul style="list-style-type: none"> · Identify inventory classifications and different inventory systems · Determine the goods and costs included in inventory · Describe and compare the cost flow assumptions used to account for inventories
7	Review and Exercise Session for Inventories	<ul style="list-style-type: none"> · Comprehend accounting issues related to inventories by doing exercises

Week8	Acquisition and Disposition of Property, Plant, and Equipment (1)	<ul style="list-style-type: none"> · Identify property, plant, and equipment and its related costs · Discuss the accounting problems associated with interest capitalization · Explain the accounting issues related to acquiring and valuing plant assets
Week9	Acquisition and Disposition of Property, Plant, and Equipment (2)	<ul style="list-style-type: none"> · Describe the accounting treatment for costs subsequent to acquisition · Describe the accounting treatment for the disposal of property, plant, and equipment
10	Review and Exercise Session for Acquisition and Disposition of PPE	<ul style="list-style-type: none"> · Comprehend accounting issues related to PPE by doing exercises
11	Depreciation, Impairments, and Depletion (1)	<ul style="list-style-type: none"> · Describe depreciation concepts and methods of depreciation · Identify the accounting issues related to asset impairment
12	Depreciation, Impairments, and Depletion (2)	<ul style="list-style-type: none"> · Explain the accounting procedures for depletion of natural resources · Demonstrate how to report and analyze property, plant, equipment, and natural resources
13	End of term test	<ul style="list-style-type: none"> · 60 minute test
14	Test feedback and Wrap-up	<ul style="list-style-type: none"> · Provide test feedback and wrap-up the course

【Work to be done outside of class (preparation, etc.)】

Assigned materials that will be covered should be read prior to class. It will be assumed that the required chapters have been read. Exercises will be given during class or as homework.

Students should prepare a presentation using PowerPoint slides when assigned. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

INTERMEDIATE ACCOUNTING, by Kieso, Weygandt & Warfield, Wiley.

【References】

References will be provided when necessary.

【Grading criteria】

The course grade is based on the following criteria:

- Submission of exercises done during class or as assignments (50%)
- End of term test (50%)

Taking the end of term test will not be allowed in the case of 4 absences or more.

【Changes following student comments】

Exercises and feedback are given after the completion of each topic to help students check their comprehension before the test.

【Equipment student needs to prepare】

A PC/Tablet is required when taking class as exercises and related materials are provided via Hoppii.

【Others】

This course will be delivered face to face. For details, please check Hoppii Announcements before the start of this course.

Basic knowledge of financial accounting is necessary to understand and achieve the goal of this course. Taking the Introduction to Accounting and the Intermediate Accounting I courses in advance is highly recommended.

【Prerequisites】

Introduction to Accounting, Intermediate Accounting I

Management Accounting

Hirotsugu KITADA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：水2/Wed.2 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈グ〉

【Outline and objectives】

Management Accounting is an essential tool that enhances a manager's ability to make effective economic decisions. This course teaches students how to extract and modify costs in order to make informed managerial decisions.

The course covers 3 topics:

1. After an introduction, we will first focus on the interaction of Management Accounting and the business process. "Cost Behavior", "Cost Management Systems" and "Decision Making" are the key issues.
2. In the second part, we will use accounting techniques for planning and control. "Budgeting", "Variance Analysis" and "Management Control System" will be discussed.
3. The last part will be about Capital Budgeting, a technique to evaluate projects having cash flows at different moments in time.

【Goal】

After successfully completing this course, students should be able to:

- Use cost-volume-profit analysis in decision-making
- Use relevant information for decision-making, both for pricing and operational decisions
- Set-up and use a master budget
- Execute variance analysis
- Understand, define, and implement management control systems and responsibility accounting

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP1-2" diploma policies and fairly related to the "DP2-1", "DP2-2", "DP3", "DP4" policies.

【Method(s)】

This course is taught primarily through lectures. Active participation, whether in the classroom or online, is encouraged.

At the beginning of the class, I will give feedback on the homework assignments as well as a review of the previous class.

Please register from the Hoppii website.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
Week1	Chapter 1: Managerial Accounting, the Business Organization and Professional Ethics	- Contents - Management Accounting and Your Career - Roles of Accounting Information
Week2	Chapter 2: Introduction to Cost Behavior and Cost-Volume Relationships	- Variable-Cost and Fixed-Cost Behavior - Cost-Volume-Profit Analysis
Week3	Chapter 3: Measurement of Cost Behavior	- Cost Drivers and Cost Behavior - Cost Functions
Week4	Chapter 4: Cost Management Systems and Activity-Based Costing	- Cost Management Systems - Traditional and Activity-Based Cost Accounting Systems
Week5	Chapter 5: Relevant Information for Decision Making with a Focus on Pricing Decisions	- Pricing Special Sales Orders - Basic Principles for Pricing Decisions
Week6	Chapter 6: Relevant Information for Decision Making with a Focus on Operational Decisions	- Make-or-Buy Decisions - Deletion or Addition of Products, Services, or Departments
Week7	Mid-term exam	Chapters 1-6
Week8	Chapter 7: Introduction to Budgets and Preparing the Master Budget	- Budgets and the Organization - Types of Budgets

Week9	Chapter 8: Flexible Budgets and Variance Analysis	- Using Budgets and Variances to Evaluate Results - Revenue and Cost Variances - The Role of Standards in Determining Variances
Week10	Chapter 9: Management Control Systems and Responsibility Accounting	- Management Control Systems and Organizational Goals - Designing Management Control Systems - Controllability and Measurement of Financial Performance
Week11	Chapter 10: Management Control in Decentralized Organizations	- Centralization Versus Decentralization - Performance Metrics and Management Control
Week12	Chapter 11: Capital Budgeting	- Capital Budgeting for Programs or Projects - Discounted-Cash-Flow Models - Sensitivity Analysis and Risk Assessment in DCF Models - The NPV Comparison of Two Projects - Relevant Cash Flows
Week13	Chapter 12: Cost Allocation	- Allocation of Service Department Costs - Allocation of Costs to Product or Service Cost Objects
Week14	Chapter 13: Accounting for Overhead Costs	- Illustration of Overhead Application - Problems of Overhead Application - Variable Versus Absorption Costing

【Work to be done outside of class (preparation, etc.)】

Read the textbook and complete the assignments given. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Hornngren, C. T., Sundem, G. L., Stratton, W. O., Burgstahler, D., & Schatzberg, J. (2022). Introduction to Management Accounting (17th edition, Global edition). Pearson.

ISBN-13: 978-1292412566

The 16th edition may be used if it is not readily available in Japan, e.g., availability of online texts. It will be explained in the first class.

https://www.amazon.com/Introduction-Management-Accounting-Charles-Hornngren-ebook/dp/B00IZ0B24U/ref=tmm_kin_swatch_0?_encoding=UTF8&qid=&sr=&dpID=41Pj-X1q9XL&preST=_SX342_QL70_&dpSrc=detail

【References】

No.

【Grading criteria】

Students will be evaluated based on class participation (20%), assignments (40%) and two exams (40%).

【Changes following student comments】

Not applicable.

【Prerequisites】

Introduction to Accounting is recommended to be studied.

MAN300FB-A5526 (経営学 / Management 300)

Financial Statement Analysis

休講

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈グ〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is fairly related to the "DP1-2", "DP1-4", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
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【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

Corporate Finance

Yongjin KIM

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：金3/Fri.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈ゲ〉

[Outline and objectives]

The firm makes investment, financing and payout decisions. This course will provide students with a concrete basis for understanding how those financial decisions should be made. It will focus on basic and core topics in an introductory level of corporate finance rather than attempt to cover a whole spectrum of corporate finance due to time constraints.

[Goal]

Upon completing the course, students will be able to

- 1) understand what goals the management should pursue.
- 2) evaluate the projects in a concrete way.
- 3) calculate the value of the firm.
- 4) understand the concept of cost of capital.
- 5) understand the link between the firm value and financing choices.
- 6) understand when the payout policy of the firm matters.
- 7) solidify an understanding of business and financial news.

[Which item of the diploma policy will be obtained by taking this class?]
This course is strongly related to the "DP1-1" diploma policies and fairly related to the "DP1-2", "DP1-3", "DP2-1", "DP2-2", "DP3" and "DP4" policies.

[Method(s)]

Course materials including lecture slides will be posted. Every class starts with an explanation of key concepts by the lecturer. Students are encouraged to actively take part in class discussion as well as Q&As. Feedback on assignments will be delivered at the beginning of class.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

なし / No

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
1	A Quick Review: Time Value of Money	-Present and future values of cash flow streams -Special cases of cash flow streams (perpetuity, annuity, growing cash flows)
2	Valuation and the Firm: Investment Decision Rules, Part 1	-Net present value decision rule -Internal rate of return decision rule
3	Valuation and the Firm: Investment Decision Rules, Part 2	-Comparison of NPV and IRR rules -Disadvantages of IRR -Alternative decision rules
4	Valuation and the Firm: Fundamentals of Capital Budgeting	-Determining incremental free cash flow -Analyzing the project in practice
5	Risk and Return: The Cost of Capital 1	-The application of Capital asset pricing model -The estimation of beta
6	Risk and Return: The Cost of Capital 2	-Weighted average cost of capital -Using the WACC to value a project -Project-based costs of capital
7	Raising equity capital	-Understanding of equity finance -Initial public offering -Seasoned equity offering
8	Debt financing	-Understanding of debt finance -Different types of debt financing -Limits that protect the interests of bondholders
9	Capital Structure, Part 1	-Capital structure choices -Capital structure in perfect capital markets -MM propositions
10	Capital Structure, Part 2	-Capital structure with taxes and costs of bankruptcy and financial distress -Optimal capital structure
11	Payout Policy, Part 1	-Cash distributions to shareholders -Dividend versus share repurchase in a perfect capital market

12	Payout Policy, Part 2	-Tax disadvantage of dividends -Payout versus retention of cash -Advice for the financial manager
13	Financial Planning and Forecasting	-Forecasting financial statements -Growth and firm value -Valuing the expansion
14	Wrap-up	Brief overview and final examination

[Work to be done outside of class (preparation, etc.)]

It is advisable to read financial and economic news as often as possible. Students should submit all homework assignments on time. Preparatory study and review time for this class are 2 hours each.

[Textbooks]

The textbook is the latest global edition of 'Fundamentals of Corporate Finance' by Jonathan Berk, Peter DeMarzo, and Jarrad Harford, Pearson. For your reference, it is also used in Introduction to Finance. This course will primarily cover chapters related to core topics of corporate finance.

[References]

Any standard textbooks which have the title of 'corporate finance' will be helpful. Just as an example, Stephen Ross, Randolph Westerfield and Bradford Jordan, Fundamentals of Corporate Finance, McGraw-Hill Education, recent editions.

[Grading criteria]

Grading will be decided based on the following:
in-class contribution (20%),
homework assignments (30%),
and final examination (50%).

[Changes following student comments]

The lecturer will try to explain key concepts more clearly so that it is easier to understand.

[Equipment student needs to prepare]

Students can use their own pocket calculators and/or laptop computers during the class.

[Others]

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

[Prerequisites]

It is desirable if students have taken Introduction to Finance, or have equivalent knowledge. Several chapters covered in Introduction to Finance will be skipped. But the lecturer will quickly review the time value of money which is the key concept in Introduction to Finance and also indispensable in understanding core topics of corporate finance, to bring memories back.

ECN300FB-A5528 (経済学 / Economics 300)

Investments A

休講

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈実〉

[Outline and objectives]

[Goal]

[Which item of the diploma policy will be obtained by taking this class?]
This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3" and "DP4" diploma policies and fairly related to the "DP1-3" and "DP1-4" policies.

[Method(s)]

[Active learning in class (Group discussion, Debate.etc.)]

[Fieldwork in class]

[Schedule] 授業形態：対面/face to face
No. Theme Contents

[Work to be done outside of class (preparation, etc.)]
Preparatory study and review time for this class are 2 hours each.

[Textbooks]

[References]

[Grading criteria]

[Changes following student comments]

ECN300FB-A5529 (経済学 / Economics 300)

Investments B

休講

Term : 春学期授業/Spring | Credit(s) : 2 | Day/Period : TBA | Campus : 市ヶ谷 / Ichigaya | Grade : 2~4

Notes :

その他属性 : 〈グ〉〈実〉

[Outline and objectives]

[Goal]

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP1-1", and "DP4" diploma policies and fairly related to the "DP1-3", "DP1-4", "DP2-1", and "DP2-2" policies.

[Method(s)]

[Active learning in class (Group discussion, Debate.etc.)]

[Fieldwork in class]

[Schedule] 授業形態 : 対面/face to face

No.	Theme	Contents
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[Work to be done outside of class (preparation, etc.)]

Preparatory study and review time for this class are 2 hours each.

[Textbooks]

[References]

[Grading criteria]

[Changes following student comments]

[Others]

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

Principles of Marketing

Junko KIMURA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：木3/Thu.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：

[Outline and objectives]

This class is conducted in classroom. Digital detox is mandatory. The theme of this class is to understand major Marketing theories and bridge them to specific phenomena. Companies and other organizations try differentiating themselves from competitors by creating customer values. The students of this class would be able to analyze the products and services in the real world with Marketing perspective.

[Goal]

By actively participating in this class, student can acquire the following skills:

- 1) Bridge theories to specific phenomena
- 2) Think logically
- 3) Use qualitative methodologies for research activities, and
- 4) Argue and explain findings to others

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP2-1" diploma policy and fairly related to the "DP1-1", "DP2-2", and "DP3" policies.

[Method(s)]

Recently many companies struggle with difficulties to differentiate themselves with competitors. One of the reasons is that the change of customer needs. Customers not only ask for high quality/specification products but also they try to obtain "value". What does value mean? This is the major topic of this class. Manufacturers, retailers and service providers try developing and innovating business model for creating customer value. Using specific case studies, students would learn theoretical frameworks and analytical concepts in order to apply them to the phenomena.

Students use qualitative methodologies, in specific interviews and fieldwork to gather primary data by using their own legs. (Students will not be permitted to use secondary data from the Internet unless it is allowed.)

Assignments will be given and each student will make his/her own presentation respectively. Group projects will be assigned for the final presentation. Each group will choose one product/service and research how it was successful by using Marketing theory the instructor indicates.

[Learning activities outside of classroom]

You study this lecture with an emphasis on after class review. After attending the lecture, please read and review the assigned sections of the textbook. Assignments will be given in class as needed. The standard preparation and review time for this class is 2 hours each. Feedback will be given during the classroom.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

あり / Yes

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
1	Introduction	Basic Concepts of Marketing
2	What is Marketing?	Basic Concepts of Marketing
3	Three Dimensional Business Definition Model	Avoid Marketing myopia
4	SWOT analysis and value creation	Creating customer value
5	Theoretical framework	Philip Kotler's Marketing 1.0, 2.0 and 3.0
6	Midterm Presentation	Students groups present their research and findings
7	Product Development	Case Study: HOSEI original brand green tea: PART 1 theory
8	Product Development	Case Study: HOSEI original brand green tea: PART 2 practical implication
9	Price Management	Case Study: Starbucks and Dotour: PART 1 theory
10	Price Management	Case Study: Starbucks and Dotour: PART 2 practical implication
11	Promotion Management	Case Study: NIKE PART 1 theory

12	Promotion Management	Case Study: NIKE PART 2 practical implication
13	Place Management	Case Study: Supply chain management of IKEA
14	Final Presentation	Group project presentation

[Work to be done outside of class (preparation, etc.)]

Students need to contribute to class discussions by conducting

- 1)Project meetings with group members outside classroom
- 2)Fieldworks
- 3)Interviews to consumers and companies Preparatory study and review time for this class are 2 hours each.

[Textbooks]

No textbooks

[References]

Materials would be distributed in class.

[Grading criteria]

- 1)Class Participation (Remarks and arguments you make in class)70%
- 2)Group Project 20%
- 3)Individual Assignment 10%

[Changes following student comments]

Students in the previous year appreciated practical activities and this class also works on project with practitioners and/or companies.

[Equipment student needs to prepare]

Personal Computer with PPT and WORD

[Others]

Please do not use smartphone/PC for SNS or emails which is not related to class activities as it shows disrespect to the class and downgrades yourself.

[Prerequisites]

Introduction to Marketing needs to be studied as prerequisites.

[Recent works of instructor]

- (1)Kimura, Junko. & Rigolot, Cyrille. (2022) "The Potential of Geographical Indications (GI) to Enhance Sustainable Development Goals (SDGs) in Japan: Overviews and insights from Mishima Potato GI Case Study," Proceedings Worldwide Perspective on Geographical Indications, An International Conference for Researches, Policy Makers and Practitioners, held in Montpellier, France, on 5-8 July, 2022, 218-219.
- (2)Kimura, Junko. (2022) "Brand Management of Rice in Japan," presented at ISEAS Workshop on Rice in Italy and Japan, 27 May 2022.

[Upon threat level change]

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

Service Management

Junko KIMURA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：木3/Thu.3 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：

その他属性：

[Outline and objectives]

Digital Detox is mandatory. When you use smartphone or PC without instructor's permission, class participation grade will be one grade down.

The theme of this class is to research and understand Service Management theories from both Marketing and consumer behavior perspectives.

Organizations and companies would differentiate themselves from competitors only when they create customer values. The students of this class learn the logic of value creation.

[Goal]

By actively participating in this class, students can acquire the following skills:

- 1) bridge theories to specific phenomena
- 2) think logically
- 3) use qualitative methodologies for research, and
- 4) argue and explain theoretical and practical findings to others

[Which item of the diploma policy will be obtained by taking this class?]

This course is fairly related to the "DP1-1", "DP2-1", "DP2-2" and "DP3" policies.

[Method(s)]

Class starts at 13:10 on Thursday.

Please contact the instructor at kimura@hosei.ac.jp when you have any problems or concerns.

Feedback will be given back to the students verbally in class and grading (D to S) for each assignment and activity, including active discussion in class.

Recently many researchers in Marketing focus on Service Management regarding it as competitive advantage. Not only service industry but also manufacturers and retailers try developing and innovating business model for creating customer value.

Using specific phenomena related to customer value creation in Japan and other countries, students will learn theoretical frameworks and apply them to the phenomena to explain the reality.

Students will use qualitative methodologies, mainly interviews and fieldwork to gather primary data to make presentations by using their own legs. (Students will not be permitted to use secondary data from the Internet unless it is statistical data.)

Assignments will be given and each student will make his/her own presentation respectively. Group projects will be assigned for the final presentation. Each group will choose one product/service and research how the company was successful in Service Profit Chain perspective.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

あり / Yes

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
1	Introduction	Basic Concepts of Marketing: From Product Oriented to Customer oriented Marketing
2	What is Marketing?	Basic Concepts of Marketing: Creating Customer Value
3	Marketing myopia	Avoid Marketing Myopia
4	Marketing myopia	Creating customer value
5	Service Profit Chain	Theoretical framework of Service Profit Chain:Understanding Theory
6	Service Profit Chain	Theoretical framework of Service Profit Chain: Application
7	Midterm Presentation	Students groups present their research question and findings
8	Service Innovation	Case Study: CRAI (1/2)
9	Service Innovation	Case Study: CRAI (2/2)
10	Intercultural Service Management	Case Study: Panasonic and Fnac (1/2)
11	Intercultural Service Management	Case Study: Panasonic and Fnac (2/2)
12	OMOTENASHI	Case Study: Kyoto KAGAI (1/2)
13	OMOTENASHI	Case Study: Kyoto KAGAI (2/2)

14 Final Presentation Students groups present their
research and findings

[Work to be done outside of class (preparation, etc.)]

Students need to contribute to class discussions by conducting

- 1) Project meetings with group members outside classroom
- 2) Fieldworks
- 3) Interviews toward consumers and companies

Preparatory study and review time for this class are 2 hours each.

[Textbooks]

No textbooks

[References]

Materials would be distributed in class.

[Grading criteria]

Grade is decided with three components

- 1) Class Participation (Arguments and remarks you make in class)70%
- 2) Group Project (peer evaluation) 20%
- 3) Individual Assignment 10%

Digital Detox is mandatory. When you use smartphone or PC without instructor's permission, class participation grade will be one grade down.

[Changes following student comments]

- 1) Each student's contribution to group work varies and we should solve the issue adding new criteria such as "individual's contribution on the group.
- 2) The students of the previous semester were pleased to work on the group project with actual company (BARILLA Japan) and argue with the practitioners would find another company for collaboratively work on a certain issue.

[Equipment student needs to prepare]

Personal Computer with PPT and WORD

[Others]

Using smartphone and/or PC are not allowed unless the instructor assigns the work with it. It is not polite and shows your disrespect to the class to ignore the classmates and the instructor.

[Prerequisites]

Introduction to Marketing and Principles of Marketing are recommended to be studied as prerequisites.

[Upon threat level change]

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

MAN300FB-A5532 (経営学 / Management 300)

Distribution in Japan

Narimasa YOKOYAMA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水3/Wed.3 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：

その他属性：〈グ〉

[Outline and objectives]

This course focuses on the distribution system in Japan. We will study the whole structure of Japanese distribution system and the role of firms such as manufacturers, wholesalers, and retailers.

[Goal]

Students will have a firm understanding of the issues related to the activities of sourcing, manufacturing, wholesaling, retailing, and consumption. Additionally, students will have a firm grasp of the role of distribution system and function of distributing companies such as retailers and wholesalers and manufacturers.

[Which item of the diploma policy will be obtained by taking this class?]

This course is fairly related to the "DP1-1", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

[Method(s)]

The course will be a combination of lecture, discussion, field research and group work.

Reaction papers may be required. Reaction papers should be submitted directly to the instructor during class. Feedback on the reaction paper will be given during class.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

あり / Yes

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
1	Introduction	Introduction to the course and syllabus overview.
2	Distribution and commerce	What is Distribution and commerce?: basic concept of distribution and economic/social role of commerce.
3	The function of distribution	How does Distribution function in a market economy?: transaction, information flow, material flow.
4	History of commerce and Japanese distribution (1)	Why are distribution and commerce essential in our society?: the difference between production and consumption.
5	History of commerce and Japanese distribution (2)	Understand the development of commerce: a brief history of developing retailers and wholesalers in Japan.
6	Marketing game (1)	Conduct a marketing simulation game in year 1 to learn the whole structure of marketing and the function of the distribution.
7	Marketing game (2)	Conduct a marketing simulation game in year 2 to learn the whole structure of marketing and the function of the distribution.
8	Marketing game (3)	Conduct a marketing simulation game in year 3 to learn the whole structure of marketing and the function of the distribution.
9	Retail competition, retail formats, retail structure	Understand the characteristics of retail competition, the concept of retail format, and the specific Japanese retail structure.
10	Field research	Visit three types of retail formats and observe the inside of the store.
11	Final exam (1)	Students give a presentation on a typical retail format in their country of origin as a final exam.
12	Final exam (2)	Students give a presentation on a typical retail format in their country of origin as a final exam.
13	Final exam (3)	Students give a presentation on a typical retail format in their country of origin as a final exam.

14 Reflection

Reflecting on the course, students consolidate their understanding of distribution in Japan.

[Work to be done outside of class (preparation, etc.)]

Preparatory study and review time for this class are 2 hours each.

Students are expected to carefully observe retail outlets and purchasing behaviour on a daily basis.

[Textbooks]

Do not use

[References]

Do not use

[Grading criteria]

Participation in discussion: 20%

Group work: 20%

Presentation: 60%

[Changes following student comments]

Schedule flexibly according to progress

[Prerequisites]

Introduction to Marketing, Principles of Marketing

Operations Management I

Kiyoko YOSHIMURA

Term : 秋学期授業/Fall | Credit(s) : 2 | Day/Period : 金2/Fri.2 | Campus : 市ヶ谷 / Ichigaya | Grade : 2~4

Notes :

その他属性 : 〈グ〉〈実〉

【Outline and objectives】

Operations Management I reviews the Operations Management in terms of the decisions corporates face in aligning operations with their competitive strategy. Topics include examining the activities and responsibilities of positioning and design decisions.

【Goal】

This course aims to improve students' understanding of operations management's concepts, principles, problems, and practices. After completing this course, students should be able to:

- Develop an understanding of how corporate strategy defines a company's missions.
- To understand the trade-offs companies face in choosing between critical aspects of process design and operating decisions.
- To understand how product planning encompasses all the activities leading up to introducing, revising, or dropping the products.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

【Method(s)】

Face to Face (except #1 session)

The course will be delivered mainly through lectures with case discussions on real-world industries. In addition, some simulation works are planned. Thus, the students can have a better understanding of Operations Management basics.

There will be no "right" or "wrong" answers for the case discussion. Therefore, Students' contribution is expected to move the class discussion in a new direction. Assignment feedback will be made in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態 : 対面/face to face

No.	Theme	Contents
1	Introduction	Getting started Course Introduction Overall Operations Management
2	Product Planning and competitive priorities	Product planning Competitive priority
3	Service Operations Management	What are service operations? Key challenges
4	Customer relationship	Understanding your customer in service industry
5	Designing Customer Experience	What is customer experience? Why is service process design important?
6	Quality Management	Quality as a competitive advantage
7	Process Design	What is process design? Facets of process design Process analysis

8	Operations management topics	Outside speaker talking about one of topics of Operations Management
9	Capacity and Maintenance	Capacity Planning Maintenance
10	Location	Trends Factors affecting location decisions
11	Layout	Layout planning Strategic Issues Process layout
12	Simulation	How to organize your team Team building
13	Case discussion	Factors affecting Operations Management
14	Wrap-up Final Quiz	Wrap-up Final Quiz

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials (course materials and cases) for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

There is no textbook required for this course.
Will supply course material (PowerPoint) in the class.

【References】

Will notice Course References/Books on the bulletin board separately.
Reading should be completed before class.

【Grading criteria】

In-class-Quiz: 50%
Mid-term Quiz: 10%
Case report(simulation): 20%
Final Quiz (in-class): 20%
Total : 100 %

【Changes following student comments】

Will conduct feedback survey questions for student feedback.

【Equipment student needs to prepare】

None. The instruction will be given at the course if any.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN300FB-A5534 (経営学 / Management 300)

Operations Management II

Kiyoko YOSHIMURA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：金2/Fri.2 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

Operations Management II reviews the management of operations in terms of operating decisions. Topics include a review of the activities and responsibilities of operations management, the tools and techniques available to assist in running the operation, and the factors considered in the system's design.

【Goal】

This course aims to improve students' understanding of operations management's concepts, principles, problems, and practices. After completing this course, students should be able to:

- Develop an understanding of forecasting and materials management, functions tied to most operation decisions.
- Look at approaches to production/staffing plans and master production schedules.
- Necessary inputs to the workforce, operations, and project schedules.
- To understand the importance of project management.
- To understand what is happening in the organizations and the importance of an effective "way of working."

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP3", "DP4" and "DP5" diploma policies.

【Method(s)】

Face to Face (except #1 session)

This course follows Operations Management I. However, students can take this course separately. The course will be delivered mainly through lectures with case discussions on real-world industries. In addition, some simulation works are planned. Thus, the students can have a better understanding of Operations Management basics. There will be no "right" or "wrong" answers for the case discussion. Therefore, students' contribution is expected to move the class discussion in a new direction. Assignment feedback will be made in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1	INTRODUCTION - Getting started	Course Introduction Overall Operations Management
2	Materials Management	Importance of Materials Management Function of Materials Management Purchasing and Distributions
3	Inventory Management	Importance of inventory Economic Order Quantity Periodic Review system
4	Production and Staffing Plans	Production and Staffing Plans Managerial Importance
5	Master Production Scheduling	MPS MRP ERP
6	Supply chain Management	Supply Chain Management Global Supply
7	Queue Management	Waiting Lines Management
8	Driving Continuous Improvement	Main approaches to continuous improvement Sustain continuous improvement
9	Learning from Problems	Why problem occur? Dealing with issues Organizational culture
10	Project Management I	Project management and organization What is project management?
11	Project Management II	AJAIL/SCRUM Lean operation
12	SIMULATION I	Conduct simulations in class with various settings Group discussion / Results
13	SIMULATION II	Conduct some simulations in class with various settings Group discussion / Results

14 Course Review Wrap up
(Review the entire course)

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials (course materials and cases) for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

There is no textbook required for this course.

Will supply course material (PowerPoint) in the class.

【References】

Will notice Course References/Books on the bulletin board separately.

Reading should be completed before class.

【Grading criteria】

In-class-Quiz: 50%

Mid-term Quiz: 10%

Case report(simulation): 20%

Final Quiz (in-class): 20%

Total: 100 %

【Changes following student comments】

Will conduct feedback survey questions for student feedback.

【Equipment student needs to prepare】

None. The instruction will be given at the course if any.

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

ECN300FB-A5535 (経済学 / Economics 300)

Principles of Macroeconomics

Mitsuru Katagiri

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：水1/Wed.1 | Campus：市ヶ谷 / Ichigaya | Grade：2~4

Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

This course gives students an overview of macroeconomic issues: economic growth, inflation, interest rates, and exchange rates. Topics include policy issues such as government expenditures, taxation, and monetary policy. Given that all industries in the world are influenced by macroeconomic situations, those issues are necessary for not only policymakers but also people in most industries.

【Goal】

Macroeconomics is a necessary tool for understanding economic issues and policies. The goal of this course is to acquire basic knowledge of macroeconomics and to understand how to use the knowledge of macroeconomics to resolve challenges in business.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-3", "DP2-1" and "DP2-2" diploma policies and fairly related to the "DP3", "DP4" and "DP5" policies.

【Method(s)】

The lectures are based on slides and "MyLab," an e-learning platform by Pearson. Also, in the class, recent economic issues in newspapers, magazines, etc., are introduced to learn how to use macroeconomics to deal with real economic and business problems. Feedback on class assignments will be given in the class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
Class 1	Introduction	This lecture provides several key points for using economics to resolve real economic issues and explains the purpose of studying macroeconomics.
Class 2	A Brief Introduction to Microeconomics	This lecture covers the knowledge of microeconomics for studying macroeconomics, particularly the price mechanism to balance supply and demand.
Class 3	The Wealth of Nations	This lecture provides the concept of GDP and inflation and explains why it is an important measure to assess economic activity.
Class 4	Aggregate Incomes	This lecture focuses on very large differences across countries in income and explains that technology and the efficiency of production are key to accounting for the cross-country differences.
Class 5	Economic growth	This lecture explains why economic growth is important for everyone's economic activity and what encourages long-term economic growth (education, population growth, etc.).
Class 6	Why Isn't the Whole World Developed?	This lecture asks: What has prevented poor countries from catching up to the level of prosperity of developed countries? We examine various factors for economic development.
Class 7	Employment and Unemployment	This lecture covers labor market issues including unemployment rates and wages and explains the effects of government labor market policies.
Class 8	Credit Markets	This lecture explains the role of financial markets and banks in encouraging long-term investment for economic growth.

Class 9	The Monetary System	This lecture explains the role of central banks (i.e., the Bank of Japan in Japan and FRB in the U.S.) such as issuing currencies and conducting monetary policy.
Class 10	Short-Run Fluctuations	This lecture explains what we observe in economic booms and recessions, including the global financial crisis in 2008-2009, and what causes those short-term fluctuations.
Class 11	Countercyclical Macroeconomic Policy	This lecture covers fiscal and monetary policies by the government and the central bank and describes their effects on economic activity and inflation.
Class 12	Macroeconomics and International Trade	This lecture covers recent trends in international trade across countries and explains what a key driving force for the trade pattern under globalization is.
Class 13	Open Economy Macroeconomics	This lecture covers exchange rates and their determinants and explains their relationship with trade and international capital flows.
Class 14	Final Exam	We have an in-class examination.

【Work to be done outside of class (preparation, etc.)】

Students are expected to briefly read the corresponding chapter of the textbook before each class. Also, after the class, students are expected to review what they learned in the class and read articles in newspapers and magazines assigned in the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Macroeconomics (Global Edition, 3rd edition), by Daron Acemoglu, David Laibson, and John List. You can access the textbook via MyLab, provided by Pearson.

【References】

Other teaching materials, including articles in newspapers and magazines, will be provided in the class.

【Grading criteria】

The grades are based on (1) the final exam (30%), (2) the assignments (40%), and (3) class attitude (30%). Depending on the number of participants, the final exam is canceled, and the grade is based only on the assignments and class attitude. The students can discuss with other classmates and refer to textbooks when working on the homework, but all students should individually submit the assignments.

【Changes following student comments】

I will try to have more transactions with students in class by asking questions etc.

【Equipment student needs to prepare】

All students must purchase MyLab, a computer-based e-learning platform by Pearson, to access the assignments and the textbook (around 30 USD). However, students who bought MyLab for "Principles of Microeconomics" do not need to buy it again.

【Prerequisites】

None

【Related Subjects】

Principles of Microeconomics

【Related Subject】

Introduction to Japanese Economy

ECN300FB-A5536 (経済学 / Economics 300)

Principles of Microeconomics

Rika TAKAHASHI

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：火3/Tue.3 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈ゲ〉

【Outline and objectives】

This class aims to help with the understanding of basic concepts and analytical methods of microeconomics at the introductory level. It focuses on decision-making of individuals and firms and the allocation of scarce resources in society. Topics are Supply and Demand, Equilibrium, Consumers Behavior, Sellers Behavior, Perfect Competition, Monopoly, and Game Theory. Also, how microeconomics principles are applicable to the real world issues as well as to other academic fields will be discussed.

【Goal】

By the end of the course, students will be expected to:

- (1) Understand key economic models.
- (2) Understand key concepts in the textbook.
- (3) Acquire basic skills in order to make graphs and mathematical formulas.
- (4) Solve problem sets.
- (5) Evaluate daily life topics and current economic and business news from the viewpoint of microeconomic theory.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-3", "DP2-1" and "DP2-2" diploma policies.

【Method(s)】

This course consists mainly of lectures and subsequent exercises. After understanding the basic idea of microeconomics, students will solve problems in class. Also, problems will be assigned as homework. Students are required to use the e-learning platform, "MyLab" by Pearson, to do homework. All materials including lecture notes will be posted on Hosei's class support online system, "Hoppii". Feedback on in-class exercises will be provided in class. Homework feedback will be given in MyLab.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
Week 1	Introduction	Guidance on syllabus, semester schedule, usage of online materials, and class rules.
Week 2	Demand, Supply, and Equilibrium 1	Basic model structure with supply and demand curves.
Week 3	Demand, Supply, and Equilibrium 2	Changes in market outcomes, given changes in the demand and supply curves.
Week 4	Consumers and Incentives 1	Consumers' decision making and optimization.
Week 5	Consumers and Incentives 2	Measurement of consumer surplus and elasticity of demand.
Week 6	Producers and Incentives 1	Producers' decision making and optimization.
Week 7	Producers and Incentives 2	Measurement of producer surplus and elasticity of supply.
Week 8	Perfect Competition and Invisible Hand 1	Perfectly competitive markets and market efficiency.
Week 9	Perfect Competition and Invisible Hand 2	The Invisible Hand leading to efficient resource allocation under perfect competition.
Week 10	Monopoly 1	Imperfectly competitive markets and market inefficiency.
Week 11	Monopoly 2	Price discrimination and government policy toward monopoly.
Week 12	Game Theory and Strategic Play 1	Introduction to Game Theory; firms' decision making under interdependence.
Week 13	Game Theory and Strategic Play 2	Application of Game Theory; simultaneous move games and extensive-form games
Week 14	Review and Final Exam	Review and Final Exam.

【Work to be done outside of class (preparation, etc.)】

Students are expected to read the assigned textbook before class and do homework after class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Acemoglu, D., D. Laibson, and J. List, Microeconomics (3rd edition), Pearson.

※ Note that this is different from the textbook and online materials used through 2022.

All students must purchase Pearson's MyLab, an e-learning platform, to access assignments and the textbook; students who have purchased one-year access to MyLab for other classes in the spring semester of 2024 do not need to purchase it again. Details will be provided in the first lecture. Please do not create a MyLab account or pay any account fees prior to the instructor's guidance.

【References】

Other supplementary materials will be provided during the semester.

【Grading criteria】

Class participation: 20%

Homework and exercises: 40%

Final exam: 40%

【Changes following student comments】

In order to gain practical skills, I will give you more opportunities for exercises.

【Equipment student needs to prepare】

Students are expected to bring a digital device in class to access the online materials.

【Others】

This course is highly related to Introduction to Japanese Economy and Principles of Macroeconomics. Students are strongly encouraged to take them before or after taking this course.

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

MAN300FB-A5537 (経営学 / Management 300)

Japanese Innovation Management

Noriko TAJI

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水4/Wed.4 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：

その他属性：〈実〉

[Outline and objectives]

The objective is to understand recent Japanese companies management. This lecture focuses on how to find a business opportunity and commercialize it by utilizing internal and external management resources.

This lecture covers the following:

1. Understanding innovation projects using the case study method.
2. Strategies and operations in the process of new business development.
3. How to found and grow a startup business.

[Goal]

Students can understand notions of innovation management and strategy.

Students can explain and discuss about issues of strategy and marketing.

Students can judge current companies' decisions that are shown on news papers.

Students can choose a good company or startup when searching a job.

[Which item of the diploma policy will be obtained by taking this class?] This course is strongly related to the "DP1-1", "DP2-2" and "DP3" diploma policies and fairly related to the "DP2-1" and "DP4" policies.

[Method(s)]

In case of CORVID 19 matter, half classes will be conducted by delivering documents and video files. A short video is uploaded on Hosei system. A long video is uploaded on a private URL of YouTube. Videos will disappear in two weeks. Please upload your assignment on Hosei system till the deadline. And the left classes will be on-line lectures. Regarding feedbacks, your assignment will be introduced in the next class, then you will get comments from the teacher and classmates. Regarding the first week, it will be conducted by ZOOM system.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

なし / No

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
1	Introduction/ Radical & incremental innovation	Analog camera: Kodak
2	Disruptive and sustaining technology	Digital camera: Fuji Film
3	Radical innovation in the watch industry in Japan	Quartz watch: Seiko
4	Commoditization	Quartz watch: Seiko LCD TV: Sharp
5	Radical innovation in the watch industry in Europe	A fashion gear watch: Swatch
6	Defining concept design in the consumer market	An unbreakable watch "GSHOCK": Casio Computer①
7	Building a global brand in the consumer market	An unbreakable watch "GSHOCK": Casio Computer②
8	Product development in a middle-size manufacturing company	A new switch equipped with LCD display: NKK Switches①
9	Global strategy in a middle-size manufacturing company	A new switch equipped with LCD display: NKK Switches②
10	Approaching Globalization	How to sell Swedish furniture in Japan: Ikea
11	Finding a business opportunity by startup	Semiconductor inspection equipment: RAYTEX①
12	Growing process of a startup	Semiconductor inspection equipment: RAYTEX②
13	Academic Startup in the Life Science Field	Regenerative Medicine: CellSeed ①

14 Pursuing Commercialization ① Regenerative Medicine: CellSeed

[Work to be done outside of class (preparation, etc.)]
Beforehand, case descriptions are delivered. Preparatory study and review time for this class are 2 hours each.

[Textbooks]

No specified textbooks

Case descriptions can be downloaded on the web.

[References]

No specified references

[Grading criteria]

Each assignments (70%), final report (30%)

[Changes following student comments]

The similar lecture was provided as ESOP Program in 2015 and 2016. Discussion time and video was appreciated by students.

The first lecture for GBP was done in 2017. Students were divided into groups of three and discussed about assignments.

[Equipment student needs to prepare]

PC

[Research Theme]

Innovation Management

High-tech startups

Entrepreneurship

[Representative English paper]

"Resource Acquisition in High-Tech Startup Global Strategies," Noriko Taji, *Technology, Innovation, Entrepreneurship and Competitive Strategy*, Emerald Publishing Group, Vol. 14, pp.263-287, 2014

"Guess Country Report, Japan" Noriko Taj, et.al., *Global University Entrepreneurial Spirit Students' Survey*, University of St.Gallen, 2012, 2014, 2016.

"Psychological Predictors of Entrepreneurial Interest in Japan" Noriko Taji & Yu Niiya, *Innovation management*, Hosei University, No.9, pp.61-72, 2012

[Representative Japanese book]

Strategy of High Tech Startups, Noriko Taji and Emiko Tsuyuki, Toyo Keizai Shinposha, 2010, printed in Japanese.

Architectural Innovation, Noriko Taji, Hakuto-shobo, 2005, printed in Japanese.

Career Design, Noriko Taji, First Press, 2008, printed in Japanese.

[Recommended lecture]

Introduction to Strategic Management, Introduction to Marketing, Strategic Management, International Business, Principles of Marketing

MAN300FB-A5538 (経営学 / Management 300)

Entrepreneurship

休講

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：TBA | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：

その他属性：〈実〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】
This course is strongly related to the "DP1-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP1-2", "DP2-1" and "DP3" policies.

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 授業形態：対面/face to face
No. Theme Contents

【Work to be done outside of class (preparation, etc.)】
Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

MAN300FB-A5539 (経営学 / Management 300)

Special Topics in Management A

休講

Term : 春学期授業/Spring | Credit(s) : 2 | Day/Period : TBA | Campus : 市ヶ谷 / Ichigaya | Grade : 2~4

Notes :

その他属性 : 〈グ〉〈実〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 授業形態 : 対面/face to face

No.	Theme	Contents
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【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

Special Topics in Management B

Akira KAMOSHIDA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：木3/Thu.3 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

This course is aimed to learning Strategic Marketing, Consumer Behavior theory and its framework that is mainly focused both domestic and global business, and understanding strategic marketing and consumer behavior principles and way of thinking through case study and discussions.

This course focuses on lectures and case discussions on strategic marketing and consumer behavior.

The course will be conducted with lectures and discussions from various perspectives on marketing and consumer behavior theory. Students are expected to actively participate in the class.

【Goal】

・ Understand the main basic theories of strategic marketing, consumer behavior.

・ To foster awareness of issues regarding strategic marketing, consumer behavior.

・ To be able to analyze cases of Japanese and overseas companies from the perspective of management science.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Method(s)】

The entire course will be delivered in an interactive manner, facilitating you to get involved in the class actively. You will have to work with your team members on discussions and tasks. You will have a comment report to submit at some classes and several team-presentations during the course. After the course ends, you will have to submit an essay. I will give you my oral and/or written feedback on your assignments in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1	Orientation /Marketing and consumer behavior theory, what to learn	Lecture method, explanation of grade evaluation, etc./What is Marketing?
2	Successful Selling ① /Marketing Management	Marketing models/Focused marketing Student presentation, class discussion, lecture & Wrap up
3	Successful Selling ② /Marketing Management	Customer service/Strategic planning Student presentation, class discussion, lecture & Wrap up
4	Successful Selling ③ /Marketing Management	Brand creation/Customer loyalty Student presentation, class discussion, lecture & Wrap up
5	Marketing Case study/Group work	Student presentation, class discussion, lecture & Wrap up
6	Marketing Case study/Group work	Student presentation, class discussion, lecture & Wrap up
7	Customer Strategy/Customer satisfaction theory, Customer Loyalty	Student presentation, class discussion, lecture & Wrap up
8	Customer Strategy/ Customer Value analysis	Student presentation, class discussion, lecture & Wrap up
9	Customer Strategy/ premium price theory, WTP, CLTV analysis	Student presentation, class discussion, lecture & Wrap up
10	Luxury strategy/ luxury brand management theory	Student presentation, class discussion, lecture & Wrap up
11	Luxury strategy/ Group work Whatis Luxury?/premium is not luxury	Student presentation, class discussion, lecture & Wrap up

12 Luxury strategy/
Group work/case
study Student presentation, class
discussion, lecture & Wrap up

13 Anti-law of marketing
Luxury strategy/
Group work/case
study Student presentation, class
discussion, lecture & Wrap up

14 Group Presentation /
Wrap Up Group Presentation
Class Discussion
Wrap Up

【Work to be done outside of class (preparation, etc.)】

Homework: preparations & reviews. Readings, Summarizing, Internet searching. Preparatory study and review time for this class are 2 hours each.

Several students will make presentation on the topic assigned previous week.

【Textbooks】

・ Atkinson, S., O'Hara, S., & Sturgeon, A. (Eds.). (2014). The Business Book: Big Ideas Simply Explained. Dorling Kindersley Ltd.

【References】

We will use supplementary materials from time-to-time, which will be made available as hand - outs and/or put on reserve at the university library.

【Grading criteria】

Students will be graded based on the following criterions.

50% Class Contribution (Frequency and quality of remarks ,Participation in the class discussion, Presentation, etc.)

50% Homework Assignment and Final Report

Late submission of assignments will result in a lowering of a student's grade.

【Changes following student comments】

N/A

【Equipment student needs to prepare】

PowerPoint may be used for the class presentation.

【Others】

The instructor worked as one of the management teams at a consulting firm and an IT company in the United States.

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

MAN300FB-A5541 (経営学 / Management 300)

Special Topics in Management C

休講

Term : 春学期授業/Spring | Credit(s) : 2 | Day/Period : TBA | Campus : 市ヶ谷 / Ichigaya | Grade : 2~4

Notes :

その他属性 : 〈グ〉〈実〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 授業形態 : 対面/face to face

No.	Theme	Contents
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【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

【Others】

Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

Workshop I

Akira KAMOSHIDA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：火3/Tue.3 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：

その他属性：〈グ〉〈実〉

[Outline and objectives]

The aim is to focus on social innovation to achieve the Sustainable Development Goals (SDGs), which have received a lot of attention in recent years, and to learn about social business for this purpose. What is Social Business? Based on a systematic understanding of management theory, participants will learn about social innovation to achieve the goals of the SDGs and the social business that makes it possible.

During the workshop, guest speakers from fields related to the 17 SDGs goals will be invited to give lectures and lead discussions, followed by group exercises and presentation discussions by the students to deepen their understanding in a more practical way.

[Goal]

- Understand the purpose and content of the SDGs
- Understand the definition and characteristics of social enterprise.
- Understand the purpose and different methods of social innovation, and understand social enterprises to achieve SDGs from different angles.
- Develop a background for understanding and discussing topics related to the SDGs in English.

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP2-1", "DP2-2" and "DP3" diploma policies and fairly related to the "DP1-1", "DP4" and "DP5" policies.

[Method(s)]

The entire course is delivered in an interactive manner, allowing you to actively participate in the class. You will be required to participate in discussions and assignments with your team members. You will have to submit a commentary report for some classes and several team presentations during the course. At the end of the course you will have to submit an essay.

I will give you my oral and/or written feedback on your assignments in class.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

なし / No

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
1	Orientation / Guidance of Workshop	Explain the purpose and method of the workshop, how to proceed / Explain group exercises, grade evaluation, etc./Overview the SDGs and social business
2	SDGs and Social Business ① /Sustainable Development Goals	What are the SDGs adopted at the United Nations Summit in September 2015? Explain the social issues facing the world and Japan and their efforts.
3	SDGs and Social Business ② / Role of Social Business in SDGs	An overview of the efforts of the Japanese government and local governments in the SDGs. Discuss the role how social business can play.
4	SDGs and social business ③/ Case study of global collaboration in SDGs	Group exercises: Case study of global collaboration (industry-government-academia-civil)and social business in the SDGs
5	Guest talk and discussion ①	Guest speaker talks about the relevant topics/Discussion(Q&A include)/Comment report
6	Guest talk and discussion ②	Guest speaker talks about the relevant topics/Discussion(Q&A include)/Comment report
7	Guest talk and discussion ③	Guest speaker talks about the relevant topics/Discussion(Q&A include)/Comment report
8	Guest talk and discussion ④	Guest speaker talks about the relevant topics/Discussion(Q&A include)/Comment report

9	Guest talk and discussion ⑤	Guest speaker talks about the relevant topics/Discussion(Q&A include)/Comment report
10	Guest talk and discussion ⑥	Guest speaker talks about the relevant topics/Discussion(Q&A include)/Comment report
11	Group Work ① /Case studies of social business to solve various issues in SDGs and social innovation	Group Work ① Group discussion / Class discussion
12	Group Work ② /Case studies of social business to solve various issues in SDGs and social innovation	Group Work ② Group discussion / Class discussion
13	Group Work ③ /Case studies of social business to solve various issues in SDGs and social innovation	Group Work ③ Group discussion / Class discussion
14	Wrap Up / Group Presentation	Group Presentation/Class Discussion/Wrap Up/

[Work to be done outside of class (preparation, etc.)]

Read the text in advance, do the assignments given in class, and submit via Hoppii by the specified deadline

The standard time for preparation and review for this class is two hours each.

[Textbooks]

No specific textbook is used.

[References]

Introduce as appropriate during class.

[Grading criteria]

Students will be graded based on the following criterions.
60% Class Contribution (Frequency and quality of remarks ,Participation in the class discussion, etc.)

40% Comment report, Presentation and Final Report (individual essay)
Late submission of assignments will result in a lowering of a student's grade.

[Changes following student comments]

After explaining the theory, set aside time for questions and answers to deepen students' understanding.

[Equipment student needs to prepare]

PowerPoint may be used for the class presentation.

[Others]

The instructor worked as one of the management teams at a consulting firm and an IT company in the United States.

[Upon threat level change]

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

MAN100FB-A5543 (経営学 / Management 100)

Workshop II

Azusa Ebisuya

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：月2/Mon.2 | Campus：市ヶ谷 / Ichigaya | Grade：2~4

Notes：

その他属性：〈グ〉〈実〉

【Outline and objectives】

Many international workers in Japan are tackling issues related to adapting to the corporate culture, building interpersonal relationships at work, and maintaining their work-life balance. This course will provide students with opportunities to learn how to maintain the joy of working and succeed as international workers in Japanese companies through hearing real-life scenarios from practitioners.

【Goal】

The students are expected to obtain understanding on critical issues faced by international employees in Japanese companies, and how these issues are being tackled. The students will be able to effectively blend in with the Japanese community and/or work environments based on the knowledge obtained through this course.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-2" and "DP4" diploma policies and fairly related to the "DP1-4" and "DP3" policies.

【Method(s)】

This course will comprise meaningful talks by practitioners, question and answer sessions, and discussions. The guest speakers will be invited from Japanese companies located in Tokyo and surrounding area, which include both big and small-to-medium-sized enterprises (SMEs). The students will be assigned to give a presentation as well as to write a term-paper at the ending of the course. Feedback on class assignments will be given through the Hosei University Course Management Support System (Hoppii).

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
Week 1	Introduction to the course	<ul style="list-style-type: none"> Introduction to the international collaboration project How to prepare for each class Communication initiation Team building
Week 2	International Collaboration Project (1)	<ul style="list-style-type: none"> Working in an international team Coping with conflicts Working in an international team
Week 3	International Collaboration Project (2)	<ul style="list-style-type: none"> Poster designing Working in an international team
Week 4	International Collaboration Project (3)	<ul style="list-style-type: none"> Group assignment Presentation by assigned teams Class discussion
Week 5	International Collaboration Project (4)	<ul style="list-style-type: none"> Presentation by assigned teams Class discussion
Week 6	Project Presentation (1)	<ul style="list-style-type: none"> Guest lecture Class discussion including Q&A Comment sheet
Week 7	Project Presentation (2)	<ul style="list-style-type: none"> Guest lecture Class discussion including Q&A Comment sheet
Week 8	Guest Talk and discussion (1)	<ul style="list-style-type: none"> Guest lecture Class discussion including Q&A Comment sheet
Week 9	Guest Talk and discussion (2)	<ul style="list-style-type: none"> Guest lecture Class discussion including Q&A Comment sheet
Week 10	Guest Talk and discussion (3)	<ul style="list-style-type: none"> Guest lecture Class discussion including Q&A Comment sheet
Week 11	Guest Talk and discussion (4)	<ul style="list-style-type: none"> Guest lecture Class discussion including Q&A Comment sheet
Week 12	Guest Talk and discussion (5)	<ul style="list-style-type: none"> Guest lecture Class discussion including Q&A Comment sheet
Week 13	Guest Talk and discussion (6)	<ul style="list-style-type: none"> Guest lecture Class discussion including Q&A Comment sheet
Week 14	Course Review	<ul style="list-style-type: none"> Review and discussion based on the topics brought by guest speakers

【Work to be done outside of class (preparation, etc.)】

Students are expected to read the materials and prepare a few questions for the guest speaker. The materials for each week will be shared through the web-system. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

None

【References】

Supplementary reading materials and/or websites will be shared through the web-system.

【Grading criteria】

Poster: 15%

Group Report: 15%

Individual Paper: 20%

Project Presentation: 20%

Sheet Submission: 30%

【Changes following student comments】

Not applicable.

【Equipment student needs to prepare】

We'll use the Hosei University Course Management Support System for sharing reading materials and handouts, and submitting papers.

【Others】

This course will invite practitioners as guest lecturers from Japanese big and small-to-medium-sized enterprises. Guests will include CEOs of international companies, team managers having international colleagues, and non-Japanese team-managers who are training international workforces.

【Prerequisites】

None

MAN100FB-A5544 (経営学 / Management 100)

Special Topics in Global Business A

休講

Term : 秋学期授業/Fall | Credit(s) : 2 | Day/Period : TBA | Campus : 市ヶ谷 / Ichigaya | Grade : 1~4
Notes :

その他属性 : 〈グ〉〈ダ〉

[Outline and objectives]

[Goal]

[Which item of the diploma policy will be obtained by taking this class?]
This course is strongly related to the "DP1-1", "DP2-2" and "DP3" diploma policies and fairly related to the "DP4" policy.

[Method(s)]

[Active learning in class (Group discussion, Debate.etc.)]

[Fieldwork in class]

[Schedule] 授業形態 : 対面/face to face
No. Theme Contents

[Work to be done outside of class (preparation, etc.)]
Preparatory study and review time for this class are 2 hours each.

[Textbooks]

[References]

[Grading criteria]

[Changes following student comments]

[Others]
Please note that if the number of students attending the first class significantly exceeds expectations, in order for the instructor to effectively manage the class, the number of students who are allowed to register for the course may be limited.

MAN100FB-A5545 (経営学 / Management 100)

Special Topics in Global Business B

休講

Term : 秋学期授業/Fall | Credit(s) : 2 | Day/Period : TBA | Campus : 市ヶ谷 / Ichigaya | Grade : 1~4

Notes :

その他属性 : 〈実〉

【Outline and objectives】

【Goal】

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1" and "DP2-2" diploma policies and fairly related to the "DP3" and "DP4" policies.

【Method(s)】

【Active learning in class (Group discussion, Debate.etc.)】

【Fieldwork in class】

【Schedule】 授業形態 : 対面/face to face

No.	Theme	Contents
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【Work to be done outside of class (preparation, etc.)】

Preparatory study and review time for this class are 2 hours each.

【Textbooks】

【References】

【Grading criteria】

【Changes following student comments】

Special Topics in Global Business C

Kazuhiro AKITOMO

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：金5/Fri.5 | Campus：市ヶ谷 / Ichigaya | Grade：1~4

Notes：

その他属性：〈グ〉〈実〉

[Outline and objectives]

The course is built around basic Global Business Expansion Strategies and is designed to enable students to familiarize themselves with all the critical variables which business leaders must consider in making global business management decisions.

The emphasis is on practical approaches so that after entering the corporate world, students will be ready to be global business specialists in corporate enterprises or consulting firms.

[Goal]

Students will be prepared to create business case proposals centered on entering new geographical markets, with compelling reasons for a firm to expand its businesses.

1. Understanding critical variables to be considered for a firm to go global
2. Acquiring knowledge of entry strategies and methodologies for location choice
3. Learning tasks and challenges which modern global companies are facing

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP1-1" and "DP2-2" diploma policies and fairly related to the "DP3" and "DP4" policies.

[Method(s)]

For the first half of the semester, 50% lectures and 50% active learning. Active learning requires the students to take the lead in the learning process with the instructor acting as a facilitator. This will particularly be the case in the second half of the semester. Some examples of active learning are group work, case studies with discussions and debates, team presentations, etc. This course provides students with a series of live presentations including Q&A sessions on specific topics related to global business expansion from experienced, globally active business leaders. The presentations by guest speakers are online. Before each presentation, the instructor will give necessary frameworks to facilitate understanding of the subject. Students are expected to prepare questions in advance so that the Q & A sessions will be fruitful for the students. After the presentation, any remaining time will be devoted to discussions among students and the instructor.

The plan is to conduct this course in a classroom. However, depending on the pandemic situation, the course may be held remotely via Zoom or equivalent software.

Instructor will give students his oral and written feedback on their assignments in class.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

なし / No

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
Week 1	Introduction to the course	*Ice-breaking session *Students feedback of the instructor's previous course and changes following the feedback
Week 2	Understanding Economic Systems and Business	*What is management study? *GDP vs GNP/ Per capita GDP *International vs Global *Development of Emerging Economies *Japan's challenge
Week 3	Why do firms go abroad?	*Reasons for going abroad *Pros and Cons for Business Globalization *Risks associated with Global Businesses *Refutation to Cons for Business Globalization

Week 4	Entry Modes and Stages of Globalization	*Seven Approaches to Foreign Markets *Frameworks vs Theory *The PEST/The CAGE/The AAA *Stages of Transnational Development of a Firm *Born-Global & BAG firms *Cross-border investment & Transaction Types
Week 5	Modes of Entry-1	*Indirect Exporting/Importing *Types of Channels *Consignment production/OEM/ODM *Licensing/Franchising *FDI (Foreign Direct Investment) *Risks & Rewards
Week 6	Modes of Entry-2	*Green Field Operations *M&A, and JV *Risks and Rewards *Why do firms choose FDI? *OLI-Paradigm
Week 7	Modes of Entry-3 Cultural aspects and MNCs	*OLI Paradigm vs Dynamic OLI-Paradigm *What is a Strategic Alliance? *What is an International JV? *Fables, OEM revisited *Geert HOFSTEDE, Erin MEYER
Week 8	Globalization and CSR/Challenges for Japan's Multinational Corporations	*SDGs *ESG *CSV *HR management in MNCs
Week 9	Mid-term examination: 60 minutes	The exam.: closed books written test.
Week 10	Explanation of the Team Presentations Review of the Mid-term exam. Preparation for online guest speaker	*Instructor explanation on the correct answers for the mid-term exam. *Students preparation for Q&As for the upcoming guest speaker session.
Week 11	Online guest speaker Q & A	Challenges for Japan's Multinational Corporations (Tentative)
Week 12	Team presentations-1	Each student has to be a presenter by taking turns. After each team presentation, Q&A session will be conducted.
Week 13	Team presentations-2	Each student has to be a presenter by taking turns. After each team presentation, Q&A session will be conducted
Week 14	Course wrap-up	Instructor will give either new topics for class discussions or revisit topics that the course covered.

[Work to be done outside of class (preparation, etc.)]
 · Students are requested to complete reading assignments prior to class.
 · Students are required to spend 4 hours of study time each week to prepare for class activities.
 · Students are expected to allot time outside of class to meet with their team members for discussion and preparation of team presentations.

[Textbooks]

· Slides and additional reading materials will be provided via Hoppii (Hosei portal site).

[References]

· Cornelis A. de Kluyver and John A. Pearce II Global Business Strategy. New York Business Expert Press, LLC 2021
 · Howard Thomas, Richard R. Smooth, Fermin Diez Human Capital and Global Business Strategy. Cambridge UK, Cambridge University Press, 2013
 · Lawrence J. Gitman, Carl McDaniel, Amit Shah and et.al Introduction to Business. Houston, Texas OpenStax Rice University,

[Grading criteria]

Student grades will be based on the following:

50% Mid-term test score

30% In-class Participation

20% Contribution to Team Presentation

[Changes following student comments]

Students feedback of the instructor's previous course and changes following the feedback will be presented at the first class.

[Equipment student needs to prepare]

A personal computer with MS PPT, Excel, and Word software

High speed internet connection

[Others]

Please note that if the number of students attending the first class significantly exceeds expectations, the number of students allowed to register for the course may be limited for the instructor to manage the class effectively.

Attendance is checked every class. If you cannot attend class due to illness or other unavoidable reasons, please notify the instructor via email about your absence and its legitimate reason before the start of the class. Students with more than two unexcused absences or absences without a valid reason will not be eligible to earn credits for this course.

The instructor had worked for a Japanese manufacturing company for 42 years. He worked in the U.S. to develop markets for the company's products and customers for nearly 11 years. He worked in Germany for six years as President of the European Regional Headquarters of the company.

[Prerequisite]

Students should at least be knowledgeable of basic business terminologies; therefore, being sophomores or juniors with a business major or equivalent is advisable.

CAR300FB-A5548 (キャリア教育 / Career education 300)

Internship

Akira KAMOSHIDA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：集中・その他 | Campus：市ヶ谷 / Ichigaya | Grade：1～4

Notes：Not Available for ESOP Students.

その他属性：〈実〉

[Outline and objectives]

This course offers intensive well-mentored educational internships complementary to classroom education at companies who understand that students registered are capable of making a real contribution to their companies. It allows students to experience a real-world industry project while simultaneously working towards the completion of 2 academic credits.

[Goal]

Students will learn through hands-on activities how a manager starts and carries out a new business project. In the fall semester after the internship, students will make a presentation to introduce the company and explain how the organization worked effectively based on their experiences and observations.

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

[Method(s)]

The class registration will open in the 2024 spring semester (in May). Those who are interested in this program will have to participate in the introduction and preparation meetings which will be held during the 2024 Spring semester. The cooperating managers might need to select the interns from the applicants if they have more number of applicants than they can accept.

The (selected) interns will commute to the company on fixed dates during the summer 2024 and learn through hands-on activities. In the 2024 Fall semester, the interns will make a presentation on what they learned from their internship experience.

Feedback on class assignments will be given through the Hosei University Course Management Support System (Hoppii).

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

あり / Yes

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
1	Introduction meeting	<ul style="list-style-type: none"> What is the purpose of internship? What will you do as an intern? Introduction of Internship Company
2	Preparation meeting	<ul style="list-style-type: none"> Tips to succeed as an intern How to keep a meaningful journal
3	Internship 1	<ul style="list-style-type: none"> Work with your mentor Observe and learn how to carry out a business project
4	Internship 2	<ul style="list-style-type: none"> Work with your mentor Observe and learn how to carry out a business project
5	Internship 3	<ul style="list-style-type: none"> Work with your mentor Observe and learn how to carry out a business project
6	Internship 4	<ul style="list-style-type: none"> Work with your mentor Observe and learn how to carry out a business project
7	Internship 5	<ul style="list-style-type: none"> Work with your mentor Observe and learn how to carry out a business project
8	Internship 6	<ul style="list-style-type: none"> Work with your mentor Observe and learn how to carry out a business project
9	Internship 7	<ul style="list-style-type: none"> Work with your mentor Observe and learn how to carry out a business project
10	Internship 8	<ul style="list-style-type: none"> Work with your mentor Observe and learn how to carry out a business project
11	Internship 9	<ul style="list-style-type: none"> Work with your mentor Observe and learn how to carry out a business project

12	Internship 10	<ul style="list-style-type: none"> Work with your mentor Observe and learn how to carry out a business project
13	Review and presentation preparation	<ul style="list-style-type: none"> Read your own journal Reflect the lessons you obtained through the internship Prepare for your presentation
14	Program-ending Presentation	<ul style="list-style-type: none"> Individual presentation Program Review

[Work to be done outside of class (preparation, etc.)]

Interns will write a journal during the internship (and submit it to the instructor after the internship experience). Preparatory study and review time for this class are 2 hours each.

[Textbooks]

Not applicable.

[References]

Not applicable.

[Grading criteria]

Participation in Introduction/Preparation meetings: 20%

Mentor's Evaluation: 30%

Internship Journal: 20%

Program-ending Presentation: 30%

[Changes following student comments]

During the students' internship, the instructor will communicate with the students as appropriate and address any concerns together.

[Equipment student needs to prepare]

Please follow the mentor's direction.

[Prerequisite]

None

[Upon threat level change]

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

MAN300FB-A5550 (経営学 / Management 300)

Seminar

Azusa Ebisuya

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：火5/Tue.5 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：Not Available for ESOP Students.

その他属性：

【Outline and objectives】

This course analyzes worldwide cases of contemporary human resource management practices. Each case focuses on one country and highlights challenges and problems encountered by managers and HR practitioners. The cases emphasize the national and cultural contexts of human resource management and provides students with a global understanding of employee motivation, reward systems, recruitment and selection, etc.

【Goal】

By the end of this course, students are expected to be able to grasp the significance of cases of global human resource management being practiced all over the world. The students are also expected to actively share their thoughts and opinions on each case with classmates through the interactive learning experiences.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Method(s)】

The entire course will be delivered in an interactive manner, facilitating the students to be actively involved in the class. Students are required to give presentation(s) as well as to write a term-paper at the end of the course. Feedback on class assignments will be given through the Hosei University Course Management Support System (Hoppii).

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
Week 1	Introduction to the course	<ul style="list-style-type: none"> Objectives and goals of this course How you can participate in the course effectively Evaluating and grading
Week 2	Cases of Western Europe: Belgium	<ul style="list-style-type: none"> Get innovative in personnel selection The Case of the Port of Antwerp
Week 3	Cases of Western Europe: Germany	<ul style="list-style-type: none"> Learning about talent retention in times of crisis Opportunities for the Robert Bosch group in the context of the German industrial relations system
Week 4	Cases of Scandinavia:Finland	<ul style="list-style-type: none"> Implementing a global diversity management initiative in Finland 'Global workforce diversity management and inclusiveness initiative'
Week 5	Cases of Scandinavia:Sweden	<ul style="list-style-type: none"> The process of plant closure The consequences of decline, downsizing, retrenchment and turnarounds
Week 6	Cases of Central and Eastern Europe: Hungary	<ul style="list-style-type: none"> An online game for recruiting IT-programmers at an American subsidiary in Hungary Industrial Internet for reforming healthcare informatics
Week 7	Cases of Central and Eastern Europe: Russia	<ul style="list-style-type: none"> Succession planning at Eldorado The only company not dependent on primary resources among the ten largest Russian private companies
Week 8	Cases of Mediterranean, Middle East, and Africa: Israel	<ul style="list-style-type: none"> Implementing new production design and reward system The case of Foodco
Week 9	Cases of Mediterranean, Middle East, and Africa: Uganda	<ul style="list-style-type: none"> HRM strategic alignment and visibility in Uganda The People Balance Sheet to segment its labour force and track the bench strength

Week 10	Cases of Mediterranean, Middle East, and Africa: UAE	<ul style="list-style-type: none"> Training and development at United Bank The bank values its employees and prides itself on providing them with competitive compensation and excellent career opportunities
Week 11	Cases of Asia: China	<ul style="list-style-type: none"> Using human resource management to reshape the labour relations structure at a Chinese automobile manufacturer The case of Jiangsu
Week 12	Cases of Asia: India	<ul style="list-style-type: none"> Propelling growth engine for ICICI Bank Woman leadership, gender equity or paradigm shift?
Week 13	Cases of Americas: Canada	<ul style="list-style-type: none"> Building a culture of inclusion at the Royal Bank of Canada Strategies for Aboriginal peoples and newcomers to Canada
Week 14	Cases of Americas: Mexico	<ul style="list-style-type: none"> Mexican experiences from a Danish firm "Changing" Mexican culture

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the materials for each class beforehand and prepare for discussions during the class. Each student should prepare at least one presentation based on the given materials. In addition, each student should submit a term-paper after the course ends. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

Christiansen, L.C., Biron, M., Farndale, E., & Kuvaas, B. (Eds.). (2017). The Global Human Resource Management Casebook (2nd ed.). Routledge. <https://doi.org/10.4324/9781315668888>

【References】

Supplementary reading materials and/or websites will be shared through Hoppii (Hosei Portal Site).

【Grading criteria】

Participation in discussions: 42%
Case presentations: 38%
Term paper (Individual case study): 20%

【Changes following student comments】

Not applicable.

【Equipment student needs to prepare】

We'll use Hoppii (Hosei Portal Site) for sharing reading materials and handouts, and submitting papers.

【Prerequisite】

None

MAN300FB-A5549 (経営学 / Management 300)

Seminar

Azusa Ebisuya

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：火5/Tue.5 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：Not Available for ESOP Students.

その他属性：

[Outline and objectives]

This course analyzes worldwide cases of contemporary human resource management practices. Each case focuses on one country and highlights challenges and problems encountered by managers and HR practitioners. The cases emphasize the national and cultural contexts of human resource management and provides students with a global understanding of employee motivation, reward systems, recruitment and selection, etc.

[Goal]

By the end of this course, students are expected to be able to grasp the significance of cases of global human resource management being practiced all over the world. The students are also expected to actively share their thoughts and opinions on each case with classmates through the interactive learning experiences.

[Which item of the diploma policy will be obtained by taking this class?]

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

[Method(s)]

The entire course will be delivered in an interactive manner, facilitating the students to be actively involved in the class. Students are required to give presentation(s) as well as to write a term-paper at the end of the course. Feedback on class assignments will be given through the Hosei University Course Management Support System (Hoppii).

Due to the epidemic of infectious disease, classes may possibly be provided through the online system (Zoom) or hy-flex style. Detailed information will be updated.

[Active learning in class (Group discussion, Debate.etc.)]

あり / Yes

[Fieldwork in class]

なし / No

[Schedule] 授業形態：対面/face to face

No.	Theme	Contents
Week 1	Introduction to the course	<ul style="list-style-type: none"> Objectives and goals of this course How you can participate in the course effectively Evaluating and grading
Week 2	Cases of Austria	<ul style="list-style-type: none"> Austrian employment legislation, employee relations and labor market dynamics The apprenticeship system in Austria
Week 3	Cases of Belgium	<ul style="list-style-type: none"> HRM in Belgium from a perspective of compromise culture An innovative selection approach at the Port of Antwerp
Week 4	Cases of Germany	<ul style="list-style-type: none"> The environment of HRM in Germany from the historical perspective The organization setting of Bosch Group
Week 5	Cases of Ireland	<ul style="list-style-type: none"> Recruitment and training at Creativity Co. Pay and performance
Week 6	Cases of the Netherlands	<ul style="list-style-type: none"> Recruitment, selection, and socialization at Retail Co. Appraisal and rewards
Week 7	Cases of Denmark	<ul style="list-style-type: none"> HRM in Denmark "Talent Greenhouse" where talents develop
Week 8	Cases of Finland	<ul style="list-style-type: none"> Managing workforce diversity in Finland Implementing the D&I initiative in Petrocom Finland
Week 9	Cases of Iceland	<ul style="list-style-type: none"> HRM in Iceland from the historical perspective The HRM context and issues at Marel and Stork
Week 10	Cases of Norway	<ul style="list-style-type: none"> The HRM context in Norway The operational and HRM context in the Airport Express Train and Southwest Airlines

Week 11	Cases of Sweden	<ul style="list-style-type: none"> The HRM context of Sweden from the historical perspective The plant closure process
Week 12	Cases of Bulgaria	<ul style="list-style-type: none"> The global information technology industry in Bulgaria Human capital management at Telerik
Week 13	Cases of Czech Republic	<ul style="list-style-type: none"> Economic, technological, and political advancement of Czech Republic The operational context in the LIQUEUR Company
Week 14	Cases of Hungary	<ul style="list-style-type: none"> Socio-economic background of Hungary Recruiting with an online game "Bitfection"

[Work to be done outside of class (preparation, etc.)]

The students are expected to read the materials for each class beforehand and prepare for discussions during the class. Each student should prepare at least one presentation based on the given materials. In addition, each student should submit a term-paper after the course ends. Preparatory study and review time for this class are 2 hours each.

[Textbooks]

Christiansen, L.C., Biron, M., Farndale, E., & Kuvaas, B. (Eds.). (2017). *The Global Human Resource Management Casebook* (2nd ed.). Routledge. <https://doi.org/10.4324/9781315668888>

[References]

Supplementary reading materials and/or websites will be shared through Hoppii (Hosei Portal Site).

[Grading criteria]

Participation in discussions: 42%

Case presentations: 38%

Term paper (Individual case study): 20%

[Changes following student comments]

In order to enhance the quality of the readings and discussions, a quiz will be given at the beginning of class to check students' understanding of each chapter.

[Equipment student needs to prepare]

We'll use Hoppii (Hosei Portal Site) for sharing reading materials and handouts, and submitting papers.

[Prerequisite]

None

MAN300FB-A5552 (経営学 / Management 300)

Seminar

Kiyoko YOSHIMURA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：水4/Wed.4 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：Not Available for ESOP Students.

その他属性：〈実〉

【Outline and objectives】

In this course, students learn the product/service design and operation management processes through 14 sessions.

Also, this course focuses on Operations Management efficiency/productivity, especially improvement in day-to-day activities. The course introduces the tools and techniques available to assist the operation and the factors considered in the job process design.

【Goal】

This course aims to improve students' understanding of operations management's concepts, principles, problems, and practices by learning tools and cases in the real world.

After completing this course, students should be able to understand what is happening in society by learning how to develop an operation plan.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Method(s)】

Face to Face (except #1 session)

Each seminar session consists of discussions following the lectures with the case, process, and/or tool introduction of real-world industries. In addition, some simulation works are planned. Thus, the students can have a better understanding of how Operations Management works or contributes to the real world. Assignment feedback will be made in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：オンライン/online

No.	Theme	Contents
1	Introduction	Introduction of Seminar Objective and course
2	Design thinking and Critical Thinking	Designing thinking Critical Thinking Designing own plan1
3	Designing Operation plan	Designing own plan2
4	Operation plan (1)	Project Charter
5	Operation plan (2)	Development of operation plan
6	Feasibility (1)	Feasibility of operation
7	Feasibility (2)	Risk management plan Scope management plan
8	Case assessment of own case1	Quality management
9	Case assessment of own case2	Success factor and pitfalls
10	Project Ethics / Compliance	Consideration factors of Ethics and Compliance for the project planning
11	Corporate critical decisions I	Case discussion on Firms' Operations
12	Corporate critical decisions II	Case discussion on Service Operations
13	Discussion on the case study	Pick up the real case study and discuss
14	Wrap up	Presentation Review the entire course

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials (course materials and cases) for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

There is no textbook required for this course.

Course material (PowerPoint) will be supplied in the class.

【References】

Will notice Course References/Books on the bulletin board separately.

Reading should be completed before class.

【Grading criteria】

In-class-Quiz: 50 points (60%)

Mid-term report:20 points (20%)

Case presentation: 30 points (30%)

Total: 100 points (100%)

In each of the courses, students may be required the group work. The group work results should be presented in class.

【Changes following student comments】

Will conduct feedback survey questions for student feedback.

【Equipment student needs to prepare】

None. The instruction will be given at the course if any.

MAN300FB-A5551 (経営学 / Management 300)

Seminar

Akira KAMOSHIDA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：火4/Tue.4 | Campus：市ヶ谷 / Ichigaya | Grade：2~4
Notes：Not Available for ESOP Students.

その他属性：〈実〉

【Outline and objectives】

This course is designed so that students who often come into contact with familiar business topics on a daily basis can learn with interest the basics of business theory. All the students are expected to learn about strategic management theory, marketing theory etc. with interest by linking it with concrete examples. In the class, students will hold group exercises and discussions with the aim of deepening their understanding in a more practical manner.

【Goal】

- ・ Understand the main basic theories of management science.
- ・ To foster awareness of issues regarding management science.
- ・ To be able to analyze cases of Japanese and overseas companies from the perspective of management science.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Method(s)】

The entire course will be delivered in an interactive manner, facilitating you to get involved in the class actively. You will have to work with your team members on discussions and tasks. You will have a comment report to submit at some classes and several team-presentations during the course. After the course ends, you will have to submit an essay. I will give you my oral and/or written feedback on your assignments in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1	Orientation /Management science and what to learn	Lecture method, explanation of grade evaluation, etc./What is management science?
2	Start Small, Think Big ① /Starting and Growing the Business	Student presentation, class discussion, lecture & Wrap up
3	Start Small, Think Big ② /Starting and Growing the Business	Student presentation, class discussion, lecture & Wrap up
4	Start Small, Think Big ③ /Starting and Growing the Business	Student presentation, class discussion, lecture & Wrap up
5	Lighting The Fire ① /Leadership and Human Resources	Student presentation, class discussion, lecture & Wrap up
6	Lighting The Fire ② /Leadership and Human Resources	Student presentation, class discussion, lecture & Wrap up
7	Making Money Work ① /Managing Finances	Student presentation, class discussion, lecture & Wrap up
8	Making Money Work ② /Managing Finances	Student presentation, class discussion, lecture & Wrap up
9	Working With a Vision ① /Strategy and Operations	Student presentation, class discussion, lecture & Wrap up
10	Working With a Vision ② /Strategy and Operations	Student presentation, class discussion, lecture & Wrap up
11	Successful Selling ① /Marketing Management	Student presentation, class discussion, lecture & Wrap up
12	Successful Selling ② /Marketing Management	Student presentation, class discussion, lecture & Wrap up
13	Successful Selling ③ /Marketing Management	Student presentation, class discussion, lecture & Wrap up

14 Group Presentation / Wrap Up Group Presentation Class Discussion Wrap Up

【Work to be done outside of class (preparation, etc.)】

Homework: preparations & reviews. Readings, Summarizing, Internet searching. Preparatory study and review time for this class are 2 hours each.

Several students will make presentation on the topic assigned previous week.

【Textbooks】

・ Atkinson, S., O'Hara, S., & Sturgeon, A. (Eds.). (2014). The Business Book: Big Ideas Simply Explained. Dorling Kindersley Ltd.

【References】

・ Strategic Management in 100 Minutes: In sprint with fun to the point for all, Marc Opresnik, Svend Hollensen, Opresnik Management Guides Book 36,2021

・ James Teboul, Service is Front Stage, INSEAD Business Press, 2006 (ISBN 978-0-230-00660-7)

・ Joe Tidd and Frank M Hull, Service Innovation, Imperial College Press, 2003 (ISBN-13 978-1-86094-367-6).

We will use supplementary materials from time-to-time, which will be made available as hand-outs and/or put on reserve at the university library.

【Grading criteria】

Students will be graded based on the following criterions.

60% Class Contribution (Frequency and quality of remarks ,Participation in the class discussion, etc.)

40% Comment report, Presentation and Final Report (individual essay)

Late submission of assignments will result in a lowering of a student's grade.

【Changes following student comments】

Please feel free to request additional explanations and ask questions as necessary.

【Equipment student needs to prepare】

PowerPoint may be used for the class presentation.

【Others】

The instructor worked as one of the management teams at a consulting firm and an IT company in the United States.

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

MAN300FB-A5554 (経営学 / Management 300)

Seminar

Kiyoko YOSHIMURA

Term：春学期授業/Spring | Credit(s)：2 | Day/Period：水4/Wed.4 | Campus：市ヶ谷 / Ichigaya | Grade：2～4

Notes：Not Available for ESOP Students.

その他属性：〈実〉

【Outline and objectives】

The objective of this course is to explore business concepts in a seminar format through the examination of real-world business cases and tools. Students are encouraged to actively participate in discussions, incorporating aspects of their home-country background into their ideas. This approach allows other students to gain insights into how various countries operate and what topics interest them on a global scale.

【Goal】

The objective of this course is to learn about business in a seminar format by studying real-world business cases and tools. Many topics will be discussed from the perspective of "Operations Management," which is crucial for running actual businesses. Through discussions, the course aims to enhance students' understanding of the concepts, principles, problems, and practices related to the operations of business.

Upon completing this course, students should have a better understanding of societal events, especially from the standpoint of operating businesses, and be able to discern what is happening in the business world.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Method(s)】

Face to Face (except #1 session)

Each seminar session consists of discussions following the lectures with the case, process, and/or tool introduction of real-world industries. In addition, some simulation works are planned. Thus, the students can have a better understanding of how Operations Management works or contributes to the real world. Assignment feedback will be made in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1	Introduction	Introduction of Seminar Objective and course
2	Understanding the Environments of Business	Understanding the Environments of Business
3	Understanding the Business Enterprise	Understanding the business enterprise
4	Employee Behavior and Motivation	Forms of employee behavior
5	Operation Management in corporation 1	Understanding the product management
6	Operation Management in corporation 2	Understanding the service management
7	Customer experience	Understanding the customer experience

8	Efficiency and Productivity 1	Automation success factors and considerations What does DX mean?
9	Efficiency and Productivity 2 by Agile	What are the Agile / SCRUM?
10	Agile experience with simulation (1)	1 Experiencing in Agile project
11	Agile experience with simulation (2)	2 Experiencing in Agile project
12	Global Environment and Talent Management	How to Retain and Develop Talent
13	Business Ethics and Social Responsibility	Ethics in the workplace Social responsibility
14	Wrap-up / Presentations	Presentations Review the entire course

【Work to be done outside of class (preparation, etc.)】

The students are expected to read the uploaded materials (course materials and cases) for each class beforehand and prepare for discussions during the class. Preparatory study and review time for this class are 2 hours each.

【Textbooks】

There is no textbook required for this course.

Course material (PowerPoint) will be supplied in the class.

【References】

Will notice Course References/Books on the bulletin board separately.

Reading should be completed before class.

【Grading criteria】

In-class Quiz: 50%

Report 1: 20%

Report2 + Presentation:30%

Total: 100 %

In each course, students may be required to engage in group work. The outcomes of the group work should be presented in class.

【Changes following student comments】

Will conduct feedback survey questions for student feedback.

【Equipment student needs to prepare】

None. The instruction will be given at the course if any.

MAN300FB-A5553 (経営学 / Management 300)

Seminar

Akira KAMOSHIDA

Term：秋学期授業/Fall | Credit(s)：2 | Day/Period：火2/Tue.2 | Campus：市ヶ谷 / Ichigaya | Grade：2～4
Notes：Not Available for ESOP Students.

その他属性：〈実〉

【Outline and objectives】

This course is designed so that students who often come into contact with familiar business topics on a daily basis can learn with interest the basics of business theory. All the students are expected to learn about strategic management theory, marketing theory etc. with interest by linking it with concrete examples. In the class, students will hold group exercises and discussions with the aim of deepening their understanding in a more practical manner.

【Goal】

- ・ Understand the main basic theories of management science.
- ・ To foster awareness of issues regarding management science.
- ・ To be able to analyze cases of Japanese and overseas companies from the perspective of management science.

【Which item of the diploma policy will be obtained by taking this class?】

This course is strongly related to the "DP1-1", "DP2-1", "DP2-2", "DP4" and "DP5" diploma policies and fairly related to the "DP3" policy.

【Method(s)】

The entire course will be delivered in an interactive manner, facilitating you to get involved in the class actively. You will have to work with your team members on discussions and tasks. You will have a comment report to submit at some classes and several team-presentations during the course. After the course ends, you will have to submit an essay. I will give you my oral and/or written feedback on your assignments in class.

【Active learning in class (Group discussion, Debate.etc.)】

あり / Yes

【Fieldwork in class】

なし / No

【Schedule】 授業形態：対面/face to face

No.	Theme	Contents
1	Orientation /Management science and what to learn	Lecture method, explanation of grade evaluation, etc./What is management science?
2	Start Small, Think Big ① /Starting and Growing the Business	Student presentation, class discussion, lecture & Wrap up
3	Start Small, Think Big ② /Starting and Growing the Business	Student presentation, class discussion, lecture & Wrap up
4	Start Small, Think Big ③ /Starting and Growing the Business	Student presentation, class discussion, lecture & Wrap up
5	Lighting The Fire ① /Leadership and Human Resources	Student presentation, class discussion, lecture & Wrap up
6	Lighting The Fire ② /Leadership and Human Resources	Student presentation, class discussion, lecture & Wrap up
7	Making Money Work ① /Managing Finances	Student presentation, class discussion, lecture & Wrap up
8	Making Money Work ② /Managing Finances	Student presentation, class discussion, lecture & Wrap up
9	Working With a Vision ① /Strategy and Operations	Student presentation, class discussion, lecture & Wrap up
10	Working With a Vision ② /Strategy and Operations	Student presentation, class discussion, lecture & Wrap up
11	Successful Selling ① /Marketing Management	Student presentation, class discussion, lecture & Wrap up
12	Successful Selling ② /Marketing Management	Student presentation, class discussion, lecture & Wrap up
13	Successful Selling ③ /Marketing Management	Student presentation, class discussion, lecture & Wrap up

14 Group Presentation / Wrap Up Group Presentation Class Discussion Wrap Up

【Work to be done outside of class (preparation, etc.)】

Homework: preparations & reviews. Readings, Summarizing, Internet searching. Preparatory study and review time for this class are 2 hours each.

Several students will make presentation on the topic assigned previous week.

【Textbooks】

・ Atkinson, S., O'Hara, S., & Sturgeon, A. (Eds.). (2014). The Business Book: Big Ideas Simply Explained. Dorling Kindersley Ltd.

【References】

・ Strategic Management in 100 Minutes: In sprint with fun to the point for all, Marc Opresnik, Svend Hollensen, Opresnik Management Guides Book 36,2021

・ James Teboul, Service is Front Stage, INSEAD Business Press, 2006 (ISBN 978-0-230-00660-7)

・ Joe Tidd and Frank M Hull, Service Innovation, Imperial College Press, 2003 (ISBN-13 978-1-86094-367-6).

We will use supplementary materials from time-to-time, which will be made available as hand-outs and/or put on reserve at the university library.

【Grading criteria】

Students will be graded based on the following criterions.

60% Class Contribution (Frequency and quality of remarks ,Participation in the class discussion, etc.)

40% Comment report, Presentation and Final Report (individual essay)

Late submission of assignments will result in a lowering of a student's grade.

【Changes following student comments】

Please feel free to request additional explanations and ask questions as necessary.

【Equipment student needs to prepare】

PowerPoint may be used for the class presentation.

【Others】

The instructor worked as one of the management teams at a consulting firm and an IT company in the United States.

【Upon threat level change】

Please note that the teaching approach may vary according to which threat level we are at: at level 1, this course will be held on campus, though at level 2, it will be held online.

